



Michigan NMA EPA Regulation Issue Survey Topline Results

Magellan Strategies are pleased to present the topline results for a 753n autodial survey of likely general election voters in the state of Michigan. The interviews were conducted June 5th and 8th, 2014. This survey has a margin of error of +/- 3.57% at the 95 percent confidence interval. This survey was weighted based upon past general election voting demographics.

T1. Are you registered to vote?

Yes.....100%

T2. How likely are you to vote in the 2014 November general election?

Extremely likely.....87%
Very likely.....10%
Somewhat likely.....3%

T3. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve.....45%
Disapprove.....49%
Unsure or No Opinion.....6%

T4. If the election for the United States Senate were being held today, would you vote for Gary Peters, the Democrat candidate or Terri Lynn Land, the Republican candidate?

Gary Peters.....50%
Terri Lynn Land.....41%
Some Other Candidate.....5%
Undecided.....4%

T5. As you may know, the Obama Administration’s Environmental Protection Agency on Monday proposed a new regulation to cut carbon emissions by 30% from existing power plants by the year 2030. From what you have seen, read and heard about the new regulation, do you support it or oppose it?

Total Support45%
Total Oppose39%

Strongly Support.....37%
Somewhat Support.....8%

Strongly Oppose30%
Somewhat Oppose.....9%

Unsure or No Opinion16%

T6. Which is more important to you, President Obama focusing his time and attention on creating a new regulation for power plants to combat climate change or focusing his attention on creating jobs and growing our economy?

Focus on creating jobs and growing economy.....74%
Focus on new regulation for power plants.....19%
Unsure or No Opinion7%

I am now going to read to you some more information about the new regulation. After hearing the information, please tell me if you are more likely to support or oppose the new regulation, or if it makes no difference in your opinion.

T7. The EPA regulation requires the states to reduce carbon emissions by 30% by 2030, which would reduce global carbon emissions by a very small amount.

More likely to support the new regulation29%
More likely to oppose the new regulation40%
No difference in your decision26%
Unsure or No Opinion5%

T8. The EPA regulation would require the 50 states to meet their carbon emission target limits through state based cap-and-trade, tax, and regulatory programs.

More likely to support the new regulation24%
More likely to oppose the new regulation42%
No difference in your decision28%
Unsure or No Opinion6%



T9. If the proposed regulation goes into effect consumer's and businesses electricity bills will increase. The Administrator of the Environmental Protection Agency Gina McCarthy herself admitted that there would be a short-term hit to consumers.

More likely to support the new regulation20%
More likely to oppose the new regulation56%
No difference in your decision22%
Unsure or No Opinion2%

T10. The US Chamber of Commerce, a pro-business organization has found that a similar carbon regulations proposal would result in 224,000 job losses each year through 2030, and impose \$50 billion dollars in costs to the economy.

More likely to support the new regulation15%
More likely to oppose the new regulation58%
No difference in your decision22%
Unsure or No Opinion5%

T11. Thinking now about the election this November, are you more likely to support or oppose a candidate for the United States Senate that supports the Obama Administration's new carbon emission regulation?

More likely to support a candidate36%
More Likely to oppose a candidate.....49%
Unsure or No Opinion15%

T12. Do you consider yourself to be a Republican, a Democrat or something else?

Democrat.....35%
Something Else.....34%
Republican.....31%

T13. For statistical purposes, are you a man or a woman?

Woman53%
Man47%



T14. Which of the following age groups applies to you?

18-29	5%
30-44	17%
45-54	19%
55-64	24%
65+	34%
Refused	1%

T15. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another racial group.

White	81%
Black or African American	12%
Another ethnic group	5%
Hispanic or Latino	2%

Survey Methodology

This survey was conducted using automated telephone touchtone technology. The sample used for this survey was randomly drawn from a Michigan voter file. The survey response data was weighted based upon past general election voting demographics. The interviews were conducted on June 5th and 8th, 2014. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.57% at the 95 percent confidence interval.

