

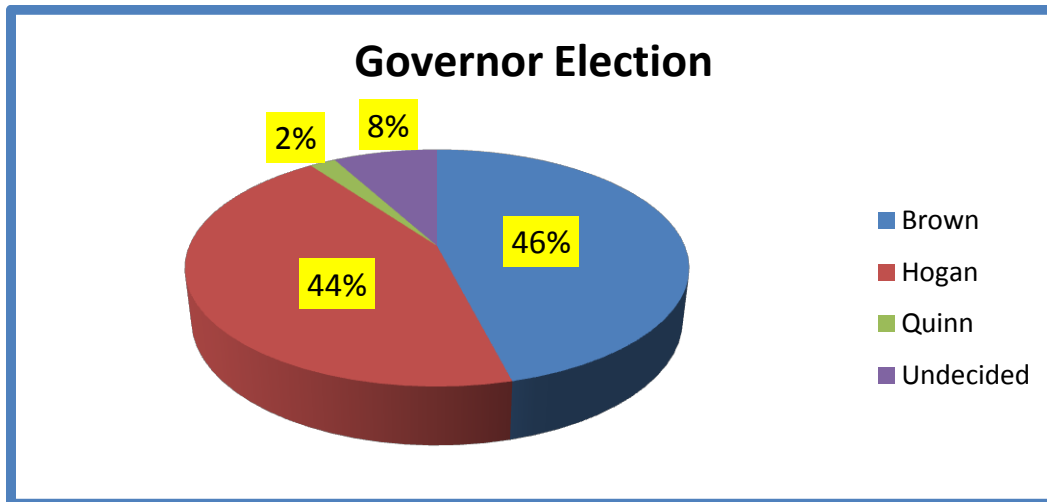


Maryland Gubernatorial Survey

October 2014

Gubernatorial Election

Among likely 2014 general election voters, 46% support Anthony Brown, 44% support Larry Hogan, 2% support Libertarian Shawn Quinn, and 8% are undecided.



Governor's Election:

	<u>Brown</u>	<u>Hogan</u>	<u>Undecided</u>
Under 55	52%	41%	7%
55 and older	41%	48%	8%
Democrats	73%	19%	7%
Republicans	5%	89%	6%
Independent/Other	32%	46%	13%
White	31%	59%	8%
African American	87%	5%	7%
Male	39%	50%	9%
Female	53%	39%	6%
Eastern Shore/Southern MD	22%	60%	12%
Baltimore City	70%	18%	12%
Baltimore Suburbs	37%	55%	6%
Washington Suburbs	70%	25%	5%
Western MD	22%	66%	9%

Most Important Issue

Among voters, 32% think taxes are the most important issue facing the state, while 29% think the economy and jobs are the most important issue facing the state of Maryland, and 17% say education is most important.

The overall results:

<u>MOST IMPORTANT ISSUE</u>	<u>Number</u>	<u>Percent</u>
Taxes	264	32.1 %
Economy/jobs	241	29.3 %
Education	138	16.8 %
Crime/drugs	33	4.0 %
Health care	32	3.9 %
Budget deficit	31	3.8 %
Abortion/Social issues	19	2.3 %
Environment	15	1.8 %
No answer	49	6.0 %
Total	822	100.0 %

Direction of State

Among likely voters, 41% believe the state is headed in the right direction, while 49% say the state is headed off on the wrong track, with 10% giving no answer.

The results by party and gender:

	<u>Right Direction</u>	<u>Wrong Track</u>
Democrats	63%	26%
Republicans	6%	86%
Unaffiliated	33%	60%
Male	35%	54%
Female	46%	45%

Health Care Connection

We asked voters what they thought of the roll out and implementation of the Maryland Health Connection. Overall, 20% think it has gone well (9% “very well” and 11% “well”), while 53% say it’s gone poorly (36% “very poorly” and 17% “poorly”), with 22% believing the roll out and implementation have been average, and 5% giving no response.

Sample Demographics

<u>AGE GROUP</u>	<u>Number</u>	<u>Percent</u>
18 to 34	86	10.5 %
35 to 54	295	35.9 %
55 and older	436	53.0 %
No answer	5	0.6 %
Total	822	100.0 %

<u>PARTY</u>	<u>Number</u>	<u>Percent</u>
Democrats	459	55.8 %
Republicans	261	31.8 %
Ind/Other	102	12.4 %
Total	822	100.0 %

<u>RACE</u>	<u>Number</u>	<u>Percent</u>
White	573	69.7 %
African American	206	25.1 %
Other/Refused	43	5.2 %
Total	822	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Male	386	47.0 %
Female	436	53.0 %
Total	822	100.0 %

<u>REGION</u>	<u>Number</u>	<u>Percent</u>
East Sh/So MD	98	11.9 %
Baltimore City	73	8.9 %
Baltimore Suburbs	306	37.2 %
Washington Suburbs	249	30.3 %
Western MD	96	11.7 %
Total	822	100.0 %

In this survey, turnout was based on the past 3 gubernatorial year elections in Maryland. To wit:

2010	Voted	Percent of Electorate
Democrats	1,048,296	56.2%
Republicans	591,314	31.7%
Independent/Other	225,674	12.1%
Total Voted	1,865,284	100%

2006	Voted	Percent of Electorate
Democrats	1,027,866	56.8%
Republicans	570,818	31.6%
Independent/Other	210,553	11.6%
Total Voted	1,809,237	100%

2002	Voted	Percent of Electorate
Democrats	979,740	57.1%
Republicans	561,884	32.7%
Independent/Other	175,444	10.2%
Total Voted	1,717,068	100%

Methodology

This poll was commissioned by the *Maryland Republican Party* in order to assess the attitudes and opinions of Maryland voters on a range of issues related to the November 4th, 2014 general election for governor.

A total of 822 Maryland registered voters who are likely to vote in this year's general election were interviewed by telephone between October 20th and October 24th, 2014. Respondents were selected at random and interviews were balanced throughout the state to reflect general election voting patterns.

The margin of error, according to customary statistical standards, is no more than plus or minus 3.5 percentage points for the entire sample. This means that at a 95 percent confidence level the “true” figures would fall within this range if the total survey universe were sampled. The margin is higher for any demographic subgroup of the sample, such as age, race or gender.