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P R E S S R E L E A S E

FOR RELEASE AFTER 11pm October 20, 2014:

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Snyder leads by 2%, Peters leads by 13% Bernstein, Zahra, Viviano likely for Supreme Court

EAST LANSING, Mich. — Governor Rick Snyder maintains a small two percent lead over Democratic challenger, Mark Schauer, while Congressman Gary Peters increased his lead to thirteen percent over former Michigan Secretary of State Terri Lynn Land in the U.S. Senate race according to a new Fox 2 Detroit/Mitchell Poll of Michigan.

In the poll, Snyder has 48%, Schauer 46%, Libertarian Mary Buzuma 1%, U.S. Tax Payers Mark McFarlin 1%, Green Party Paul Homeniuk 1%, and Undecided 3%. In the U.S. Senate Race Peters has 51%, Land 38%, Libertarian Jim Fulner 2%, U.S. Tax Payers Richard Matkin 1%, Green Party Chris Wahmhoff 1%, and Undecided 7%. The automated survey of 919 likely voters in November's General Election was conducted on Oct. 19, 2014 by [Mitchell Research & Communications, Inc.](http://www.MitchellResearch.com) for Fox 2 News (WJBK-TV) in Detroit and has a Margin of Error + or - 3.23% at the 95% level of confidence.

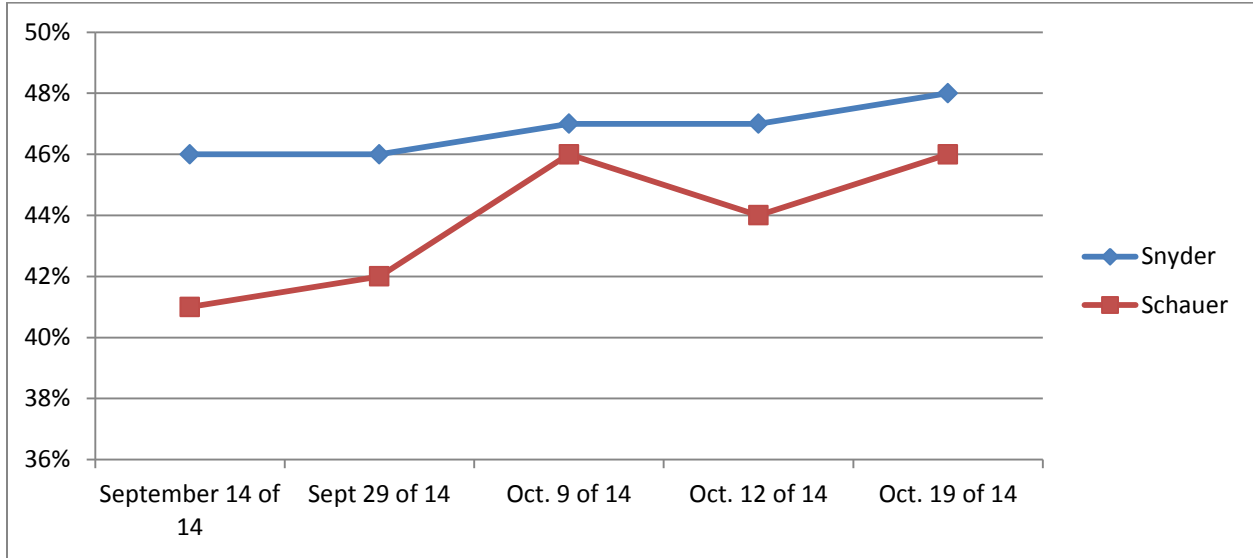
"Governor Snyder is inching closer to the all-important 50 percent mark. While the race remains close the governor is only 2 percentage points away from a majority in this poll," Steve Mitchell CEO of Mitchell Research & Communications said. "However, since last week, Snyder gained one per cent while Schauer gained two per cent."

There are 3 Seats on the Michigan Supreme Court up for grabs. Richard Bernstein (23%) and Justice Brian Zahra (15%) lead James Robert Redford (11%), William Murphy (7%) and Doug Durn (4%) (40% undecided) for a full 8-year term. Justice David Viviano (35%) leads Kerry Morgan (11%), Deborah Thomas (9%) (46% undecided) for the partial 2-year term. "Given the high amount of undecided voters and the fact that Justices Zahra and Viviano will have their title next to their name, it looks as though they should be returned to the high court while Bernstein looks like a safe bet to join them on the bench," Mitchell said.

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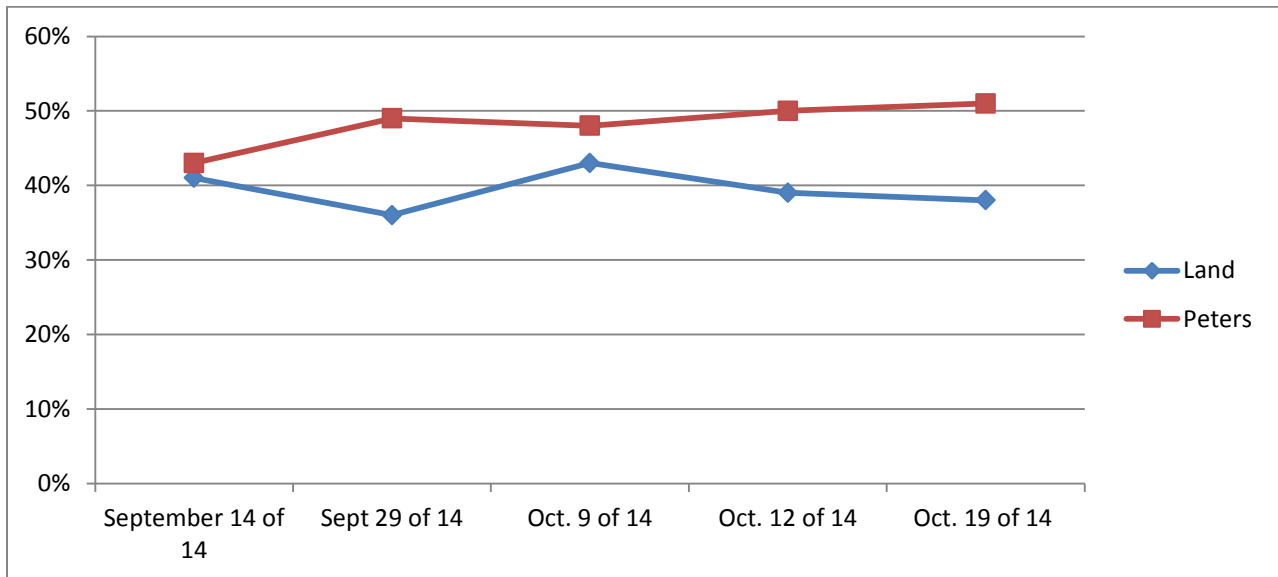
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The chart above shows the race for Governor in the five most recent Mitchell Research/Fox 2 (WJBK-TV) Detroit Polls.

“The race for the open United States Senate seat in Michigan has finally begun to crystalize. Congressman Peters has been at or above 50 percent in 3 out of our last 4 polls. Unless something changes, it is now likely that he will be taking over the seat currently held by retiring Senator Carl Levin on January 3rd,” said Mitchell.



“Governor Snyder’s favorability (50% favorable- 38% unfavorable) is finally at 50 percent. His Job approval has moved out to 56 percent. Schauer is almost even in his favorability (40%) vs. unfavorability (37%),” Mitchell said.

A look at key demographics in the governor’s race shows:

N=919	1. Total		16. Gov Ballot					Undecided
	Yes		Snyder	Schauer	Buzuma	McFarlin	Homeniuk	
Total	919		441	420	9	13	9	27
	100.0%		48.0%	45.7%	1.0%	1.4%	1.0%	2.9%
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<u>3. Age</u>								
18-29	78		31	33	0	7	7	0
	100.0%		39.7%	42.3%	0.0%	9.0%	9.0%	0.0%
	8.5%		7.0%	7.9%	0.0%	53.8%	77.8%	0.0%
30-39	114		79	29	0	0	0	6
	100.0%		69.3%	25.4%	0.0%	0.0%	0.0%	5.3%
	12.4%		17.9%	6.9%	0.0%	0.0%	0.0%	22.2%
40-49	175		96	71	2	2	0	4
	100.0%		54.9%	40.6%	1.1%	1.1%	0.0%	2.3%
	19.0%		21.8%	16.9%	22.2%	15.4%	0.0%	14.8%
50-59	198		91	93	4	3	1	6
	100.0%		46.0%	47.0%	2.0%	1.5%	0.5%	3.0%
	21.5%		20.6%	22.1%	44.4%	23.1%	11.1%	22.2%
60-69	173		66	98	3	0	1	5
	100.0%		38.2%	56.6%	1.7%	0.0%	0.6%	2.9%
	18.8%		15.0%	23.3%	33.3%	0.0%	11.1%	18.5%
70+	181		78	96	0	1	0	6
	100.0%		43.1%	53.0%	0.0%	0.6%	0.0%	3.3%
	19.7%		17.7%	22.9%	0.0%	7.7%	0.0%	22.2%

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	Yes		Snyder	Schauer	Buzuma	McFarlin	Homeniuk	
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	100.0%		48.0%	45.7%	1.0%	1.4%	1.0%	2.9%
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

4. Gender

Male	444		217	189	6	13	7	12
	100.0%		48.9%	42.6%	1.4%	2.9%	1.6%	2.7%
	48.3%		49.2%	45.0%	66.7%	100.0%	77.8%	44.4%
Female	475		224	231	3	0	2	15
	100.0%		47.2%	48.6%	0.6%	0.0%	0.4%	3.2%
	51.7%		50.8%	55.0%	33.3%	0.0%	22.2%	55.6%

N=919	1. Total		16. Gov Ballot					Undecid- ed
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	100.0%		48.0%	45.7%	1.0%	1.4%	1.0%	2.9%
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

5. Race

White	797		421	324	9	9	9	25
	100.0%		52.8%	40.7%	1.1%	1.1%	1.1%	3.1%
	86.7%		95.5%	77.1%	100.0%	69.2%	100.0%	92.6%
African-American	96		14	78	0	2	0	2
	100.0%		14.6%	81.3%	0.0%	2.1%	0.0%	2.1%
	10.4%		3.2%	18.6%	0.0%	15.4%	0.0%	7.4%
Hispanic	8		2	6	0	0	0	0
	100.0%		25.0%	75.0%	0.0%	0.0%	0.0%	0.0%
	0.9%		0.5%	1.4%	0.0%	0.0%	0.0%	0.0%
Asian Other	18		4	12	0	2	0	0
	100.0%		22.2%	66.7%	0.0%	11.1%	0.0%	0.0%
	2.0%		0.9%	2.9%	0.0%	15.4%	0.0%	0.0%

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	Yes	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	
Total	919 100.0% 100.0%	441 48.0% 100.0%	420 45.7% 100.0%	9 1.0% 100.0%	13 1.4% 100.0%	9 1.0% 100.0%	27 2.9% 100.0%
<u>6. Party</u>							
Democrat	385 100.0% 41.9%	40 10.4% 9.1%	332 86.2% 79.0%	4 1.0% 44.4%	2 0.5% 15.4%	0 0.0% 0.0%	7 1.8% 25.9%
Republican	343 100.0% 37.3%	308 89.8% 69.8%	24 7.0% 5.7%	3 0.9% 33.3%	1 0.3% 7.7%	1 0.3% 11.1%	6 1.7% 22.2%
Another party	50 100.0% 5.4%	22 44.0% 5.0%	19 38.0% 4.5%	0 0.0% 0.0%	7 14.0% 53.8%	1 2.0% 11.1%	1 2.0% 3.7%
Independent	141 100.0% 15.3%	71 50.4% 16.1%	45 31.9% 10.7%	2 1.4% 22.2%	3 2.1% 23.1%	7 5.0% 77.8%	13 9.2% 48.1%

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	Yes	Snyder	Schauer	Buzuma	McFarlin	Homeniuk	
Total	919 100.0% 100.0%	441 48.0% 100.0%	420 45.7% 100.0%	9 1.0% 100.0%	13 1.4% 100.0%	9 1.0% 100.0%	27 2.9% 100.0%
<u>21. Area</u>							
Detroit	66 100.0% 7.2%	6 9.1% 1.4%	59 89.4% 14.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 1.5% 3.7%
Wayne	94 100.0% 10.2%	52 55.3% 11.8%	40 42.6% 9.5%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 2.1% 7.4%
Oakland	115 100.0% 12.5%	56 48.7% 12.7%	48 41.7% 11.4%	0 0.0% 0.0%	9 7.8% 69.2%	0 0.0% 0.0%	2 1.7% 7.4%
Macomb	85 100.0% 9.2%	48 56.5% 10.9%	36 42.4% 8.6%	0 0.0% 0.0%	1 1.2% 7.7%	0 0.0% 0.0%	0 0.0% 0.0%
Thumb	111 100.0% 12.1%	49 44.1% 11.1%	54 48.6% 12.9%	0 0.0% 0.0%	1 0.9% 7.7%	0 0.0% 0.0%	7 6.3% 25.9%
Mid-Michigan	145 100.0% 15.8%	68 46.9% 15.4%	57 39.3% 13.6%	0 0.0% 0.0%	0 0.0% 0.0%	8 5.5% 88.9%	12 8.3% 44.4%
West Michigan	223 100.0% 24.3%	119 53.4% 27.0%	96 43.0% 22.9%	5 2.2% 55.6%	1 0.4% 7.7%	1 0.4% 11.1%	1 0.4% 3.7%
Northern MI/U.P.	80 100.0% 8.7%	43 53.8% 9.8%	30 37.5% 7.1%	4 5.0% 44.4%	1 1.3% 7.7%	0 0.0% 0.0%	2 2.5% 7.4%

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N=919	1. Total	17. US Senate Ballot					Undecided
	Yes	Land	Peters	Fulner	Matkin	Wahmhoff	
Total	919 100.0% 100.0%	345 37.5% 100.0%	470 51.1% 100.0%	20 2.2% 100.0%	9 1.0% 100.0%	11 1.2% 100.0%	64 7.0% 100.0%
<u>3. Age</u>							
18-29	78 100.0% 8.5%	17 21.8% 4.9%	47 60.3% 10.0%	7 9.0% 35.0%	0 0.0% 0.0%	7 9.0% 63.6%	0 0.0% 0.0%
30-39	114 100.0% 12.4%	63 55.3% 18.3%	28 24.6% 6.0%	0 0.0% 0.0%	6 5.3% 66.7%	0 0.0% 0.0%	17 14.9% 26.6%
40-49	175 100.0% 19.0%	74 42.3% 21.4%	83 47.4% 17.7%	1 0.6% 5.0%	1 0.6% 11.1%	2 1.1% 18.2%	14 8.0% 21.9%
50-59	198 100.0% 21.5%	67 33.8% 19.4%	110 55.6% 23.4%	5 2.5% 25.0%	0 0.0% 0.0%	1 0.5% 9.1%	15 7.6% 23.4%
60-69	173 100.0% 18.8%	54 31.2% 15.7%	104 60.1% 22.1%	3 1.7% 15.0%	2 1.2% 22.2%	0 0.0% 0.0%	10 5.8% 15.6%
70+	181 100.0% 19.7%	70 38.7% 20.3%	98 54.1% 20.9%	4 2.2% 20.0%	0 0.0% 0.0%	1 0.6% 9.1%	8 4.4% 12.5%

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N=919	1. Total	17. US Senate Ballot					Undecid- ed
	Yes	Land	Peters	Fulner	Matkin	Wahmhoff	
Total	919 100.0% 100.0%	345 37.5% 100.0%	470 51.1% 100.0%	20 2.2% 100.0%	9 1.0% 100.0%	11 1.2% 100.0%	64 7.0% 100.0%

4. Gender

Male	444 100.0% 48.3%	167 37.6% 48.4%	219 49.3% 46.6%	17 3.8% 85.0%	1 0.2% 11.1%	11 2.5% 100.0%	29 6.5% 45.3%
Female	475 100.0% 51.7%	178 37.5% 51.6%	251 52.8% 53.4%	3 0.6% 15.0%	8 1.7% 88.9%	0 0.0% 0.0%	35 7.4% 54.7%

N=919	1. Total	17. US Senate Ballot					Undecid- ed
	Yes	Land	Peters	Fulner	Matkin	Wahmhoff	
Total	919 100.0% 100.0%	345 37.5% 100.0%	470 51.1% 100.0%	20 2.2% 100.0%	9 1.0% 100.0%	11 1.2% 100.0%	64 7.0% 100.0%

5. Race

White	797 100.0% 86.7%	327 41.0% 94.8%	377 47.3% 80.2%	17 2.1% 85.0%	7 0.9% 77.8%	11 1.4% 100.0%	58 7.3% 90.6%
African-American	96 100.0% 10.4%	12 12.5% 3.5%	76 79.2% 16.2%	0 0.0% 0.0%	2 2.1% 22.2%	0 0.0% 0.0%	6 6.3% 9.4%
Hispanic	8 100.0% 0.9%	1 12.5% 0.3%	6 75.0% 1.3%	1 12.5% 5.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Asian Other	18 100.0% 2.0%	5 27.8% 1.4%	11 61.1% 2.3%	2 11.1% 10.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

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	Yes		Land	Peters	Fulner	Matkin	Wahmhoff	
Total	919		345	470	20	9	11	64
	100.0%		37.5%	51.1%	2.2%	1.0%	1.2%	7.0%
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
<u>6. Party</u>								
Democrat	385		14	343	4	8	0	16
	100.0%		3.6%	89.1%	1.0%	2.1%	0.0%	4.2%
	41.9%		4.1%	73.0%	20.0%	88.9%	0.0%	25.0%
Republican	343		266	38	5	1	0	33
	100.0%		77.6%	11.1%	1.5%	0.3%	0.0%	9.6%
	37.3%		77.1%	8.1%	25.0%	11.1%	0.0%	51.6%
Another party	50		21	18	9	0	1	1
	100.0%		42.0%	36.0%	18.0%	0.0%	2.0%	2.0%
	5.4%		6.1%	3.8%	45.0%	0.0%	9.1%	1.6%
Independent	141		44	71	2	0	10	14
	100.0%		31.2%	50.4%	1.4%	0.0%	7.1%	9.9%
	15.3%		12.8%	15.1%	10.0%	0.0%	90.9%	21.9%

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West Michigan	223 100.0% 24.3%	103 46.2% 29.9%	98 43.9% 20.9%	10 4.5% 50.0%	0 0.0% 0.0%	1 0.4% 9.1%	11 4.9% 17.2%
Northern MI/U.P.	80 100.0% 8.7%	34 42.5% 9.9%	30 37.5% 6.4%	1 1.3% 5.0%	6 7.5% 66.7%	2 2.5% 18.2%	7 8.8% 10.9%

[Note: Poll must be referred to as Fox 2 Detroit/Mitchell Poll]