



Hello, my name is \_\_\_\_\_ from HAI, a national research firm.

[IF LANDLINE] We're conducting a survey in Louisiana to get people's opinions on important issues. This number was selected at random and according to the research procedure, I would like to speak to the [ALTERNATE: YOUNGEST/OLDEST] [ALTERNATE: MAN/WOMAN] at this address who is registered to vote.

[IF CELL PHONE] We're conducting a survey of cell phone users in Louisiana to get people's opinions on important issues. Since you are on a cell phone, I can call you back if you are driving or doing anything else that requires your full attention. Can you talk safely and privately now? [IF YES, CONTINUE. IF NO, SCHEDULE CALLBACK]

RESUME ASKING ALL RESPONDENTS

QB. Are you officially registered to vote in that parish? [IF YES] Regardless of what you think of the candidates and how you might feel about the parties, on the official registration lists, at the present time are you officially registered as a Democrat, a Republican, an Independent, or in some other way?

Table with 2 columns: Response and Percentage. Rows: YES: Democrat (47%), YES: Republican (28%), YES: Independent (19%), YES: Other (5%), No/(Don't know) (TERMINATE)

QC. In November, elections will be held for U.S. Senate, Congress, and other offices. But there is no election for President. Although it is a while away, how likely are you to vote in that election: will you definitely vote; probably but not certainly vote in it; are the chances about 50-50 that you will vote, or is it likely that you will not vote in November?

Table with 2 columns: Response and Percentage. Rows: Definitely vote (83%), Probably vote (17%), All other responses (TERMINATE)

Q1. When it comes to politics, do you generally think of yourself as a Democrat, an Independent or a Republican?

Table with 2 columns: Response and Percentage. Rows: Strong Democrat (25%), Weak Democrat (9%), Independent (26%), Weak Republican (8%), Strong Republican (23%), (Green Party) (-), (Other/Don't know) (9%)

ASK IF DEMOCRAT/REPUBLICAN

Would you call yourself a strong [DEMOCRAT/REPUBLICAN] or a not very strong [DEMOCRAT/REPUBLICAN]?

Table with 2 columns: Response and Percentage. Rows: TOTAL DEMOCRAT (35%), TOTAL INDEPENDENT (26%), TOTAL REPUBLICAN (30%)

RESUME ASKING ALL RESPONDENTS

Q2. Now I'd like to ask your impressions of some people in public life. As I read each name, tell me whether your impression of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you don't recognize a name, just say so. Here's the first one: [READ ITEM] Have you heard of that person? [IF YES] Is your impression of that person very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable?

Table with 11 columns: ROTATE, FAVORABLE (Very, Some, Mixed), UNFAVORABLE (Some, Very), (Can't rate), Never heard, RECOGNITION (Effective, Total), TOTAL (Fav, Unfav). Rows: Mary Landrieu, Barack Obama, Bill Cassidy

Q3. Mary Landrieu is running for another term in the U.S. Senate this year. At this point, would you most likely vote for Landrieu to serve another term in the U.S. Senate, or would you most likely vote to replace him with a Republican? [IF CHOICE] Do you strongly or only somewhat support [RE-ELECTING LANDRIEU/REPLACING LANDRIEU WITH A REPUBLICAN]?

Table with 3 columns: Response, Likely, Definite. Rows: LANDRIEU: Strongly (28%), LANDRIEU: Somewhat (8%), REPUBLICAN: Somewhat (5%), REPUBLICAN: Strongly (42%), VOL: (Depends) (6%), VOL: (Don't know) (10%), TOTAL LANDRIEU (36%), TOTAL REPUBLICAN (47%)

Q4. In particular, if the election for U.S. Senate were held today, the candidates are [ROTATE:]

- Mary Landrieu, the Democrat, AND Bill Cassidy, the Republican,

for whom would you vote? [IF UNDECIDED, ASK] Who would you lean toward supporting if the election were held today?

Table with 3 columns: Response, Likely, Definite. Rows: Landrieu (42%), (Lean Landrieu) (\*), Cassidy (45%), (Lean Cassidy) (2%), VOL: (Undecided) (11%), TOTAL LANDRIEU (42%), TOTAL CASSIDY (46%)

Now for a few questions on other issues.

**ROTATE ORDER OF ASKING Q5 and Q6/Q7**

|  |  |
|--|--|
| <p><b>Q5.</b> Do you strongly support, somewhat support, somewhat oppose, or strongly oppose oil and natural gas extraction that uses hydraulic fracturing, sometimes known as fracking?</p> | <p>SUPPORT: Strongly ..... 37%<br/>                 SUPPORT: Somewhat..... 20<br/>                 OPPOSE: Somewhat..... 8<br/>                 OPPOSE: Strongly..... 7<br/> <b>VOL:</b> (Don't know) ..... 28</p> <p>TOTAL SUPPORT ..... 57%<br/>                 TOTAL OPPOSE ..... 15</p> |
|--|--|

|   |  |
|---|--|
| <p><b>Q6.</b> Do you strongly support, somewhat support, somewhat oppose, or strongly oppose the construction of the Keystone XL oil pipeline across Montana, South Dakota, and Nebraska to bring oil from Canada and the Northern U.S. to refineries in Texas?</p> | <p>SUPPORT: Strongly ..... 53%<br/>                 SUPPORT: Somewhat..... 15<br/>                 OPPOSE: Somewhat..... 7<br/>                 OPPOSE: Strongly..... 5<br/> <b>VOL:</b> (Don't know) ..... 20</p> <p>TOTAL SUPPORT ..... 67%<br/>                 TOTAL OPPOSE ..... 12</p> |
|---|--|

**ASK IF SUPPORT KEYSTONE [N = 272, MoE = 5.9%]**

|  |   |
|--|---|
| <p><b>Q7.</b> For this question, assume that President Obama denies the permit to construct the Keystone XL pipeline. Would Obama denying the permit to construct the Keystone XL pipeline make you much more likely, somewhat more likely, somewhat less likely, or much less likely to vote for Mary Landrieu for U.S. Senate?</p> | <p>MORE LIKELY: Much ..... 14%<br/>                 MORE LIKELY: Somewhat ..... 9<br/>                 LESS LIKELY: Somewhat..... 12<br/>                 LESS LIKELY: Much..... 34<br/> <b>VOL:</b> (No difference) ..... 22<br/> <b>VOL:</b> (Don't know) ..... 10</p> <p>TOTAL MORE LIKELY ..... 23%<br/>                 TOTAL LESS LIKELY ..... 45</p> |
|--|---|

**RESUME ASKING ALL RESPONDENTS**

|   |   |
|---|---|
| <p><b>Q9.</b> Looking ahead, how important are energy issues, including the Keystone XL pipeline, in terms of how you will vote in this year's election? Are they very important, somewhat important, not very important, or not important at all in determining how you will vote?</p> | <p>Very important..... 45%<br/>                 Somewhat important ..... 34<br/>                 Not very important..... 10<br/>                 Not important at all..... 6<br/> <b>VOL:</b> (Depends) ..... 1<br/> <b>VOL:</b> (Don't know) ..... 5</p> <p>TOTAL IMPORTANT ..... 78%<br/>                 TOTAL NOT IMPORTANT..... 16</p> |
|---|---|

Now I would like to ask you a few final questions for statistical purposes only.

|                          |  |
|--------------------------|--|
| <p><b>D100.</b> Sex.</p> | <p>Male ..... 48%<br/>                 Female ..... 52</p> |
|--------------------------|--|

|                                       |   |
|---------------------------------------|---|
| <p><b>D101.</b> What is your age?</p> | <p>18-24 ..... 3%<br/>                 25-29 ..... 4<br/>                 30-34 ..... 5<br/>                 35-39 ..... 5<br/>                 40-44 ..... 8<br/>                 45-49 ..... 6<br/>                 50-54 ..... 10<br/>                 55-59 ..... 12<br/>                 60-64 ..... 14<br/>                 65+ ..... 32<br/> <b>VOL:</b> (Refused) ..... 1</p> |
|---------------------------------------|---|

|  |   |
|--|---|
| <p><b>D105.</b> When it comes to politics, do you generally think of yourself as liberal, somewhat liberal, moderate, somewhat conservative or conservative?</p> | <p>Liberal ..... 12%<br/>                 Somewhat liberal ..... 5<br/>                 Moderate ..... 16<br/>                 Somewhat conservative..... 21<br/>                 Conservative ..... 36<br/> <b>VOL:</b> (Don't know) ..... 9</p> <p>TOTAL LIBERAL ..... 18%<br/>                 TOTAL CONSERVATIVE ..... 57</p> |
|--|---|

|   |  |
|---|--|
| <p><b>D510.</b> Do you have a landline telephone?</p> | <p>Yes ..... 73%<br/>                 No ..... 26<br/> <b>VOL:</b> (Don't know/Not sure) ..... 1</p> |
|---|--|

|   |  |
|---|--|
| <p><b>D511.</b> Do you have a mobile telephone?</p> | <p>Yes ..... 89%<br/>                 No ..... 10<br/> <b>VOL:</b> (Don't know/Not sure) ..... 1</p> |
|---|--|

D512. Would you say you mainly use your landline telephone, mainly use your mobile phone, or do you use both equally?

|                                |     |
|--------------------------------|-----|
| Landline only .....            | 11% |
| Landline mostly .....          | 8   |
| Both .....                     | 25  |
| Cell mostly .....              | 28  |
| Cell only .....                | 27  |
| <b>VOL:</b> (Don't know) ..... | 1   |
| <b>TOTAL LANDLINE</b> .....    | 19% |
| <b>TOTAL CELL</b> .....        | 55  |

D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF NECESSARY] Well, most people consider themselves black or white?

|  |     |
|--|-----|
| Black .....                            | 30% |
| White .....                            | 66  |
| <b>VOL:</b> (Other) .....              | 2   |
| <b>VOL:</b> (Don't know/Refused) ..... | 2   |

D301. Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

|  |    |
|--|----|
| Yes .....                              | 3% |
| No .....                               | 94 |
| <b>VOL:</b> (Don't know/Refused) ..... | 3  |

Thank you for taking the time to complete this interview.

## Personal popularity of U.S. Senate candidates

|                                     | Total | Mary Landrieu |             |        |         | Bill Cassidy |             |        |         | Total recognition |              | Effective recognition |              |
|-------------------------------------|-------|---------------|-------------|--------|---------|--------------|-------------|--------|---------|-------------------|--------------|-----------------------|--------------|
|                                     |       | Total Fav     | Total Unfav | CR/ NH | Net Fav | Total Fav    | Total Unfav | CR/ NH | Net Fav | Mary Landrieu     | Bill Cassidy | Mary Landrieu         | Bill Cassidy |
| <b>TOTAL</b>                        | 404   | 42%           | 52          | 5      | -10     | 25%          | 16          | 58     | 10      | 98%               | 57%          | 95%                   | 42%          |
| Definite voters                     | 337   | 40%           | 54          | 4      | -14     | 27%          | 16          | 56     | 11      | 99%               | 59%          | 96%                   | 44%          |
| <b>REGION</b>                       |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| New Orleans: All                    | 138   | 56%           | 38          | 4      | 17      | 17%          | 13          | 69     | 4       | 99%               | 54%          | 96%                   | 31%          |
| New Orleans: White                  | 89    | 41%           | 55          | 4      | -14     | 18%          | 9           | 73     | 9       | 100%              | 49%          | 96%                   | 27%          |
| New Orleans: Black                  | 40    | 88%           | 3           | 6      | 85      | 21%          | 21          | 56     | 0       | 97%               | 69%          | 94%                   | 44%          |
| Baton Rouge                         | 80    | 27%           | 72          | 1      | -45     | 47%          | 27          | 25     | 20      | 100%              | 84%          | 99%                   | 75%          |
| Lake Charles/Lafayette              | 79    | 46%           | 44          | 8      | 2       | 22%          | 16          | 59     | 6       | 97%               | 57%          | 92%                   | 41%          |
| Shreveport                          | 49    | 30%           | 58          | 12     | -28     | 31%          | 5           | 62     | 26      | 96%               | 47%          | 88%                   | 38%          |
| Alexandria/Monroe                   | 58    | 34%           | 59          | 6      | -25     | 14%          | 14          | 71     | 0       | 96%               | 35%          | 94%                   | 29%          |
| <b>RACE</b>                         |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| White                               | 268   | 29%           | 64          | 6      | -35     | 28%          | 12          | 59     | 17      | 99%               | 58%          | 94%                   | 41%          |
| Black                               | 120   | 70%           | 24          | 5      | 46      | 19%          | 24          | 56     | -4      | 97%               | 56%          | 95%                   | 44%          |
| <b>PARTY IDENTIFICATION</b>         |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Democrat                            | 139   | 78%           | 17          | 5      | 61      | 15%          | 28          | 56     | -13     | 98%               | 59%          | 95%                   | 44%          |
| White Democrat                      | 53    | 77%           | 18          | 4      | 59      | 7%           | 27          | 65     | -20     | 100%              | 58%          | 96%                   | 35%          |
| Others                              | 142   | 33%           | 58          | 6      | -25     | 23%          | 13          | 63     | 10      | 98%               | 51%          | 94%                   | 37%          |
| Republican                          | 122   | 11%           | 83          | 5      | -72     | 40%          | 4           | 54     | 35      | 98%               | 61%          | 95%                   | 46%          |
| <b>WHITE-SEX</b>                    |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Male                                | 128   | 26%           | 68          | 5      | -42     | 32%          | 11          | 56     | 21      | 100%              | 57%          | 95%                   | 44%          |
| Female                              | 140   | 32%           | 61          | 6      | -28     | 25%          | 12          | 61     | 13      | 98%               | 58%          | 94%                   | 39%          |
| <b>WHITE-AGE</b>                    |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| 18-39                               | 44    | 19%           | 78          | 4      | -59     | 29%          | 7           | 64     | 22      | 100%              | 51%          | 96%                   | 36%          |
| 40-59                               | 86    | 29%           | 61          | 10     | -32     | 26%          | 12          | 60     | 14      | 97%               | 48%          | 90%                   | 40%          |
| 60+                                 | 138   | 33%           | 62          | 3      | -29     | 29%          | 13          | 56     | 16      | 100%              | 66%          | 97%                   | 44%          |
| <b>WHITE-IDEOLOGY</b>               |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Conservative                        | 174   | 17%           | 79          | 4      | -62     | 35%          | 8           | 55     | 26      | 99%               | 61%          | 96%                   | 45%          |
| Other                               | 94    | 53%           | 37          | 9      | 16      | 16%          | 18          | 66     | -2      | 98%               | 51%          | 91%                   | 34%          |
| <b>RATE</b>                         |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| <b>LANDRIEU:</b> Rate favorably     | 169   | 100%          | 0           | 0      | 100     | 14%          | 26          | 60     | -12     | 100%              | 52%          | 100%                  | 40%          |
| <b>LANDRIEU:</b> Rate not favorably | 213   | 0%            | 98          | 0      | -98     | 36%          | 9           | 53     | 27      | 100%              | 63%          | 100%                  | 47%          |
| <b>CASSIDY:</b> Can rate            | 171   | 39%           | 58          | 2      | -18     | 60%          | 37          | 0      | 23      | 99%               | 100%         | 98%                   | 100%         |
| <b>CASSIDY:</b> Cannot rate         | 233   | 44%           | 47          | 8      | -3      | 0%           | 0           | 100    | 0       | 97%               | 26%          | 92%                   | 0%           |
| Can rate both                       | 167   | 40%           | 59          | 0      | -19     | 60%          | 37          | 0      | 22      | 100%              | 100%         | 100%                  | 100%         |
| <b>RE-ELECT</b>                     |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Landrieu                            | 146   | 90%           | 6           | 2      | 84      | 14%          | 32          | 53     | -19     | 99%               | 60%          | 98%                   | 47%          |
| Republican                          | 190   | 7%            | 88          | 4      | -81     | 39%          | 6           | 54     | 33      | 99%               | 61%          | 96%                   | 46%          |
| Depends/Don't know                  | 69    | 34%           | 46          | 16     | -11     | 12%          | 8           | 77     | 4       | 96%               | 40%          | 84%                   | 23%          |
| <b>SENATE VOTE</b>                  |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Landrieu                            | 171   | 86%           | 11          | 3      | 76      | 15%          | 30          | 55     | -16     | 99%               | 57%          | 97%                   | 45%          |
| Cassidy                             | 188   | 4%            | 93          | 3      | -89     | 40%          | 5           | 53     | 35      | 99%               | 64%          | 97%                   | 47%          |
| Don't know                          | 45    | 31%           | 35          | 26     | -4      | 4%           | 5           | 88     | -1      | 94%               | 29%          | 74%                   | 12%          |
| <b>HYDRAULIC FRACTURING</b>         |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Support                             | 231   | 33%           | 63          | 3      | -30     | 31%          | 15          | 53     | 16      | 98%               | 62%          | 97%                   | 47%          |
| Oppose                              | 60    | 66%           | 31          | 2      | 35      | 21%          | 28          | 50     | -8      | 98%               | 64%          | 98%                   | 50%          |
| Don't know                          | 113   | 47%           | 38          | 12     | 9       | 15%          | 10          | 72     | 5       | 99%               | 44%          | 88%                   | 28%          |
| <b>KEYSTONE</b>                     |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Support                             | 272   | 33%           | 62          | 4      | -29     | 32%          | 14          | 53     | 18      | 98%               | 62%          | 96%                   | 47%          |
| Oppose                              | 50    | 62%           | 37          | 1      | 25      | 15%          | 36          | 49     | -22     | 99%               | 65%          | 99%                   | 51%          |
| Don't know                          | 81    | 59%           | 25          | 13     | 35      | 10%          | 9           | 80     | 1       | 99%               | 35%          | 87%                   | 20%          |
| <b>EFFECT ON VOTE</b>               |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| More likely to vote Landrieu        | 63    | 76%           | 21          | 3      | 55      | 19%          | 32          | 49     | -13     | 97%               | 63%          | 97%                   | 51%          |
| Less likely to vote Landrieu        | 124   | 13%           | 84          | 2      | -71     | 39%          | 6           | 53     | 33      | 100%              | 62%          | 98%                   | 47%          |
| No difference/Don't know            | 85    | 30%           | 61          | 7      | -31     | 31%          | 12          | 55     | 19      | 96%               | 62%          | 93%                   | 45%          |
| <b>ENERGY ISSUES</b>                |       |               |             |        |         |              |             |        |         |                   |              |                       |              |
| Very important                      | 181   | 36%           | 58          | 5      | -22     | 30%          | 17          | 53     | 13      | 98%               | 62%          | 95%                   | 47%          |
| Not very important                  | 223   | 46%           | 46          | 6      | 0       | 22%          | 15          | 62     | 7       | 98%               | 54%          | 94%                   | 38%          |

## U.S. Senate vote preference

|                                     | Q3. Re-elect Landrieu |          |         |         |              | Q4. Current vote |         |     |              |
|-------------------------------------|-----------------------|----------|---------|---------|--------------|------------------|---------|-----|--------------|
|                                     | Total                 | Re-elect | Replace | Dep /DK | Net Re-elect | Landrieu         | Cassidy | DK  | Net Landrieu |
| <b>TOTAL</b>                        | 404                   | 36%      | 47      | 17      | -11          | 42%              | 46      | 11  | -4           |
| Definite voters                     | 337                   | 35%      | 48      | 16      | -13          | 40%              | 49      | 11  | -8           |
| <b>REGION</b>                       |                       |          |         |         |              |                  |         |     |              |
| New Orleans: All                    | 138                   | 42%      | 41      | 16      | 1            | 51%              | 37      | 12  | 14           |
| New Orleans: White                  | 89                    | 29%      | 55      | 16      | -26          | 36%              | 50      | 14  | -15          |
| New Orleans: Black                  | 40                    | 75%      | 12      | 13      | 63           | 83%              | 9       | 8   | 74           |
| Baton Rouge                         | 80                    | 27%      | 65      | 7       | -38          | 33%              | 64      | 3   | -30          |
| Lake Charles/Lafayette              | 79                    | 39%      | 43      | 18      | -4           | 42%              | 43      | 15  | -2           |
| Shreveport                          | 49                    | 34%      | 51      | 14      | -17          | 34%              | 54      | 11  | -20          |
| Alexandria/Monroe                   | 58                    | 31%      | 37      | 32      | -7           | 43%              | 42      | 15  | 0            |
| <b>RACE</b>                         |                       |          |         |         |              |                  |         |     |              |
| White                               | 268                   | 23%      | 62      | 15      | -38          | 26%              | 63      | 12  | -37          |
| Black                               | 120                   | 65%      | 15      | 20      | 50           | 79%              | 12      | 9   | 68           |
| <b>PARTY IDENTIFICATION</b>         |                       |          |         |         |              |                  |         |     |              |
| Democrat                            | 139                   | 72%      | 13      | 14      | 59           | 84%              | 11      | 5   | 73           |
| White Democrat                      | 53                    | 70%      | 20      | 9       | 50           | 76%              | 20      | 4   | 57           |
| Others                              | 142                   | 25%      | 45      | 30      | -20          | 29%              | 51      | 20  | -23          |
| Republican                          | 122                   | 8%       | 87      | 5       | -80          | 11%              | 81      | 8   | -71          |
| <b>WHITE-SEX</b>                    |                       |          |         |         |              |                  |         |     |              |
| Male                                | 128                   | 20%      | 63      | 17      | -44          | 23%              | 64      | 14  | -41          |
| Female                              | 140                   | 26%      | 60      | 14      | -34          | 28%              | 62      | 10  | -34          |
| <b>WHITE-AGE</b>                    |                       |          |         |         |              |                  |         |     |              |
| 18-39                               | 44                    | 12%      | 76      | 12      | -64          | 15%              | 73      | 11  | -58          |
| 40-59                               | 86                    | 19%      | 59      | 22      | -39          | 25%              | 56      | 20  | -31          |
| 60+                                 | 138                   | 29%      | 59      | 12      | -29          | 29%              | 63      | 7   | -34          |
| <b>WHITE-IDEOLOGY</b>               |                       |          |         |         |              |                  |         |     |              |
| Conservative                        | 174                   | 13%      | 74      | 14      | -61          | 13%              | 77      | 9   | -64          |
| Other                               | 94                    | 43%      | 39      | 17      | 4            | 48%              | 36      | 16  | 12           |
| <b>RATE</b>                         |                       |          |         |         |              |                  |         |     |              |
| <b>LANDRIEU:</b> Rate favorably     | 169                   | 78%      | 8       | 14      | 70           | 87%              | 4       | 8   | 83           |
| <b>LANDRIEU:</b> Rate not favorably | 213                   | 5%       | 79      | 16      | -74          | 9%               | 82      | 9   | -74          |
| <b>CASSIDY:</b> Can rate            | 171                   | 40%      | 51      | 9       | -11          | 45%              | 52      | 3   | -7           |
| <b>CASSIDY:</b> Cannot rate         | 233                   | 33%      | 44      | 23      | -11          | 40%              | 42      | 17  | -2           |
| Can rate both                       | 167                   | 41%      | 50      | 9       | -9           | 46%              | 51      | 3   | -5           |
| <b>RE-ELECT</b>                     |                       |          |         |         |              |                  |         |     |              |
| Landrieu                            | 146                   | 100%     | 0       | 0       | 100          | 98%              | 1       | 1   | 96           |
| Republican                          | 190                   | 0%       | 100     | 0       | -100         | 5%               | 89      | 6   | -84          |
| Depends/Don't know                  | 69                    | 0%       | 0       | 100     | 0            | 29%              | 25      | 47  | 4            |
| <b>SENATE VOTE</b>                  |                       |          |         |         |              |                  |         |     |              |
| Landrieu                            | 171                   | 83%      | 5       | 12      | 78           | 100%             | 0       | 0   | 100          |
| Cassidy                             | 188                   | 1%       | 90      | 9       | -89          | 0%               | 100     | 0   | -100         |
| Don't know                          | 45                    | 3%       | 27      | 71      | -24          | 0%               | 0       | 100 | 0            |
| <b>HYDRAULIC FRACTURING</b>         |                       |          |         |         |              |                  |         |     |              |
| Support                             | 231                   | 27%      | 60      | 14      | -33          | 33%              | 58      | 9   | -25          |
| Oppose                              | 60                    | 62%      | 26      | 12      | 36           | 67%              | 30      | 3   | 38           |
| Don't know                          | 113                   | 41%      | 32      | 27      | 9            | 48%              | 32      | 21  | 16           |
| <b>KEYSTONE</b>                     |                       |          |         |         |              |                  |         |     |              |
| Support                             | 272                   | 28%      | 57      | 15      | -29          | 34%              | 57      | 9   | -23          |
| Oppose                              | 50                    | 61%      | 30      | 9       | 31           | 71%              | 27      | 2   | 45           |
| Don't know                          | 81                    | 49%      | 25      | 27      | 24           | 53%              | 23      | 24  | 30           |
| <b>EFFECT ON VOTE</b>               |                       |          |         |         |              |                  |         |     |              |
| More likely to vote Landrieu        | 63                    | 75%      | 11      | 14      | 64           | 90%              | 8       | 2   | 82           |
| Less likely to vote Landrieu        | 124                   | 8%       | 85      | 8       | -77          | 12%              | 82      | 6   | -70          |
| No difference/Don't know            | 85                    | 22%      | 50      | 28      | -28          | 24%              | 57      | 19  | -33          |
| <b>ENERGY ISSUES</b>                |                       |          |         |         |              |                  |         |     |              |
| Very important                      | 181                   | 32%      | 54      | 14      | -21          | 42%              | 50      | 8   | -9           |
| Not very important                  | 223                   | 39%      | 42      | 19      | -2           | 43%              | 43      | 14  | 0            |

## Keystone pipeline and hydraulic fracturing

|                              | Q5. Hydraulic fracturing |         |        |     |             | Q6. Keystone pipeline |        |     |             | Q7. Effect on Landrieu vote if stopped |             |             |          |          |
|------------------------------|--------------------------|---------|--------|-----|-------------|-----------------------|--------|-----|-------------|--|-------------|-------------|----------|----------|
|                              | Total                    | Support | Oppose | DK  | Net Support | Support               | Oppose | DK  | Net Support | Total                                  | More likely | Less likely | None /DK | Net More |
| <b>TOTAL</b>                 | 404                      | 57%     | 15     | 28  | 42          | 67%                   | 12     | 20  | 55          | 272                                    | 23%         | 45          | 31       | -22      |
| Definite voters              | 337                      | 57%     | 16     | 27  | 41          | 68%                   | 13     | 19  | 55          | 230                                    | 20%         | 47          | 32       | -27      |
| <b>REGION</b>                |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| New Orleans: All             | 138                      | 53%     | 15     | 32  | 38          | 56%                   | 17     | 27  | 38          | 77                                     | 21%         | 41          | 38       | -20      |
| New Orleans: White           | 89                       | 52%     | 14     | 34  | 38          | 57%                   | 17     | 26  | 41          | 51                                     | 12%         | 47          | 41       | -36      |
| New Orleans: Black           | 40                       | 49%     | 17     | 34  | 32          | 46%                   | 20     | 34  | 27          | 19                                     | 50%         | 24          | 25       | 26       |
| Baton Rouge                  | 80                       | 57%     | 16     | 27  | 41          | 70%                   | 18     | 12  | 52          | 56                                     | 18%         | 56          | 27       | -38      |
| Lake Charles/Lafayette       | 79                       | 63%     | 15     | 21  | 48          | 81%                   | 8      | 11  | 74          | 64                                     | 28%         | 37          | 35       | -9       |
| Shreveport                   | 49                       | 70%     | 7      | 22  | 63          | 74%                   | 6      | 19  | 68          | 36                                     | 16%         | 60          | 24       | -44      |
| Alexandria/Monroe            | 58                       | 47%     | 18     | 34  | 29          | 68%                   | 5      | 27  | 63          | 39                                     | 33%         | 40          | 26       | -7       |
| <b>RACE</b>                  |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| White                        | 268                      | 59%     | 13     | 28  | 46          | 71%                   | 11     | 18  | 60          | 190                                    | 12%         | 54          | 34       | -42      |
| Black                        | 120                      | 50%     | 20     | 31  | 30          | 60%                   | 15     | 26  | 45          | 72                                     | 55%         | 22          | 24       | 33       |
| <b>PARTY IDENTIFICATION</b>  |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Democrat                     | 139                      | 44%     | 22     | 33  | 22          | 53%                   | 19     | 28  | 33          | 74                                     | 59%         | 22          | 19       | 38       |
| White Democrat               | 53                       | 36%     | 26     | 38  | 10          | 44%                   | 28     | 29  | 16          | 23                                     | 33%         | 32          | 34       | 1        |
| Others                       | 142                      | 57%     | 15     | 28  | 42          | 68%                   | 9      | 23  | 59          | 97                                     | 13%         | 48          | 38       | -35      |
| Republican                   | 122                      | 71%     | 7      | 22  | 65          | 83%                   | 9      | 8   | 75          | 102                                    | 6%          | 60          | 34       | -53      |
| <b>WHITE-SEX</b>             |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Male                         | 128                      | 73%     | 13     | 15  | 60          | 82%                   | 8      | 10  | 75          | 105                                    | 11%         | 49          | 40       | -37      |
| Female                       | 140                      | 46%     | 13     | 40  | 33          | 60%                   | 14     | 25  | 46          | 84                                     | 13%         | 61          | 26       | -48      |
| <b>WHITE-AGE</b>             |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| 18-39                        | 44                       | 63%     | 15     | 21  | 48          | 69%                   | 14     | 17  | 55          | 31                                     | 10%         | 54          | 35       | -44      |
| 40-59                        | 86                       | 54%     | 11     | 35  | 42          | 70%                   | 9      | 21  | 61          | 60                                     | 12%         | 45          | 43       | -32      |
| 60+                          | 138                      | 61%     | 13     | 26  | 48          | 72%                   | 11     | 17  | 60          | 99                                     | 12%         | 59          | 28       | -47      |
| <b>WHITE-IDEOLOGY</b>        |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Conservative                 | 174                      | 67%     | 7      | 26  | 59          | 81%                   | 7      | 12  | 74          | 142                                    | 9%          | 58          | 33       | -49      |
| Other                        | 94                       | 45%     | 23     | 31  | 22          | 51%                   | 19     | 30  | 33          | 48                                     | 21%         | 43          | 36       | -22      |
| <b>RATE</b>                  |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| LANDRIEU: Rate favorably     | 169                      | 45%     | 24     | 31  | 21          | 53%                   | 18     | 29  | 35          | 90                                     | 53%         | 18          | 28       | 35       |
| LANDRIEU: Rate not favorably | 213                      | 69%     | 9      | 22  | 61          | 81%                   | 9      | 11  | 72          | 172                                    | 8%          | 61          | 31       | -53      |
| CASSIDY: Can rate            | 171                      | 64%     | 18     | 18  | 46          | 75%                   | 15     | 10  | 60          | 129                                    | 25%         | 45          | 30       | -20      |
| CASSIDY: Cannot rate         | 233                      | 52%     | 13     | 35  | 39          | 62%                   | 10     | 28  | 51          | 144                                    | 22%         | 46          | 33       | -24      |
| Can rate both                | 167                      | 64%     | 18     | 18  | 46          | 75%                   | 15     | 9   | 60          | 126                                    | 25%         | 45          | 30       | -21      |
| <b>RE-ELECT</b>              |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Landrieu                     | 146                      | 42%     | 25     | 32  | 17          | 52%                   | 21     | 27  | 31          | 76                                     | 63%         | 12          | 25       | 50       |
| Republican                   | 190                      | 73%     | 8      | 19  | 64          | 82%                   | 8      | 11  | 74          | 154                                    | 4%          | 68          | 28       | -63      |
| Depends/Don't know           | 69                       | 46%     | 11     | 44  | 35          | 62%                   | 7      | 32  | 55          | 42                                     | 21%         | 22          | 56       | -1       |
| <b>SENATE VOTE</b>           |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Landrieu                     | 171                      | 45%     | 24     | 32  | 21          | 54%                   | 21     | 25  | 33          | 92                                     | 61%         | 16          | 22       | 45       |
| Cassidy                      | 188                      | 71%     | 9      | 19  | 62          | 83%                   | 7      | 10  | 76          | 155                                    | 3%          | 66          | 31       | -62      |
| Don't know                   | 45                       | 44%     | 4      | 52  | 40          | 55%                   | 3      | 43  | 52          | 25                                     | 6%          | 28          | 66       | -23      |
| <b>HYDRAULIC FRACTURING</b>  |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Support                      | 231                      | 100%    | 0      | 0   | 100         | 85%                   | 6      | 9   | 79          | 196                                    | 20%         | 49          | 31       | -29      |
| Oppose                       | 60                       | 0%      | 100    | 0   | -100        | 52%                   | 41     | 7   | 10          | 31                                     | 39%         | 40          | 21       | -1       |
| Don't know                   | 113                      | 0%      | 0      | 100 | 0           | 40%                   | 10     | 50  | 30          | 45                                     | 27%         | 33          | 40       | -6       |
| <b>KEYSTONE</b>              |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Support                      | 272                      | 72%     | 11     | 16  | 61          | 100%                  | 0      | 0   | 100         | 272                                    | 23%         | 45          | 31       | -22      |
| Oppose                       | 50                       | 28%     | 50     | 23  | -22         | 0%                    | 100    | 0   | -100        | 0                                      | 0%          | 0           | 0        | 0        |
| Don't know                   | 81                       | 25%     | 5      | 70  | 20          | 0%                    | 0      | 100 | 0           | 0                                      | 0%          | 0           | 0        | 0        |
| <b>EFFECT ON VOTE</b>        |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| More likely to vote Landrieu | 63                       | 62%     | 19     | 19  | 43          | 100%                  | 0      | 0   | 100         | 63                                     | 100%        | 0           | 0        | 100      |
| Less likely to vote Landrieu | 124                      | 78%     | 10     | 12  | 68          | 100%                  | 0      | 0   | 100         | 124                                    | 0%          | 100         | 0        | -100     |
| No difference/Don't know     | 85                       | 71%     | 8      | 21  | 64          | 100%                  | 0      | 0   | 100         | 85                                     | 0%          | 0           | 100      | 0        |
| <b>ENERGY ISSUES</b>         |                          |         |        |     |             |                       |        |     |             |  |             |             |          |          |
| Very important               | 181                      | 66%     | 15     | 19  | 51          | 78%                   | 12     | 10  | 66          | 142                                    | 28%         | 51          | 21       | -22      |
| Not very important           | 223                      | 50%     | 15     | 35  | 35          | 59%                   | 13     | 28  | 46          | 131                                    | 18%         | 40          | 43       | -22      |