INVESTING IN WHAT WORKS: MAYORS' BEST PRACTICES

Friday September 19, 2014 12:00 to 2:00 PM

The Newseum

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Agenda

12:00  Registration and networking luncheon
12:10  Welcome Remarks, Michele Jolin, Results for America
      Opening Remarks, RealClearPolitics Washington Bureau Chief, Carl M. Cannon
12:15  One-on-one interview between Carl M. Cannon and Secretary Julian Castro
12:40  Audience Q&A
12:55  Carl M. Cannon leads a panel discussion with Mayor Michael Nutter and Mayor Rawlings-Blake
1:20   Audience Q&A
1:30   Andy Rotherham leads a panel discussion with Stephen Goldsmith, Ben Hecht and Kirsten Lodal

About the Speakers

Carl M. Cannon is the Washington Bureau Chief of RealClearPolitics. Carl is a past recipient of the Gerald R. Ford Journalism Prize for Distinguished Reporting and the Aldo Beckman Award, the two most prestigious awards for White House coverage. Previous positions include Executive Editor of PoliticsDaily.com, DC Bureau Chief for Reader’s Digest and White House correspondent for both the Baltimore Sun and National Journal. He was a 2007 fellow-in-residence at Harvard University’s Institute of Politics, a past president of the White House Correspondents’ Association, and is a published author.
Julián Castro was sworn in as the 16th Secretary of the U.S. Department of Housing and Urban Development on July 28, 2014. In this role, Castro oversees 8,000 employees and a budget of $46 billion, using a performance-driven approach to achieve the Department’s mission of expanding opportunity for all Americans.

“Julián is a proven leader, a champion for safe, affordable housing and strong, sustainable neighborhoods,” said President Barack Obama after Castro’s confirmation. “I know that together with the dedicated professionals at HUD, Julián will help build on the progress we’ve made battling back from the Great Recession - rebuilding our housing market, reducing homelessness among veterans, and connecting neighborhoods with good schools and good jobs that help our citizens succeed.”

As Secretary, Castro’s focus is ensuring that HUD is a transparent, efficient and effective champion for the people it serves. Utilizing an evidence-based management style, he has charged the Department with one goal: giving every person, regardless of their station in life, new opportunities to thrive.

Before HUD, Castro served as Mayor of the City of San Antonio. During his tenure, he became known as a national leader in urban development. In 2010, the City launched the “Decade of Downtown”, an initiative to spark investment in San Antonio’s center city and older neighborhoods. This effort has attracted $350 million in private sector investment, which will produce more than 2400 housing units by the end of 2014. In addition, San Antonio’s East Side is the only neighborhood in America that has received funding to implement major projects under three key Obama Administration revitalization initiatives: Choice Neighborhoods, Promise Neighborhoods and the Byrne Criminal Justice Program.

In March 2010, Castro was named to the World Economic Forum’s list of Young Global Leaders. Later that year, Time magazine placed him on its “40 under 40” list of rising stars in American politics. Previously, Castro served as a member of the San Antonio City Council. He is also an attorney and worked at Akin, Gump, Strauss, Hauer & Feld before starting his own practice.

Secretary Castro received a B.A. from Stanford University in 1996, and a J.D. from Harvard Law School in 2000. He and his wife, Erica, have a daughter, Carina.
Recently re-elected to his second term as Mayor of his hometown, Michael A. Nutter has set an aggressive agenda for America’s fifth largest city – devising the City’s innovative school reform strategy, vowing to strengthen community policing through Philly Rising, a unique partnership between vulnerable neighborhoods and the City, and continuing to implement the nationally recognized GreenWorks Philadelphia initiative that is helping to make the City of Philadelphia become the greenest city in America.

Since taking office in January 2008, Michael Nutter has vigorously managed city government through the worst recession since the Great Depression by maintaining core services and reducing the City’s spending – most notably closing a $2.4 billion gap in Philadelphia’s five year plan without compromising a single police officer, fire fighter, sanitation, or health center worker.

Born in Philadelphia and educated at the Wharton School at the University of Pennsylvania, Michael Nutter has been committed to public service since his youth in West Philadelphia. He served almost 15 years on the Philadelphia City Council, earning the reputation of a reformer, before his election as Mayor of Philadelphia. He is happily married to his wife Lisa, and a proud parent to Christian and Olivia.
Stephanie Rawlings-Blake was sworn in as Baltimore’s 49th mayor on February 4, 2010. In November 2011, she was elected to her first full term as Mayor, receiving 87% percent of the vote in the mayoral general election. Mayor Rawlings-Blake has focused her administration on growing Baltimore’s population by 10,000 families over the next decade by improving public safety and public education and by strengthening city neighborhoods.

Mayor Rawlings-Blake was elected to a top leadership position in the Democratic National Committee (DNC) to serve as Secretary, following the historic reelection of President Barack Obama. Mayor Rawlings-Blake also serves as vice president of the U.S. Conference of Mayors (USCM) and in key USCM leadership positions. In 2010, she was elected by her fellow mayors to the USCM Board of Trustees. She is also a member of the Mayor’s Water Council, and the Criminal and Social Justice Standing Committee.

Rawlings-Blake has been honored with numerous awards and recognitions. In 2013, she was awarded the First Citizen Award by the Maryland State Senate, a top honor for dedicated and effective participants in the process of making government work for the benefit of all. She was selected by The Daily Record as one of “Maryland’s Top 100 Women” in 2007 and 2011. The National Congress of Black Women named her a Shirley Chisholm Memorial Award Trailblazer. The National Association of Negro Business and Professional Women’s Clubs named her one of Baltimore’s “Young Women on the Move.”

Rawlings-Blake is a member of Alpha Kappa Alpha Sorority, Inc., Epsilon Omega Chapter and a former at-large member of the Alliance of Black Women Attorneys. She has served on numerous boards and commissions, including the Baltimore Convention and Tourism Board; the Baltimore Museum of Art; the National Aquarium in Baltimore; Baltimore Substance Abuse Systems, Inc.; Living Classrooms Foundation; the Waterfront Partnership of Baltimore; and Parks and People Foundation.

Born on March 17, 1970, Rawlings-Blake is a 1988 graduate of Baltimore’s Western High School, and in 1992 she earned a Bachelor of Arts degree in Political Science from Oberlin College in Oberlin, Ohio. She received her Juris Doctor from the University of Maryland School of Law in 1995. She is a member of the Federal Bar Association and the Maryland State Bar Association. Rawlings-Blake is a member of Douglas Memorial Community Church. She lives in Baltimore’s Coldsping neighborhood with her husband Kent Blake and their young daughter Sophia.
Panel Two

**ANDY ROTHERHAM**

Executive Editor  
RealClearEducation  
@ARotherham

Andrew J. Rotherham is a co-founder and partner at Bellwether Education, a national non-profit organization working to support educational innovation and improve educational outcomes for low-income students. Rotherham leads Bellwether’s thought leadership and policy analysis work. He is also the executive editor of RealClearEducation, part of the RealClearPolitics family of news and analysis websites, writes the blog Eduwonk.com, and is the co-publisher of “Education Insider” a federal policy analysis tool produced by Whiteboard Advisors. Rotherham previously served at The White House as Special Assistant to the President for Domestic Policy during the Clinton administration and is a former member of the Virginia Board of Education. He was education columnist for TIME, a regular contributor to U.S. News and World Report, and, in addition to Bellwether, founded or co-founded two other education reform organizations and served on the boards of several other successful education start-ups.

**STEPHEN GOLDSMITH**

Daniel Paul Professor of Government  
Ash Center for Democratic Governance and Innovation  
Harvard Kennedy School of Government  
@GoldsmithOnGov

Stephen Goldsmith is the Daniel Paul Professor of the Practice of Government and the Director of the Innovations in American Government Program at Harvard’s Kennedy School of Government. He currently directs Data-Smart City Solutions, a project to highlight local government efforts to use new technologies that connect breakthroughs in the use of big data analytics with community input to reshape the relationship between government and citizen. He previously served as Deputy Mayor of New York and Mayor of Indianapolis, where he earned a reputation as one of the country’s leaders in public-private partnerships, competition, and privatization. Stephen was also the chief domestic policy advisor to the George W. Bush campaign in 2000, the Chair of the Corporation for National and Community Service, and the district attorney for Marion County, Indiana from 1979 to 1990. He has written the The Power of Social Innovation; Governing by Network: the New Shape of the Public Sector; Putting Faith in Neighborhoods: Making Cities Work through Grassroots Citizenship and The Twenty-First Century City: Resurrecting Urban America.
Mr. Hecht has been the President & CEO of Living Cities since July, 2007. Since that time, the organization has adopted a broad, integrative agenda that harnesses the collective knowledge of its 22 member foundations and financial institutions to benefit low income people and the cities where they live. Living Cities deploys a unique blend of more than $140 million in grants, loans and influence to re-engineer obsolete public systems and connect low-income people and underinvested places to opportunity.

Prior to joining Living Cities, Mr. Hecht co-founded One Economy Corporation, a nonprofit organization that leverages the power of technology and information to connect low-income people to the economic mainstream through broadband in the home and public-purpose media.

Immediately before One Economy, Mr. Hecht was Senior Vice President at the Enterprise Foundation. There, he led the organization’s efforts beyond housing – into childcare, workforce development and economic development and oversaw the expansion of the organization’s revolving loan fund from $30 million to $200 million.

Mr. Hecht received his JD from Georgetown University Law Center and his CPA from the State of Maryland. For 10 years, he taught at Georgetown University Law Center and built the premier housing and community development clinical program in the country. In 1997, he was awarded Georgetown’s prestigious Charles Fahy Distinguished Adjunct Professor Award.

Fifteen years ago, as a student at Yale University, Kirsten Lodal was struck by the absence of services for the parents of children in a Head Start program where she volunteered. She envisioned a single hub within a neighborhood where whole families could receive the support they needed to move themselves ahead. Today, that vision is realized as LIFT, a national nonprofit working to LIFT people out of poverty for good (www.liftcommunities.org).

Each year LIFT helps thousands of people in its centers in Boston, Chicago, New York, Los Angeles, Philadelphia, and Washington, D.C. build the strong personal, social, and financial foundations they need to get ahead. LIFT model has evolved into one that not only provides access to financial resources, but also allows families to tap into a network of support and gain the confidence they need to get on-and stay on-solid ground. Since its inception, LIFT has served 100,000 families across the nation.

Kirsten has been featured on MSNBC’s Morning Joe and Andrea Mitchell Reports, is a blogger on the Huffington Post, and is a sought out panelist and keynote speaker on social innovation and poverty alleviation. She is the Chairman of the Homeless Children’s Playtime Project and serves on the Board of DC Greens.

Kirsten is a graduate of Yale University and the Executive Management Program at the Columbia Business School’s Institute for Not-for-Profit Management. She lives in Washington, D.C. with her husband, author and musician Jeff Himmelman, and their two daughters Billie and Joni.
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