

TO: INTERESTED PARTIES

FROM: GLEN BOLGER

RE: KEY FINDINGS – MINNESOTA STATEWIDE SURVEY

DATE: NOVEMBER 3, 2012

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1. ***The Presidential ballot in Minnesota is a dead heat.***

Mitt Romney has a one point lead on the ballot (46% Romney/45% Obama.).

The demographics of the state clearly make Minnesota a battleground state.

2. ***Mitt Romney leads Independents by double digits.***

As we are seeing across the country, Romney's lead in the state is driven by Independent voters. (49% Romney/36% Obama). Due to his consistent advantage with Independents, Romney leads or is tied with President across the battleground states, even those that traditionally lean Democratic.

***The Bottom Line***

Minnesota is very much a battleground state due to the low minority population of the state and President Obama's problems with white voters. Romney has a good chance to pull off one of the biggest upsets of the election cycle in this state .

***Methodology***

NMB Research conducted a statewide survey of 500 likely voters in Minnesota from October 30-31, 2012. Twenty percent (20%) of the interviews were conducted with cell phone respondents. The margin of error for the survey is plus or minus 4.38 percent in 95 out of 100 cases.