

THE TARRANCE GROUP LAKE RESEARCH

September 24-27, 2012 / N=1,000 Registered “likely” voters / $\pm 3.1\%$ M.O.E.

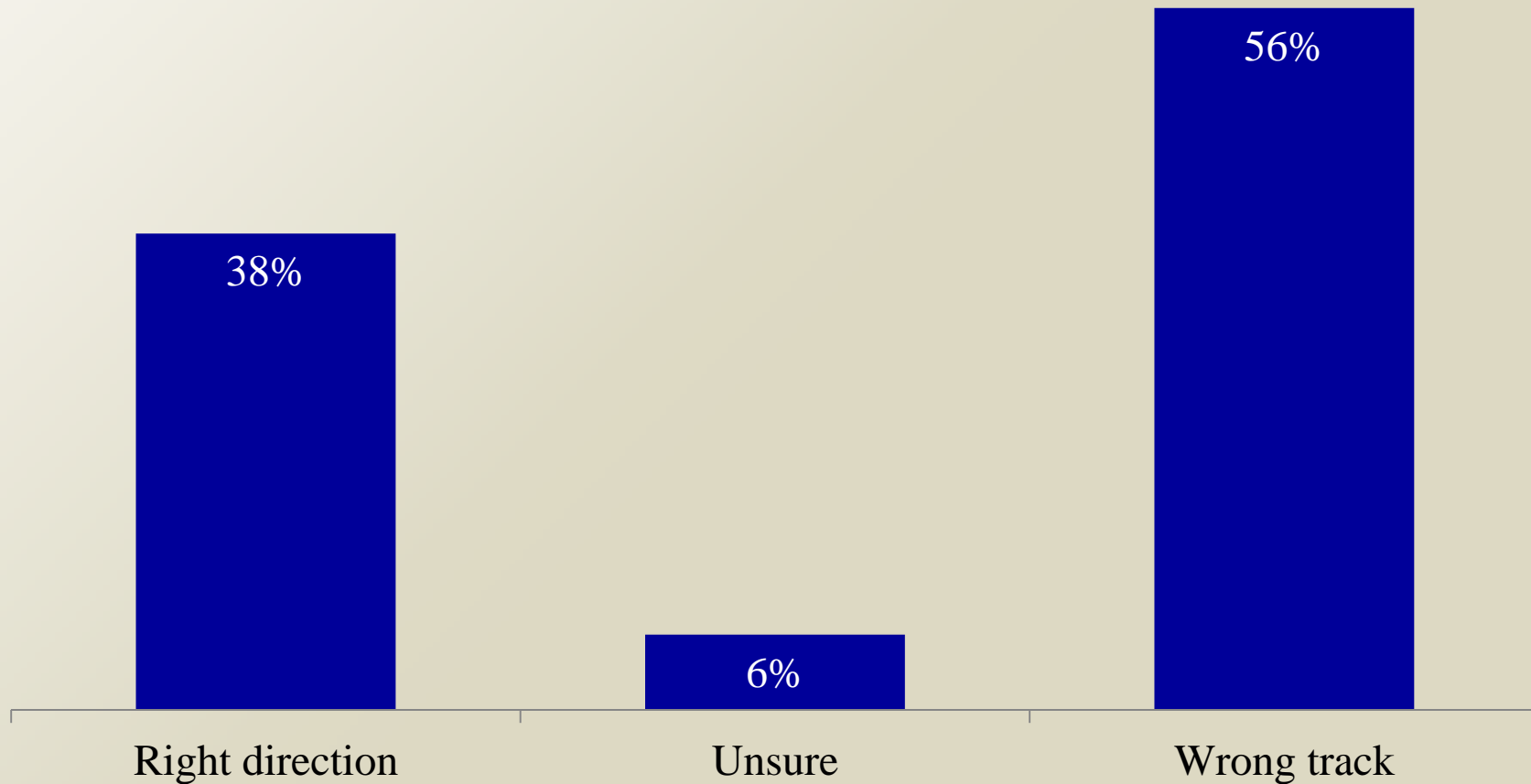


THE POLITICO-GW BATTLEGROUND POLL

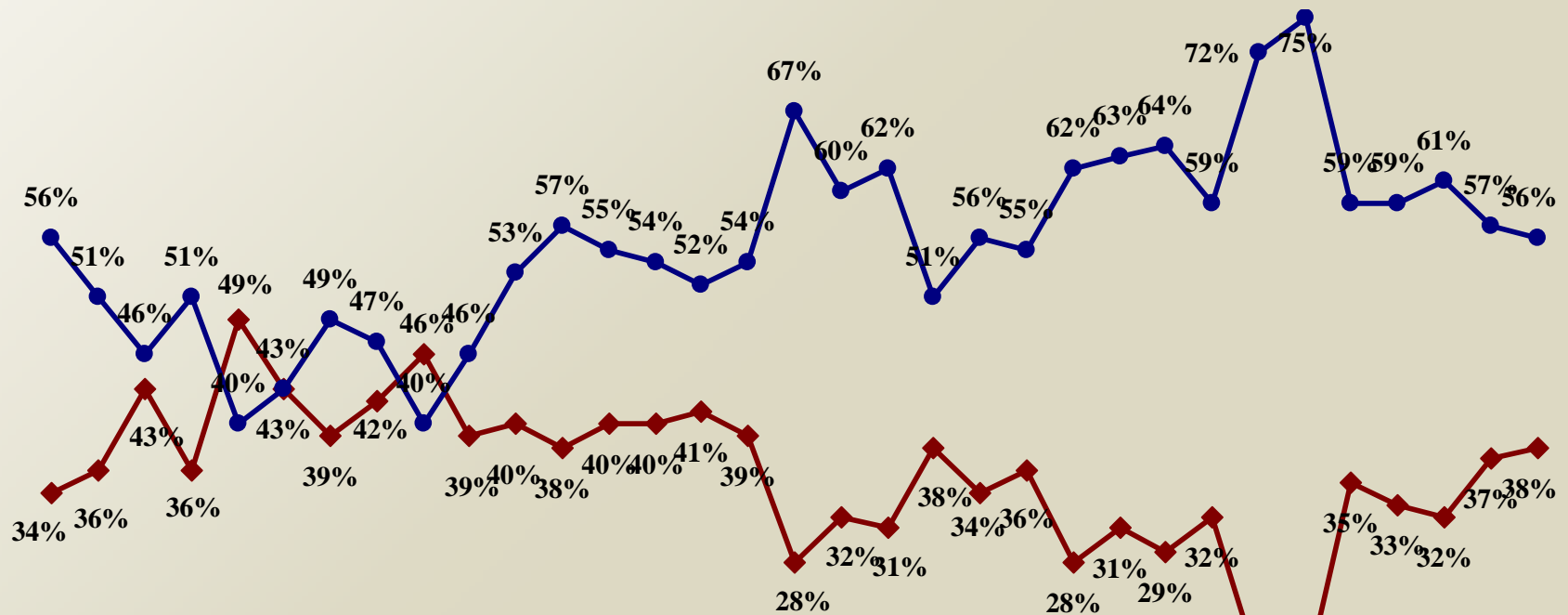
A national survey of 1,000 Registered “Likely” Voters



Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

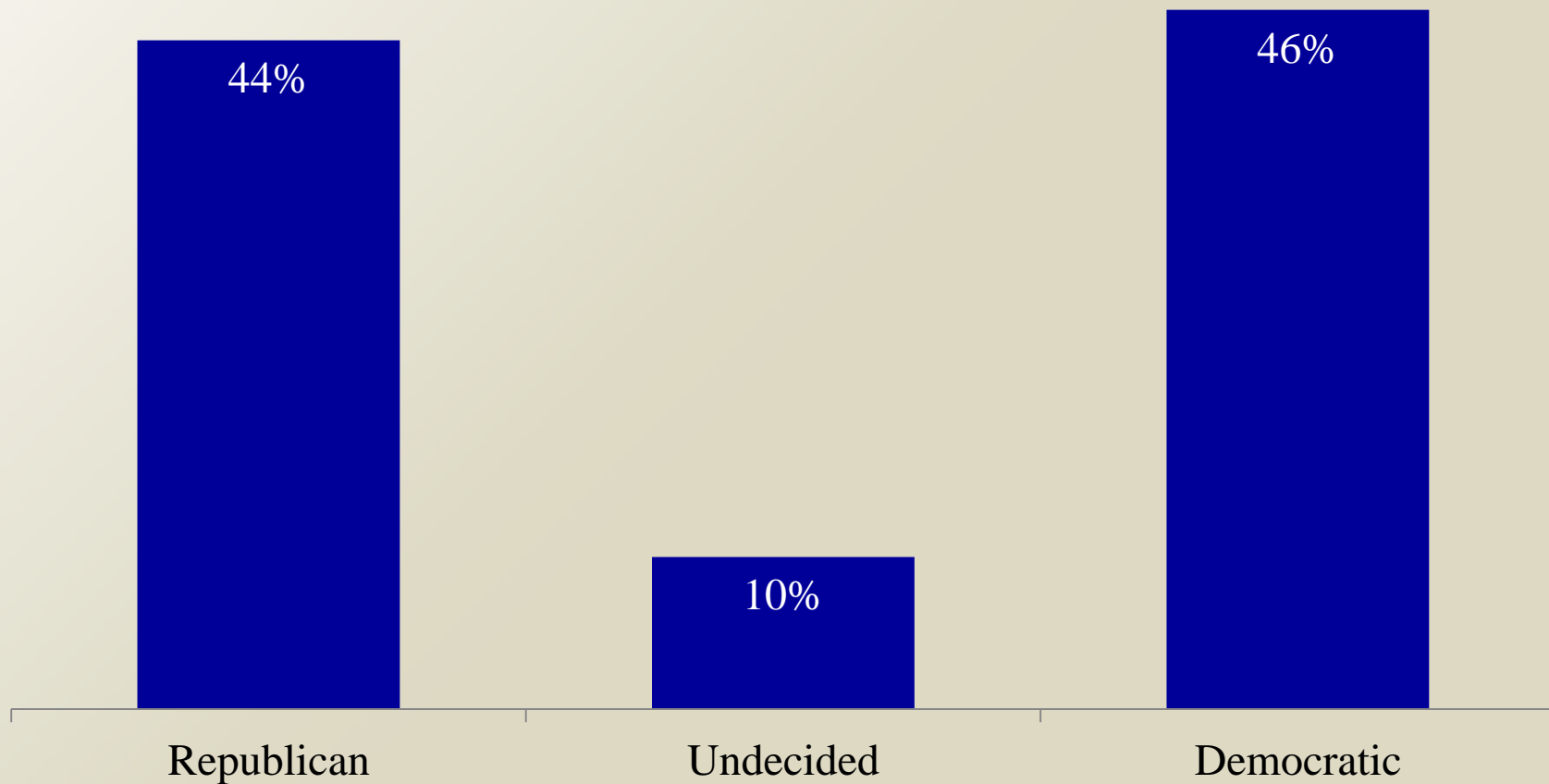


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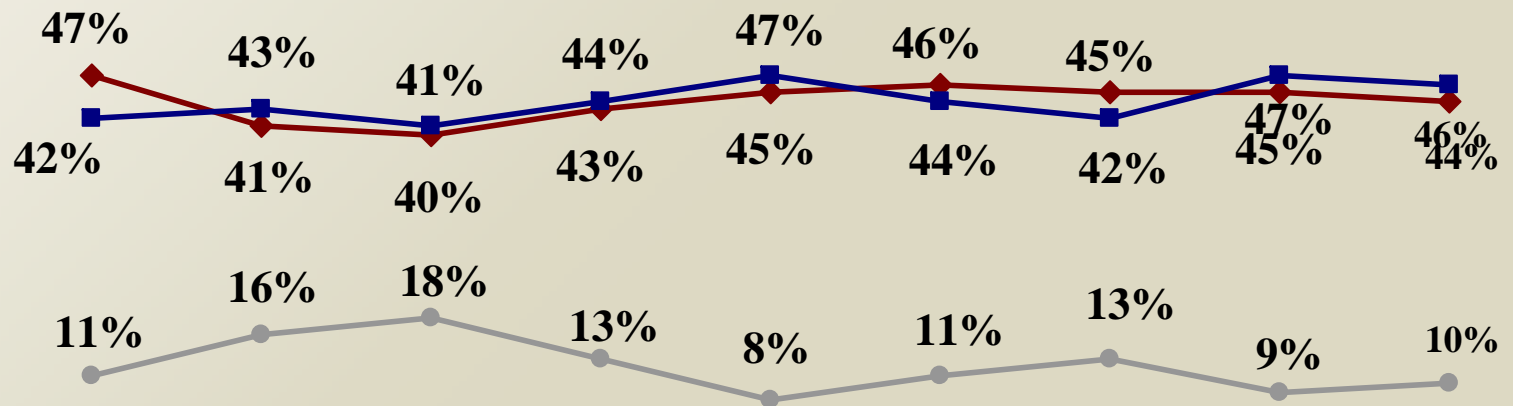


	Apr-93	Dec-97	Aug-98	Jun-99	Jan-00	Mar-00	May-00	Jun-00	Nov-00	Apr-01	Sep-03	Mar-04	Jun-04	Aug-04	Oct-04	Mar-05	Oct-05	Feb-06	Sep-06	Jul-09	Dec-09	Apr-10	Aug-10	Sep-10	Oct-10	May-11	Sep-11	Nov-11	Feb-12	May-12	Aug-12	Sep-12	9/2-12
Right Direction	34	36	43	36	49	43	39	42	46	39	40	38	40	40	41	39	28	32	31	38	34	36	28	31	29	32	19	18	35	33	32	37	38
Wrong Track	56	51	46	51	40	43	49	47	40	46	53	57	55	54	52	54	67	60	62	51	56	55	62	63	64	59	72	75	59	59	61	57	56
Unsure																7%	7%	9%	7%	11	9%	9%	10		7%	9%	9%	8%	6%	8%	7%	6%	6%

If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate, in your Congressional district?



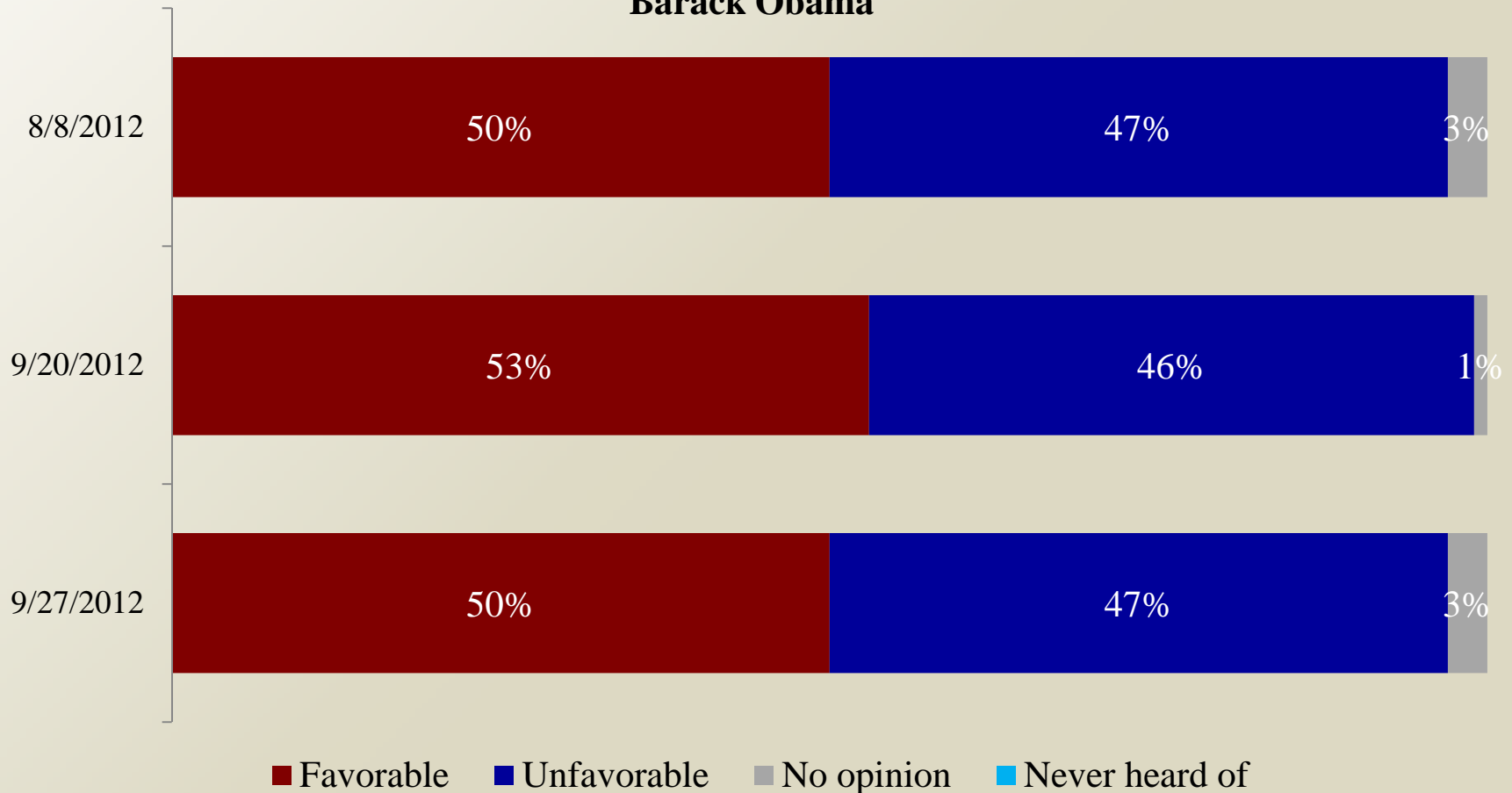
If the election for Congress were being held today, and you had to make a choice, would you be voting for, the Republican candidate or the Democratic candidate, in your Congressional district?



	10/21/10	5/12/11	9/1/11	11/9/11	2/22/12	5/3/12	8/8/12	9/20/12	9/27/12
◆ Republican	47%	41%	40%	43%	45%	46%	45%	45%	44%
● Undecided	11%	16%	18%	13%	8%	11%	13%	9%	10%
■ Democrat	42%	43%	41%	44%	47%	44%	42%	47%	46%

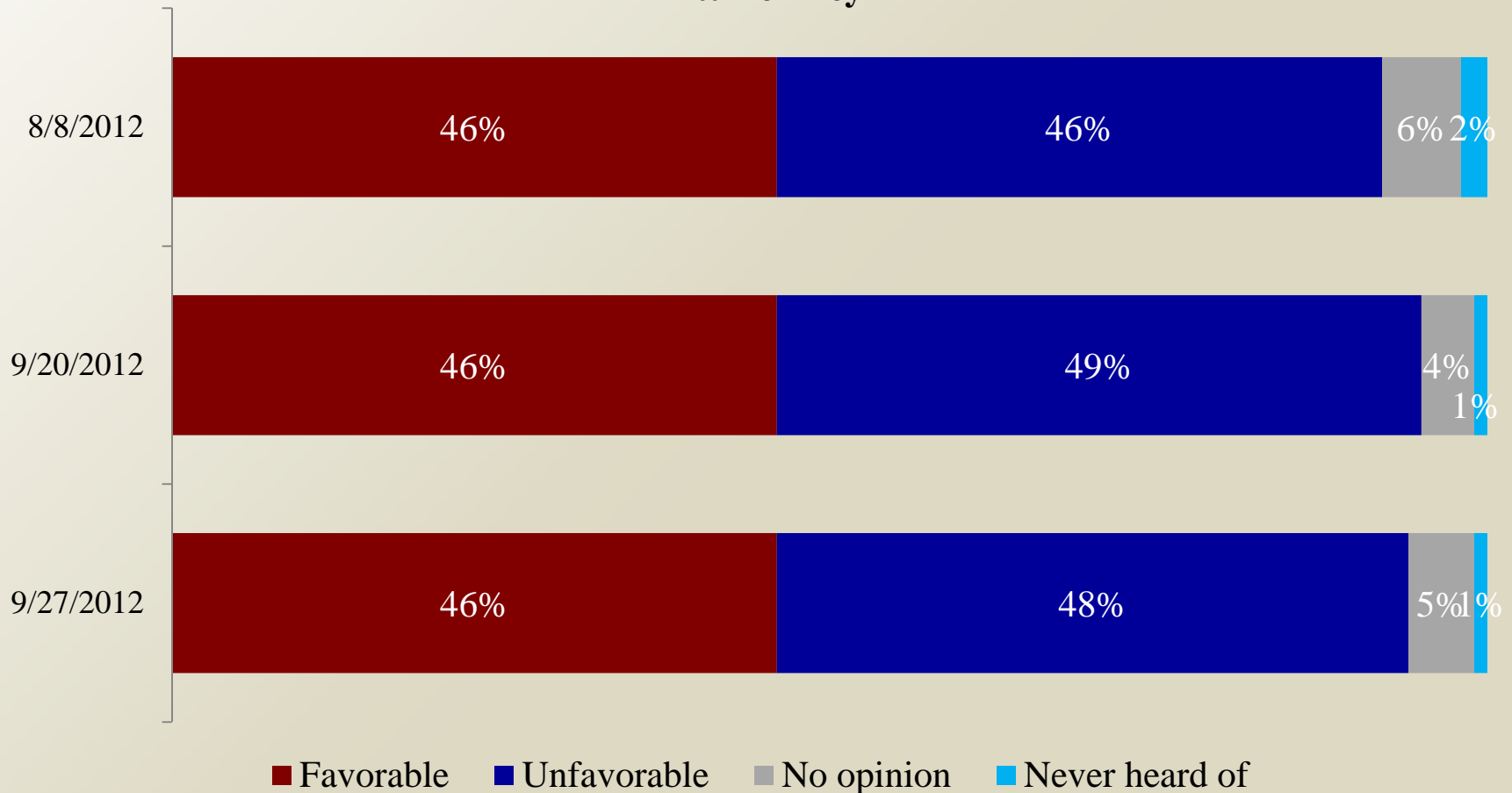
Now I would like to read you the names of several individuals. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so.

Barack Obama

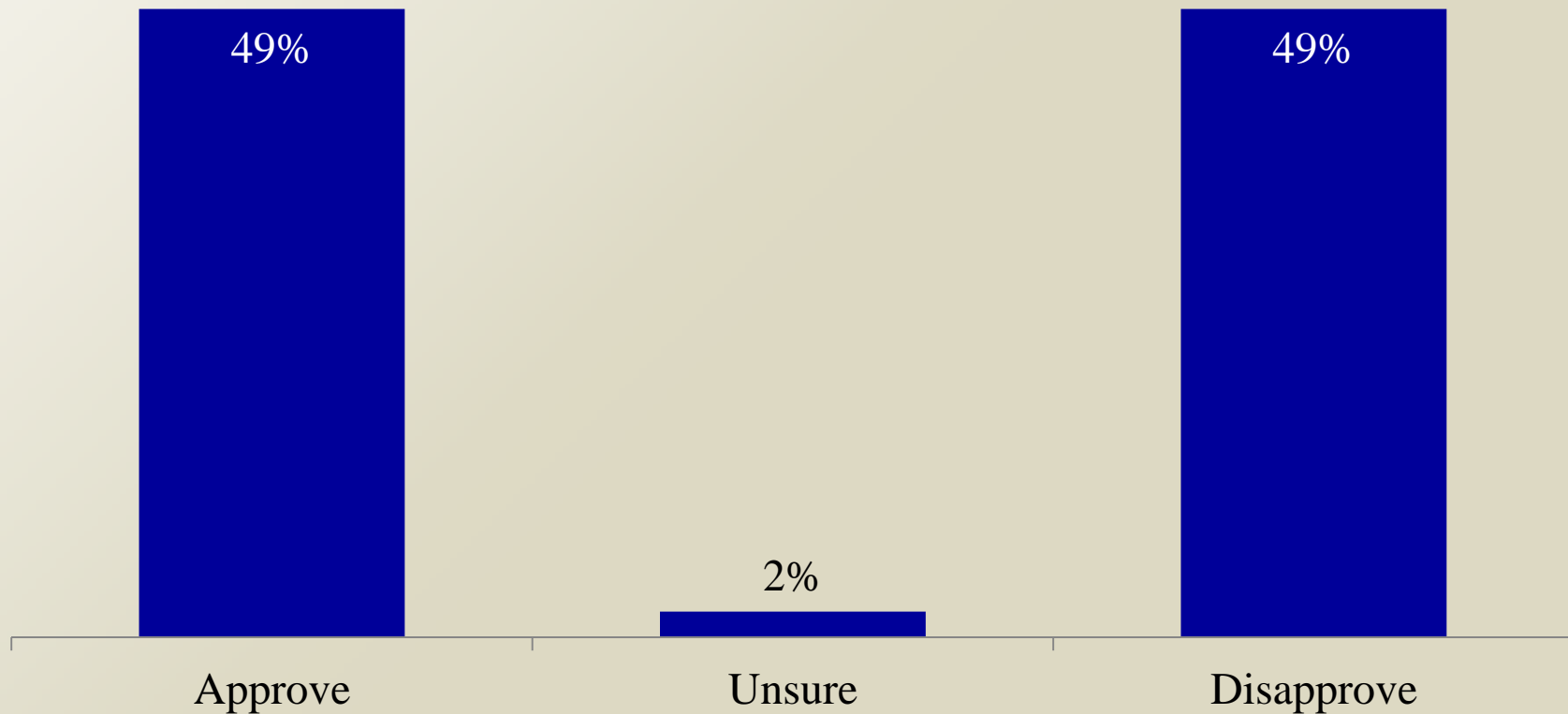


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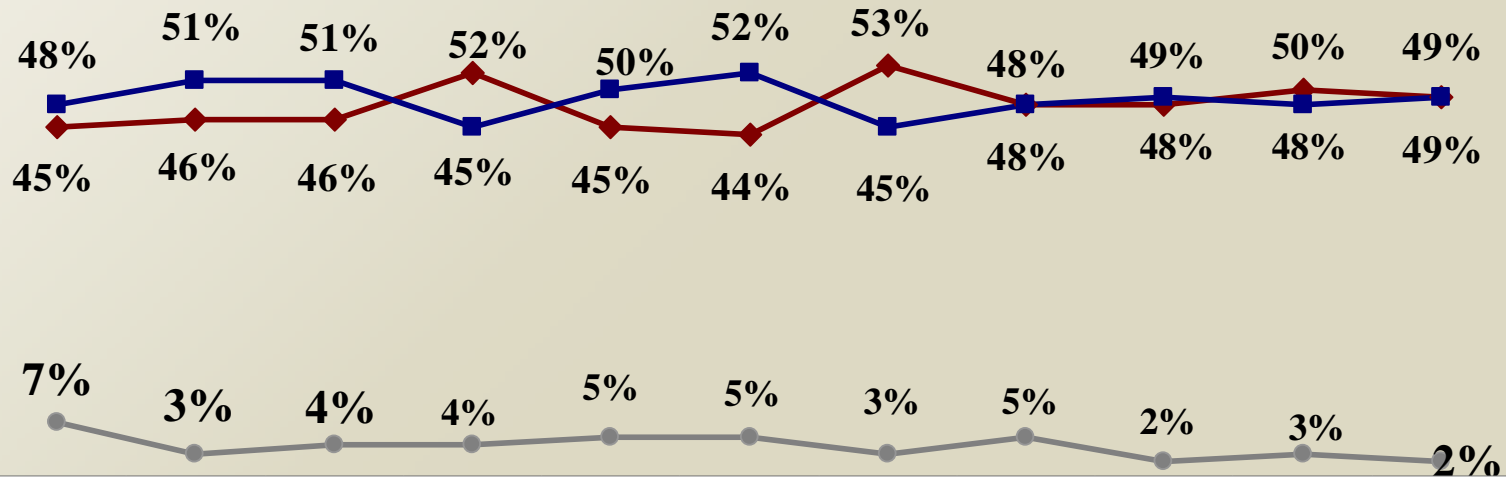
Mitt Romney



How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

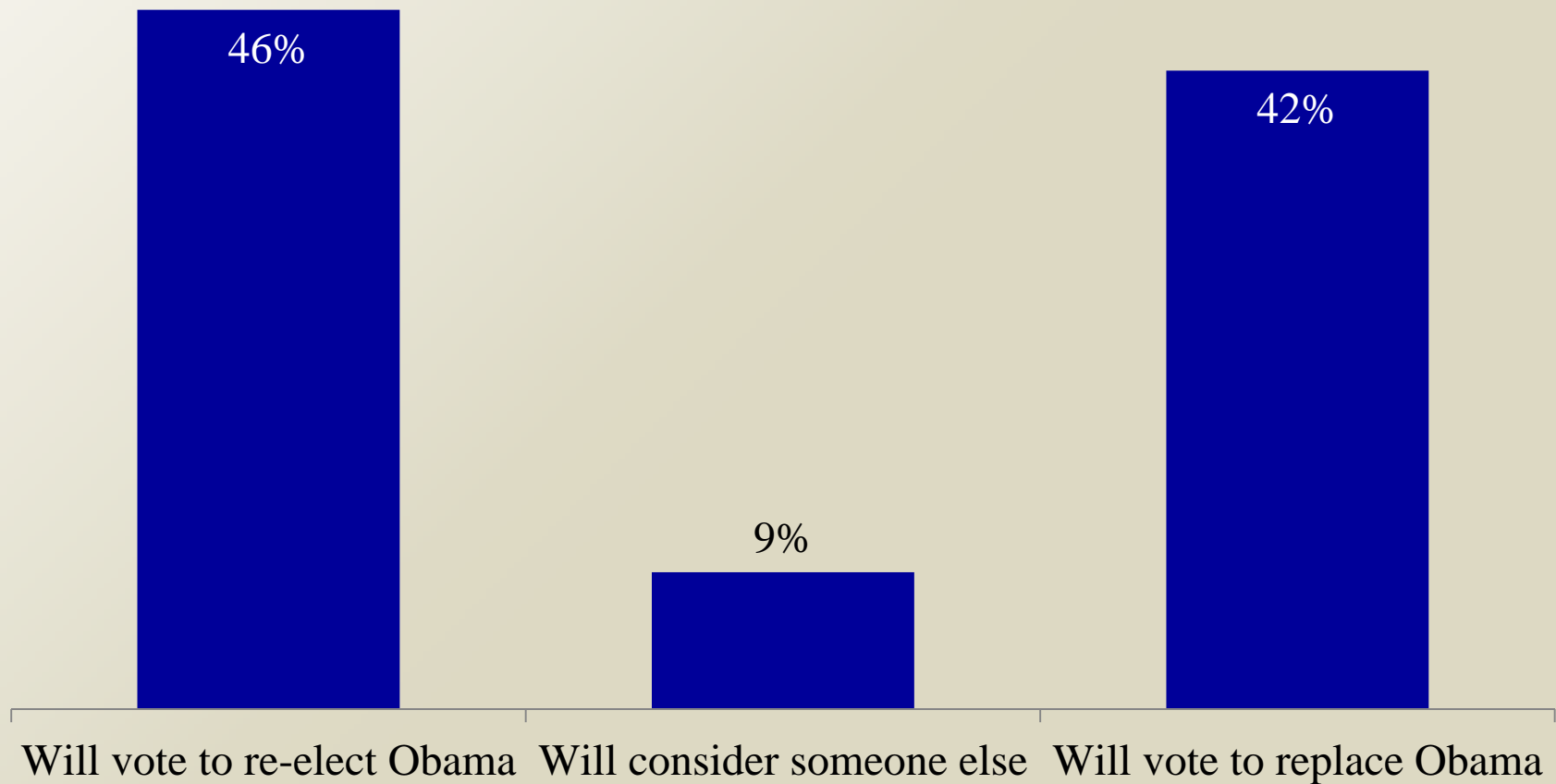


How would you rate the job Barack Obama has been doing as President? Do you approve or disapprove of the job he is doing?

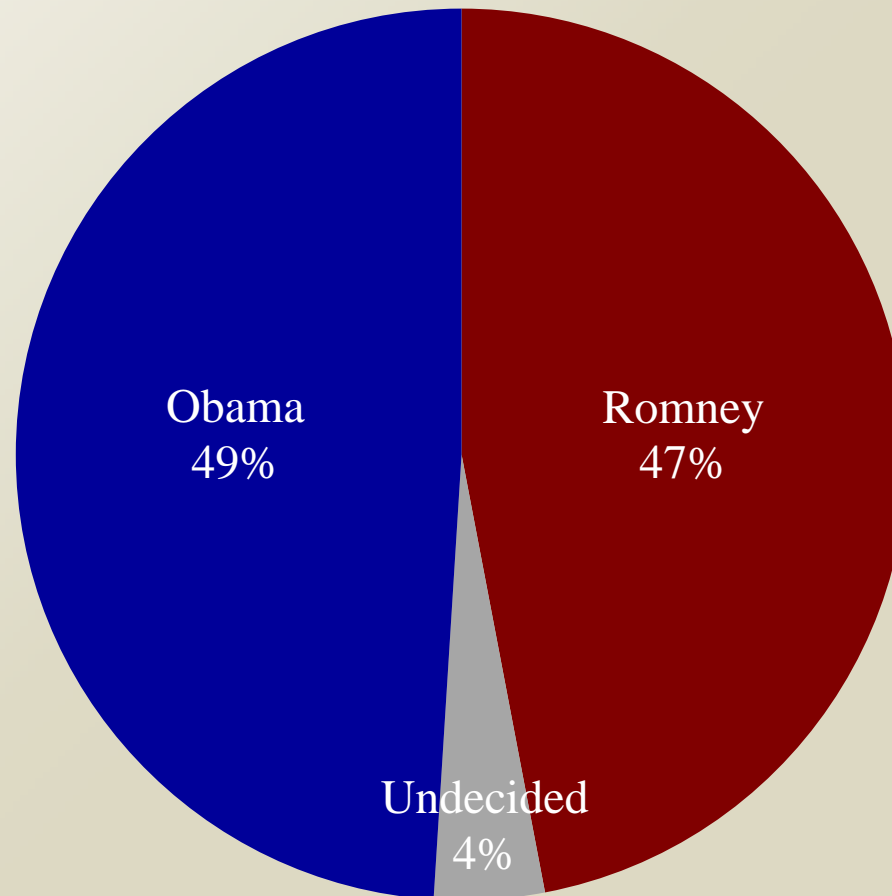


	9/9/10	9/21/10	10/20/10	5/12/11	9/1/11	11/9/11	2/22/12	5/3/12	8/8/12	9/20/12	9/27/12
◆ Approve	45%	46%	46%	52%	45%	44%	53%	48%	48%	50%	49%
● Unsure	7%	3%	4%	4%	5%	5%	3%	5%	2%	3%	2%
■ Disapprove	48%	51%	51%	45%	50%	52%	45%	48%	49%	48%	49%

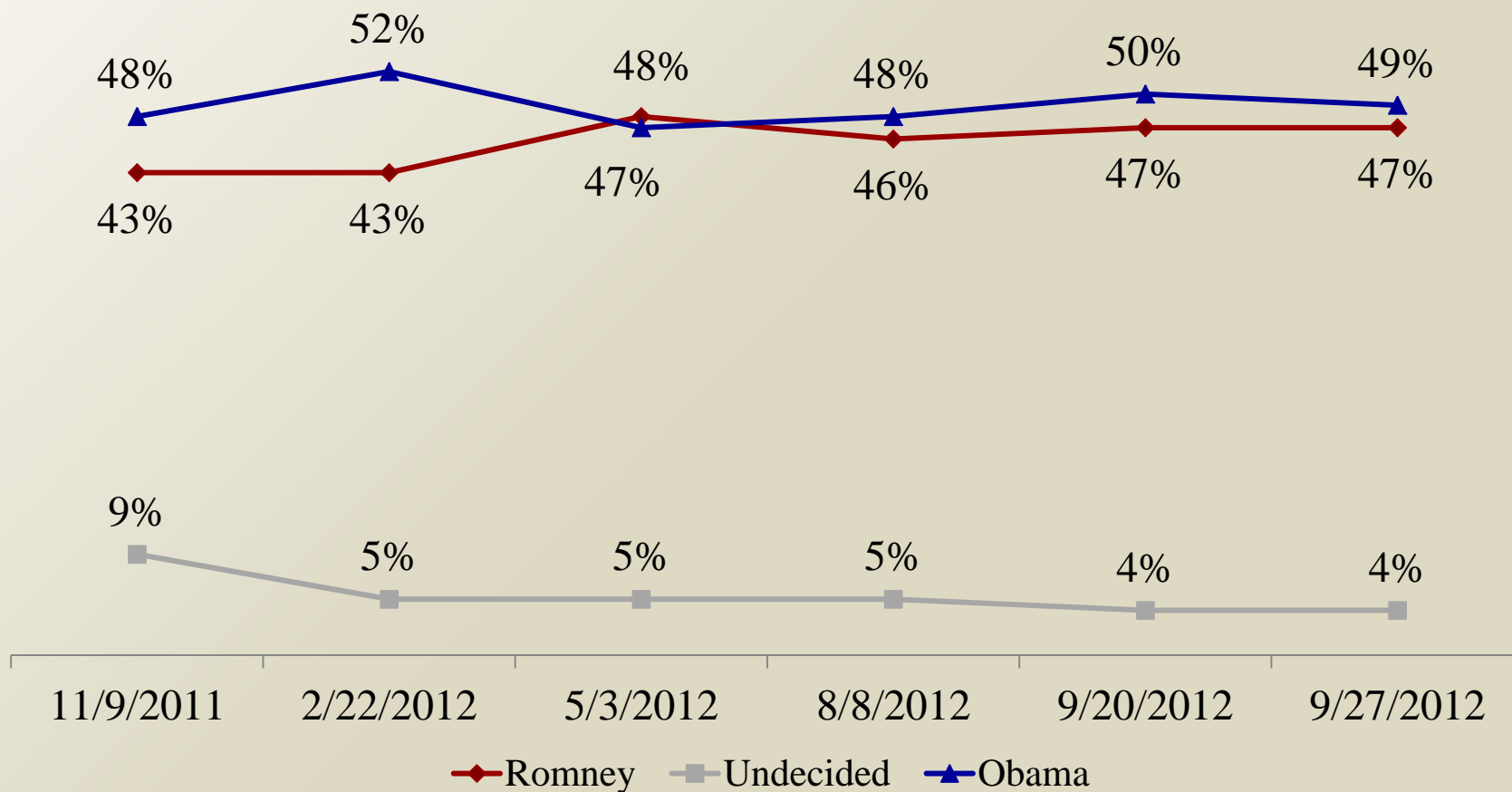
Do you think you will vote to re-elect Barack Obama, will you consider voting for someone else, or do you think you will vote to replace him?



If the Presidential election were held today and you had to make a choice, for whom would you vote...Mitt Romney, the Republican, or Barack Obama, the Democrat?



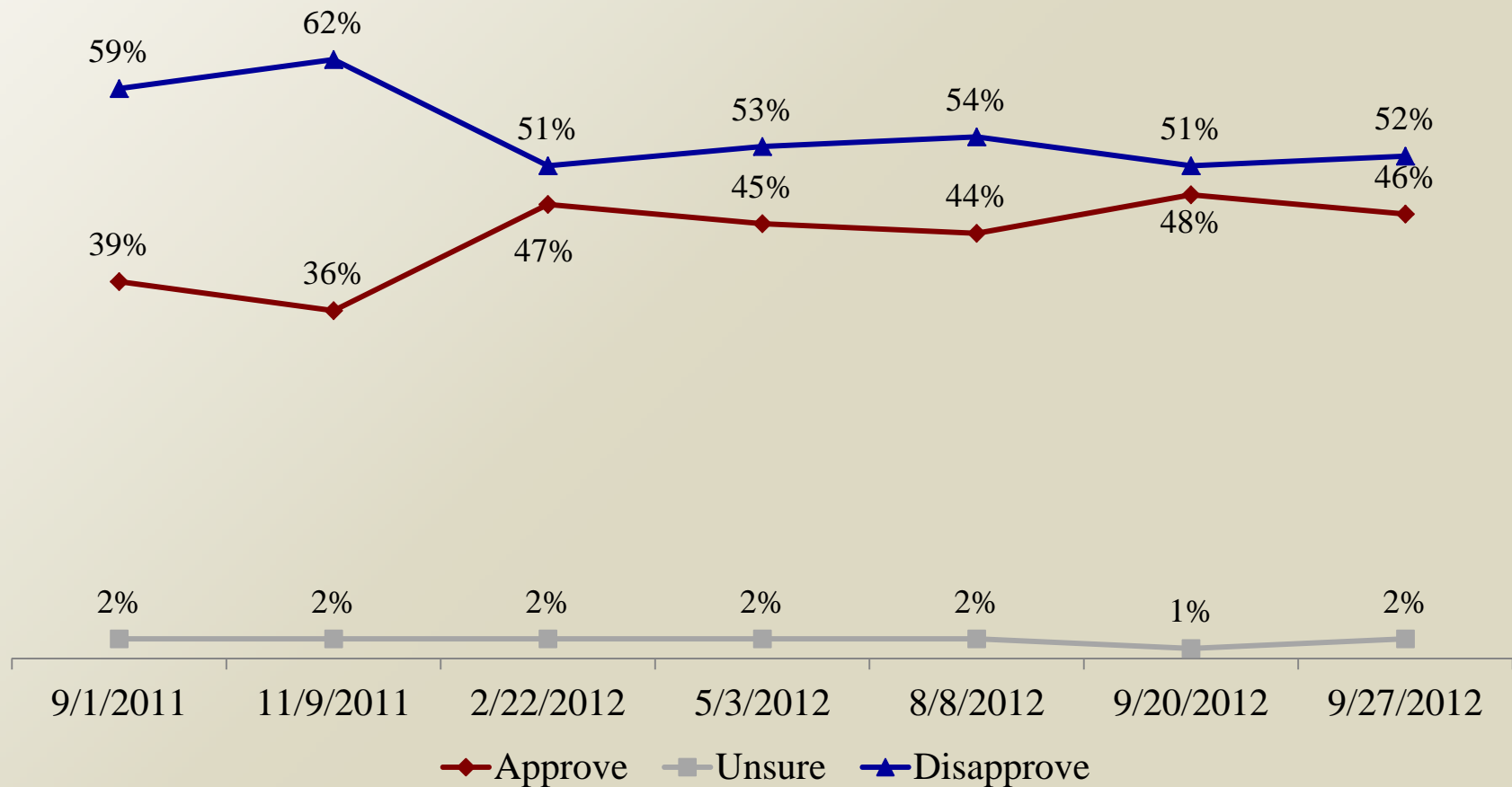
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ISSUE HANDLING

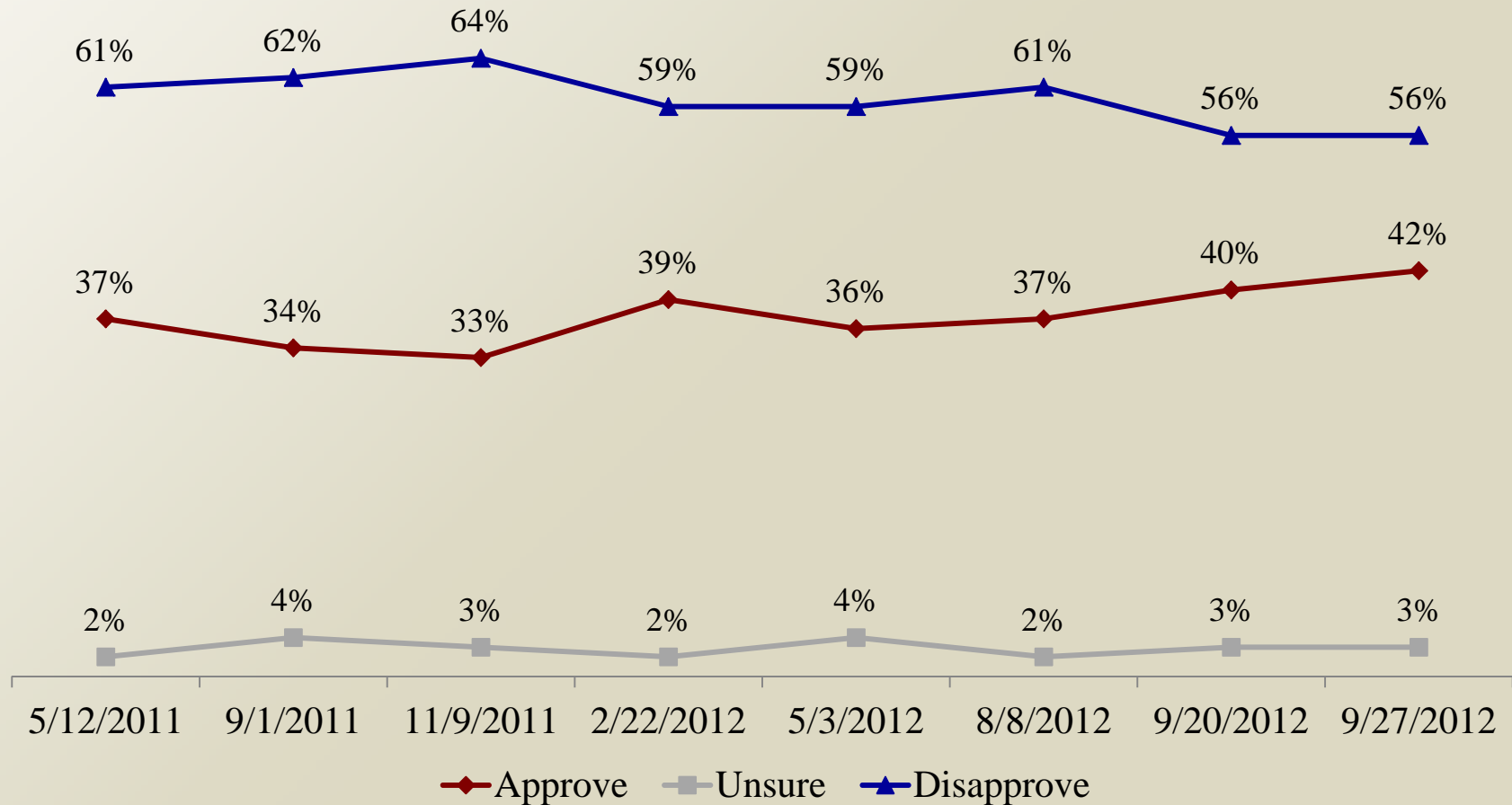
I am going to read you two issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

The economy



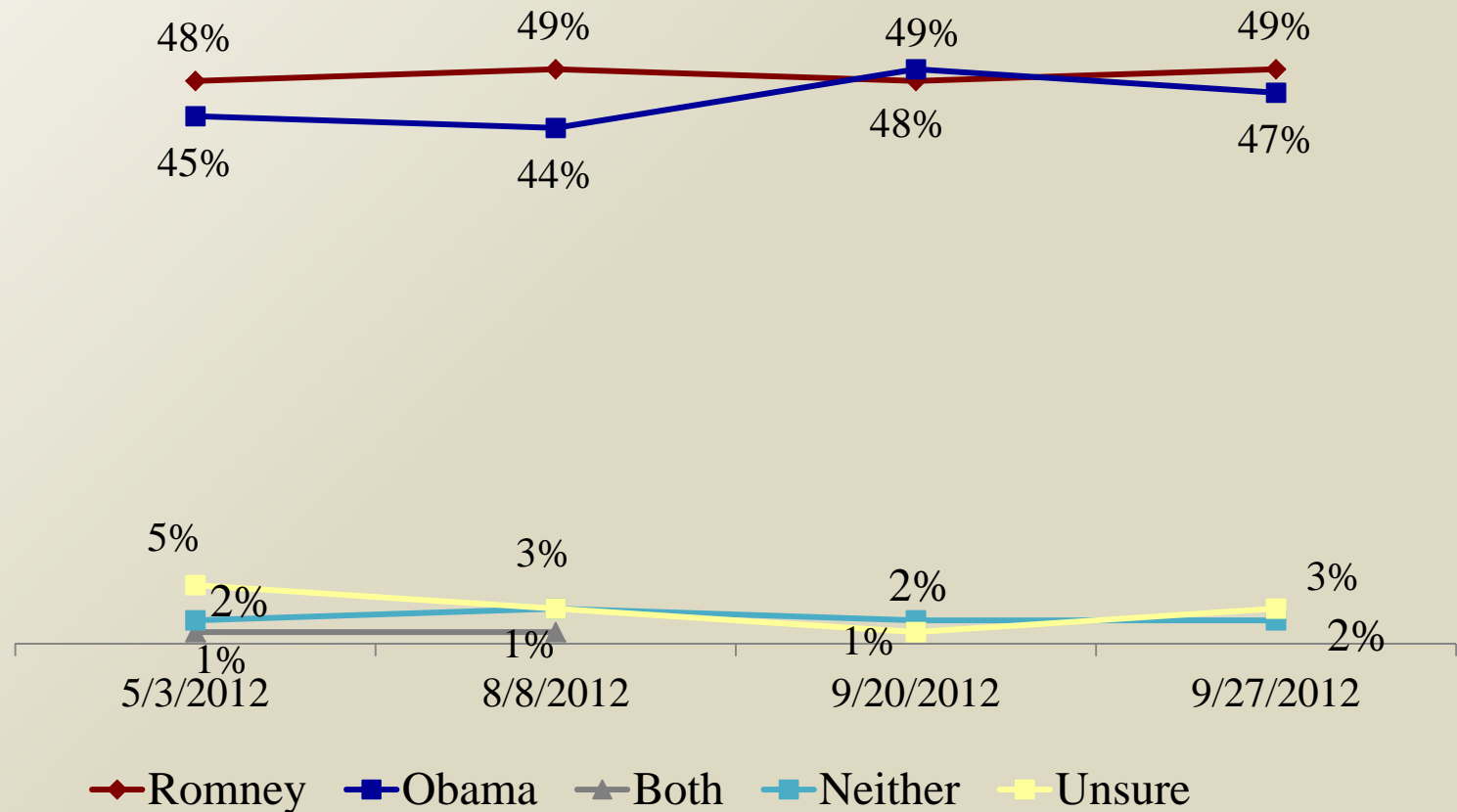
I am going to read you two issues. For each one, please tell me if you approve or disapprove of the job that President Obama is doing on this issue.

The federal budget and spending



Now, I would like to read you a list of issues that some people have said are important to them.
Please listen as I read the list and tell me, for each one, who will better handle this issue –
Mitt Romney or Barack Obama.*

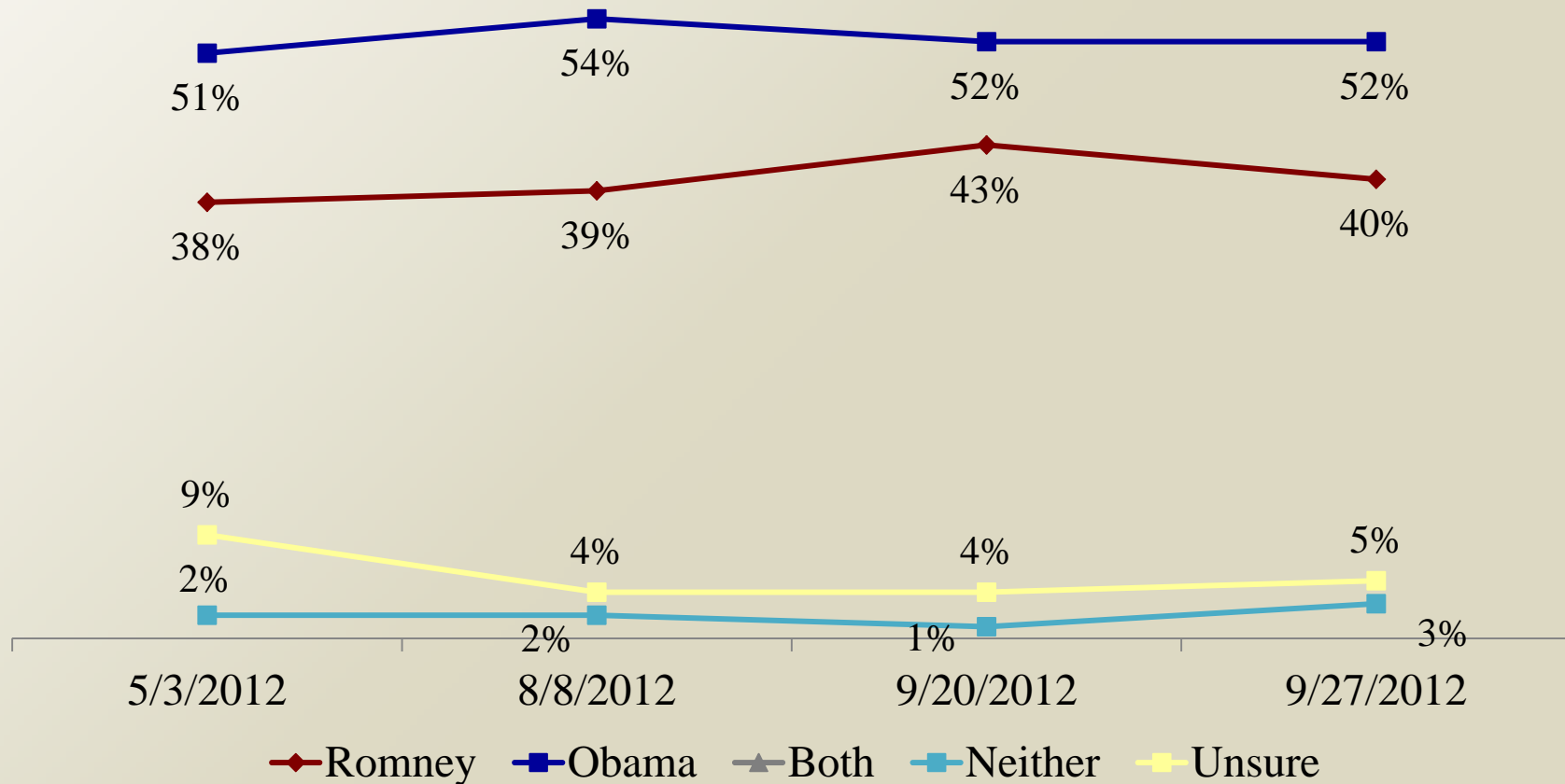
The economy



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

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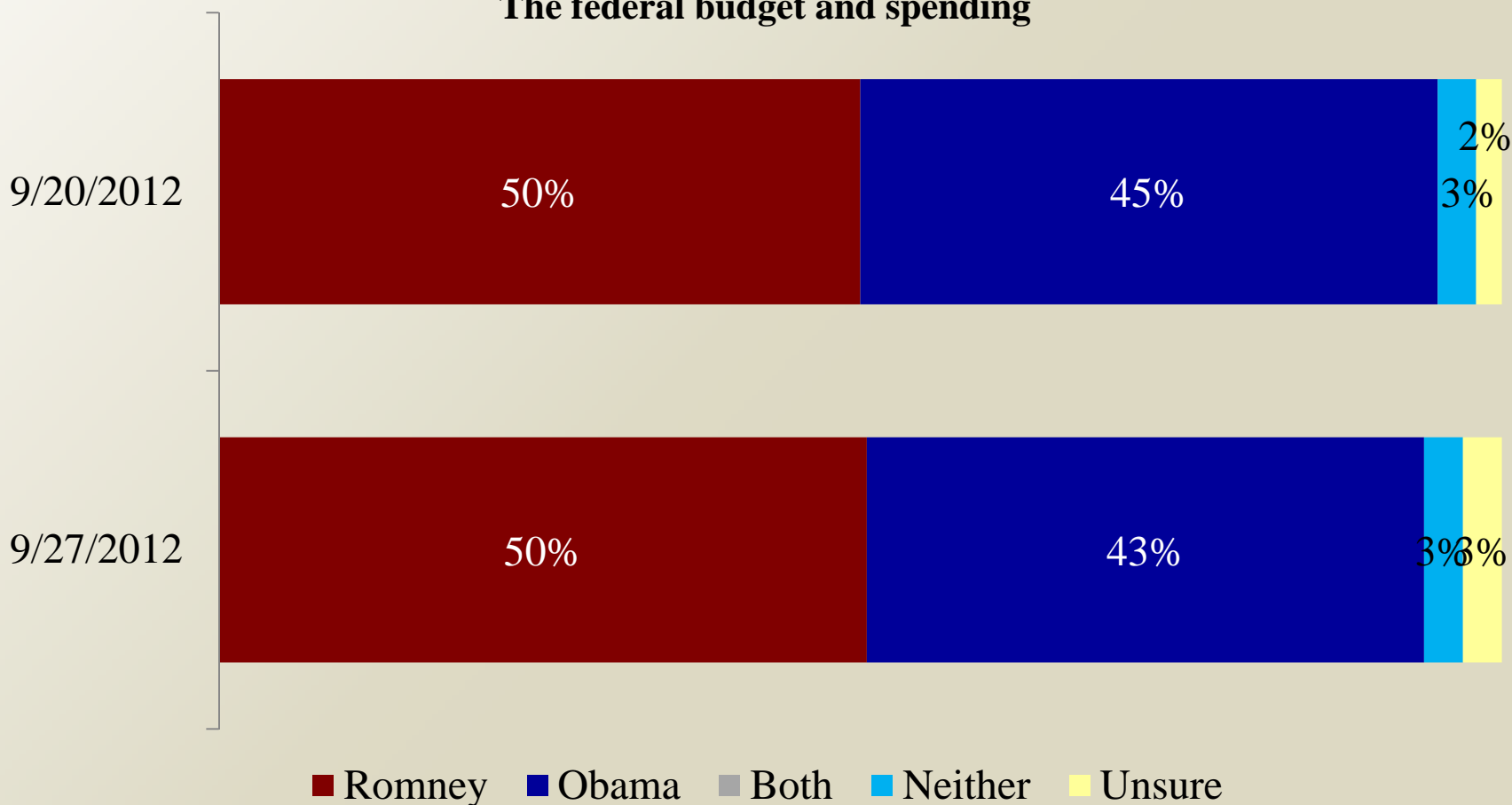
Foreign Policy



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

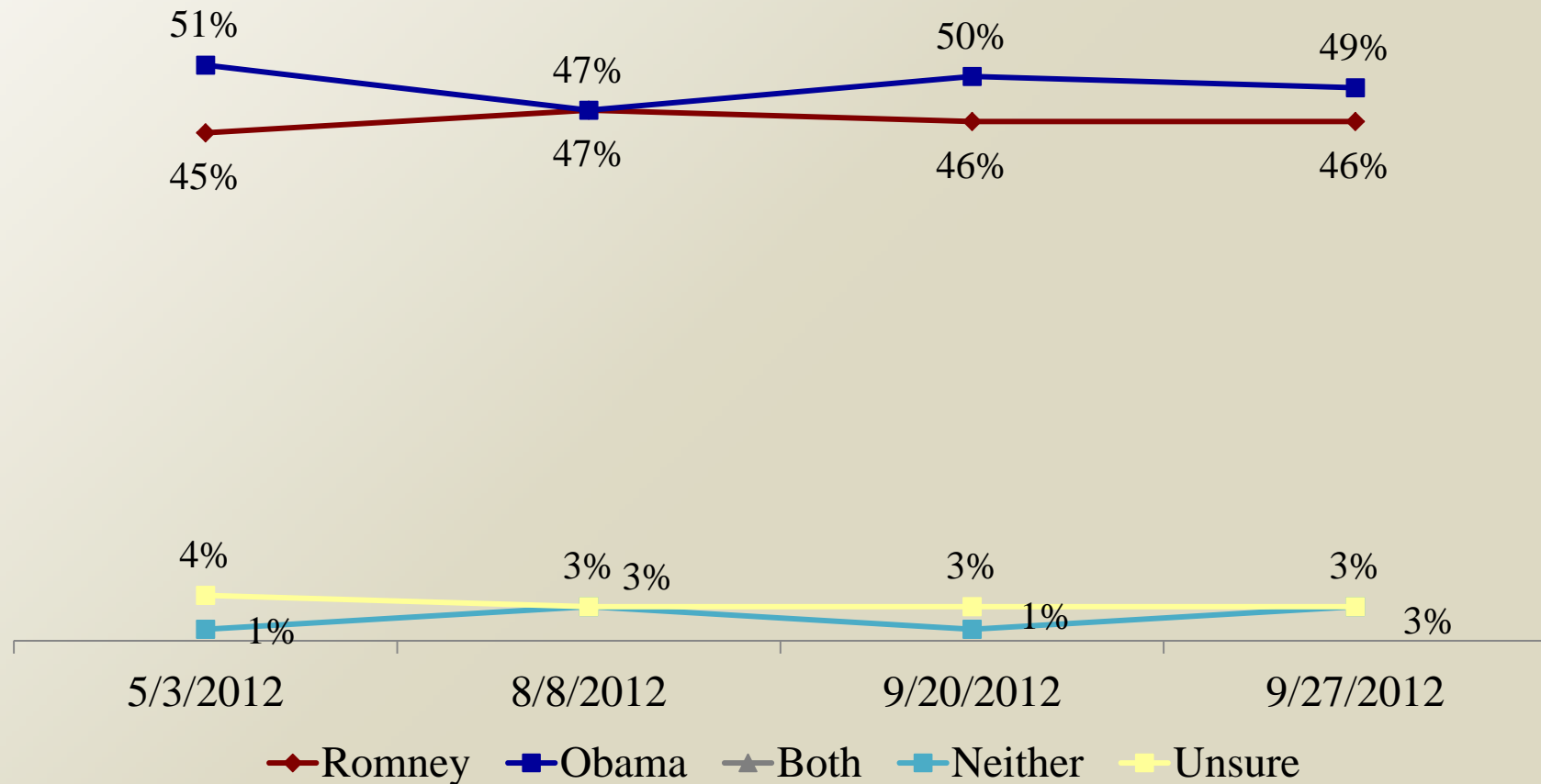
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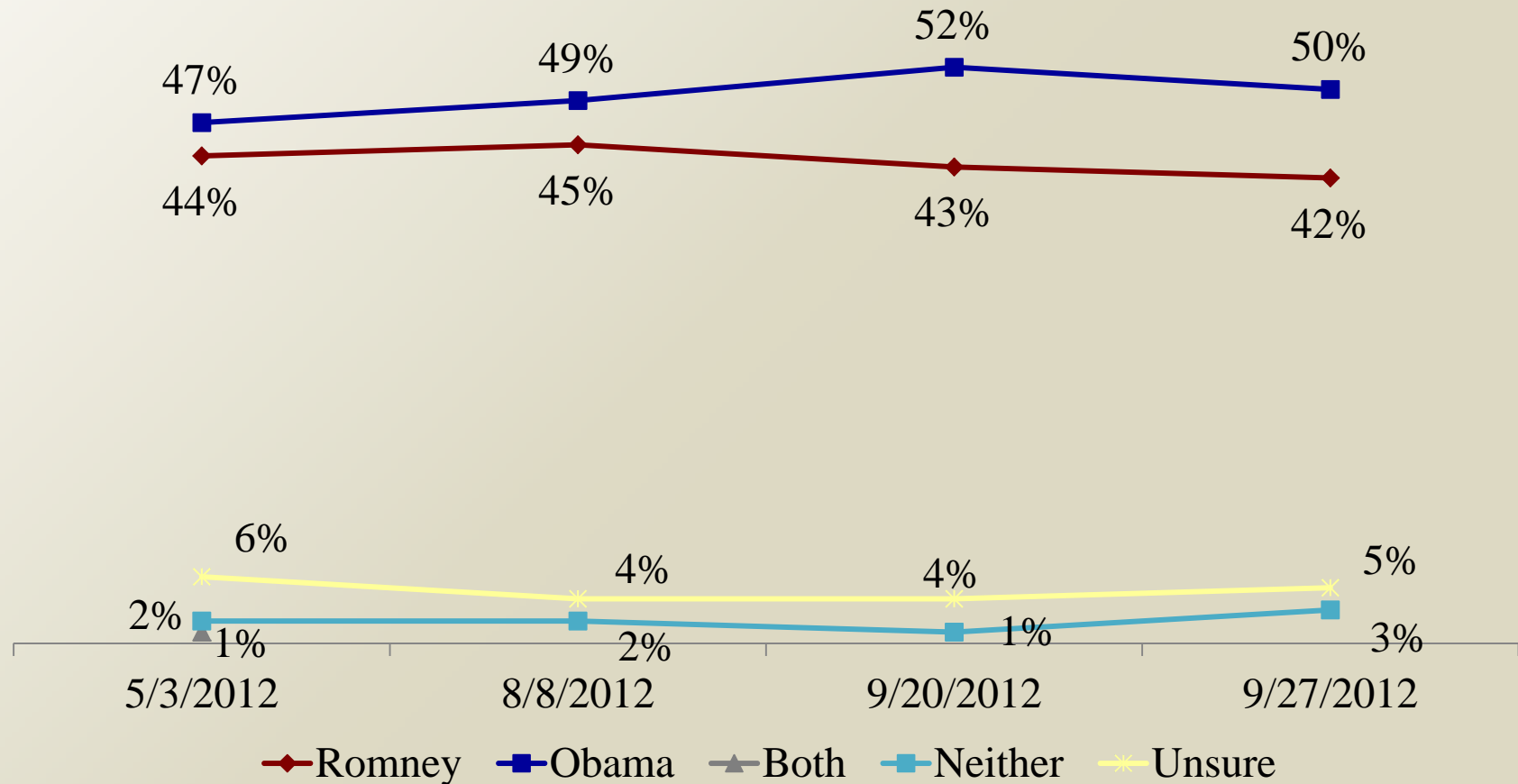
Taxes



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

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Medicare**

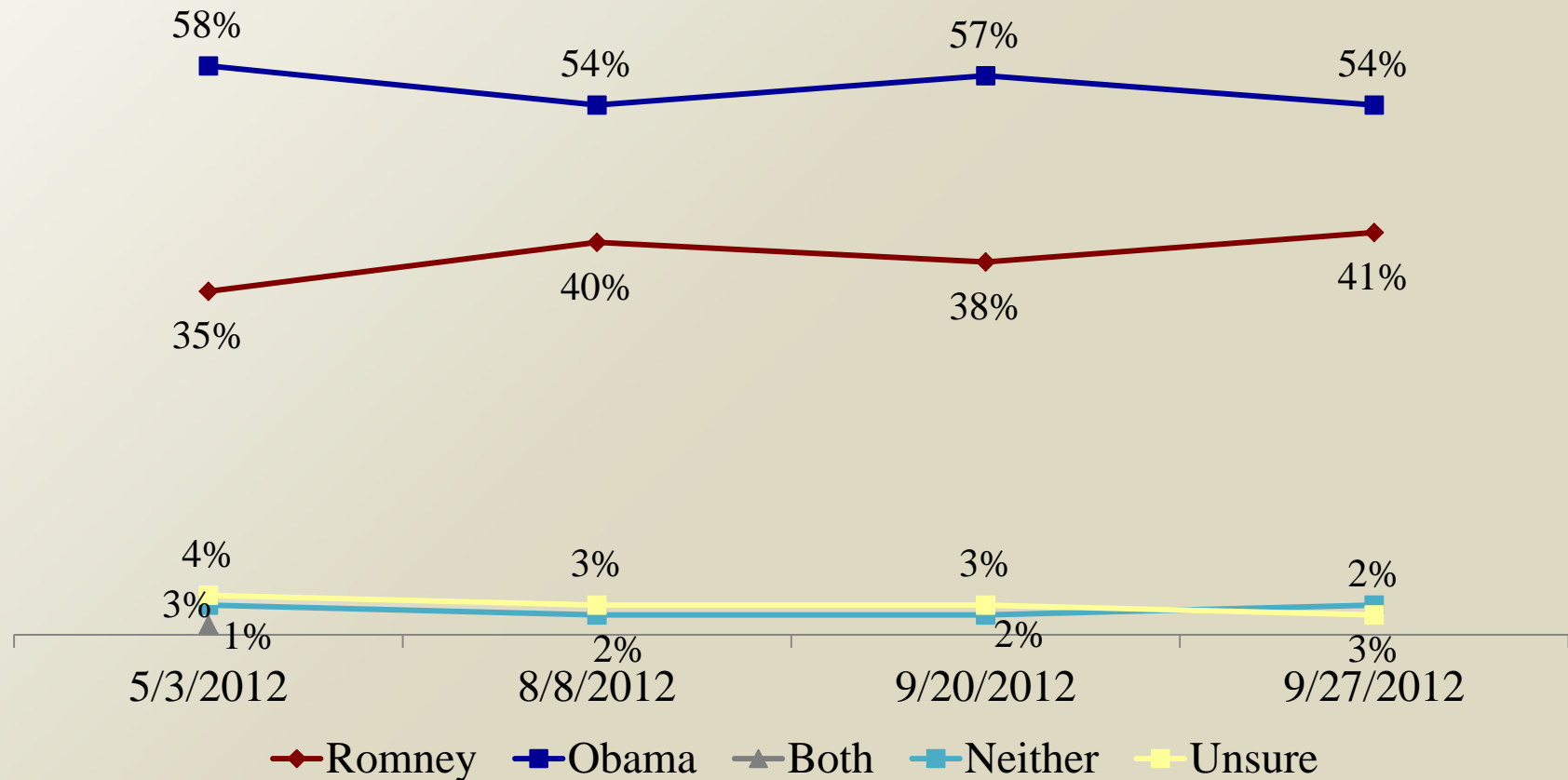


* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

**Listed as "Social Security and Medicare" in 5/3/12 and 8/8/12 Surveys

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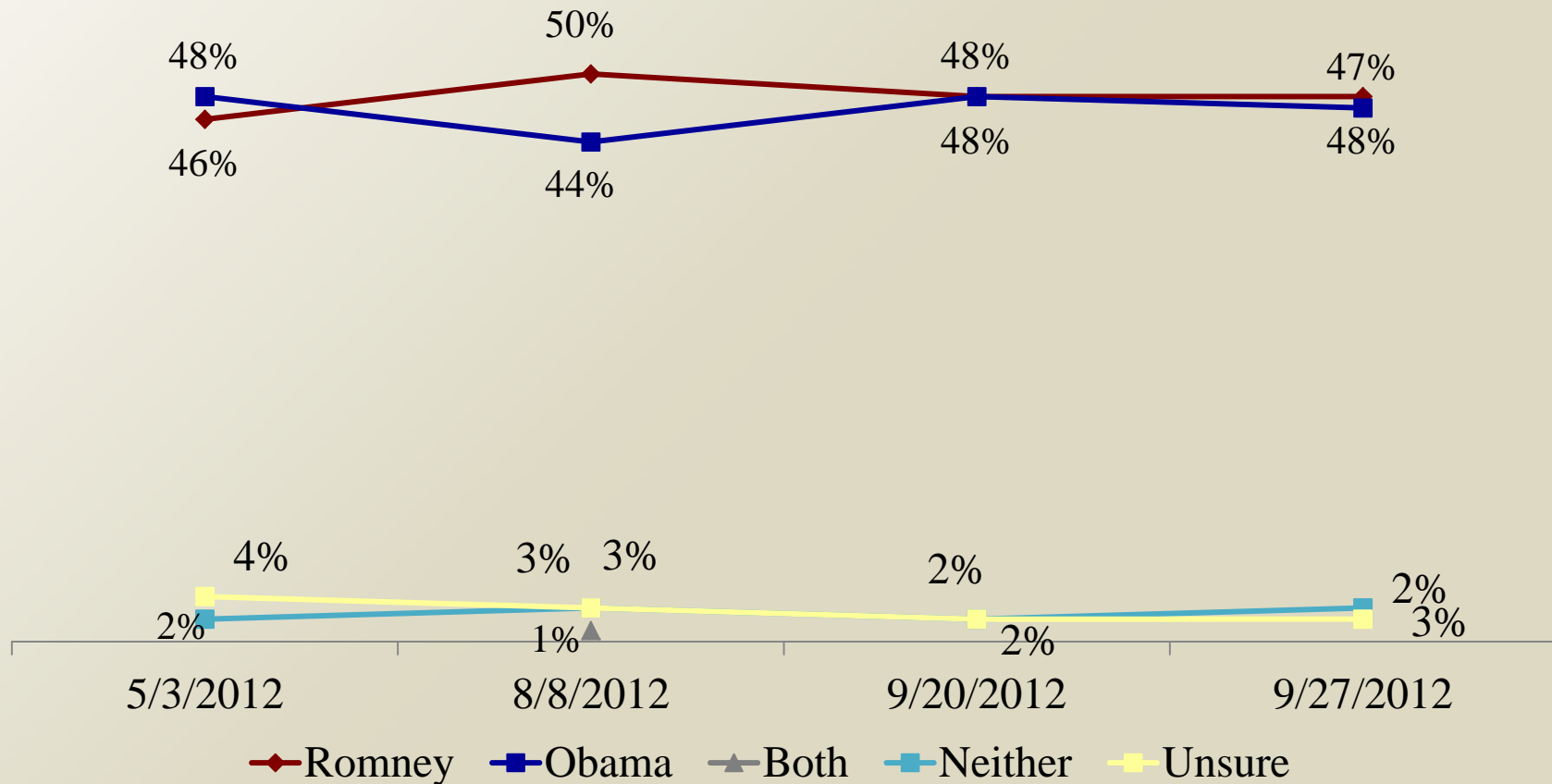
Standing up for the middle class



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

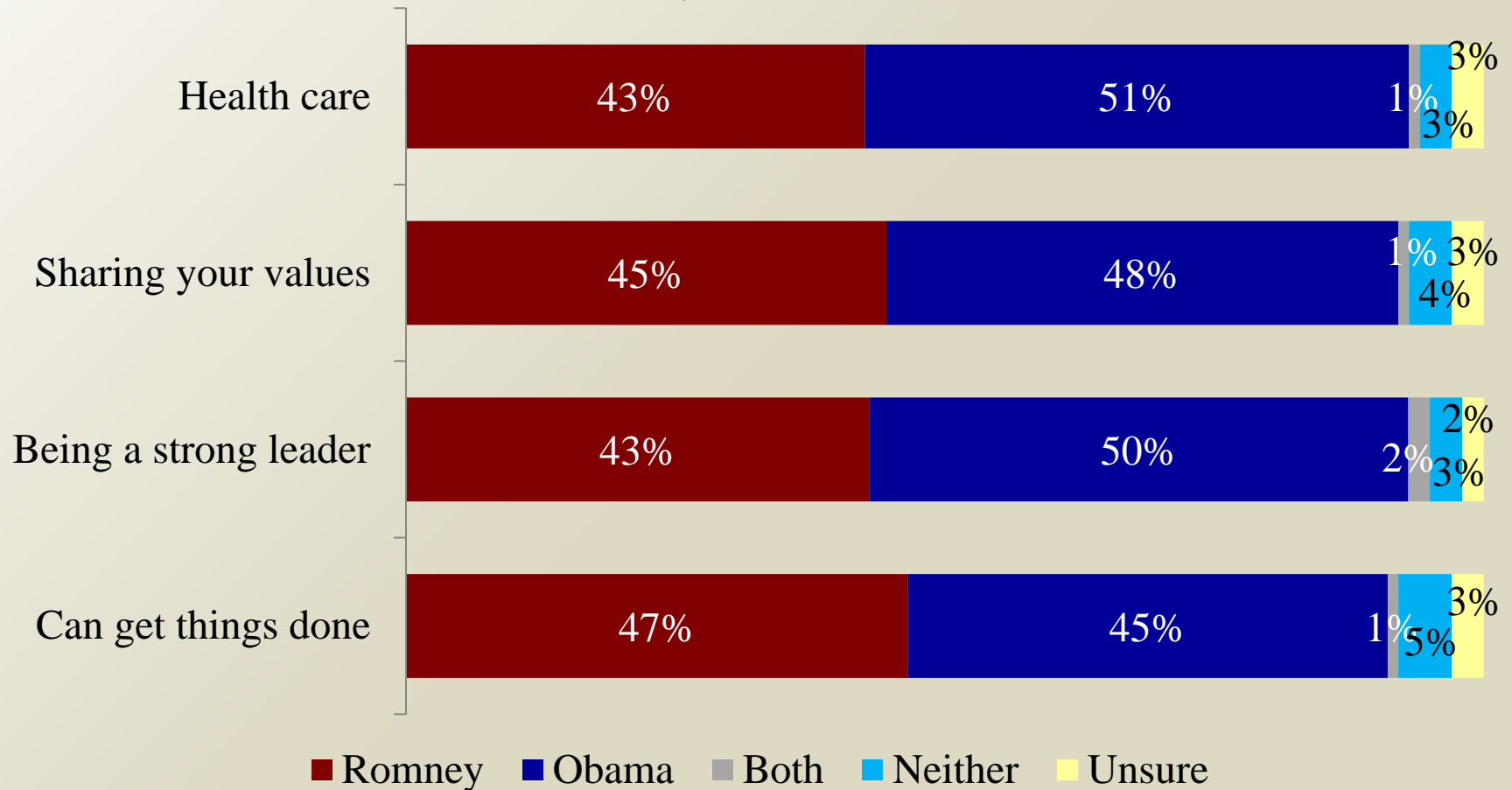
Now, I would like to read you a list of issues that some people have said are important to them. Please listen as I read the list and tell me, for each one, who will better handle this issue – Mitt Romney or Barack Obama.*

Jobs



* Asked of Half Sample in 5/3/12 and 8/8/12 Surveys

Now, I would like to read you a list of issues that some people have said are important to them. Please listen as I read the list and tell me, for each one, who will better handle this issue – Mitt Romney or Barack Obama.



Do you consider yourself to be: Upper class, Middle class, Low income?

