

# EMBARGOED UNTIL THURSDAY, OCTOBER 11<sup>th</sup> 9AM EST

## AREA

N=		500	100%
Clark .....	1	346	69%
Washoe .....	2	90	18%
Central .....	3	64	13%

## INT00

Hello, my name is \_\_\_\_\_ and I am conducting a survey for Suffolk (SUFF-ick) University and I would like to get your opinions on some political questions about the upcoming presidential race in Nevada.

Would you be willing to spend 5 minutes answering some questions?

N=		500	100%
Continue .....	00	500	100%

GENDR  
Gender

N=		500	100%
Male .....	1	238	48%
Female .....	2	262	52%

S1. Are you currently registered to vote?

N=		500	100%
Yes .....	1	500	100%
No .....	2	0	0%

S2. How likely are you to vote in the election for President on November 6th?

N=		500	100%
Very likely .....	1	500	100%
Somewhat likely .....	2	0	0%
Not Very/Not at all Likely .....	3	0	0%
Other/Undecided/Refused (DO NOT READ) .....	4	0	0%

Q1. Are you enrolled as a Democrat, a Republican, an Independent American or an Independent Non-partisan/Other?

N=		500	100%
Democrat .....	1	205	41%
Republican .....	2	166	33%
Independent/No Party .....	3	113	23%
Don't know (DO NOT READ) .....	4	16	3%

Q2. What is your age category?

N=		500	100%
18-25 yrs .....	1	24	5%
26-35 yrs .....	2	54	11%
36-45 yrs .....	3	73	15%
46-55 yrs .....	4	95	19%
56-65 yrs .....	5	100	20%
66-75 yrs .....	6	95	19%
Over 75 yrs .....	7	44	9%
Refused (DO NOT READ) .....	8	15	3%

Q3. Which of the following best describes your race or ethnicity?

N=		500	100%
White/Caucasian .....	1	345	69%
African-American .....	2	46	9%
Asian .....	3	11	2%
American Indian .....	4	5	1%
Hispanic/Latino (Mexican, Spanish) .....	5	76	15%
Undecided (DO NOT VOLUNTEER) .....	6	3	1%
Refused (DO NOT VOLUNTEER) .....	7	14	3%

Q4. Which of the following issues matters most in deciding your vote for president?

N=		500	100%
Taxes .....	1	37	7%
Education .....	2	36	7%
Economy/Jobs .....	3	264	53%
Healthcare .....	4	76	15%
Transportation .....	5	0	0%
Social Issues .....	6	22	4%
Other (Please specify: _____) .....	7	46	9%
Undecided (DO NOT VOLUNTEER) .....	8	19	4%
Refused (DO NOT VOLUNTEER) .....	9	0	0%

## PRE1

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N=		500	100%
Continue .....	I	500	100%

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Q5. Is your opinion of Barack Obama generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	6 1%
Favorable .....	2	252 50%
Unfavorable .....	3	223 45%
Heard of but Undecided .....	4	11 2%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	8 2%
Q6. Is your opinion of Mitt Romney generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	6 1%
Favorable .....	2	231 46%
Unfavorable .....	3	224 45%
Heard of but Undecided .....	4	35 7%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	4 1%
Q7. Is your opinion of Gary Johnson generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	219 44%
Favorable .....	2	41 8%
Unfavorable .....	3	74 15%
Heard of but Undecided .....	4	76 15%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	90 18%
Q8. Is your opinion of Virgil Goode generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	284 57%
Favorable .....	2	20 4%
Unfavorable .....	3	27 5%
Heard of but Undecided .....	4	55 11%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	114 23%
Q9. Is your opinion of Shelley Berkley generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	19 4%
Favorable .....	2	174 35%
Unfavorable .....	3	237 47%
Heard of but Undecided .....	4	53 11%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	17 3%
Q10. Is your opinion of Dean Heller generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	37 7%
Favorable .....	2	187 37%
Unfavorable .....	3	176 35%
Heard of but Undecided .....	4	71 14%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	29 6%
Q11. Is your opinion of David Lory VanderBeek generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	279 56%
Favorable .....	2	24 5%
Unfavorable .....	3	24 5%
Heard of but Undecided .....	4	67 13%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	106 21%
Q12. Is your opinion of Harry Reid generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	20 4%
Favorable .....	2	186 37%
Unfavorable .....	3	245 49%
Heard of but Undecided .....	4	21 4%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	28 6%
Q13. Is your opinion of Brian Sandoval generally favorable or generally unfavorable?		
N=		500 100%
Never heard of .....	1	40 8%
Favorable .....	2	253 51%
Unfavorable .....	3	94 19%
Heard of but Undecided .....	4	82 16%
Don't Know/Refused (DO NOT VOLUNTEER) .....	5	31 6%

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Q14. Do you approve or disapprove of the job that Barack Obama is doing as president?

N=		500	100%
Approve	1	241	48%
Disapprove	2	242	48%
Undecided (DO NOT VOLUNTEER)	3	17	3%
Refused (DO NOT VOLUNTEER)	4	0	0%

Q15. There are four candidates for President and Vice President listed on your ballot - Virgil Goode Independent, Gary Johnson Libertarian, Barack Obama Democrat and Mitt Romney Republican. At this point, for whom will you vote?

N=		500	100%
GOODE - Independent	1	5	1%
JOHNSON - Libertarian	2	3	1%
OBAMA - Democrat	3	234	47%
ROMNEY - Republican	4	226	45%
Undecided (DO NOT OFFER)	5	30	6%
Refused (DO NOT OFFER)	6	2	0%

Q16. Is your mind made up or do you think you might change your mind before the election?

N=		468	100%
Mind made up	1	434	93%
Might change	2	32	7%
Undecided (DO NOT VOLUNTEER)	3	2	0%
Refused (DO NOT VOLUNTEER)	4	0	0%

Q17. Who would be your second choice - Mitt Romney or Barack Obama?

N=		8	100%
ROMNEY	1	7	88%
OBAMA	2	0	0%
Undecided (DO NOT OFFER)	3	1	13%
Refused (DO NOT OFFER)	4	0	0%

Q18. As of today, who are you leaning toward?

N=		32	100%
GOODE - Independent	1	0	0%
JOHNSON - Libertarian	2	0	0%
OBAMA - Democrat	3	2	6%
ROMNEY - Republican	4	4	13%
Undecided (DO NOT OFFER)	5	24	75%
Refused (DO NOT OFFER)	6	2	6%

Q19. Did you watch the first Presidential debate last Wednesday?

N=		500	100%
Yes	1	393	79%
No	2	104	21%
Undecided (DO NOT VOLUNTEER)	3	1	0%
Refused (DO NOT VOLUNTEER)	4	2	0%

Q20. In your opinion which candidate performed better in the debate?

N=		393	100%
Barack Obama	1	73	19%
Mitt Romney	2	292	74%
Undecided (DO NOT VOLUNTEER)	3	26	7%
Refused (DO NOT VOLUNTEER)	4	2	1%

Q21. Who has the best plan to fix the economy - Obama or Romney?

N=		500	100%
Obama	1	226	45%
Romney	2	210	42%
Other	3	16	3%
Undecided (DO NOT VOLUNTEER)	4	46	9%
Refused (DO NOT VOLUNTEER)	5	2	0%

Q22. Who do you better connect with - Obama or Romney?

N=		500	100%
Obama	1	234	47%
Romney	2	222	44%
Other	3	11	2%
Undecided (DO NOT VOLUNTEER)	4	31	6%
Refused (DO NOT VOLUNTEER)	5	2	0%

Q23. Who will do more for Nevada - Obama or Romney?

N=		500	100%
Obama	1	221	44%
Romney	2	207	41%
Other	3	8	2%
Undecided (DO NOT VOLUNTEER)	4	64	13%
Refused (DO NOT VOLUNTEER)	5	0	0%

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Q24. Who has a better plan to deal with immigration - Obama or Romney?		
N=		500 100%
Obama .....	1	196 39%
Romney .....	2	155 31%
Other .....	3	17 3%
Undecided (DO NOT VOLUNTEER) .....	4	122 24%
Refused (DO NOT VOLUNTEER) .....	5	10 2%
Q25. Which campaign has been more negative in tone - Obama or Romney?		
N=		500 100%
Obama .....	1	207 41%
Romney .....	2	191 38%
Other .....	3	8 2%
Undecided (DO NOT VOLUNTEER) .....	4	86 17%
Refused (DO NOT VOLUNTEER) .....	5	8 2%
Q26. There are three candidates for U.S. Senate listed on your ballot - Shelley Berkley Democrat, Dean Heller Republican, and David Lory VanderBeek Independent. At this point, for whom will you vote or towards whom do you lean at this time - Democrat Berkley, Republican Heller or Independent VanderBeek?		
N=		500 100%
BERKLEY - Democrat .....	1	186 37%
HELLER - Republican .....	2	200 40%
VANDERBEEK - Independent .....	3	35 7%
Undecided (DO NOT VOLUNTEER) .....	4	69 14%
Refused (DO NOT VOLUNTEER) .....	5	10 2%
Q27. Which party do you trust more to reform Medicare and Social Security - Democrats or Republicans?		
N=		500 100%
Democrats .....	1	236 47%
Republicans .....	2	180 36%
Other .....	3	18 4%
Undecided (DO NOT VOLUNTEER) .....	4	58 12%
Refused (DO NOT VOLUNTEER) .....	5	8 2%
Q28. Would you support or oppose cutting federal funding for public broadcasting - the PBS station?		
N=		500 100%
Support .....	1	178 36%
Oppose .....	2	270 54%
Undecided (DO NOT OFFER) .....	3	48 10%
Refused (DO NOT OFFER) .....	4	4 1%
Q29. The Nevada Special Session Amendment on your ballot is a constitutional amendment that would allow the Nevada Legislature to convene a special session upon a petition signed by two-thirds of the Legislators of each chamber, on "extraordinary occasions". Do you support or oppose this amendment?		
N=		500 100%
Support .....	1	214 43%
Oppose .....	2	111 22%
Undecided (DO NOT OFFER) .....	3	161 32%
Refused (DO NOT OFFER) .....	4	14 3%
Q30. Over the past four years do you feel that the state of the economy in Nevada has, in general, improved, stayed the same or has it gotten worse?		
N=		500 100%
Improved .....	1	159 32%
Stayed the Same .....	2	98 20%
Gotten Worse .....	3	225 45%
Undecided (DO NOT OFFER) .....	4	16 3%
Refused (DO NOT VOLUNTEER) .....	5	2 0%
Q31. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for Nevada or generally bad?		
N=		500 100%
Generally Good .....	1	218 44%
Generally Bad .....	2	224 45%
Undecided (DO NOT OFFER) .....	3	56 11%
Refused (DO NOT OFFER) .....	4	2 0%

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Q32. The DREAM Act would provide a path to citizenship for young people who came to the U.S. as children and are not legal citizens. Under the act, eligible students could apply for a conditional legal status provided they graduate from a two-year college, complete two years of a four-year university, or serve in the military for two years. Would you say that you strongly support, somewhat support, somewhat oppose or strongly oppose the DREAM Act?

N=		500	100%
Strongly Support	1	196	39%
Somewhat Support	2	127	25%
Somewhat Oppose	3	52	10%
Strongly Oppose	4	91	18%
Undecided (DO NOT OFFER)	5	32	6%
Refused (DO NOT OFFER)	6	2	0%

Q33. Do you support or oppose legalizing online poker and banning other forms of Internet gambling?

N=		500	100%
Support	1	113	23%
Oppose	2	264	53%
Undecided (DO NOT OFFER)	3	119	24%
Refused (DO NOT OFFER)	4	4	1%

Q34. Do you think the mining industry in Nevada pays its fair share in taxes? yes or no?

N=		500	100%
Yes	1	143	29%
No	2	181	36%
Undecided (DO NOT OFFER)	3	162	32%
Refused (DO NOT OFFER)	4	14	3%

Q35. Do you think the gaming industry in Nevada pays its fair share in taxes?

N=		500	100%
Yes	1	233	47%
No	2	181	36%
Undecided (DO NOT VOLUNTEER)	3	82	16%
Refused (DO NOT VOLUNTEER)	4	4	1%

## DEMOS

THESE FINAL FEW QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

N=		500	100%
Continue	1	500	100%

Q36. Despite who you are personally supporting for President, when all the votes are counted in November, who do you think will be elected President, Barack Obama or Mitt Romney?

N=		500	100%
Obama	1	262	52%
Romney	2	172	34%
Undecided (DO NOT VOLUNTEER)	3	63	13%
Refused (DO NOT VOLUNTEER)	4	3	1%

Q37. Has anyone in your household ever served in the U.S. military?

N=		500	100%
Yes	1	271	54%
No	2	224	45%
Undecided (DO NOT VOLUNTEER)	3	2	0%
Refused (DO NOT VOLUNTEER)	4	3	1%

Q38. Does anyone in your household belong to a labor union?

N=		500	100%
Yes	1	105	21%
No	2	388	78%
Undecided (DO NOT VOLUNTEER)	3	2	0%
Refused (DO NOT VOLUNTEER)	4	5	1%

Q39. In the 2008 presidential election, did you vote for Democrat Barack Obama, Republican John McCain, Ecology Party Ralph Nader, Libertarian Bob Barr, Independent American Charles Baldwin, Cynthia McKinney or did you not vote in 2008?

N=		500	100%
Barack Obama - Democrat	1	272	54%
John McCain - Republican	2	192	38%
Ralph Nader - Ecology	3	2	0%
Bob Barr - Libertarian	4	3	1%
Charles Baldwin - Independent American	5	2	0%
Cynthia McKinney	6	0	0%
Did Not Vote	7	28	6%
Undecided (DO NOT VOLUNTEER)	8	1	0%
Refused (NO NOT VOLUNTEER)	9	0	0%