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**Survey of Michigan Statewide
General Election Voters
Wednesday, July 9-Friday, July 11, 2014
600 sample of voters, plus/minus 4%
20% completes by cell phone**

Hello, this is _____ from a research firm located in Michigan. We're conducting a random survey about important issues in your community. This is NOT a sales call, you will not be asked for a donation and you will not be called again because you participated in this survey. This is strictly research and I'd like to take a few minutes to include the opinions of your household.

We need to have an equal number of males and females and we also need to have young voters represented. May I please speak to the youngest (**MALE/ FEMALE, depending on specified quota**) registered voter, age 18 or older, who is home now?

IF LANDLINE: Are you registered to vote at the address I'm calling?

IF CELL PHONE: are you registered to vote at (offer street address off phone list _____?)

IF YES: GO TO QUESTION 1

IF NO: Is there any other (**male/female, as specified**) registered voter at home who I can talk to? (**IF NOT, TERMINATE INTERVIEW**)

1. Do you plan on voting in the 2014 elections, when Michigan voters will be voting for governor, state senator and state representative?
 1. Very Certain 600 100%
 2. No/Maybe/Other/Unsure (Thank and terminate) 0 0%

2. Do you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable opinion of Rick Snyder?
 1. Strongly favorable 101 16.8 % TOT. FAV
 2. Somewhat favorable 167 27.8 % 268 44.6%
 3. Somewhat unfavorable 84 14.0 %
 4. Strongly unfavorable 153 25.5 % TOT. UNFAV.
 5. Unsure/Other/DNK (DO NOT OFFER) 95 15.8 % 237 39.5%

3. If the election for governor was held today, would you vote for (ROTATE) Rick Snyder the Republican or Mark Schauer (shower) the Democrat?
 1. Rick Snyder the Republican 260 43.3 %
 2. Mark Schauer (shower) the Democrat 208 34.7 %
 3. Unsure/Other/DNK (DO NOT OFFER) 132 22.0 %

4. If the election for U.S. senator was held today, would you vote for (ROTATE) Gary Peters the Democrat or Terri Lynn Land the Republican?
 1. Gary Peters the Democrat 237 39.5 %
 2. Terri Lynn Land the Republican 224 37.3 %
 3. Unsure/Other/DNK (DO NOT OFFER) 139 23.2 %

I'd now like to ask you a few quick questions for statistical purposes only.

14. In general, do you consider yourself to be a Democrat or a Republican?
 1. Democrat 210 35.0 %
 2. Independent 182 30.3 %
 3. Republican 183 30.5 %
 4. Other/Unsure/ Do Not Know/ Refused (DO NOT OFFER) 25 4.2 %

15. What is your race -- do you consider yourself African-American, Hispanic/Latino, white, or some other race?

1. African-American	64	10.7 %
2. White	490	81.7 %
3. Hispanic/Latino	3	0.5 %
4. Other (DO NOT OFFER)	28	4.7 %
5. Unsure/Do Not Know (DO NOT OFFER)	15	2.5 %

16. Gender of Respondent (do not ask, determine from conversation)

1. Male	270	45.0 %
2. Female	330	55.0 %

17. What is your age?

1. 18-34 years old	66	11.0 %
2. 35-49 years old	171	28.5 %
3. 50-64 years old	186	31.0 %
4. 65 years old and older	158	26.3 %
5. Unsure/Refused (DO NOT OFFER)	19	3.2 %

18. Which portion of the state are you from? (**DO NOT ASK, indicate county unless they are from Detroit, indicate Detroit**)

19. Type of call (do not ask, determine from list)

1. Land Line	480	80.0 %
2. Cell Phone	120	20.0 %

Thank you for your time!

Methodology:

This was a Vanguard Public Affairs survey of the Michigan electorate, conducted by Denno Research. 600 respondents in the state of Michigan were surveyed between July 9-11, 2014, with a margin of error of plus/minus 4%, and the participation was stratified based on census data and past voter behavior. 120 respondents (20%) were from cell phone users, in an attempt to gather younger voters who do not have a land line. A screen was employed to include only those participants who said they would vote, either at the polls or by absentee ballot, in the November 2014 General Election. All numbers are rounded and may exceed 100%.

Attention Media:

For attribution purposes, please recognize all the organizations involved in this project:

- Vanguard Public Affairs
- Denno Research