



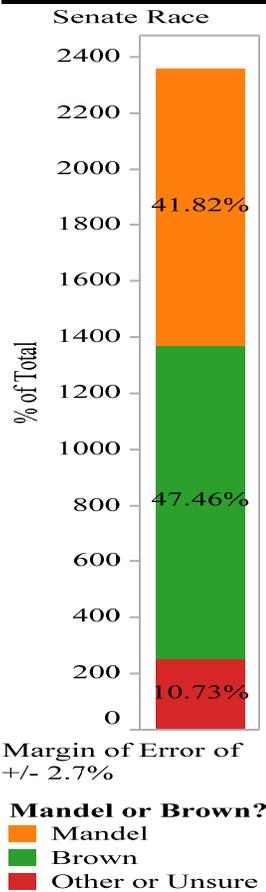
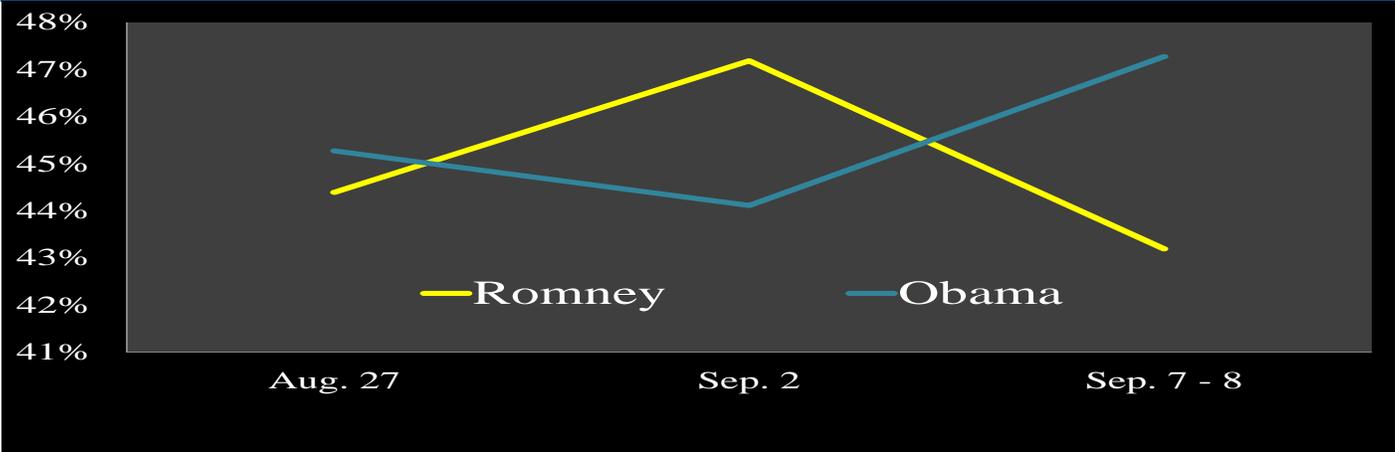
Ohio Results

For 9/7/2012—9/8/2012



- Presidential Election
- Ohio's Senate Race
- Governor Kasich
- America's Direction
- Marriage
- Likeability of Obama, Romney

Contact: Doug Kaplan, 407-242-1870



Executive Summary

Gravis Marketing, a non-partisan research company, and Capitol Correspondent conducted a survey of 1,548 likely or somewhat likely voters over the two day period of September 7th and 8th in the state of Ohio. The survey covered the same questions as the two from the weeks prior, dealing with preference for the presidential candidates, Senate candidates Josh Mandel and Sherrod Brown, Governor Kasich's job performance, whether America is headed in the right direction, which presidential candidate is more charitable, and opinions about the appropriateness of homosexual marriage. The full list of questions are given on page 3. Overall, with a margin of error of 2.7%, Romney's convention bounce has turned over to Obama, with Obama up 47% to 43%. The previous week's poll had Romney ahead 45% to 44%. Overall, the Democratic convention has given Obama a 3% bump up and Romney a 2% bump down. Interestingly, the undecided



Margin of Error of +/- 2.7%

Margin of Error of +/- 2.7%

Mandel or Brown?
 ■ Mandel
 ■ Brown
 ■ Other or Unsure

Obama/Biden or Romney/Ryan?
 ■ Obama & Biden
 ■ Romney & Ryan
 ■ Other or Unsure

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Ohio Results

For 8/2/2012



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voters increased over the past week from 8.7% to 9.5% (likely or somewhat likely to vote). Switching to the Senate race, before the Republican convention, Democrat Sherrod Brown held a narrow 43.6% to 41.4% lead over Republican Josh Mandel. Following the Republican convention, the poll gave Republican Mandel the advantage at 44.3% to 43.5%. The most recent poll gives Brown a 47.5% to 41.8% lead, indicating that the Democratic convention gave Brown a 4 point bump up and a 3 point decline for Mandel.

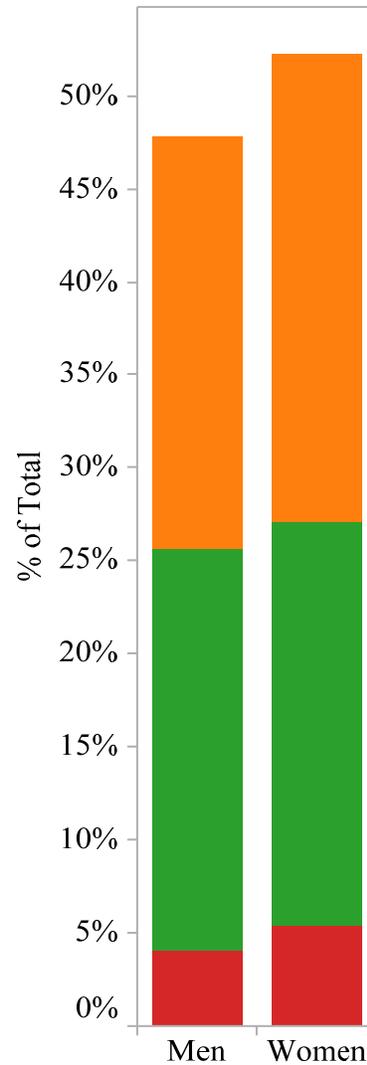
Who is Ahead According to Sex?

Prior to the Republican convention, Obama held a 48% to 42% lead among women and Romney held a 51% to 40% lead among men. Following the Republican convention, Obama's lead among women shrunk to 46% to 43%, while Romney's lead among men remains unchanged. The most recent poll, taken after the Democratic convention, gives Obama a 48% to 41% lead among women and a 46% to 45% lead among men. Overall, the Obama's convention bump among women comes out to 2%, while Obama also experienced a 5 point increase among men, with Romney seeing a 5% drop.

What About the Johnson Effect?

The inclusion of Libertarian candidate Gary Johnson in the poll continues to lower Romney's total percentage by more than Obama's, with the most recent poll giving Johnson a 4.5% take. The vote towards Johnson takes 0.8% away from Romney, while also capturing 0.8% of the Obama vote.

Presidential Vote by Sex



- Obama/Biden or Romney/Ryan?**
- Obama & Biden
 - Romney & Ryan
 - Other or Unsure

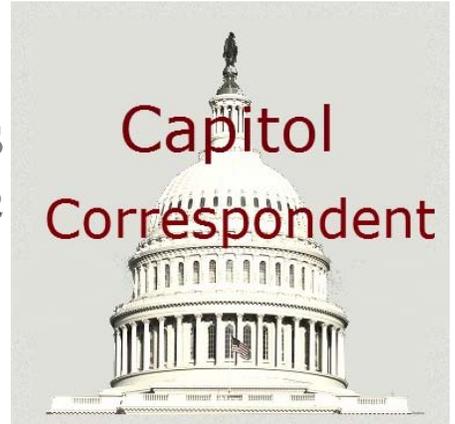
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Ohio Results

For 8/27/2012

Capitol
Correspondent



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Survey Questions

1. Are you registered to vote? (Yes, No)
2. How likely are you to vote in this year's presidential elections? (Very likely, somewhat likely, Not likely)
3. In which party are you either registered to vote or do you consider yourself a member of? (Democrat, Republican, independent or minority party)
4. What race do you identify yourself as? (White/Caucasian, African-American, Hispanic, Asian, Other)
5. Which of the following best represents your religious affiliation? (Roman Catholic, Protestant/other non-denominational Christian, Jewish, Muslim, Other/no affiliation)
6. How old are you? (18-29, 30-39, 41-49, Over 50)
7. What is your Gender? (Male, Female)
8. Do you approve of Barack Obama's general performance as president? (Approve, Disapprove, Unsure)
9. Do you have a favorable or unfavorable opinion of Mitt Romney? (Favorable, Unfavorable, Unsure)
10. If the Presidential election was held today and the candidates were Democrats Barack Obama and Joe Biden, and Republicans Mitt Romney and Paul Ryan, for whom would you vote?
11. If the Presidential election was held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, and Libertarian Gary Johnson, for whom would you vote?
12. If the Ohio election for senate were held today. would you vote for Josh Mandel or Sherrod Brown.
13. How would you rate Governor Kasich's job performance? (positive , negative, unsure)
14. Do you thinking the United States of America is headed in the right direction. (right direction, wrong direction, unsure)
15. If you were broken down on the side of the road, who do you think would stop and help? Mitt Romney, Barack Obama, Paul Ryan or Joe Biden.
16. Do you believe that gay Americans Should be allowed to marry? (Yes, No, undecided)
17. On a personal note who do you think is more like you, Mitt Romney or Barack Obama?

Note: the statistical methodology comprised weighing sex and age groups for anticipated voting proportions for the 2012 General Election.

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