

{RESULTS EMBARGOED UNTIL 11 PM, MONDAY, OCTOBER 15, 2012}

START

Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some questions about the upcoming presidential race in New Hampshire. Would you be willing to spend five minutes answering some questions?

N= 500 100%
 Continue 1 500 100%

RECORD GENDER

N= 500 100%
 Male 1 239 48%
 Female 2 261 52%

REG2

N= 500 100%
 Hillsborough..... 1 144 29%
 Rockingham 2 118 24%
 North/West 3 113 23%
 Central 4 125 25%

S2. How likely are you to vote in the election for President on November 6th?

N= 500 100%
 Very likely 1 500 100%
 Somewhat likely 2 0 0%
 Not Very/Not at all likely 3 0 0%
 Other/Undecided/Refused 4 0 0%

Q1. Are you enrolled as a Democrat, Republican, Independent/Undeclared, or are you not registered to vote yet?

N= 500 100%
 Democratic 1 144 29%
 Republican 2 162 32%
 Independent/Other 3 194 39%

Q2. What is your age category? (READ LIST)

N= 500 100%
 18-35 years 1 96 19%
 36-45 years 2 86 17%
 46-55 years 3 100 20%
 56-65 years 4 96 19%
 66-75 years 5 71 14%
 Over 75 years 6 51 10%

Q3. Which of the following best describes your race or ethnicity?

N= 500 100%
 White/Caucasian 1 454 91%
 African American 2 6 1%
 Asian 3 4 1%
 American Indian 4 0 0%
 Hispanic/Latino 5 10 2%
 Undecided (DO NOT READ) 6 6 1%
 Refused (DO NOT READ) 7 20 4%

Q4. Which one of the following issues matters most in deciding your vote for president?

N= 500 100%
 Taxes 1 22 4%
 Education 2 26 5%
 Economy/Jobs 3 215 43%
 Healthcare 4 108 22%
 Transportation 5 0 0%
 Social Issues 6 49 10%
 Other 7 64 13%
 Undecided (DO NOT READ) 8 12 2%
 Refused (DO NOT READ) 9 4 1%

PRE1

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Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Barack Obama.

N= 500 100%
Continue 1 500 100%

Q5. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N= 500 100%
Never heard of 1 9 2%
Favorable 2 250 50%
Unfavorable 3 219 44%
Heard of/Undecided 4 16 3%
Don't know (DO NOT READ) 5 6 1%

Q6. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N= 500 100%
Never heard of 1 4 1%
Favorable 2 238 48%
Unfavorable 3 230 46%
Heard of/Undecided 4 23 5%
Don't know (DO NOT READ) 5 5 1%

Q7. Is your opinion of Gary Johnson generally favorable or generally unfavorable?

N= 500 100%
Never heard of 1 236 47%
Favorable 2 31 6%
Unfavorable 3 47 9%
Heard of/Undecided 4 84 17%
Don't know (DO NOT READ) 5 102 20%

Q8. Is your opinion of Virgil Goode {GOO-d} generally favorable or generally unfavorable?

N= 500 100%
Never heard of 1 273 55%
Favorable 2 4 1%
Unfavorable 3 26 5%
Heard of/Undecided 4 78 16%
Don't know (DO NOT READ) 5 119 24%

Q9. Is your opinion of Ovide Lamontagne {O-Vid LA-Mon-TANE} generally favorable or generally unfavorable?

N= 500 100%
Never heard of 1 58 12%
Favorable 2 187 37%
Unfavorable 3 154 31%
Heard of/Undecided 4 70 14%
Don't know (DO NOT READ) 5 31 6%

Q10. Is your opinion of John J. Babiarz {Bab-e-arz} generally favorable or generally unfavorable?

N= 500 100%
Never heard of 1 262 52%
Favorable 2 14 3%
Unfavorable 3 30 6%
Heard of/Undecided 4 78 16%
Don't know (DO NOT READ) 5 116 23%

Q11. Is your opinion of Maggie Hassan {HASS-an} generally favorable or generally unfavorable?

N= 500 100%
Never heard of 1 64 13%
Favorable 2 171 34%
Unfavorable 3 176 35%
Heard of/Undecided 4 64 13%
Don't know (DO NOT READ) 5 25 5%

Q12. Is your opinion of John Lynch generally favorable or generally unfavorable?

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N=		500	100%
Never heard of	1	35	7%
Favorable	2	299	60%
Unfavorable	3	102	20%
Heard of/Undecided	4	39	8%
Don't know (DO NOT READ)	5	25	5%

Q13. Is your opinion of Kelly Ayotte {A-ott} generally favorable or generally unfavorable?

N=		500	100%
Never heard of	1	34	7%
Favorable	2	233	47%
Unfavorable	3	170	34%
Heard of/Undecided	4	42	8%
Don't know (DO NOT READ)	5	21	4%

Q14. Is your opinion of Jeanne Shaheen {sha-HEEN} generally favorable or generally unfavorable?

N=		500	100%
Never heard of	1	49	10%
Favorable	2	224	45%
Unfavorable	3	152	30%
Heard of/Undecided	4	56	11%
Don't know (DO NOT READ)	5	19	4%

Q15. Do you approve or disapprove of the job that Barack Obama is doing as president?

N=		500	100%
Approve	1	235	47%
Disapprove	2	237	47%
Undecided (DO NOT READ)	3	28	6%
Refused (DO NOT READ)	4	0	0%

Q16. There are four candidates for President listed on your ballot - Republican Mitt Romney, Libertarian Gary Johnson, Constitution Party Virgil Goode {GOO-d}, and Democrat Barack Obama. At this point, for whom will you vote?

N=		500	100%
REPUBLICAN _ Romney	1	236	47%
LIBERTARIAN - Johnson	2	8	2%
CONSTITUTION - Goode	3	0	0%
DEMOCRAT - Obama	4	234	47%
Undecided (DO NOT READ)	5	22	4%
Refused (DO NOT READ)	6	0	0%

Q17. Is your mind made up or do you think you might change your mind before the election?

N=		478	100%
Mind is made up	1	429	90%
Might change	2	42	9%
Undecided (DO NOT READ)	3	7	1%
Refused (DO NOT READ)	4	0	0%

Q18. As of today, who are you leaning toward?
<BASE: UNDECIDED VOTERS FOR PRESIDENT>

N=		22	100%
REPUBLICAN _ Romney	1	8	36%
LIBERTARIAN - Johnson	2	0	0%
CONSTITUTION - Goode	3	0	0%
DEMOCRAT - Obama	4	4	18%
Undecided (DO NOT READ)	5	10	45%
Refused (DO NOT READ)	6	0	0%

Q19. Who would be your second choice <ROTATE> - Mitt Romney or Barack Obama?
<BASE: GARY JOHNSON VOTERS FOR PRESIDENT>

N=		8	100%
ROMNEY	1	6	75%
OBAMA	2	0	0%
Undecided (DO NOT READ)	3	2	25%
Refused (DO NOT READ)	4	0	0%

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Q20. Did you watch the Vice Presidential debate on Thursday night between Joe Biden and Paul Ryan?

N=		500	100%
Yes	1	352	70%
No	2	146	29%
Undecided (DO NOT READ)	3	2	0%
Refused (DO NOT READ)	4	0	0%

Q21. In your opinion which candidate performed better in the debate?

N=		352	100%
Joe Biden	1	150	43%
Paul Ryan	2	149	42%
Undecided (DO NOT READ)	3	53	15%
Refused (DO NOT READ)	4	0	0%

Q22. Who has the best plan to fix the economy - Obama or Romney?

N=		500	100%
Obama	1	212	42%
Romney	2	227	45%
Other	3	8	2%
Undecided (DO NOT READ)	4	47	9%
Refused (DO NOT READ)	5	6	1%

Q23. Who do you better connect with - Obama or Romney?

N=		500	100%
Obama	1	240	48%
Romney	2	222	44%
Other	3	11	2%
Undecided (DO NOT READ)	4	23	5%
Refused (DO NOT READ)	5	4	1%

Q24. Who will do more for New Hampshire - Obama or Romney?

N=		500	100%
Obama	1	220	44%
Romney	2	225	45%
Other	3	9	2%
Undecided (DO NOT READ)	4	42	8%
Refused (DO NOT READ)	5	4	1%

Q25. Who will handle foreign policy better - Obama or Romney?

N=		500	100%
Obama	1	231	46%
Romney	2	212	42%
Other	3	7	1%
Undecided (DO NOT READ)	4	46	9%
Refused (DO NOT READ)	5	4	1%

Q26. Which campaign has been more negative in tone - Obama or Romney?

N=		500	100%
Obama	1	197	39%
Romney	2	179	36%
Other	3	34	7%
Undecided (DO NOT READ)	4	89	18%
Refused (DO NOT READ)	5	1	0%

Q27. There are three candidates for Governor of New Hampshire listed on your ballot - Republican Ovide Lamontagne {O-Vid LA-mon-TANE}, Libertarian John J. Babiarez {Bab-e-arz}, and Democrat Maggie Hassan {HASS-an}. At this point, for whom will you vote?

N=		500	100%
REPUBLICAN - Lamontagne	1	192	38%
LIBERTARIAN-Babiarez	2	18	4%
DEMOCRAT - Hassan	3	204	41%
Undecided (DO NOT READ)	4	79	16%
REFUSED (DO NOT READ)	5	7	1%

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Q28. Has Governor Lynch's endorsement of Maggie Hassan {HASS-an} influenced how you will vote in November?

N=		500	100%
Yes	1	97	19%
No	2	372	74%
Undecided (DO NOT READ)	3	24	5%
Refused (DO NOT READ)	4	7	1%

PRE2

The following are questions about New Hampshire political issues:

N=		500	100%
Continue	1	500	100%

Q29. On your ballot there is a proposed amendment to the New Hampshire Constitution that would ban new taxes on personal income. Do you support or oppose this amendment?

N=		500	100%
Support	1	204	41%
Oppose	2	195	39%
Undecided (DO NOT READ)	3	96	19%
Refused (DO NOT READ)	4	5	1%

Q30. Over the past four years do you feel that the state of the economy in New Hampshire has, in general, improved, stayed the same or has it gotten worse?

N=		500	100%
Improved	1	135	27%
Stayed the same	2	175	35%
Gotten Worse	3	158	32%
Undecided (DO NOT READ)	4	30	6%
Refused (DO NOT READ)	5	2	0%

Q31. Overall, do you feel that the Affordable Care Act signed into law in 2010, sometimes called Obamacare, is generally good for New Hampshire or generally bad?

N=		500	100%
Generally Good	1	219	44%
Generally Bad	2	226	45%
Undecided (DO NOT READ)	3	52	10%
Refused (DO NOT READ)	4	3	1%

Q32. Do you support or oppose a sales tax in New Hampshire?

N=		500	100%
Support	1	79	16%
Oppose	2	372	74%
Undecided (DO NOT READ)	3	48	10%
Refused (DO NOT READ)	4	1	0%

Q33. Do you support or oppose a mandatory seat belt law in New Hampshire?

N=		500	100%
Support	1	319	64%
Oppose	2	144	29%
Undecided (DO NOT READ)	3	36	7%
Refused (DO NOT READ)	4	1	0%

Q34. Which party do you trust more to reform Medicare and Social Security - Democrats or Republicans?

N=		500	100%
Democrats	1	221	44%
Republicans	2	203	41%
Other	3	21	4%
Undecided (DO NOT READ)	4	53	11%
Refused (DO NOT READ)	5	2	0%

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Q35. Do you support or oppose cutting federal funding for public broadcasting - the PBS station?

N=		500	100%
Support	1	178	36%
Oppose	2	245	49%
Undecided (DO NOT READ)	3	74	15%
Refused (DO NOT READ)	4	3	1%

DEMOS

[THE FINAL QUESTIONS WILL HELP US CLASSIFY YOUR RESPONSES WITH OTHERS TAKING THE SURVEY]

N=		500	100%
Continue	1	500	100%

Q36. Despite who you are personally supporting for President, when all the votes are counted in November, who do you think will be elected President - Barack Obama or Mitt Romney?

N=		500	100%
Obama	1	243	49%
Romney	2	179	36%
Undecided (DO NOT READ)	3	72	14%
Refused (DO NOT READ)	4	6	1%

Q37. Has anyone in your household ever served in the U.S. military?

N=		500	100%
Yes	1	243	49%
No	2	246	49%
Undecided (DO NOT READ)	3	5	1%
Refused (DO NOT READ)	4	6	1%

Q38. Does anyone in your household belong to a labor union?

N=		500	100%
Yes	1	76	15%
No	2	413	83%
Undecided (DO NOT READ)	3	3	1%
Refused (DO NOT READ)	4	8	2%

Q39. In the 2008 presidential election, did you vote for Democrat Barack Obama, Republican John McCain, Ecology Party Ralph Nader, Libertarian Bob Barr, Cynthia McKinney, or did you not vote in 2008?

N=		500	100%
Barack Obama - Democratic	1	254	51%
John McCain - Republican	2	219	44%
Ralph Nader - Ecology	3	2	0%
Bob Barr - Libertarian	4	2	0%
Cynthia McKinney	5	0	0%
Did not vote	6	23	5%
Undecided (DO NOT READ)	7	0	0%

TYPE

N=		500	100%
RDD Sample	1	415	83%
Cell sample	2	85	17%