

CNTYN

COUNTY NAME

AREA

N=		600	100%
Northeast	1	164	27%
Southeast	2	98	16%
Southwest	3	107	18%
West	4	151	25%
Northwest	5	80	13%

INT00

Hello, my name is _____ and I am conducting a survey for Suffolk (SUFF-ick) University and I would like to get your opinions on some questions about the upcoming presidential race in Ohio. Would you be willing to spend 5 minutes answering some brief questions?

N=		600	100%
Continue	00	600	100%

GENDR

Gender

N=		600	100%
Male	1	286	48%
Female	2	314	52%

S1. Thank You. Are you currently registered to vote?

N=		600	100%
Yes	1	600	100%
No	2	0	0%

S2. How likely are you to vote in the election for President on November 6th?

N=		600	100%
Very likely	1	600	100%
Somewhat likely	2	0	0%
Not Very/Not at all likely	3	0	0%
Other/Undecided/Refused	4	0	0%

Q1. Do you consider yourself to be a Democrat, Republican, or Independent?

N=		600	100%
Democrat	1	232	39%
Republican	2	209	35%
Unenrolled/Independent	3	159	27%

Q2. Do you plan to vote on Election Day, before the election or have you already voted?

N=		600	100%
Election Day	1	407	68%
Before	2	73	12%
Already Voted	3	120	20%

Q3. What is your age category?

N=		600	100%
18-35 yrs	1	101	17%
36-45 yrs	2	123	21%
46-55 yrs	3	119	20%
56-65 yrs	4	110	18%
66-75 yrs	5	92	15%
Over 75 yrs	6	55	9%

Q4. Which of the following best describes your race or ethnicity?

N=		600	100%
White/Caucasian	1	487	81%
African-American	2	66	11%
Asian	3	4	1%
American Indian	4	9	2%
Hispanic/Latino	5	20	3%
Undecided (DO NOT READ)	6	3	1%
Refused (DO NOT READ)	7	11	2%

Q5. Which one of the following issues matters most in deciding your vote for president?

N=		600	100%
Taxes	1	42	7%
Education	2	64	11%
Economy/Jobs	3	314	52%
Healthcare	4	92	15%
Transportation	5	3	1%
Social Issues	6	49	8%
Other	7	11	2%
All of the above	A	14	2%
Undecided (DO NOT READ)	8	7	1%
Refused (DO NOT READ)	9	4	1%

PRE1

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama.

N=		600	100%
Continue	1	600	100%

Q6. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	2	0%
Favorable	2	299	50%
Unfavorable	3	275	46%
Heard of/undecided	4	24	4%

Q7. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	0	0%
Favorable	2	297	50%
Unfavorable	3	270	45%
Heard of/undecided	4	33	6%

Q8. Is your opinion of Virgil Goode {GOO-d} generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	461	77%
Favorable	2	27	5%
Unfavorable	3	23	4%
Heard of/undecided	4	89	15%

Q9. Is your opinion of Gary Johnson generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	387	65%
Favorable	2	60	10%
Unfavorable	3	40	7%
Heard of/undecided	4	113	19%

Q10. Is your opinion of Jill Stein generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	420	70%
Favorable	2	40	7%
Unfavorable	3	39	7%
Heard of/undecided	4	101	17%

Q11. Is your opinion of Sherrod Brown generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	38	6%
Favorable	2	239	40%
Unfavorable	3	248	41%
Heard of/undecided	4	75	13%

Q12. Is your opinion of Josh Mandel generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	37	6%
Favorable	2	224	37%
Unfavorable	3	264	44%
Heard of/undecided	4	75	13%

Q13. Is your opinion of John R. Kasich {CAY-sick} generally favorable or generally unfavorable?

N=		600	100%
Never heard of	1	77	13%
Favorable	2	247	41%
Unfavorable	3	188	31%
Heard of/undecided	4	88	15%

Q14. Does Barack Obama deserve to be re-elected - yes or no?

N=		600	100%
Yes	1	287	48%
No	2	287	48%
Undecided (DO NOT READ)	3	24	4%
Refused (DO NOT READ)	4	2	0%

Q15. Do you approve or disapprove of the job that Barack Obama is doing as president?

N=		600	100%
Approve	1	297	50%
Disapprove	2	284	47%
Undecided (DO NOT READ)	3	17	3%
Refused (DO NOT READ)	4	2	0%

Q16. There are seven candidates for President listed on your ballot - Stewart Alexander Socialist Party, Richard Duncan Independent, Virgil Goode {GOO-d} Constitution Party, Gary Johnson Libertarian, Barack Obama Democratic, Mitt Romney Republican, and Jill Stein Green Party. At this point, for whom will you vote?

<FOR THOSE YET TO VOTE 1 of 2>

N=		480	100%
ALEXANDER - Socialist	1	0	0%
DUNCAN - Independent	2	1	0%
GOODE - Constitution.....	3	0	0%
JOHNSON - Libertarian	4	5	1%
OBAMA - Democrat	5	214	45%
ROMNEY - Republican	6	231	48%
STEIN - Green party	7	4	1%
Undecided (DO NOT READ)	8	16	3%
Refused (DO NOT READ)	9	9	2%

Q16A

Q16A. There were seven candidates for President listed on your ballot - Stewart Alexander Socialist Party, Richard Duncan Independent, Virgil Goode (GOO-d) Constitution Party, Gary Johnson Libertarian, Barack Obama Democratic, Mitt Romney Republican, and Jill Stein Green Party. For whom did you vote?
<FOR THOSE WHO HAVE ALREADY VOTED>

N=		120	100%
ALEXANDER - Socialist	1	0	0%
DUNCAN - Independent	2	2	2%
GOODE - Constitution	3	0	0%
JOHNSON - Libertarian	4	0	0%
OBAMA - Democrat	5	65	54%
ROMNEY - Republican	6	49	41%
STEIN - Green party	7	2	2%
Refused (DO NOT READ)	8	2	2%

ALL VOTERS. Q16 & 16A COMBINED.

N=		600	100%
ALEXANDER - Socialist	1	0	0%
DUNCAN - Independent	2	3	1%
GOODE - Constitution	3	0	0%
JOHNSON - Libertarian	4	5	1%
OBAMA - Democrat	5	279	47%
ROMNEY - Republican	6	280	47%
STEIN - Green party	7	6	1%
Undecided (DO NOT READ)	8	16	3%
Refused (DO NOT READ)	9	11	2%

Q17. Is your mind made up or do you think you might change your mind before the election?

N=		455	100%
Mind made up	1	393	86%
Might change	2	60	13%
Undecided (DO NOT READ)	3	2	0%
Refused (DO NOT READ)	4	0	0%

Q18. As of today, who are you leaning toward - Alexander Socialist Party, Duncan Independent, Goode (GOO-d) Constitution Party, Johnson Libertarian, Obama Democratic, Romney Republican, or Stein Green Party?
<UNDECIDED VOTERS AND REFUSALS IN Q 16 BALLOT TEST>

N=		25	100%
ALEXANDER - Socialist	1	0	0%
DUNCAN - Independent	2	0	0%
GOODE - Constitution	3	0	0%
JOHNSON - Libertarian	4	0	0%
OBAMA - Democrat	5	4	16%
ROMNEY - Republican	6	8	32%
STEIN - Green party	7	0	0%
Undecided (DO NOT READ)	8	6	24%
Refused (DO NOT READ)	9	7	28%

Q19. Who would be your second choice - Mitt Romney or Barack Obama?
<THIRD PARTY VOTERS FROM Q 16 BALLOT TEST>

N=		10	100%
ROMNEY	1	3	30%
OBAMA	2	3	30%
Undecided (DO NOT READ)	3	4	40%
Refused (DO NOT READ)	4	0	0%

Q20. Did you watch the SECOND Town Hall Presidential debate last Tuesday?

N=		600	100%
Yes	1	478	80%
No	2	116	19%
Undecided (DO NOT READ)	3	6	1%
Refused (DO NOT READ)	4	0	0%

Q21. In your opinion which candidate performed better in the debate?		
N=		478 100%
Barack Obama	1	256 54%
Mitt Romney	2	177 37%
Undecided (DO NOT READ)	3	43 9%
Refused (DO NOT READ)	4	2 0%
Q22. Who has the best plan to fix the economy - Obama or Romney?		
N=		600 100%
Obama	1	271 45%
Romney	2	262 44%
Other	3	12 2%
Undecided (DO NOT READ)	4	52 9%
Refused (DO NOT READ)	5	3 1%
Q23. Who do you better connect with - Obama or Romney?		
N=		600 100%
Obama	1	294 49%
Romney	2	264 44%
Other	3	10 2%
Undecided (DO NOT READ)	4	28 5%
Refused (DO NOT READ)	5	4 1%
Q24. Who will handle foreign policy better - Obama or Romney?		
N=		600 100%
Obama	1	293 49%
Romney	2	252 42%
Other	3	7 1%
Undecided (DO NOT READ)	4	46 8%
Refused (DO NOT READ)	5	2 0%
Q25. Who has a better plan to deal with immigration - Obama or Romney?		
N=		600 100%
Obama	1	260 43%
Romney	2	240 40%
Other	3	11 2%
Undecided (DO NOT READ)	4	86 14%
Refused (DO NOT READ)	5	3 1%
Q26. Which campaign has been more negative in tone - Obama or Romney?		
N=		600 100%
Obama	1	266 44%
Romney	2	247 41%
Other	3	23 4%
Undecided (DO NOT READ)	4	61 10%
Refused (DO NOT READ)	5	3 1%
Q27. There are three candidates for U.S. Senate listed on your ballot - Democrat Sherrod Brown, Republican Josh Mandel, and Independent Scott Rupert. For whom will you vote or towards whom do you lean at this time?		
N=		600 100%
Sherrod Brown - Democrat	1	273 46%
Josh Mandel - Republican	2	235 39%
Scott Rupert - Independent	3	34 6%
Undecided (DO NOT READ)	4	46 8%
Refused (DO NOT READ)	5	12 2%
Q28. Over the past four years do you feel that the state of the economy in Ohio has, in general, improved a lot, improved a little, declined a little or declined a lot?		
N=		600 100%
Improved a lot	1	49 8%
Improved a little	2	292 49%
Declined a little	3	109 18%
Declined a lot	4	122 20%
Stayed the same (DO NOT READ)	5	14 2%
Undecided (DO NOT READ)	6	14 2%

Q29. According to the Ohio Coal Association the coal industry in Ohio currently employs about 3,000 people. Do you think it is important to protect the coal industry in Ohio or should the state focus on creating more renewable energy jobs?

N=		600	100%
Yes, protect the coal industry	1	321	54%
No, create renewable energy jobs	2	194	32%
Undecided (DO NOT READ)	3	81	14%
Refused (DO NOT READ)	4	4	1%

Q30. How much influence do you think the President has on gas prices - a lot, some, a little, or none at all?

N=		600	100%
A lot	1	130	22%
Some	2	123	21%
A little	3	156	26%
None at all	4	168	28%
Undecided (DO NOT READ)	5	21	4%
Refused (DO NOT READ)	6	2	0%

Q31. Do you believe that China's economy is the new world leader?

N=		600	100%
Yes	1	233	39%
No	2	313	52%
Undecided (DO NOT READ)	3	53	9%
Refused (DO NOT READ)	4	1	0%

Q32. Will the United States still be a world leader ten years from now?

N=		600	100%
Yes	1	448	75%
No	2	67	11%
Undecided (DO NOT READ)	3	78	13%
Refused (DO NOT READ)	4	7	1%

Q33. Do you believe that America can compete with China when it comes to manufacturing?

N=		600	100%
Yes	1	445	74%
No	2	129	22%
Undecided (DO NOT READ)	3	24	4%
Refused (DO NOT READ)	4	2	0%

Q34. Which party do you trust more to reform Medicare and Social Security - Democrats or Republicans?

N=		600	100%
Democrats	1	295	49%
Republicans	2	254	42%
Other	3	9	2%
Undecided (DO NOT READ)	4	36	6%
Refused (DO NOT READ)	5	6	1%

Q35. Overall, do you feel that the Affordable Care Act signed into law in 2010 sometimes called Obamacare, is generally good for Ohio or generally bad?

N=		600	100%
Generally Good	1	257	43%
Generally Bad	2	293	49%
Undecided (DO NOT READ)	3	46	8%
Refused (DO NOT READ)	4	4	1%

Q36. What TV news or commentary source do you trust the most?

N=		600	100%
CNN	01	92	15%
MSNBC	02	61	10%
FOX NEWS	03	195	33%
ABC	04	53	9%
NBC	05	53	9%
CBS	06	42	7%
C-SPAN	07	8	1%
COMEDY CENTRAL	08	18	3%
Other (DO NOT READ)	09	35	6%
Undecided (DO NOT READ)	10	37	6%
Refused (DO NOT READ)	11	6	1%

PRE2

These last few questions will help us classify your response with others taking this survey.

N=		600	100%
Continue	1	600	100%

Q37. Despite who you are personally supporting for president, when all the votes are counted in November, who do you think will be elected president - Barack Obama or Mitt Romney?

N=		600	100%
Obama	1	313	52%
Romney	2	248	41%
Undecided (DO NOT READ)	3	38	6%
Refused (DO NOT READ)	4	1	0%

Q38. Has anyone in your household ever served in the U.S. military?

N=		600	100%
Yes	1	271	45%
No	2	327	55%
(DO NOT READ) Undecided	3	0	0%
(DO NOT READ) Refused	4	1	0%

Q39. Does anyone in your household belong to a labor union?

N=		600	100%
Yes	1	155	26%
No	2	438	73%
(DO NOT READ) Undecided	3	6	1%
(DO NOT READ) Refused	4	1	0%

Q40. In the 2008 presidential election, did you vote for: Constitution Party Chuck Baldwin, Libertarian Bob Barr, Republican John McCain, Green Party Cynthia McKinney, Socialist Party Brian Moore, Independent Ralph Nader {NAY-der}, or Democrat Barack Obama... or did you not vote?

N=		600	100%
Constitution Party - Chuck Baldwin	01	4	1%
Libertarian - Bob Barr	02	4	1%
Republican - John McCain	03	246	41%
Green Party - Cynthia McKinney	04	1	0%
Socialist Party - Brian Moore	05	0	0%
Independent - Ralph Nader {NAY-der}	06	6	1%
Democrat Barack Obama	07	282	47%
Did not vote	08	37	6%
Undecided (DO NOT READ)	09	10	2%
Refused (DO NOT READ)	10	10	2%

LIST

ENTER FOR TESTING

N=		600	100%
non cell	1	468	78%
cell	2	132	22%