

**InsiderAdvantage/Majority Opinion Research
Conducted for NEWSMAX**

Florida Republican Presidential Primary Poll – 1.22.12

Among Registered Voters Who Will be Voting in Florida's Republican Presidential Primary

1. If the Florida Republican presidential primary were held today, for whom would have you voted or would you vote for?

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(557)	(56)	(156)	(162)	(183)	(423)	(28)	(89)	(17)	(273)	(284)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Gingrich	34.4	31.6	27.7	38.6	37.7	34.3	42.8	25.3	75.3	39.3	30.0
Romney	25.6	.0	15.0	29.0	36.4	29.6	7.6	9.2	8.2	21.0	28.1
Paul	13.1	19.4	30.0	6.8	4.1	9.0	.0	41.5	6.1	22.7	5.0
Santorum	10.7	4.2	20.3	8.4	6.7	13.2	.0	4.1	3.1	3.8	17.4
Someone else	2.4	19.2	.0	.9	2.0	1.0	38.3	.0	3.7	1.1	4.4
No opinion	13.8	25.6	7.2	16.3	13.0	12.8	11.2	19.9	3.7	12.1	15.0

**InsiderAdvantage/Majority Opinion Research
Conducted for NEWSMAX**

Florida Republican Presidential Primary Poll – 1.22.12

Among Registered Voters Who Will be Voting in Florida's Republican Presidential Primary

2. Age

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(557)	(56)	(156)	(162)	(183)	(423)	(28)	(89)	(17)	(273)	(284)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	10.1	100.0	.0	.0	.0	2.9	38.3	34.7	12.5	9.8	10.3
30-44	28.0	.0	100.0	.0	.0	29.5	.0	26.3	45.2	37.5	18.9
45-64	29.1	.0	.0	100.0	.0	29.6	35.8	23.9	31.1	25.5	32.5
65+	32.8	.0	.0	.0	100.0	37.9	25.8	15.1	11.2	27.2	38.3

**InsiderAdvantage/Majority Opinion Research
Conducted for NEWSMAX**

Florida Republican Presidential Primary Poll – 1.22.12

Among Registered Voters Who Will be Voting in Florida's Republican Presidential Primary

3. Race

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(557)	(56)	(156)	(162)	(183)	(423)	(28)	(89)	(17)	(273)	(284)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	75.9	21.9	80.1	77.4	87.7	100.0	.0	.0	.0	70.4	81.3
Black	5.0	19.2	.0	6.2	4.0	.0	100.0	.0	.0	3.2	6.7
Hispanic	16.0	55.1	15.0	13.1	7.3	.0	.0	100.0	.0	24.0	8.3
Other	3.1	3.8	4.9	3.3	1.0	.0	.0	.0	100.0	2.5	3.6

**InsiderAdvantage/Majority Opinion Research
Conducted for NEWSMAX**

Florida Republican Presidential Primary Poll – 1.22.12

Among Registered Voters Who Will be Voting in Florida's Republican Presidential Primary

4. Gender

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(557)	(56)	(156)	(162)	(183)	(423)	(28)	(89)	(17)	(273)	(284)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Male	49.0	47.6	65.6	43.0	40.6	45.4	31.6	73.5	39.4	100.0	.0
Female	51.0	52.4	34.4	57.0	59.4	54.6	68.4	26.5	60.6	.0	100.0

**InsiderAdvantage/Majority Opinion Research
Conducted for NEWSMAX**

Florida Republican Presidential Primary Poll – 1.22.12

Among Registered Voters Who Will be Voting in Florida's Republican Presidential Primary

5. What area of the state do you consider yourself to live in or nearest to?

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(557)	(56)	(156)	(162)	(183)	(423)	(28)	(89)	(17)	(273)	(284)
	%	%	%	%	%	%	%	%	%	%	%
Central	32.6	4.2	39.0	34.6	34.2	31.7	28.0	37.0	40.6	33.0	32.3
First Coast	19.7	43.7	22.7	14.4	14.4	19.0	13.4	24.5	21.7	23.6	16.0
Panhandle	18.1	9.3	28.7	18.0	12.0	22.1	11.2	3.6	5.7	17.2	19.0
Southeast	17.2	23.6	9.6	19.7	19.5	16.1	.0	25.9	26.2	17.1	17.3
Southwest	12.3	19.2	.0	13.3	19.9	11.0	47.4	9.0	5.7	9.1	15.5