



# Virginia Results

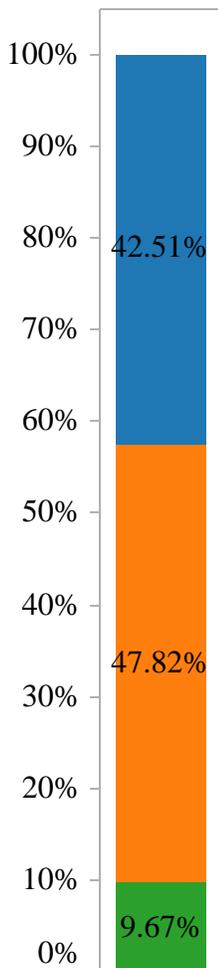
For 9/8/2012—9/9/2012



- Presidential Election
- America's Direction
- Virginia's Senate Race
- Likeability of Obama, Romney

Contact: Doug Kaplan, 407-242-1870

The Senate Race



**U.S. Senate: Kane, Allen, Unsure?**

- Kane
- Allen
- Other/Unsure

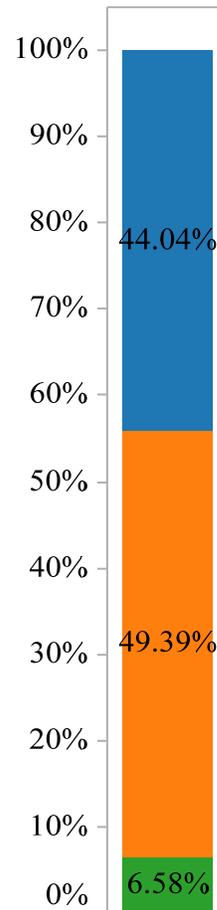
**Executive Summary**

On the days of September 8<sup>th</sup> and 9<sup>th</sup>, Gravis Marketing, a non-partisan research company, and Capitol Correspondent conducted a survey of 2,238 likely voters in the state of Virginia. The survey covered the same questions as the August survey, which comprised questions regarding the presidential election, Virginia's senate race, the direction of the United States, and the effect of a libertarian candidate on Romney and Obama. Overall, from August to the most recent survey, Obama's 44% to 40% lead has turned into a Romney lead of 49% to 44% in the most recent poll. Interestingly, Obama didn't lose votes, rather Romney gained previously unsure voters or voters that previously planned on voting for a different candidate.

**Who is Ahead in the Senate?**

In August, the poll gave Re-

Presidential Race



Margin of Error +/- 2.2%

**Obama/Biden or Romney/Ryan?**

- Obama
- Romney
- Other/Unsure

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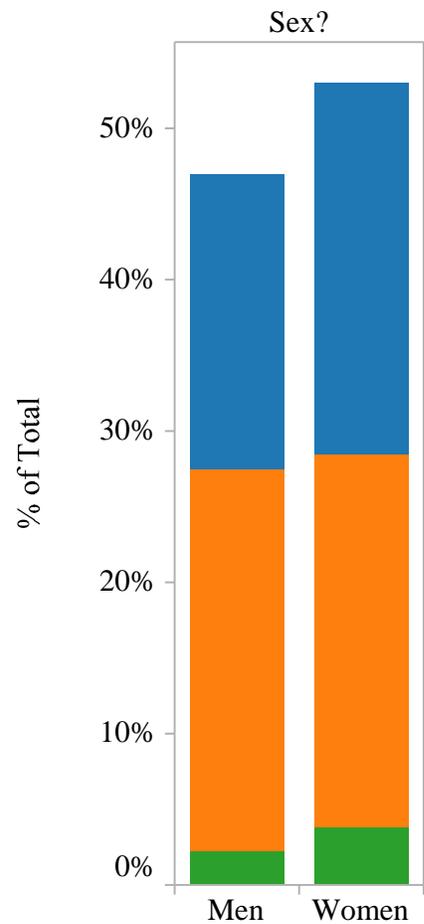
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Republican George Allen a three point lead over Democrat Tim Kane. The most recent poll gives Allen a 5 point advantage, at 47.8% to 42.5%. Just as with the presidential race, the voters classified as “Unsure/Other” are getting smaller in numbers. Of the previously unsure voters, about 60% went for Allen and 40% for Kane. The movement of the unsure voters into the “likely voting for” category is something we’ll be watching closely over the rest of this election cycle.

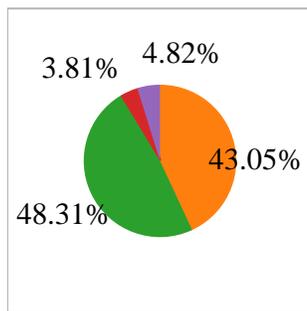
## The Right Direction by Gender and Presidential Vote

One of the final questions of the poll asks whether America is heading in the right direction. What do likely voters in Virginia think according to sex and their likely presidential vote? Overall, 53% indicated America was heading the wrong direction, while 36% think the U.S. is on the right track. Interestingly, there’s very little gender difference on this question, with the only reason it shows more women indicating the U.S. is on the wrong course is because more women are anticipated to vote.

U.S. Headed in the Right Direction?



Presidential Race with Johnson



Margin of Error +/- 2.2%

## What About the Johnson Effect?

The inclusion of Libertarian candidate Gary Johnson continues to be a potential factor, with the most recent reading giving Johnson a 3.8% take. The vote towards Johnson has become more even, skimming away close to 1% from Romney and Obama both.

### Obama, Romney, Johnson, Unsure?

- Obama
- Romney
- Johnson
- Other/Unsure

### Obama/Biden or Romney/Ryan?

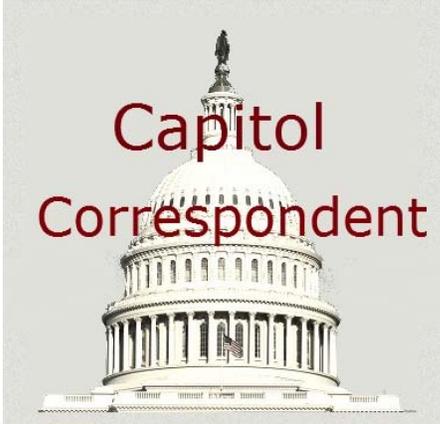
- Obama
- Romney
- Other/Unsure

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## Virginia Results

For 9/8/2012—9/9/2012

A graphic featuring a grayscale image of the Virginia State Capitol building. Overlaid on the image is the text "Capitol Correspondent" in a red, serif font. The word "Capitol" is on the top line and "Correspondent" is on the bottom line.

Capitol  
Correspondent

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### Survey Questions

1. Are you registered to vote? (Yes, No)
2. How likely are you to vote in this year's presidential elections? (Very likely, somewhat likely, Not likely)
3. In which party are you either registered to vote or do you consider yourself a member of? (Democrat, Republican, independent or minority party)
4. What race do you identify yourself as? (White/Caucasian, African-American, Hispanic, Asian, Other)
5. Which of the following best represents your religious affiliation? (Roman Catholic, Protestant/other non-denominational Christian, Jewish, Muslim, Other/no affiliation)
6. How old are you? (18-29, 30-39, 41-49, Over 50)
7. What is your Gender? (Male, Female)
8. Do you approve of Barack Obama's general performance as president? (Approve, Disapprove, Unsure)
9. Do you have a favorable or unfavorable opinion of Mitt Romney? (Favorable, Unfavorable, Unsure)
10. If the Presidential election was held today and the candidates were Democrats Barack Obama and Joe Biden, and Republicans Mitt Romney and Paul Ryan, for whom would you vote?
11. If the Presidential election was held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, and Libertarian Gary Johnson, for whom would you vote?
12. Do you think America is heading in the right direction?
13. If the Virginia election for senate were held today. would you vote for Democrat Tim Kane, Republican George Allen, or unsure?

Note: the statistical methodology comprised weighing sex and age groups for anticipated voting proportions for the 2012 General Election.

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