

InsiderAdvantage/Opinion Savvy

GA Republican Primary Poll – 05.18.14

Target Population	Likely 2014 Republican primary voters in Georgia
Sampling Method	Registered voters in Georgia were selected randomly and surveyed on the evening of May 18, 2014 using an interactive voice response system.
Weighting	The poll was weighted for age, race, and gender according to 2010 voter data (from GA Secretary of State) and US census data.
Number of Respondents	852
Margin of Error	±3.36% (95% confidence)

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1. If you plan to vote in the Republican primary and the election were held today, who would you vote for as the Republican nominee for Governor?

	Total	Age				Race				Gender		Political Affiliation		
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(852)	(58)	(143)	(265)	(385)	(816)	(11)	(13)	(12)	(412)	(440)	(572)	(22)	(247)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Deal	62.1	86.2	65.0	50.9	64.8	63.9	30.0	28.6	8.3	65.9	58.3	67.3	9.5	54.3
Barge	5.1	0.0	0.0	11.7	3.1	5.2	0.0	0.0	8.3	6.8	3.6	3.8	9.5	8.1
Pennington	9.9	6.9	8.4	11.7	9.9	8.4	40.0	50.0	41.7	12.9	7.3	7.0	4.8	17.4
Undecided	22.9	6.9	26.6	25.7	22.2	22.6	30.0	21.4	41.7	14.4	30.8	21.9	76.2	20.2

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2. If you plan to vote in the Republican primary and the election were held today, whom would you vote for as the Republican nominee for U.S. Senate?

	Age					Race				Gender		Political Affiliation		
	Total	18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(852)	(58)	(143)	(265)	(385)	(816)	(11)	(13)	(12)	(412)	(440)	(572)	(22)	(247)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Broun	9.8	0.0	19.3	7.2	9.6	10.3	0.0	0.0	0.0	11.7	8.2	9.3	0.0	11.7
Gardner	.3	0.0	0.0	.8	0.0	.2	0.0	0.0	0.0	.5	0.0	0.0	0.0	.8
Gingrey	11.1	6.8	2.1	11.7	14.8	10.2	36.4	28.6	33.3	7.8	14.1	11.4	13.0	10.1
Grayson	.7	0.0	0.0	0.0	1.6	.6	0.0	0.0	0.0	1.0	.5	.7	0.0	.8
Handel	17.4	6.8	18.6	19.2	17.1	16.9	18.2	21.4	41.7	19.9	15.0	15.7	17.4	20.6
Kingston	16.7	42.4	6.9	19.6	14.3	17.3	9.1	0.0	8.3	15.0	18.2	19.1	17.4	10.9
Perdue	26.0	0.0	26.2	29.8	27.5	26.6	0.0	28.6	8.3	27.9	24.3	29.9	8.7	19.8
Undecided	18.1	44.1	26.9	11.7	15.1	17.9	36.4	21.4	8.3	16.3	19.8	14.0	43.5	25.1

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3. Age

	Race					Gender		Political Affiliation		
	Total	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(852)	(816)	(11)	(13)	(12)	(412)	(440)	(572)	(22)	(247)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	6.8	6.1	0.0	0.0	66.7	6.3	7.3	4.9	0.0	12.1
30-44	16.8	16.9	45.5	0.0	0.0	21.5	12.5	16.3	13.0	19.4
44-64	31.2	30.1	45.5	100.0	16.7	32.0	30.3	30.1	39.1	32.7
65+	45.2	46.8	9.1	0.0	16.7	40.2	49.9	48.7	47.8	35.9

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4. Race

	Total	Age				Gender		Political Affiliation		
		18-29	30-44	45-64	65+	Male	Female	Republican	Democrat	Independent
(Base)	(852)	(58)	(143)	(265)	(385)	(412)	(440)	(572)	(22)	(247)
	%	%	%	%	%	%	%	%	%	%
White	95.8	86.2	96.5	92.5	99.2	95.9	95.7	97.4	68.2	94.0
African-American	1.3	0.0	3.5	1.9	.3	1.5	1.1	.3	13.6	2.4
Hispanic/Latino	1.6	0.0	0.0	4.9	0.0	1.7	1.4	1.2	13.6	1.6
Other	1.4	13.8	0.0	.8	.5	1.0	1.8	1.0	4.5	2.0

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5. Gender

	Age					Race				Political Affiliation		
	Total	18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Republican	Democrat	Independent
(Base)	(852)	(58)	(143)	(265)	(385)	(816)	(11)	(13)	(12)	(572)	(22)	(247)
	%	%	%	%	%	%	%	%	%	%	%	%
Male	48.4	44.8	61.8	49.8	43.1	48.4	54.5	53.8	33.3	43.5	36.4	60.3
Female	51.6	55.2	38.2	50.2	56.9	51.6	45.5	46.2	66.7	56.5	63.6	39.7

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6. Political Affiliation

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female
(Base)	(852)	(58)	(143)	(265)	(385)	(816)	(11)	(13)	(12)	(412)	(440)
	%	%	%	%	%	%	%	%	%	%	%
Republican	68.0	48.3	64.6	65.6	73.5	69.2	18.2	50.0	50.0	61.3	74.3
Democrat	2.7	0.0	2.1	3.4	2.9	1.9	27.3	21.4	8.3	2.0	3.2
Independent	29.4	51.7	33.3	30.9	23.5	28.9	54.5	28.6	41.7	36.7	22.5