

Western New England University Polling Institute – September 6-13, 2012

TABLES

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Job Approval – Barack Obama		Approve	Disapprove	Don't know/ Refused	N*
Sept. 6-13, 2012	Likely voters	57%	36%	7%	444
Party ID**	Democrat	93%	4%	3%	163
	Republican	12%	75%	13%	61
	Independent	45%	49%	6%	217
Gender	Male	54%	42%	4%	225
	Female	60%	31%	9%	219
Age	18-29	***	***	***	***
	30-49	54%	41%	5%	121
	50-64	52%	42%	6%	157
	65 and older	67%	29%	4%	140
Education	High school or less	58%	38%	4%	89
	Some college	60%	36%	4%	108
	College graduate	56%	36%	8%	246
Region	Western MA	67%	17%	16%	82
	Central MA	60%	36%	4%	55
	North / South Shore	50%	45%	5%	136
	Boston and suburbs	59%	36%	5%	171
Sept. 6-13, 2012	Adults	60%	30%	9%	588
	Registered voters	60%	32%	8%	545
May 29 -31, 2012	Adults	54%	36%	10%	552
	Registered voters	54%	36%	10%	504
Feb.23 – March 1, 2012	Adults	56%	35%	9%	576
	Registered voters	55%	37%	8%	527
Feb. 2009	Adults	68%	11%	21%	569
	Registered voters	68%	11%	22%	524

* Subsamples are unweighted N's, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.

** Party identification was measured with the following question: "In politics today, do you consider yourself a Democrat, Republican, Independent or something else?"

***Subgroup contains fewer than 40 respondents.

Next, please tell me if you have a favorable or unfavorable opinion of the following people. If you haven't heard of them or don't have an opinion of them, just tell me and we'll move on.

Do you have a favorable or unfavorable opinion of (name). (*Names of candidates were rotated in random order in the survey.*)

Favorable – Unfavorable Ratings for Barack Obama

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused	N*
Sept. 6-13, 2012	Likely voters	60%	34%	0%	6%	0%	444
Party Identification	Democrat	94%	3%	0%	3%	0%	163
	Republican	19%	71%	0%	10%	0%	61
	Independent	49%	45%	0%	6%	0%	217
Gender	Male	57%	39%	0%	4%	0%	225
	Female	64%	28%	0%	8%	0%	219
Sept. 6-13, 2012	Registered voters	64%	29%	0%	6%	1%	545
May 29 – 31, 2012	Registered voters	57%	33%	1%	8%	1%	504
Feb. 23 – March 1, 2012	Registered voters	61%	34%	0%	3%	1%	527

** Subsamples are unweighted N's, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.*

Favorable – Unfavorable Ratings for Mitt Romney

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused	N*
Sept. 6-13, 2012	Likely voters	34%	56%	0%	9%	1%	444
Party Identification	Democrat	5%	90%	0%	5%	0%	163
	Republican	81%	5%	0%	14%	0%	61
	Independent	43%	48%	0%	7%	1%	217
Gender	Male	36%	58%	0%	5%	1%	225
	Female	32%	55%	0%	12%	0%	219
Sept. 6-13, 2012	Registered voters	31%	60%	0%	8%	0%	545
May 29 – 31, 2012	Registered voters	36%	50%	0%	12%	2%	504
Feb. 23 – March 1, 2012	Registered voters	41%	46%	1%	11%	2%	527

** Subsamples are unweighted N's, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.*

Favorable – Unfavorable Ratings for Joe Biden

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused	N*
Sept. 6-13, 2012	Likely voters	51%	35%	2%	10%	2%	444
Party Identification	Democrat	81%	7%	2%	9%	1%	163
	Republican	11%	72%	5%	8%	4%	61
	Independent	42%	44%	2%	9%	3%	217
Gender	Male	44%	45%	1%	10%	1%	225
	Female	58%	25%	4%	9%	4%	219
Sept. 6-13, 2012	Registered voters	53%	31%	3%	10%	3%	545

** Subsamples are unweighted N's, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.*

Favorable – Unfavorable Ratings for Paul Ryan

		Favorable	Unfavorable	Haven't heard of	No opinion	Refused	N*
Sept. 6-13, 2012	Likely voters	29%	47%	8%	13%	2%	444
Party Identification	Democrat	6%	77%	7%	9%	0%	163
	Republican	66%	7%	9%	15%	4%	61
	Independent	36%	38%	9%	14%	4%	217
Gender	Male	34%	45%	8%	11%	2%	225
	Female	24%	49%	9%	15%	3%	219
Sept. 6-13, 2012	Registered voters	26%	47%	10%	15%	3%	545

** Subsamples are unweighted N's, and consist of likely voters. Row percentages may not sum to 100 percent due to rounding.*

If the election for president were held today, and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, would you vote for Barack Obama, Mitt Romney, or some other candidate for president?

(If no preference is stated): At this moment do you lean more toward Barack Obama, the Democrat, or Mitt Romney, the Republican?

(Names were rotated in random order in the initial and follow-up questions. Initial preferences and preferences of leaning voters in the follow-up question were combined in the table below.)

Voter Preferences for the Presidency – Likely and Registered Voters						
		Obama	Romney	Don't know / Undecided	Refused	N*
Sept. 6-13, 2012	Likely voters	60%	38%	3%	0%	444
Party Identification	Democrat	97%	3%	0%	0%	163
	Republican	9%	91%	0%	0%	61
	Independent	47%	48%	6%	0%	217
Gender	Male	53%	43%	3%	0%	225
	Female	66%	32%	2%	0%	219
Age	18-29	**	**	**	**	**
	30-49	54%	43%	3%	0%	121
	50-64	57%	40%	3%	0%	157
	65 and older	66%	31%	3%	0%	140
Education	High school or less	57%	42%	1%	0%	89
	Some college	66%	30%	4%	0%	108
	College graduate	58%	40%	3%	0%	246
Region	Western MA	71%	29%	0%	0%	82
	Central MA	65%	33%	2%	0%	55
	North / South Shore	51%	47%	2%	0%	136
	Boston and suburbs	61%	35%	4%	0%	171
Sept. 6-13, 2012	Registered voters	64%	32%	4%	0%	545
May 29 – 31, 2012	Registered voters	56%	34%	9%	1%	504
Feb. 23 – March 1, 2012	Registered voters	60%	36%	4%	1%	527

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Initial Voter Preferences for the Presidency (Without Leaners) – Likely and Registered Voters

		Obama	Romney	Some other candidate	Wouldn't vote	Don't know / Undecided	Refused	N*
Sept. 6-13, 2012	Likely voters	56%	36%	5%	0%	4%	0%	444
Party Identification	Democrat	95%	2%	2%	0%	0%	0%	163
	Republican	5%	88%	3%	0%	3%	0%	61
	Independent	43%	44%	6%	0%	6%	0%	217
Gender	Male	51%	41%	6%	0%	2%	0%	225
	Female	60%	31%	3%	0%	5%	0%	219
Age	18-29	**	**	**	**	**	**	**
	30-49	50%	40%	6%	0%	3%	0%	121
	50-64	55%	38%	3%	0%	4%	0%	157
	65 and older	63%	30%	1%	0%	6%	0%	140
Education	High school or less	53%	41%	3%	0%	4%	0%	89
	Some college	63%	29%	5%	0%	3%	0%	108
	College graduate	54%	37%	5%	0%	4%	0%	246
Region	Western MA	56%	29%	8%	0%	6%	0%	82
	Central MA	62%	32%	6%	0%	0%	0%	55
	North / South Shore	49%	43%	5%	0%	3%	0%	136
	Boston and suburbs	59%	34%	2%	0%	5%	0%	171
Sept. 6 – 13, 2012	Registered voters	60%	29%	6%	0%	5%	0%	545
May 29 – 31, 2012	Registered voters	52%	32%	8%	3%	6%	0%	504
Feb. 23 – March 1, 2012	Registered voters	56%	33%	7%	1%	3%	1%	527

Mitt Romney recently chose Paul Ryan to serve as the vice-presidential candidate on the Republican ticket. Does Romney’s choice of Ryan as his running mate make you more likely to vote for Romney, less likely to vote for Romney, or does it make no difference at all?

(The response categories “more likely to vote for Romney” and “less likely to vote for Romney” rotated in random order in the question.)

Does Ryan Make Voters More Likely or Less Likely to Support Romney?

		More likely	Less likely	Makes no difference	Don't know	Refused	N*
Sept. 6-13, 2012	Likely voters	16%	27%	55%	1%	0%	444
Party Identification	Democrat	6%	44%	49%	1%	0%	163
	Republican	27%	8%	62%	3%	0%	61
	Independent	21%	21%	57%	1%	0%	217
Gender	Male	21%	24%	55%	0%	0%	225
	Female	12%	31%	56%	2%	0%	219
Sept. 6-13, 2012	Registered voters	14%	30%	55%	1%	0%	545

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How Obama and Romney Supporters Would Vote if the Senate Election Were Held Today

		Warren	Brown	Don't know / Undecided	Refused	N*
Sept. 6-13, 2012	Likely voters	50%	44%	6%	0%	444
Presidential vote preference	Obama supporter or leaner	77%	14%	9%	0%	265
	Romney supporter of leaner	8%	91%	1%	0%	166
Sept. 6-13, 2012	Registered voters	53%	41%	6%	0%	545
Presidential vote preference	Obama supporter or leaner	77%	15%	8%	0%	342
	Romney supporter of leaner	8%	91%	1%	0%	182
May 29-31, 2012	Registered voters	45%	43%	11%	0%	504
Presidential vote preference	Obama supporter or leaner	76%	16%	7%	0%	283
	Romney supporter of leaner	4%	89%	6%	0%	179

** Subsamples are unweighted N's, and consist of likely and registered voters. Row percentages may not sum to 100 percent due to rounding.*