

FINAL COLORADO OCTOBER TOPLINES

Area Code:

(N=500)	n	%
Denver / Boulder-----	129	25.80
Jefferson / Arapahoe -----	177	35.40
West -----	70	14.00
East / Rural -----	124	24.80

{INSERT QUOTAS}

INTRO SECTION>

Hello, my name is _____ and I am conducting a survey for Suffolk (SUFF-ick) University and I would like to get your opinions on some questions about the upcoming elections in Colorado. Would you be willing to spend five minutes answering some brief questions? (quota – youngest in that household). Are you currently registered to vote?

(N=500)	n	%
Male-----	242	48.40
Female -----	258	51.60

S2 Thank You. How likely are you to vote in the Colorado election for U.S. Senate and Governor – very likely, somewhat likely, not very likely, not at all likely, or have you already voted?

(N=500)	n	%
Very Likely -----	418	83.60
Already Voted -----	82	16.40

1. Are you currently enrolled as a Democrat, Republican, Independent, or something else?

(N=500)	n	%
Democrat -----	154	30.80
Republican -----	167	33.40
Unaffiliated/Independent-----	179	35.80

2. What is your age category?

(N=500)	n	%
18-25 YRS -----	24	4.80
26-35 YRS -----	85	17.00
36-45 YRS -----	91	18.20
46-55 YRS -----	85	17.00
56-65 YRS -----	92	18.40
66-75 YRS -----	71	14.20
OVER 75 YRS -----	44	8.80
Refused -----	8	1.60

3. Which of the following best describes your race or ethnicity?

(N=500)	n	%
White/Caucasian -----	387	77.40
African-American -----	18	3.60
Asian-----	9	1.80
American Indian -----	2	0.40
Hispanic/ Latino -----	68	13.60
Other-----	4	0.80
Undecided-----	7	1.40
Refused -----	5	1.00

4. Thinking back to the 2012 election, did you vote for Barack Obama, Mitt Romney, someone else, or did you not vote in the presidential election?

(N=500)	n	%
Barack Obama -----	234	46.80
Mitt Romney -----	229	45.80
Someone else -----	18	3.60
Did not vote -----	14	2.80
Undecided-----	0	0.00
Refused -----	5	1.00

{FOR 4.1}

5. Today, do you feel good about voting for Barack Obama or do you regret voting for Barack Obama?

(N=234)	n	%
Feel Good -----	171	73.08
Regret -----	23	9.83
Undecided-----	38	16.24
Refused -----	2	0.85

6. Do you approve or disapprove of the job that Barack Obama is doing as president?

(N=500)	n	%
Approve -----	204	40.80
Disapprove -----	287	57.40
Undecided-----	7	1.40
Refused -----	2	0.40

7. Do you approve or disapprove of the job Mark Udall {U-Doll} is doing as U.S. Senator?

(N=500)	n	%
Approve -----	201	40.20
Disapprove -----	267	53.40
Undecided-----	32	6.40
Refused -----	0	0.00

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable? (RANDOMIZE 9-15)

(N=500)	<u>NEVER HEARD</u>	<u>FAVORABLE</u>	<u>UNFAVORABLE</u>	<u>HOF/UNDECIDED</u>
8. Barack Obama	2 0.40	199 39.80	281 56.20	18 3.60
9. Hillary Clinton	0 0.00	176 35.20	273 54.60	51 10.20
10. Mark Udall	4 0.80	204 40.80	271 54.20	21 4.20
11. John Hickenlooper	2 0.40	230 46.00	230 46.00	38 7.60
12. Cory Gardner	8 1.60	223 44.60	207 41.40	62 12.40
13. Bob Beauprez	18 3.60	202 40.40	193 38.60	87 17.40
14. Colorado State Legislature	14 2.80	168 33.60	188 37.60	130 26.00
15. U.S. Congress	4	84	350	62

0.80 16.80 70.00 12.40

16. For U.S. Senate there are five candidates listed on your ballot in the following order: Democrat Mark Udall, Republican Cory Gardner, Libertarian Gaylon Kent, Raul Acosta -Unaffiliated, Bill Hammons -Unity Party, and Steve Shogan, Unaffiliated. At this point for whom will you vote or lean toward – Udall, Gardner, Kent, Acosta, Hammons or Shogan?

(N=500)	n	%
Democrat Mark Udall-----	193	38.60
Republican Cory Gardner-----	230	46.00
Libertarian Gaylon Kent-----	13	2.60
Raul Acosta, Unaffiliated-----	6	1.20
Bill Hammons, Unity Party-----	3	0.60
Steve Shogan, Unaffiliated-----	8	1.60
Undecided-----	47	9.40
Refused-----	0	0.00

{FOR 16.3 - 16.6}

17. Who would be your second choice – Udall or Gardner?

(N=30)	n	%
Democrat Mark Udall-----	9	30.00
Republican Cory Gardner-----	8	26.67
Undecided-----	13	43.33
Refused-----	0	0.00

18. Who has run a more negative campaign – (ROTATE) Udall or Gardner?

(N=500)	n	%
Mark Udall-----	231	46.20
Cory Gardner-----	146	29.20
Undecided-----	122	24.40
Refused-----	1	0.20

19. Both Udall and Gardner have criticized each other in political ads for voting the party line in the past. Do you think a U.S. Senator should vote the same way party leaders vote or vote on issues even if it goes against party considerations?

(N=500)	n	%
Senator should vote the way the party votes-----	40	8.00
Senator should vote issues even if it goes against party-----	426	85.20
Undecided-----	33	6.60
Refused-----	1	0.20

20. In your opinion is a Senator that votes half Democratic and half Republican better than one who votes consistently down the party line on issues?

(N=500)	n	%
Half/half better-----	283	56.60
Rather have a Senator voting party-----	102	20.40
Undecided-----	113	22.60
Refused-----	2	0.40

21. Regarding the threat of the Ebola virus, do you think that the news media has under-reported the threat of Ebola, over reported it, or is the coverage just about right?

(N=500)	n	%
Under reported-----	94	18.80
Over reported-----	217	43.40
Just about right-----	167	33.40
Undecided-----	22	4.40
Refused-----	0	0.00

22. Do you trust the federal government to handle the Ebola crisis?

(N=500)	n	%
---------	---	---

Yes -----	189	37.80
No -----	285	57.00
Undecided-----	26	5.20
Refused-----	0	0.00

23. Thinking about Congress, if the elections were today, would you vote for/lean toward (ROTATE) the Republican candidate or the Democratic candidate for Congress in your district?

(N=500)	n	%
Republican -----	255	51.00
Democratic-----	196	39.20
Undecided-----	42	8.40
Refused-----	7	1.40

24. Do you think of your vote for Congress as a vote for Obama, as a vote against Obama, or isn't he much of a factor in your vote?

(N=500)	n	%
For Obama-----	53	10.60
Against Obama-----	157	31.40
He's not a factor-----	277	55.40
Don't Know/Refused-----	13	2.60

25. Will the issue of which party controls Congress be a factor in your vote for Congress this year?

(N=500)	n	%
Yes -----	291	58.20
No -----	187	37.40
Undecided-----	22	4.40

26. What is the most important issue when casting your vote for Congress this year: (RANDOMIZE) jobs, healthcare, federal budget deficit, education, foreign policy /terrorism, and immigration...?

(N=500)	n	%
Jobs-----	94	18.80
Healthcare-----	84	16.80
Federal budget deficit-----	75	15.00
Education-----	70	14.00
Foreign policy/terrorism-----	86	17.20
Immigration-----	70	14.00
Other (Write-in)-----	11	2.20
Undecided-----	10	2.00

27. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Colorado or generally bad?

(N=500)	n	%
Generally Good-----	179	35.80
Generally Bad-----	282	56.40
Undecided-----	39	7.80

28. For Governor, there are six candidates listed on your ballot in the following order: Republican Bob Beauprez (Bow-pray), Democrat John Hickenlooper, Green Party Harry Hempy, Libertarian Matthew Hess, Unaffiliated Mike Dunafon (Dun-ah-fun), and Unaffiliated Paul Fiorino. At this point for whom will you vote or lean toward – Beauprez, Hickenlooper, Hempy, Hess, Dunafon, or Fiorino?

(N=500)	n	%
Republican Bob Beauprez-----	227	45.40
Democrat John Hickenlooper-----	215	43.00
Green Party Harry Hempy-----	3	0.60
Libertarian Matthew Hess-----	10	2.00
Unaffiliated Mike Dunafon-----	2	0.40
Unaffiliated Paul Fiorino-----	5	1.00
Undecided-----	38	7.60

{FOR 28.3 - 28.6}

29. Who would be your second choice – Beauprez or Hickenlooper?

(N=20)	n	%
Republican Bob Beauprez -----	8	40.00
Democrat John Hickenlooper -----	4	20.00
Undecided-----	5	25.00
Refused-----	3	15.00

30. For Secretary of State, there are four candidates listed on your ballot in the following order: Democrat Joe Neguse (nuh-GOOSE), Republican Wayne Williams, Amanda Campbell, American Constitution Party, and Libertarian Dave Schambach (SHAM-bach). At this point for whom will you vote or lean toward – Neguse, Williams, Campbell, Schambach?

(N=500)	n	%
Democrat Joe Neguse -----	138	27.60
Republican Wayne Williams-----	175	35.00
American Constitution Party, Amanda Campbell-----	12	2.40
Libertarian Dave Schambach -----	19	3.80
Undecided-----	153	30.60
Refused-----	3	0.60

31. For Attorney General, there are three candidates listed on your ballot in the following order: Democrat Don Quick, Republican Cynthia Coffman and Libertarian David Williams. At this point for whom will you vote or lean toward – Quick, Coffman, or Williams?

(N=500)	n	%
Democrat Don Quick -----	155	31.00
Republican Cynthia Coffman-----	212	42.40
Libertarian David Williams -----	38	7.60
Undecided-----	92	18.40
Refused-----	3	0.60

32. Over the past two years do you feel that the state of the economy in Colorado has, in general, improved, stayed the same or has it gotten worse?

(N=500)	n	%
Improved-----	265	53.00
Stayed The Same -----	138	27.60
Gotten Worse-----	90	18.00
Undecided-----	7	1.40

Great, now I am going to ask you about some ballot initiatives on the 2014 general election ballot. There will be four amendments and proposition questions on the ballot.

33. Amendment 67 is related to the definition of a person and a child and would amend the Colorado State Constitution. Shall there be an amendment to the Colorado constitution protecting pregnant women and unborn children by defining "person" and "child" in the Colorado criminal code and the Colorado wrongful death act to include unborn human beings?

(N=500)	n	%
Yes -----	154	30.80
No -----	277	55.40
Undecided-----	67	13.40
Refused-----	2	0.40

34. Amendment 68 is related to horse racetrack proceeds for K-12 education. Shall state taxes be increased \$114,500,000 annually in the first full fiscal year, and by such amounts that are raised thereafter, by imposing a new tax on authorized horse racetracks' adjusted gross proceeds from limited gaming to increase statewide funding for K-12 education?

(N=500)	n	%
Yes -----	114	22.80
No -----	336	67.20
Undecided-----	50	10.00

35. Proposition 104 is related to school board open meetings. Shall there be a change to the Colorado Revised Statutes requiring any meeting of a board of education, or any meeting between any representative of a school district and any representative of employees, at which a collective bargaining agreement is discussed to be open to the public?

(N=500)	n	%
Yes -----	319	63.80
No -----	108	21.60
Undecided-----	71	14.20
Refused -----	2	0.40

36. Proposition 105 is related to labeling genetically modified food. Shall there be a change to the Colorado Revised Statutes concerning labeling of genetically modified food; and, in connection therewith, requiring food that has been genetically modified or treated with genetically modified material to be labeled, "Produced With Genetic Engineering" starting on July 1, 2016?

(N=500)	n	%
Yes -----	149	29.80
No -----	246	49.20
Undecided-----	105	21.00

37. Do you (still) agree with the decision to legalize recreational marijuana in Colorado?

(N=500)	n	%
Yes -----	242	48.40
No -----	232	46.40
Undecided-----	26	5.20

38. Do you approve of the way the state is managing legal recreational marijuana in Colorado?

(N=500)	n	%
Yes -----	227	45.40
No -----	224	44.80
Undecided-----	49	9.80

These final five questions will help us classify your answers with others taking the survey.

39. Has anyone in your household ever served in the U.S. military?

(N=500)	n	%
Yes -----	221	44.20
No -----	279	55.80
Undecided-----	0	0.00

40. Does anyone in your household belong to a labor union?

(N=500)	n	%
Yes -----	65	13.00
No -----	433	86.60
Undecided-----	2	0.40

41. When it comes to politics, what TV News Network or commentary source do you trust the most (randomize) ABC, NBC, CBS, Fox NEWS, CNN, MSNBC, C-SPAN, COMEDY Central?

(N=500)	n	%
ABC-----	21	4.20

CBS-----	30	6.00
CNN-----	64	12.80
C-SPAN-----	9	1.80
COMEDY Central-----	22	4.40
Fox NEWS-----	184	36.80
MSNBC-----	30	6.00
NBC-----	46	9.20
Undecided-----	70	14.00
Refused-----	24	4.80

42. What is your annual household income (READ)?

(N=500)	n	%
Under \$60,000 per year-----	165	33.00
Under \$100,000 per year-----	127	25.40
Under \$140,000 per year-----	84	16.80
\$140,000 or OVER-----	48	9.60
Undecided-----	37	7.40
Refused-----	39	7.80

43. How important is religion in your life (READ)?

(N=500)	n	%
Very important-----	246	49.20
Somewhat important-----	141	28.20
Not very important-----	53	10.60
Not at all important-----	54	10.80
Undecided-----	4	0.80
Refused-----	2	0.40

44. Are you willing to be interviewed by a USA Today reporter for an upcoming article, please give me your name and verify best phone number?

(N=500)	n	%
Yes-----	108	21.60
No-----	392	78.40