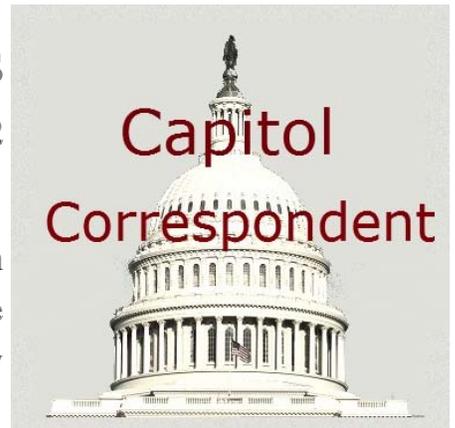




Ohio Results

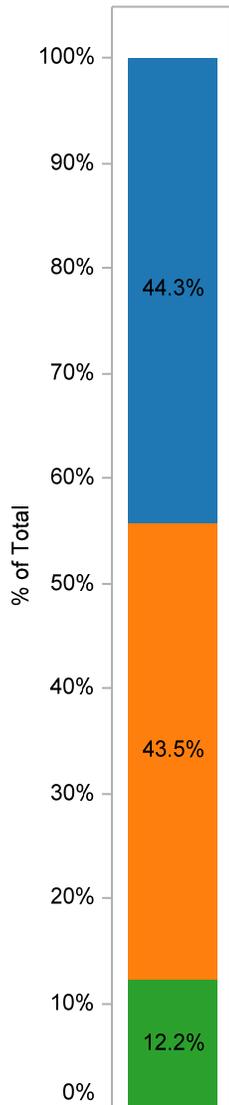
For 9/2/2012



- Presidential Election
- Ohio's Senate Race
- Governor Kasich
- America's Direction
- Marriage
- Likeability of Obama, Romney

Contact: Doug Kaplan, 407-242-1870

Senate Race

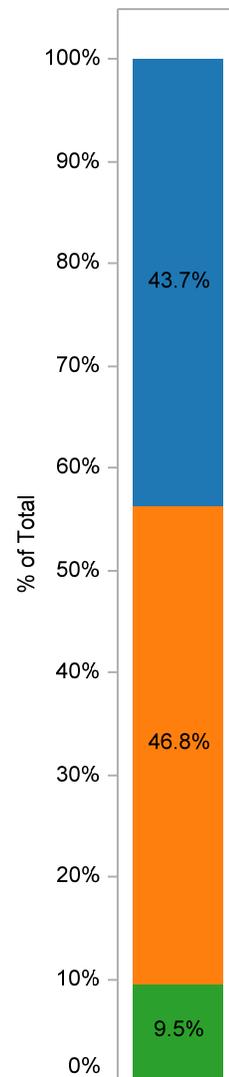


- Mandel or Brown?**
- Mandel
 - Brown
 - Unsure or Other

Executive Summary

Gravis Marketing and Capitol Correspondent conducted a survey of 1,381 registered voters on the afternoon and evening of September 2, 2012 in the state of Ohio. The survey covered the same questions as the one from the week prior, dealing with preference for the presidential candidates, Senate candidates Josh Mandel and Sherrod Brown, Governor Kasich's job performance, whether America is headed in the right direction, which presidential candidate is more charitable, and opinions about the appropriateness of homosexual marriage. The full list of questions are given on page 3. Overall, with a margin of error of 2.9%, Obama's previous lead over Romney of 45.3% to 44.4% has switched to a Romney lead of 46.8% to 43.7%. Although within the previous polls margin of error, the Republican convention appears to have given Romney a 2 point bump while taking 1 point from Obama. Switching to the Senate race, before the Republican convention, Democrat Sherrod Brown held a narrow 43.6% to 41.4% lead over Republican Josh Mandel. Again, although within the margin of error, the post-convention poll gives Republican Mandel the advantage at 44.3% to 43.5%, representing a 3 point bump for Mandel, while Brown's take staying basically constant. Both polls continue to indicate that the undecided voters will decide the outcome of the election.

Presidential Race



- Obama/Biden, Romney/Ryan?**
- Obama & Biden
 - Romney & Ryan
 - Other or Unsure

Analysis

Who is Ahead According to Age Group and Sex?

Prior to the Republican convention, Obama held a 48%

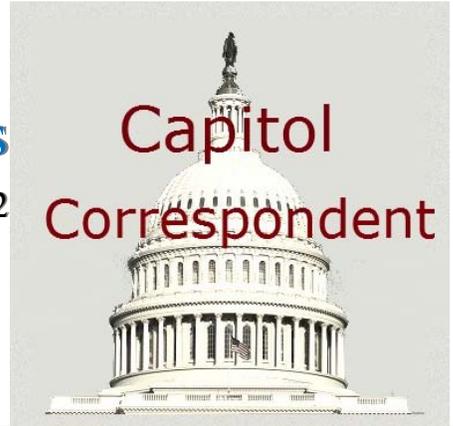
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Ohio Results

For 8/2/2012

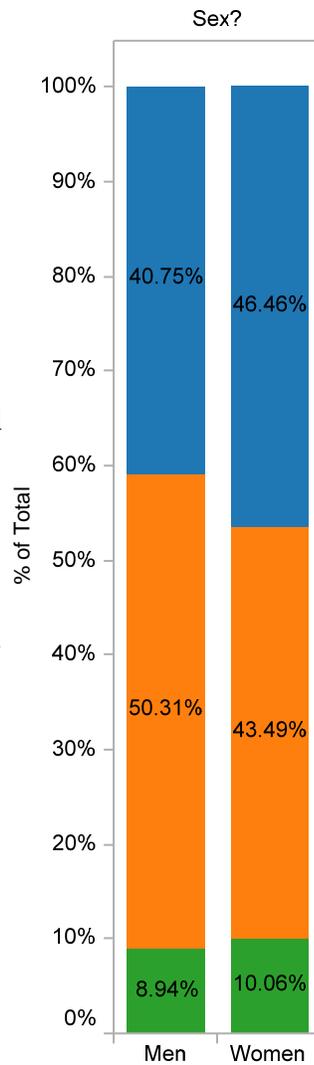
Capitol
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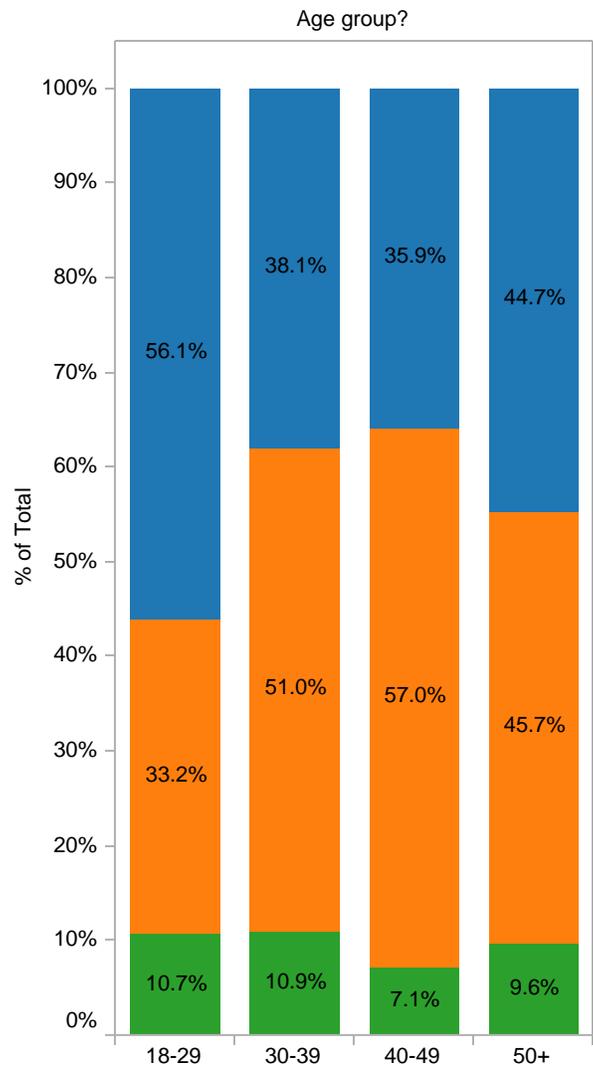
to 42% lead among women and Romney held a 51% to 40% lead among Men. Since the convention, Obama's lead among women has shrunk to 46% to 43%, while Romney lead among men remains unchanged. Switching to the vote by age group, before the Republican convention, Obama held a 46% to 43% lead among the 18-29 year olds, a 49% to 44% lead among 30-39 year olds, a 43.6% to 43.3% lead among 40-49 year olds, and a 44.5% to 47.3% deficit among voters above 50 year old. Following the convention, Obama's lead among 18-29 year olds has widened to 56% to 33%, while Romney has overtaken the lead among all the other demographic voting groups, with Romney holding a 51% to 38% lead among 30 to 39 year olds, a 57% to 36% lead among 40 to 49 year olds, and a 46% to 45% lead among likely voters over 50 years old. The large shifting among certain demographics groups is worth watching. This report only addressed certain aspects of the poll — please call with comments.

The Presidential Vote by Sex (Sep 2, 2012)



Obama/Biden, Romney/Ryan?
 ■ Obama & Biden
 ■ Romney & Ryan
 ■ Other or Unsure

The Presidential Vote by Age Group (Sep 2, 2012)



Obama/Biden, Romney/Ryan?
 ■ Obama & Biden
 ■ Romney & Ryan
 ■ Other or Unsure

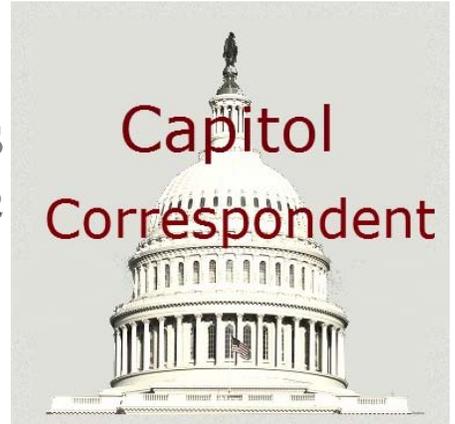
Contact: Doug Kaplan, 407-242-1870



Ohio Results

For 8/27/2012

Capitol
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Contact: Doug Kaplan, 407-242-1870

Survey Questions

1. Are you registered to vote? (Yes, No)
2. How likely are you to vote in this year's presidential elections? (Very likely, somewhat likely, Not likely)
3. In which party are you either registered to vote or do you consider yourself a member of? (Democrat, Republican, independent or minority party)
4. What race do you identify yourself as? (White/Caucasian, African-American, Hispanic, Asian, Other)
5. Which of the following best represents your religious affiliation? (Roman Catholic, Protestant/other non-denominational Christian, Jewish, Muslim, Other/no affiliation)
6. How old are you? (18-29, 30-39, 41-49, Over 50)
7. What is your Gender? (Male, Female)
8. Do you approve of Barack Obama's general performance as president? (Approve, Disapprove, Unsure)
9. Do you have a favorable or unfavorable opinion of Mitt Romney? (Favorable, Unfavorable, Unsure)
10. If the Presidential election was held today and the candidates were Democrats Barack Obama and Joe Biden, and Republicans Mitt Romney and Paul Ryan, for whom would you vote?
11. If the Presidential election was held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, and Libertarian Gary Johnson, for whom would you vote?
12. If the Ohio election for senate were held today. would you vote for Josh Mandel or Sherrod Brown.
13. How would you rate Governor Kasich's job performance? (positive , negative, unsure)
14. Do you thinking the United States of America is headed in the right direction. (right direction, wrong direction, unsure)
15. If you were broken down on the side of the road, who do you think would stop and help? Mitt Romney, Barack Obama, Paul Ryan or Joe Biden.
16. Do you believe that gay Americans Should be allowed to marry? (Yes, No, undecided)
17. On a personal note who do you think is more like you, Mitt Romney or Barack Obama?

Note: the statistical methodology comprised weighing sex and age groups for anticipated voting proportions for the 2012 General Election.

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