

MA Statewide

GEOC

N=		600	100%
Worcester/West	1	147	25%
NE	2	210	35%
Suffolk	3	51	9%
SE Mass/Cape	4	192	32%

INT00

Hello, my name is _____ and I am conducting a survey for 7NEWS/Suffolk University and I would like to get your opinions on some political questions. Would you be willing to spend 5 minutes answering some questions? {QUOTA/SCREEN}

N=		600	100%
Continue	00	600	100%

GENDR

Gender

N=		600	100%
Male	1	287	48%
Female	2	313	52%

S1. Thank You. Are you currently registered to vote?

N=		600	100%
Yes	1	600	100%
No	2	0	0%

S2. How likely are you to vote this November - very likely, somewhat likely, 50-50, not very likely, or not at all likely?

N=		600	100%
Very likely	1	574	96%
Somewhat likely	2	26	4%
50-50	3	0	0%
Not very likely	4	0	0%
Not at all likely	5	0	0%
Undecided/Refused	6	0	0%

S3. Are you currently registered as a Democrat, Republican, or Unenrolled/Independent?

N=		600	100%
Democrat	1	218	36%
Republican	2	70	12%
Unenrolled/Independent	3	308	51%
Other	4	4	1%
Undecided/Refused/Not registered	5	0	0%

S4. What is your age category?

N=		600	100%
18-24 yrs	1	37	6%
25-34 yrs	2	72	12%
35-44 yrs	3	114	19%
45-54 yrs	4	122	20%
55-64 yrs	5	113	19%
65-74 yrs	6	86	14%
75+ yrs	7	53	9%
Refused (DO NOT READ)	8	3	1%

S5. For statistical purposes only, can you please tell me what your ethnic background / ancestry is?

N=		600	100%
White/Caucasian	1	500	83%
Black/African-American	2	38	6%
American Indian and Alaska Native	3	2	0%
Asian	4	10	2%
Native Hawaiian and other Pacific Islander	5	2	0%
Hispanic/Latino	6	37	6%
Other (DO NOT READ)	7	2	0%
Refused/Don't know (DO NOT READ)	8	9	2%

PRE1

Great, I am going to read you a list of individuals in state and national politics. For each, please tell me if your opinion of them is generally favorable or generally unfavorable. If you are undecided or if you have never heard of someone, just tell me that. First take Deval Patrick.

N=	600	100%
Continue	1	600 100%

Q1. Is your opinion of Deval Patrick generally favorable or generally unfavorable?

N=	600	100%
Never heard of	1	17 3%
Favorable	2	355 59%
Unfavorable	3	183 31%
Heard of undecided	4	45 8%

Q2. Is your opinion of Scott Brown generally favorable or generally unfavorable?

N=	600	100%
Never heard of	1	6 1%
Favorable	2	359 60%
Unfavorable	3	176 29%
Heard of undecided	4	59 10%

Q3. Is your opinion of Elizabeth Warren generally favorable or generally unfavorable?

N=	600	100%
Never heard of	1	12 2%
Favorable	2	311 52%
Unfavorable	3	196 33%
Heard of undecided	4	81 14%

Q4. Is your opinion of Mitt Romney generally favorable or generally unfavorable?

N=	600	100%
Never heard of	1	2 0%
Favorable	2	191 32%
Unfavorable	3	362 60%
Heard of undecided	4	45 8%

Q5. Is your opinion of Barack Obama generally favorable or generally unfavorable?

N=	600	100%
Never heard of	1	0 0%
Favorable	2	379 63%
Unfavorable	3	182 30%
Heard of undecided	4	39 7%

Q6. If the General Election for United States Senate were held today and the candidates were Republican Scott Brown and Democrat Elizabeth Warren for whom would you vote or towards whom do you lean at this time?

N=	600	100%
Brown-Republican	1	264 44%
Warren-Democrat	2	288 48%
Other (DO NOT READ)	3	2 0%
Undecided (DO NOT READ)	4	46 8%
Refused (DO NOT READ)	5	0 0%

Q7. Is your vote more a vote FOR Brown or AGAINST Warren?
{BASE: BROWN Voters}

N=	264	100%
For Brown	1	224 85%
Against Warren	2	40 15%

Q8. Is your vote more a vote FOR Warren or AGAINST Brown?
{BASE: WARREN Voters}

N=	288	100%
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For Warren	1	247	86%
Against Brown	2	41	14%

Q9. Of the four options, would your vote be FOR Brown, FOR Warren, AGAINST Brown or AGAINST Warren, thinking about how you feel today?

{BASE: Undecided/Other Voters}			
N=			
For Brown	1	19	40%
For Warren	2	19	40%
Against Brown	3	8	17%
Against Warren	4	2	4%

Q10. What is the first word or phrase that comes to your mind when you hear the name Scott Brown?

N=			
		600	100%
	"Acceptable/Ok".....	01	4 1%
	"Balanced".....	02	4 1%
	"Bi-partisan".....	03	10 2%
	"Conservative".....	04	4 1%
	"Dependable".....	05	7 1%
	"Fair".....	06	8 1%
	"For the people".....	07	9 2%
>	" Fraud/Phony ".....	08	18 3%
	"Genuine".....	09	9 2%
>	" Good guy ".....	10	20 3%
	"Handsome/Model".....	11	9 2%
>	" Honest/Integrity ".....	12	33 6%
	"Insincere".....	13	4 1%
>	" Independent ".....	14	24 4%
	"Intelligent".....	15	2 0%
	"Leader".....	16	4 1%
	"Liar".....	17	10 2%
	"Likeable".....	18	13 2%
	"Local".....	19	4 1%
	"Moderate/Middle of the road".....	20	9 2%
>	" Nice ".....	21	21 4%
	"Pick-up truck".....	22	12 2%
	"Politician".....	23	8 1%
	"Realistic".....	24	4 1%
>	" Republican ".....	25	38 6%
	"Senator".....	26	7 1%
	"Slick".....	27	8 1%
	"Trustworthy".....	28	11 2%
	"Untrustworthy".....	29	4 1%
	"Big business".....	30	8 1%
	"Unfavorable of women/Votes against women".....	31	4 1%
	"Go getter/Hard working".....	32	6 1%
	"Wishy washy".....	33	3 1%
	"Good job".....	34	8 1%
	"Compromiser".....	35	2 0%
	"His wife/Family".....	36	7 1%
	"New/Breath of fresh air".....	37	5 1%
	"Confused".....	38	3 1%
	Other	97	119 20%
	Don't know/Refused	99	116 19%

Q11. What is the first word or phrase that comes to your mind when you hear the name Elizabeth Warren?

N=			
600 100%			
	"Advocate".....	01	4 1%
	"Barack Obama".....	02	6 1%
	"Change".....	03	8 1%
	"Committed".....	04	4 1%
	"Competent".....	05	5 1%
>	" Consumer protection ".....	06	22 4%
	"Democrat".....	07	13 2%
	"Educated/Smart/Intelligent".....	08	9 2%
	"Fair".....	09	6 1%
>	" Fighter ".....	10	15 3%
	"Genuine".....	11	5 1%
	"Go getter/Hard working".....	12	8 1%
	"Good".....	13	12 2%

	"Helpful".....	14	6	1%
>	"Honest/Integrity".....	15	15	3%
>	"Liar".....	16	21	4%
	"Liberal".....	17	7	1%
	"Likeable".....	18	3	1%
	"Not ready".....	19	4	1%
	"Positive".....	20	4	1%
	"Progressive".....	21	7	1%
	"Sincere".....	22	6	1%
	"Strong".....	23	9	2%
	"Too liberal".....	24	10	2%
	"Untrustworthy".....	25	4	1%
>	"Woman".....	26	17	3%
>	"Smart".....	27	27	5%
	"Dishonest".....	28	1	0%
	"Don't like/Not appealing".....	29	10	2%
>	"Helping the middle class".....	30	19	3%
	"Fraud/Fake".....	31	9	2%
	"Indian/Cherokee".....	32	10	2%
	"Financial Reform".....	33	4	1%
	"Negative".....	34	5	1%
	"Professor".....	35	4	1%
	"Inexperienced".....	36	6	1%
	"Old school".....	37	7	1%
	"I like her".....	38	10	2%
	Other	97	120	20%
	Don't know/Refused	99	138	23%
Q12. Who do you trust more to tell the truth <ROTATE>?				
	N=		600	100%
	Brown	1	246	41%
	Warren	2	225	38%
	Undecided (DO NOT READ)	3	122	20%
	Refused (DO NOT READ)	4	7	1%
Q13. Who do you think better represents the interests of middle-class families <ROTATE>?				
	N=		600	100%
	Brown	1	249	42%
	Warren	2	292	49%
	Undecided (DO NOT READ)	3	59	10%
	Refused (DO NOT READ)	4	0	0%
Q14. Who do you think will be a more independent U.S. Senator <ROTATE>?				
	N=		600	100%
	Brown	1	300	50%
	Warren	2	227	38%
	Undecided (DO NOT READ)	3	68	11%
	Refused (DO NOT READ)	4	5	1%
Q15. Who do you think is running a better campaign <ROTATE>?				
	N=		600	100%
	Brown	1	292	49%
	Warren	2	149	25%
	Undecided (DO NOT READ)	3	157	26%
	Refused (DO NOT READ)	4	2	0%
Q16 Who do you think better represents the interests of Massachusetts <ROTATE>?				
	N=		600	100%
	Brown	1	278	46%
	Warren	2	237	40%
	Undecided (DO NOT READ)	3	85	14%
	Refused (DO NOT READ)	4	0	0%
Q17. If you were a student, who would you rather have as a teacher <ROTATE>?				
	N=		600	100%
	Brown	1	235	39%
	Warren	2	293	49%
	Undecided	3	70	12%
	(DO NOT READ) Refused	4	2	0%

Q18. Are you aware of the recent controversy concerning Elizabeth Warren and her Native American heritage?

N=		600	100%
Yes	1	474	79%
No	2	120	20%
Undecided (DO NOT READ)	3	6	1%

Q19. Do you think Elizabeth Warren benefited by listing herself as a minority hire?

N=		474	100%
Yes	1	150	32%
No	2	259	55%
Undecided (DO NOT READ)	3	65	14%

Q20. Elizabeth Warren frequently calls Scott Brown one of Wall Street's favorite Senators. Do you believe a vote for Scott Brown is a vote for Wall Street?

N=		600	100%
Yes	1	203	34%
No	2	330	55%
Undecided (DO NOT READ)	3	67	11%

Q21. Does the recent national controversy over abortion make you more likely or less likely to vote for Scott Brown?

N=		600	100%
More likely	1	67	11%
Less likely	2	215	36%
No difference	3	251	42%
Undecided	4	67	11%

Q22. Do you think Scott Brown is anti-women?

N=		600	100%
Yes	1	83	14%
No	2	467	78%
Undecided	3	50	8%

Q23. Overall, do you think Massachusetts is heading in the right direction or is on the wrong track?

N=		600	100%
Right direction	1	335	56%
Wrong track	2	185	31%
Undecided (DO NOT READ)	3	80	13%

Q24. There are four candidates listed for President on the Massachusetts Ballot: Gary Johnson-Libertarian Party, Barack Obama-Democratic Party, Mitt Romney-Republican Party, and Jill Stein-Green Party. If the General Election for President were held today for whom would you vote or towards whom do you lean at this time - Johnson, Obama, Romney, or Stein?

N=		600	100%
Johnson - Libertarian	1	4	1%
Obama - Democrat	2	381	64%
Romney - Republican	3	183	31%
Stein - Green	4	10	2%
(DO NOT READ) Undecided	5	22	4%
(DO NOT READ) REFUSED	6	0	0%

Q25. Regardless of whom you will support in the General Election for President who do you think will be elected the next President of the United States-- Barack Obama or Mitt Romney?

N=		600	100%
Obama	1	421	70%
Romney	2	110	18%
Undecided (DO NOT READ)	3	67	11%
Refused (DO NOT READ)	4	2	0%

Q26. Earlier you said you will be voting for both President Obama and

Elizabeth Warren. If the President was not on the ballot this year, how, if at all, would that change your vote for Senate?

N=		273	100%
Still vote for Warren	1	245	90%
Would consider Scott Brown	2	14	5%
(DO NOT READ) Undecided	3	14	5%
(DO NOT READ) Refused	4	0	0%

Q27. There are three statewide ballot questions by initiative petitions. Question #1 is the Availability of Motor Vehicle Repair Information Proposed Law. A YES VOTE would enact the proposed law requiring auto manufacturers to allow owners and independent repair facilities to have access to the same vehicle diagnostic and repair information made available to the manufacturers' Massachusetts dealers and authorized repair facilities. A NO VOTE would make change in existing laws. At this point would you vote yes or no?

N=		600	100%
Yes	1	472	79%
No	2	53	9%
(DO NOT READ) Undecided	3	71	12%
(DO NOT READ) Refused	4	4	1%

Q28. Question #2 is the Prescribing Medication to End Life Proposed Law. A YES VOTE would enact the proposed law allowing a physician licensed in Massachusetts to prescribe medication, at the request of a terminally-ill patient meeting certain conditions, to end that person's life. A NO VOTE would make no change in existing laws. At this point would you vote yes or no?

N=		600	100%
Yes	1	382	64%
No	2	164	27%
(DO NOT READ) Undecided	3	51	9%
(DO NOT READ) Refused	4	3	1%

Q29. Question #3 is the Medical Use of Marijuana Proposed Law. A YES VOTE would enact the proposed law eliminating state criminal and civil penalties related to the medical use of marijuana allowing patients meeting certain conditions to obtain marijuana produced and distributed by new state-regulated centers or, in specific hardship cases, to grow marijuana for their own use. A NO VOTE would make no change in existing laws. At this point would you vote yes or no?

N=		600	100%
Yes	1	352	59%
No	2	208	35%
(DO NOT READ) Undecided	3	37	6%
(DO NOT READ) Refused	4	3	1%

Q30. Currently Massachusetts has one Democratic Senator (John Kerry) and one Republican Senator (Scott Brown). Do you think that there is a benefit by having one Democratic and one Republican U.S. Senator representing Massachusetts in Washington?

N=		600	100%
Yes	1	299	50%
No	2	271	45%
Undecided (DO NOT READ)	3	30	5%
Refused (DO NOT READ)	4	0	0%

DEMOS
THE FINAL TWO QUESTIONS WILL HELP US CLASSIFY YOUR ANSWERS WITH OTHERS TAKING THE SURVEY

N=		600	100%
Continue	1	600	100%

Q31. Are there any members of your household who are union members?

N=		600	100%
Yes	1	132	22%

Embargoed until 11p.m. Monday, Sept. 17, 2012

Suffolk University/7NEWS

Likely General Election Voters

9/13 – 9/16

No	2	467	78%
Undecided (DO NOT READ)	3	1	0%

Q32. Do you currently have children in the school system?

N=		600	100%
Yes	1	123	21%
No	2	477	80%
Undecided (DO NOT READ)	3	0	0%