

InsiderAdvantage/Opinion Savvy

GA Republican Primary Poll – 05.14.14

Target Population

Likely 2014 Republican primary voters in Georgia

Sampling Method

The survey uses a blended sample, mixed mode.

IVR: Registered voters in Georgia were selected randomly and surveyed on the evenings of May 12-14, 2014 using an interactive voice response system.
Online: registered voters were selected randomly and surveyed using an identical poll May 12-14.

Integration & Weighting

The samples were integrated in such a way as to preserve a 2:1 ratio of IVR:online respondents.
The poll was weighted for age, race, and gender according to 2010 voter data (from GA Secretary of State) and US census data.

Number of Respondents

1182

(IVR: 788)
(Online: 394)

Margin of Error

±2.85% (95% confidence)

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1. If you plan to vote in the Republican primary and the election were held today, who would you vote for as the Republican nominee for Governor?

	Total	Age				Race				Gender		Political Affiliation		
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1182)	(76)	(200)	(374)	(532)	(1112)	(12)	(35)	(24)	(581)	(601)	(785)	(29)	(334)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Deal	58.0	81.8	44.7	50.8	64.6	58.9	16.7	61.8	30.4	56.3	59.7	62.3	44.8	47.0
Barge	6.8	6.5	9.0	7.0	6.0	7.0	8.3	0.0	4.3	6.4	7.2	4.2	31.0	10.2
Pennington	14.2	11.7	20.6	18.7	9.0	13.1	41.7	38.2	17.4	18.2	10.3	14.0	6.9	16.2
Undecided	21.0	0.0	25.6	23.5	20.3	21.0	33.3	0.0	47.8	19.1	22.8	19.5	17.2	26.6

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2. If you plan to vote in the Republican primary and the election were held today, whom would you vote for as the Republican nominee for U.S. Senate?

	Total	Age				Race				Gender		Political Affiliation		
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1182)	(76)	(200)	(374)	(532)	(1112)	(12)	(35)	(24)	(581)	(601)	(785)	(29)	(334)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Broun	10.3	12.0	6.5	11.2	10.7	10.2	18.2	0.0	25.0	11.6	9.0	11.5	17.9	5.7
Gardner	1.4	0.0	5.0	0.0	1.3	1.4	0.0	0.0	0.0	.2	2.5	.6	0.0	3.3
Gingrey	8.8	21.3	4.0	7.8	9.6	9.1	18.2	0.0	4.2	9.7	8.0	11.6	7.1	3.0
Grayson	1.7	0.0	8.0	1.1	0.0	1.8	0.0	0.0	0.0	3.1	.3	1.5	0.0	2.4
Handel	17.3	14.7	30.0	19.3	11.3	17.4	18.2	0.0	33.3	21.6	13.2	13.5	10.7	27.3
Kingston	19.4	13.3	18.0	22.2	18.8	18.4	9.1	57.1	12.5	15.0	23.7	21.4	28.6	14.1
Perdue	27.0	18.7	28.5	22.5	30.8	28.2	27.3	0.0	8.3	25.9	28.2	26.8	25.0	28.5
Undecided	14.2	20.0	0.0	16.0	17.5	13.4	9.1	42.9	16.7	13.1	15.2	13.1	10.7	15.6

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3. Age

	Race					Gender		Political Affiliation		
	Total	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(1182)	(1112)	(12)	(35)	(24)	(581)	(601)	(785)	(29)	(334)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	6.4	5.1	16.7	44.1	8.7	10.0	3.0	6.0	17.2	6.0
30-44	16.9	17.3	25.0	0.0	17.4	20.3	13.5	15.3	0.0	24.0
44-64	31.6	30.8	50.0	38.2	52.2	29.7	33.5	32.7	37.9	29.0
65+	45.0	46.8	8.3	17.6	21.7	40.0	50.0	46.0	44.8	41.0

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4. Race

	Total	Age				Gender		Political Affiliation		
		18-29	30-44	45-64	65+	Male	Female	Republican	Democrat	Independent
(Base)	(1182)	(76)	(200)	(374)	(532)	(581)	(601)	(785)	(29)	(334)
	%	%	%	%	%	%	%	%	%	%
White	94.1	75.0	96.5	91.7	97.7	92.8	95.2	95.7	69.0	92.2
African-American	1.0	2.6	1.5	1.6	.2	1.4	.7	1.0	3.4	.6
Hispanic/Latino	2.9	19.7	0.0	3.5	1.1	3.6	2.3	1.7	20.7	4.5
Other	2.0	2.6	2.0	3.2	.9	2.2	1.8	1.7	6.9	2.7

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5. Gender

	Total	Age				Race				Political Affiliation		
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Republican	Democrat	Independent
(Base)	(1182)	(76)	(200)	(374)	(532)	(1112)	(12)	(35)	(24)	(785)	(29)	(334)
	%	%	%	%	%	%	%	%	%	%	%	%
Male	49.2	76.3	59.3	46.1	43.6	48.5	66.7	60.0	54.2	45.2	31.0	59.3
Female	50.8	23.7	40.7	53.9	56.4	51.5	33.3	40.0	45.8	54.8	69.0	40.7

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6. Political Affiliation

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female
(Base)	(1182)	(76)	(200)	(374)	(532)	(1112)	(12)	(35)	(24)	(581)	(601)
	%	%	%	%	%	%	%	%	%	%	%
Republican	68.4	65.3	60.0	70.4	70.6	69.7	72.7	38.2	54.2	63.2	73.4
Democrat	2.5	6.9	0.0	3.0	2.5	1.9	9.1	17.6	8.3	1.6	3.4
Independent	29.1	27.8	40.0	26.6	26.8	28.5	18.2	44.1	37.5	35.2	23.2