

Suppose there were only two candidates for whom would you vote between: Thom Tillis, the Republican and Kay Hagan, the Democrat?

BANNER 1

	KEY REGIONS							GENDER		AGE						GENDER/AGE						MARITAL STATUS			
	TOTAL (A)	TRI- ANGLE (B)	SOUTH -EAST (C)	NORTH -EAST NC (D)	PIED -MONT TRIAD (E)	CHAR- LOTTE (F)	WEST- ERN NC (G)	MEN (H)	WOMEN (I)	18-25 (J)	26-40 (K)	41-55 (L)	56-65 (M)	66+ (N)	MEN 18-44 (O)	MEN 45-64 (P)	MEN 65+ (Q)	WOMEN 18-44 (R)	WOMEN 45-64 (S)	WOMEN 65+ (T)	MARR- IED (U)	SIN- GLE (V)	DIV/ SEP (W)	WID- OWED (X)	
BASE=TOTAL SAMPLE	600 100%	127 21%	88 15%	68 11%	112 19%	125 21%	79 13%	288 48%	312 52%	15 3%	105 17%	186 31%	140 23%	154 26%	84 14%	131 22%	73 12%	78 13%	127 21%	107 18%	385 64%	93 16%	48 8%	67 11%	
**D/S (TILLIS - HAGAN)	32 5%	-9 -7%	15 17% BEF	16 23% BEFg	-3 -2%	4 3% BE	9 11% BEf	28 10% I	4 1%	-4 -25%	6 6% J	2 1% j	13 10% JL	14 9% JL	-5 -5%	16 12% ORST	17 23% OpRST	2 3% O	- -	2 2% Os	72 19% VWX	-29 -31%	-4 -9% V	-3 -5% V	
TOTAL TILLIS -----	279 46%	48 38%	48 55% B	38 55% B	51 46%	57 46%	36 45%	142 49%	137 44%	5 32%	47 45%	82 44%	69 49%	77 50%	33 40%	65 50%	43 59% OST	34 44%	56 44%	47 44%	204 53% Vx	28 30%	19 40%	27 40%	
TOTAL HAGAN -----	247 41%	57 45%	34 38%	22 32%	54 48% dg	54 43%	26 34%	114 40%	133 43%	9 57%	41 39%	80 43%	55 40%	62 40%	38 45%	50 38%	27 36%	32 41%	56 44%	45 42%	132 34%	57 61% Ux	23 49% u	30 45%	
TOTAL LEAN/UNDECIDED -----	72 12%	20 16% cE	6 7%	9 12%	6 6%	14 11%	16 21% CE	32 11%	40 13%	2 11%	17 17%	24 13%	16 11%	14 9%	13 15% q	16 12% q	3 5% q	11 14% q	16 12% q	13 12% q	48 13%	9 10%	5 11%	9 13%	
DEFINITELY TILLIS	221 37%	39 31%	38 43% b	29 42% b	41 37%	42 34%	32 40%	122 42% I	99 32%	3 17%	32 30%	67 36% j	57 41% J	63 41% J	26 31%	58 45% orS	37 51% ORST	23 29%	40 31%	37 35%	164 43% V	16 17%	15 32% v	24 36% V	
PROBABLY TILLIS	58 10%	9 7%	10 11%	9 13%	10 9%	15 12% g	4 5%	20 7%	37 12% h	2 15%	15 14%	16 8%	11 8% j	14 9%	7 9%	7 5% P	6 9%	12 15% p	16 13% P	10 9%	39 10% x	12 13% x	4 8%	3 4%	
LEAN TILLIS	8 1%	3 2%	- -	2 2%	- -	1 1% g	2 3%	3 1%	5 2% h	- -	- -	3 2% jk	3 2% jk	1 1%	2 3%	- -	1 1%	- -	4 3% pr	1 1%	6 2% VW	- -	- -	2 3%	
UNDECIDED	55 9%	16 12% ce	4 4%	6 9%	5 5%	12 9%	12 16% CE	25 9%	30 9%	- 2%	15 14% J	20 11% J	9 6%	10 7%	8 10%	14 11% Q	2 3%	9 12% q	10 8%	10 9% q	37 10%	8 8%	5 11%	4 6%	
LEAN HAGAN	9 2%	2 1%	3 3%	1 1%	1 1%	1 1% d	2 2%	4 1%	6 2% h	1 9%	2 2%	- -	3 2% l	2 2%	2 2%	2 1% Q	- -	2 2% q	2 1%	2 2%	5 1% W	1 1%	- -	3 4% w	
PROBABLY HAGAN	60 10%	11 8%	8 9%	3 5%	15 13% d	17 13% d	6 8%	23 8%	37 12%	3 20%	10 10%	17 9%	16 12%	13 8%	4 4%	11 9%	8 11%	11 14%	19 15% Ot	7 7%	27 7% u	15 16% u	6 13%	9 13%	
DEFINITELY HAGAN	187 31%	47 37%	25 29%	19 27%	39 35%	37 30%	20 26%	91 32%	96 31%	6 37%	31 29%	63 34%	39 28%	49 32%	34 41% q	38 29%	19 26%	22 28%	37 29%	37 35%	104 27%	42 45% U	17 36%	22 32%	
REFUSED	2 -	1 1%	- -	- -	1 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	2 2%	1 -	- -	- -	1 1%	

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D/E/F/G H/I J/K/L/M/N O/P/Q/R/S/T U/V/W/X  
N A T I O N A L R E S E A R C H I N C

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BANNER 2

	PARTY REG				PARTY REG/GENDER						IDEOLOGY			RACE			EMPLOYMENT STATUS			PARTY ID			PHONE TYPE	
	TOTAL (A)	GOP (B)	DEM (C)	IND (D)	GOP MEN (E)	GOP WOMEN (F)	DEM MEN (G)	DEM WOMEN (H)	IND MEN (I)	IND WOMEN (J)	LIB (K)	MOD (L)	CONS (M)	BLACK (N)	WHITE (O)	OTHER (P)	FULL TIME (Q)	RET- IRED (R)	UN-EMPL- OYED (S)	GOP (T)	DEM (U)	IND (V)	CELL (W)	LAND (X)
BASE=TOTAL SAMPLE	600 100%	210 35%	270 45%	120 20%	122 20%	88 15%	106 18%	164 27%	60 10%	60 10%	117 19%	204 34%	249 41%	132 22%	432 72%	31 5%	308 51%	200 33%	34 6%	215 36%	233 39%	143 24%	150 25%	450 75%
**D/S (TILLIS - HAGAN)	32 5%	139 66% CD	-142 -52%	34 29% C	79 65% GHIJ	60 68% GHIJ	-59 -55%	-83 -51%	7 12% GH	27 45% GHI	-84 -72%	-37 -18% K	157 63% KL	-80 -61%	112 26% NP	-1 -5% N	10 3% S	15 7% qS	-9 -27%	148 69% UV	-148 -64%	29 20% U	7 5%	25 6%
TOTAL TILLIS -----	279 46%	160 76% CD	49 18%	70 58% C	93 76% GHI	67 76% GHI	19 18%	30 18%	30 50% GH	40 66% GHi	12 10%	69 34% K	187 75% KL	20 15%	244 56% N	12 39% n	141 46% s	95 48% s	11 32%	171 80% UV	30 13%	74 52% U	68 45%	211 47%
TOTAL HAGAN -----	247 41%	21 10%	191 71% BD	36 30% B	14 11%	7 8%	78 73% EfiJ	113 69% EfiJ	23 38% EFj	13 22% F	96 82% LM	106 52% M	30 12%	100 76% OP	132 31%	14 44%	131 43%	81 40%	20 59% qr	23 11%	178 77% TV	46 32% T	61 40%	186 41%
TOTAL LEAN/UNDECIDED -----	72 12%	29 14%	29 11%	14 12%	15 13%	13 15%	9 9%	20 12%	7 12%	7 12%	9 7%	28 14% k	31 12%	11 9%	54 12%	5 17%	36 12%	24 12%	3 9%	20 9%	24 10%	23 16% t	22 14%	50 11%
DEFINITELY TILLIS	221 37%	134 64% CD	35 13%	53 44% C	83 68% GHIJ	51 58% GHI	16 16%	18 11%	22 38% GH	30 50% GH	6 5%	49 24% K	157 63% KL	17 13%	192 44% N	11 37% N	111 36% s	77 38% s	7 22%	146 68% UV	19 8%	54 37% U	54 36%	168 37%
PROBABLY TILLIS	58 10%	26 12% C	15 5%	17 14% C	10 8% g	16 18% eGH	3 3%	12 7%	7 12% G	10 17% G	6 5%	20 10%	30 12% K	4 3%	52 12% NP	1 3%	30 10%	18 9%	3 10%	25 12% U	11 5%	21 14% U	14 9%	44 10%
LEAN TILLIS	8 1%	5 2% D	3 1%	- -	2 2%	3 3%	1 1%	2 1%	- -	- -	2 2%	4 2%	2 1%	- -	8 2% NP	- -	3 1%	4 2% s	- -	2 1%	4 2%	1 1%	- -	8 2% W
UNDECIDED	55 9%	24 11%	18 7%	13 11%	13 11%	10 12%	5 5%	13 8%	7 11%	7 11%	3 2%	20 10% K	27 11% K	9 7%	39 9%	5 15%	29 10%	14 7%	3 9%	16 8%	12 5%	21 15% TU	20 13%	34 8%
LEAN HAGAN	9 2%	- -	8 3% B	1 1%	- -	- -	3 3%	5 3% EF	1 1%	- 1%	4 3%	3 2%	2 1%	2 2%	7 2%	- 1%	4 1% s	6 3% S	- -	1 -	7 3% t	1 1%	1 1%	8 2%
PROBABLY HAGAN	60 10%	6 3%	49 18% BD	5 4%	3 2%	4 4%	16 15% EfiJ	33 20% EfiJ	4 6%	1 1%	16 14% M	29 14% M	11 5%	23 17% O	34 8%	3 11%	34 11%	16 8%	7 21%	8 4%	40 17% TV	12 9% t	16 11%	44 10%
DEFINITELY HAGAN	187 31%	14 7%	142 53% BD	31 26% B	11 9%	3 4%	62 58% EfiJ	80 49% EfiJ	19 32% EF	12 20% eF	80 68% LM	77 38% M	19 8%	78 59% OP	98 23%	10 33%	97 32%	65 32%	13 39%	15 7%	139 60% TV	33 23% T	45 30%	143 32%
REFUSED	2 -	1 -	1 -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 -	- -	- -	2 -	- -	- -	1 -	- -	1 -	- -	- -	- -	2 -

Significance Z-testing shown at 95% in UPPERCASE and 90% in lowercase in the groupings: B/C/D E/F/G/H/I/J K/L/M N/O/P Q/R/S T/U/V W/X  
N A T I O N A L R E S E A R C H I N C