



Arkansas NMA EPA Regulation Issue Survey Topline Results

Magellan Strategies are pleased to present the topline results for a 755n autodial survey of likely general election voters in the state of Arkansas. The interviews were conducted June 4th and 5th, 2014. This survey has a margin of error of +/- 3.57% at the 95 percent confidence interval. This survey was weighted based upon past general election voting demographics.

T1. Are you registered to vote?

Yes..... 100%

T2. How likely are you to vote in the 2014 November general election?

Extremely likely..... 91%
Very likely..... 7%
Somewhat likely..... 2%

T3. Do you approve or disapprove of the job Barack Obama is doing as President?

Approve..... 34%
Disapprove 60%
Unsure or No Opinion 6%

T4. If the election for the United States Senate were being held today, would you vote for Mark Pryor, the Democrat candidate or Tom Cotton, the Republican candidate?

Tom Cotton..... 49%
Mark Pryor 45%
Some Other Candidate..... 2%
Undecided..... 4%

T5. As you may know, the Obama Administration’s Environmental Protection Agency on Monday proposed a new regulation to cut carbon emissions by 30% from existing power plants by the year 2030. From what you have seen, read and heard about the new regulation, do you support it or oppose it?

Total Support33%
Total Oppose49%

Strongly Support.....25%
Somewhat Support.....8%

Strongly Oppose42%
Somewhat Oppose.....7%

Unsure or No Opinion 18%

T6. Which is more important to you, President Obama focusing his time and attention on creating a new regulation for power plants to combat climate change or focusing his attention on creating jobs and growing our economy?

Focus on creating jobs and growing economy.....78%
Focus on new regulation for power plants..... 15%
Unsure or No Opinion7%

I am now going to read to you some more information about the new regulation. After hearing the information, please tell me if you are more likely to support or oppose the new regulation, or if it makes no difference in your opinion.

T7. The EPA regulation requires the states to reduce carbon emissions by 30% by 2030, which would reduce global carbon emissions by a very small amount.

More likely to support the new regulation22%
More likely to oppose the new regulation48%
No difference in your decision25%
Unsure or No Opinion5%

T8. The EPA regulation would require the 50 states to meet their carbon emission target limits through state based cap-and-trade, tax, and regulatory programs.

More likely to support the new regulation21%
More likely to oppose the new regulation51%
No difference in your decision23%
Unsure or No Opinion5%



T9. If the proposed regulation goes into effect consumer's and businesses electricity bills will increase. The Administrator of the Environmental Protection Agency Gina McCarthy herself admitted that there would be a short-term hit to consumers.

More likely to support the new regulation 16%
More likely to oppose the new regulation 60%
No difference in your decision 18%
Unsure or No Opinion 6%

T10. The US Chamber of Commerce, a pro-business organization has found that a similar carbon regulations proposal would result in 224,000 job losses each year through 2030, and impose \$50 billion dollars in costs to the economy.

More likely to support the new regulation 13%
More likely to oppose the new regulation 67%
No difference in your decision 17%
Unsure or No Opinion 3%

T11. Thinking now about the election this November, are you more likely to support or oppose a candidate for the United States Senate that supports the Obama Administration's new carbon emission regulation?

More likely to support a candidate 28%
More Likely to oppose a candidate 59%
Unsure or No Opinion 13%

T12. Do you consider yourself to be a Republican, a Democrat or something else?

Democrat 37%
Something Else 34%
Republican 29%

T13. For statistical purposes, are you a man or a woman?

Woman 54%
Man 46%



T14. Which of the following age groups applies to you?

18-29	4%
30-44	16%
45-54	18%
55-64	23%
65+	38%
Refused	1%

T15. For statistical purposes only, what is your race? Press 1 if you are white, press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you belong to another racial group.

White	83%
Black or African American	11%
Hispanic or Latino	2%
Another ethnic group	4%

Survey Methodology

This survey was conducted using automated telephone touchtone technology. The sample used for this survey was randomly drawn from an Arkansas voter file. The survey response data was weighted based upon past general election voting demographics. The interviews were conducted on June 4th – 5th, 2014. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.57% at the 95 percent confidence interval.

