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P R E S S R E L E A S E

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Snyder, Schuette, and Johnson Lead by 4% Peters Leads Land by 13%

***Snyder 46% - Schauer 42%/Peters 49% - Land 36%
Schuette 43%- Totten39%/Johnson 41%-37%***

EAST LANSING, Mich. — Governor Rick Snyder maintains his lead over Democratic challenger, former U.S. Congressman Mark Schauer, while Congressman Gary Peters greatly expanded what was once a slim lead over Michigan Secretary of State Terri Lynn Land in the U.S. Senate race according to a Fox 2 Detroit/Mitchell Poll of Michigan. Attorney General Bill Schuette and Secretary of State Ruth Johnson both lead their Democratic opponents by 4%.

According to the Fox 2 Detroit/Mitchell Poll, Snyder leads Schauer by 4% (46%-42%) while Peters leads Land by 13% (49%-36%). In a September 14th Mitchell Poll, the governor led 46%-41% while Peters led 43%-41%. In the September 29th poll, Snyder has 46%, Schauer 42%, Libertarian Mary Buzuma 2%, U.S. Tax Payers Mark McFarlin 2%, Green Party Paul Homeniuk <1%, and Undecided 8%. In the U.S. Senate Race Peters has 49%, Land 36%, Libertarian Jim Fulner 3%, U.S. Tax Payers Richard Matkin 1%, Green Party Chris Wahmhoff 1%, and Undecided 9%. The automated survey of 1,178 likely voters in November's General Election was conducted Sept. 29, 2014 by [Mitchell Research & Communications, Inc.](#) for Fox 2 News (WJBK-TV) in Detroit and has a Margin of Error + or - 2.86% at the 95% level of confidence.

“Governor Snyder’s lead has stabilized at around 4%-5%, where it has been for most of September, after dipping down to a one per cent lead in mid-July. However, we are picking up a tremendous amount of volatility in the United States Senate Race,” Steve Mitchell CEO of Mitchell Research & Communications said. “Two weeks ago we had Peters up by only 2%, today we are showing him up by 13%,” Mitchell said.

In the campaigns for Secretary of State and Attorney General, incumbent Republican Attorney General Bill Schuette leads Democratic challenger Mark Totten by a 4% margin (43%-39%) while incumbent GOP Secretary of State Ruth Johnson also leads Democrat Godfrey Dillard by 4% (41%-37%).

“Governor Snyder’s job approval of (51%) is still higher than his favorability (45% favorable- 42% unfavorable). Schauer has near even favorability at 35% favorable – 33% unfavorable,” Mitchell, said.

A look at key demographics in the governor’s race shows:

- By party (42% identified themselves as Democrats and 37% as Republicans):
 - Snyder support among GOP voters is 85%-8%.
 - Schauer leads with Democrats 80%-11%.
 - Among the key independent voters, Snyder is up 46%-33%.
- By gender:
 - Snyder leads with men 48%-44% and leads with women 45%-40%.
- By race:
 - Snyder leads with Caucasians 53%-37% but trails with African-Americans 80%-12%
- By area support is at:
 - Schauer leads in Detroit 79%-8%.
 - Snyder leads in Wayne County outside of Detroit 55%-27%.
 - Snyder leads 49%-38% in Oakland County
 - Snyder leads 61%-35% in Macomb County
 - Schauer leads 52%-38% in Flint/Saginaw/Bay City/Thumb Area
 - Snyder leads 48%-44% in in Mid-Michigan including Monroe and Washtenaw
 - Snyder leads 53%-38% in West Michigan
 - Schauer leads 46%-32% in Northern Michigan/UP

“Snyder has maintained a consistent lead across the major demographics,” Mitchell said.

There has been a major move in the U.S. Senate race.

A look at key demographics in the U.S. Senate race shows:

- By party (42% identified themselves as Democrats and 37% as Republicans):
 - Peters has 87%-4% Democratic Party support
 - Land has 77%-13% Republican Party support.
 - Among the key independent voters, Peters leads 49%-23%.
- By gender:
 - Peters leads with men 49%-40%, Peters leads with women 50%-33%.
- By race:
 - Peters leads with Caucasians 46%-42%.
 - Peter’s leads with African-Americans 81%-10%.
- By area
 - Peters leads in Detroit 77%-8%.
 - Peters leads 50%-39% in Wayne County outside of Detroit.
 - Peters leads 54%-30% in Oakland

- Land leads 49%-39% in Macomb
- Peters leads 58%-35% in Flint/Saginaw/Bay City/Midland/Thumb Area
- Peters leads 50%-36% in Mid-Michigan including Monroe and Washtenaw
- In her home area of West Michigan, Land leads Peters 46%-37%
- Peters leads 51%-28% in Northern Michigan/UP

“Peters has broadened his lead with both men and women. Peters seems to be doing well across the board,” Mitchell concluded.