

KEYSTONE REPORT



FOR IMMEDIATE RELEASE
August 05, 2014

Consistent with the recent CBS News/NYT survey, Pennsylvania Governor Tom Corbett has closed the gap to within 12 points.

Among voters who have definitely decided on a candidate, the race has closed to within 7 points.

Baton Rouge, LA – Magellan Strategies BR released the survey results today of an automated survey of 1,214 likely Pennsylvania voters. The survey was conducted July 30-31, 2014. The margin of error for a survey of this size is 2.83%. The survey was the commissioned by the Pennsylvania news website Keystone Report (KeystoneReport.com).

BALLOT

Corbett is within 12 points of Wolf (38.1% Corbett/50.3% Wolf/11.6% undecided). Among voters who have definitely decided on a candidate, Corbett is within 7 points (28.6% definitely Corbett/35.9% definitely Wolf/24% lean toward a candidate/12% undecided).

Wolf's lead is buoyed by his 69 point advantage among registered Democrats (80% Wolf/11% Corbett/9% undecided). Corbett, however, has yet to solidify the Republican base. Currently, he only leads among registered Republican by 42 points (64% Corbett/22% Wolf/13% undecided).

Undecided voters should break disproportionately toward Corbett. Among the 12% who are undecided, 50% are registered GOP while 36% are registered Democrat.

Another bright spot for Corbett is the fact that Wolf's favorable to unfavorable image ratio is getting closer to 1 to 1 as more voters develop an opinion of him. In the February 2014 Quinnipiac survey, Wolf had a 4.6 to 1 favorable to unfavorable ratio (42% favorable/9% unfavorable/48% no opinion). In the May 2014 PPP survey, his favorable to unfavorable ratio dropped to 2.4 to 1 (47% favorable/20% unfavorable/33% no opinion). Currently, Wolf's favorable to unfavorable ratio is 1.4 to 1 (45% favorable/32% unfavorable/22% no opinion).

ISSUES

Both candidates will close the campaign with an albatross around their neck. For Corbett, it is the issue of education spending. A majority of voters believe he has cut education spending (42% drastically cut/11.4% slightly cut). For Wolf, it is his plan to increase state income taxes. Among undecided voters, 47% would be less likely to vote for Wolf if they knew about his plan to raise state income taxes.

OTHER FINDINGS

Despite having generated \$2.7 billion in state and local tax revenue, employing 240,000 workers, lower energy cost for home owners and creating an abundant supply of clean burning fuel, somehow the Marcellus Shale has not developed into a winning issue for Corbett. Currently, voters are evenly split as to their views on the pros and cons of Marcellus Shale/Natural Gas Suppliers (40% beneficial/37% not beneficial/23% undecided). Driving these negative opinions are voters farthest from the exploration activity. In Philadelphia, the issue is upside down (33% beneficial/39% not beneficial/28% undecided).





PA STATEWIDE
TOPLINES

MAGELLAN ID#:PASTW-0714
Field Date: 07/30-07/31/2014

Sample Size=1,214n; +/- 2.78

Q 1. How likely are you to vote in the election for Governor?

EXTREMELY LIKELY TO VOTE	88.3%
VERY LIKELY TO VOTE	8.6%
SOMEWHAT LIKELY TO VOTE	3.1%

Thinking now about people active in government...

Q 2. Do you have a favorable or unfavorable opinion of Tom Corbett?

FAVORABLE	36.9%
UNFAVORABLE	53.4%
HEARD OF, NO OPIN	9.0%
NEVER HEARD OF	0.8%

Q 3. Do you have a favorable or unfavorable opinion of Tom Wolf?

FAVORABLE	45.4%
UNFAVORABLE	32.4%
HEARD OF, NO OPIN	20.1%
NEVER HEARD OF	2.1%



Q 4. Do you have a favorable or unfavorable opinion of Ed Rendell?

FAVORABLE	39.6%
UNFAVORABLE	45.0%
HEARD OF, NO OPIN	14.0%
NEVER HEARD OF	1.5%

Q 5. Do you have a favorable or unfavorable opinion of Tom Ridge?

FAVORABLE	55.3%
UNFAVORABLE	24.8%
HEARD OF, NO OPIN	18.1%
NEVER HEARD OF	1.7%

Thinking now about people active in government...

Q 6. Do you have a favorable or unfavorable opinion of Barack Obama?

FAVORABLE	40.2%
UNFAVORABLE	54.3%
HEARD OF, NO OPIN	4.7%
NEVER HEARD OF	0.9%

Thinking now about the up-coming election for Governor...

Q 7-9. If the election was being held today, for whom would you vote if the candidates were Tom Corbett, Republican, or Tom Wolf, Democrat?

TOM CORBETT	38.1%
TOM WOLF	50.3%
UNDECIDED	11.6%
DEFINITELY CORBETT	28.6%
PROBABLY CORBETT	9.5%
PROBABLY WOLF	14.4%
DEFINITELY WOLF	35.9%



Q 10-12. And thinking about Governor Tom Corbett and education spending...which of the following comes closest to your opinion.

CUT EDUCATION SPENDING	53.5%
INCREASED EDUCATION SPENDING	14.9%
UNDECIDED	31.5%
DRASTICALLY CUT	42.2%
SLIGHTLY CUT	11.4%
SLIGHTLY INCREASED	10.1%
DRASTICALLY INCREASED	4.9%

Q 13. And if you knew that as Governor, Tom Wolf will raise income taxes on every family who makes over \$80,000 would you be more likely or less likely to vote for him or does it make no difference in your opinion.

MORE LIKELY	19.7%
LESS LIKELY	39.6%
MAKES NO DIFFERENCE IN YOUR OPINION	40.6%

Q 14. And thinking about the Natural Gas Suppliers in Pennsylvania, which of the following statements comes closest to your point of view?

BENEFICIAL	39.9%
NOT BENEFICIAL	36.7%
UNDECIDED	23.4%

Q 15. Are you male or female?

MALE	48.5%
FEMALE	51.5%



Q D16-18. Regardless of how you feel today, with which party are you registered to vote?

REPUBLICAN	43.9%
DEMOCRAT	46.1%
INDEPENDENT	10.0%
STRONG REPUBLICAN	29.7%
NOT SO STRONG REPUBLICAN	14.2%
NOT SO STRONG DEMOCRAT	21.1%
STRONG DEMOCRAT	25.0%

Q D19. Which of the following age group applies to you?

18-34	9.7%
35-44	12.4%
45-54	22.2%
55-64	22.3%
65 PLUS	33.4%

Q 20. For statistical purposes only, what is your race?

WHITE	90.2%
NON-WHITE	9.8%

