

KEYSTONE REPORT.COM

Survey Memorandum

TO: KeystoneReport.com
FR: John Diez/Magellan Strategies BR
DT: September 24th, 2014
RE: 09/17-18/2014 Pennsylvania Governor Survey

METHODOLOGY

Magellan Strategies BR released the survey results today of an automated survey of 1,120 likely Pennsylvania voters. The survey was conducted September 17-18, 2014. The results were weighted to reflect previous mid-term election cycles. The margin of error for a survey of this size is 2.9%. The survey was commissioned by the Pennsylvania news website KeystoneReport.com.

GOVERNOR'S BALLOT

Corbett is within 9 points of Wolf (40.0% Corbett/48.6% Wolf/11.4% undecided). Among voters who have definitely decided on a candidate, Corbett remains within 6 points (33.8% definitely Corbett/40.1% definitely Wolf/14.7% lean toward a candidate/11.4% undecided).

Corbett's 2 point growth from the July survey is the result of his 5 point gain among Republican voters. In July Corbett was getting 64% among Republican voters. In the September survey, Corbett is getting 70% among Republican voters. Among strong Republicans, Corbett's ballot score has increase from 76% to 83%.

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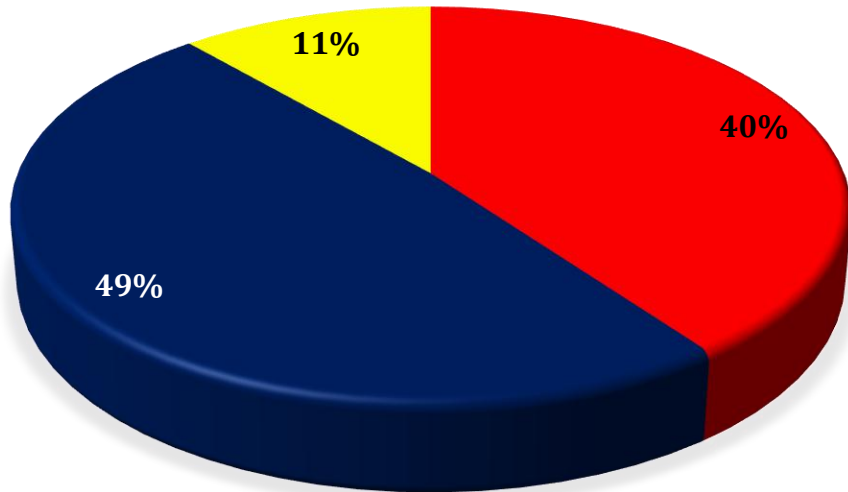
Thinking now about the up-coming election for Governor...If the election was being held today, for whom would you vote if the candidates were Tom Corbett, Republican, or Tom Wolf, Democrat?

09/17-18/2014

N of 1,120

MOE +/-2.9%

TOM CORBETT	40%
TOM WOLF	49%
UNDECIDED	11%



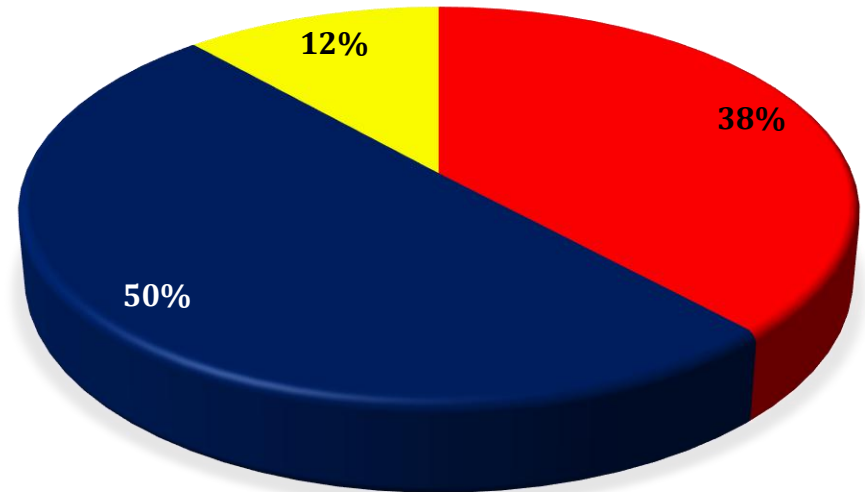
■ TOM CORBETT ■ TOM WOLF ■ UNDECIDED

07/30-31/2014

N of 1,214

MOE +/- 2.9%

TOM CORBETT	38%
TOM WOLF	50%
UNDECIDED	12%



■ TOM CORBETT ■ TOM WOLF ■ UNDECIDED