

**InsiderAdvantage/Opinion Savvy**

**GA Republican Primary Poll – 04.16.14**

**Target Population**

Likely Republican voters in Georgia

**Sampling Method**

This poll is mixed-mode, using both telephone and online sampling techniques. Respondents were randomly selected from voter registration records for a telephone poll. Simultaneously, online respondents were targeted randomly for an identical poll.

**Integration & Weighting**

Over multiple iterations (preserving original ratios), the online and telephone polls were integrated and subsequently re-sampled randomly. The poll was weighted for age, gender, and political affiliation.

**Number of Respondents**

804

**Margin of Error**

±3.4%

InsiderAdvantage/Opinion Savvy

GA Republican Primary Poll – 04.16.14

1. If you plan to vote in the Republican primary and the election were held today, who would you vote for as the Republican nominee for Governor?

	Total	Age				Race				Gender		Political Affiliation		
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(804)	(40)	(82)	(243)	(439)	(736)	(16)	(21)	(27)	(394)	(410)	(605)	(16)	(182)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Deal	<b>61.0</b>	64.1	45.1	57.0	66.0	61.3	62.5	50.0	61.5	65.7	56.3	62.0	26.7	60.4
Barge	<b>4.0</b>	0.0	4.9	5.4	3.4	3.9	0.0	10.0	3.8	3.8	4.1	3.5	13.3	4.9
Pennington	<b>6.7</b>	15.4	12.2	9.9	3.0	6.0	6.3	10.0	23.1	6.1	7.3	6.0	0.0	9.9
Undecided	<b>28.3</b>	20.5	37.8	27.7	27.6	28.8	31.3	30.0	11.5	24.4	32.2	28.6	60.0	24.7

InsiderAdvantage/Opinion Savvy

GA Republican Primary Poll – 04.16.14

2. If you plan to vote in the Republican primary and the election were held today, who would you vote for as the Republican nominee for U.S. Senate?

	Age				Race				Gender		Political Affiliation			
	Total	18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(804)	(40)	(82)	(243)	(439)	(736)	(16)	(21)	(27)	(394)	(410)	(605)	(16)	(182)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Broun	<b>11.3</b>	27.5	4.9	12.3	10.5	10.5	0.0	33.3	29.2	11.4	11.2	10.0	12.5	15.8
Gardner	<b>.2</b>	0.0	0.0	.8	0.0	.3	0.0	0.0	0.0	.5	0.0	0.0	0.0	1.1
Gingrey	<b>8.7</b>	5.0	12.2	4.5	11.0	9.1	0.0	0.0	12.5	9.4	8.0	9.8	6.3	5.5
Grayson	<b>.1</b>	0.0	0.0	0.0	.2	.1	0.0	0.0	0.0	0.0	.2	.2	0.0	0.0
Handel	<b>12.9</b>	15.0	17.1	19.3	8.2	12.6	37.5	0.0	8.3	14.2	11.5	13.4	6.3	11.5
Kingston	<b>15.4</b>	15.0	8.5	16.0	16.2	15.5	18.8	4.8	12.5	17.5	13.4	15.8	6.3	14.8
Perdue	<b>18.9</b>	7.5	20.7	17.7	19.9	18.8	25.0	28.6	8.3	16.0	21.7	17.4	37.5	22.4
Undecided	<b>32.5</b>	30.0	36.6	29.2	33.9	33.2	18.8	33.3	29.2	31.0	33.9	33.5	31.3	29.0

**InsiderAdvantage/Opinion Savvy**  
**GA Republican Primary Poll – 04.16.14**

3. Age

	Race					Gender		Political Affiliation		
	Total	White	Afr-Am	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(804)	(736)	(16)	(21)	(27)	(394)	(410)	(605)	(16)	(182)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	<b>5.0</b>	4.1	18.8	30.0	0.0	7.9	2.2	4.6	12.5	5.5
30-44	<b>10.1</b>	8.6	37.5	30.0	23.1	12.2	8.1	9.4	0.0	13.7
44-64	<b>30.3</b>	29.9	43.8	30.0	34.6	27.2	33.5	27.9	43.8	36.8
65+	<b>54.6</b>	57.5	0.0	10.0	42.3	52.8	56.2	58.0	43.8	44.0

**InsiderAdvantage/Opinion Savvy**  
**GA Republican Primary Poll – 04.16.14**

4. Race

	Total	Age				Gender		Political Affiliation		
		18-29	30-44	45-64	65+	Male	Female	Republican	Democrat	Independent
(Base)	(804)	(40)	(82)	(243)	(439)	(394)	(410)	(605)	(16)	(182)
	%	%	%	%	%	%	%	%	%	%
White	<b>92.1</b>	76.9	77.8	90.9	97.0	91.8	92.4	95.7	81.3	81.2
African-American	<b>2.0</b>	7.7	7.4	2.9	0.0	2.3	1.7	1.0	6.3	5.0
Hispanic/Latino	<b>2.6</b>	15.4	7.4	2.5	.5	2.8	2.4	1.3	12.5	6.1
Other	<b>3.3</b>	0.0	7.4	3.7	2.5	3.1	3.4	2.0	0.0	7.7

InsiderAdvantage/Opinion Savvy

GA Republican Primary Poll – 04.16.14

5. Gender

	Total	Age				Race				Political Affiliation		
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Republican	Democrat	Independent
(Base)	(804)	(40)	(82)	(243)	(439)	(736)	(16)	(21)	(27)	(605)	(16)	(182)
	%	%	%	%	%	%	%	%	%	%	%	%
Male	<b>49.0</b>	77.5	59.3	43.9	47.5	48.6	56.3	52.4	46.2	46.4	47.1	58.2
Female	<b>51.0</b>	22.5	40.7	56.1	52.5	51.4	43.8	47.6	53.8	53.6	52.9	41.8

InsiderAdvantage/Opinion Savvy

GA Republican Primary Poll – 04.16.14

6. Political Affiliation

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Afr-Am	Hispanic	Other	Male	Female
(Base)	(804)	(40)	(82)	(243)	(439)	(736)	(16)	(21)	(27)	(394)	(410)
	%	%	%	%	%	%	%	%	%	%	%
Republican	<b>75.3</b>	70.0	69.5	69.5	80.1	78.3	37.5	38.1	46.2	71.1	79.3
Democrat	<b>2.0</b>	5.0	0.0	2.9	1.6	1.8	6.3	9.5	0.0	2.0	2.2
Independent	<b>22.7</b>	25.0	30.5	27.6	18.3	20.0	56.3	52.4	53.8	26.8	18.5