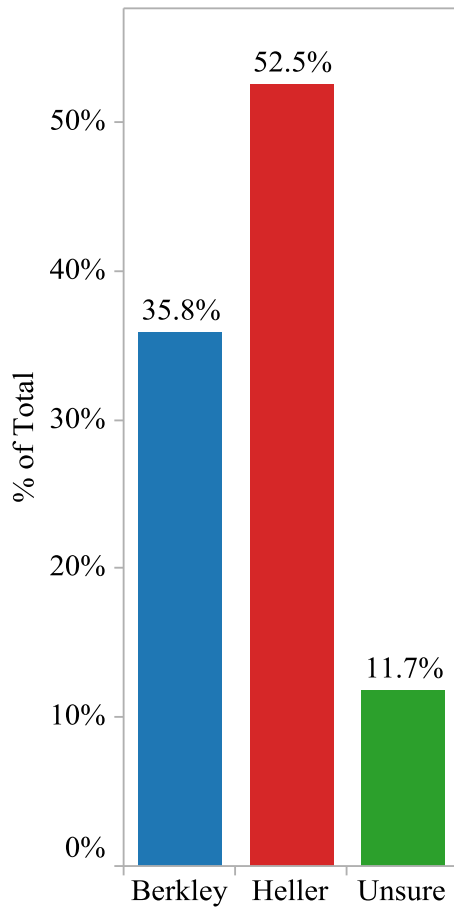


Contact: Doug Kaplan, 407-242-1870

Senate race overall



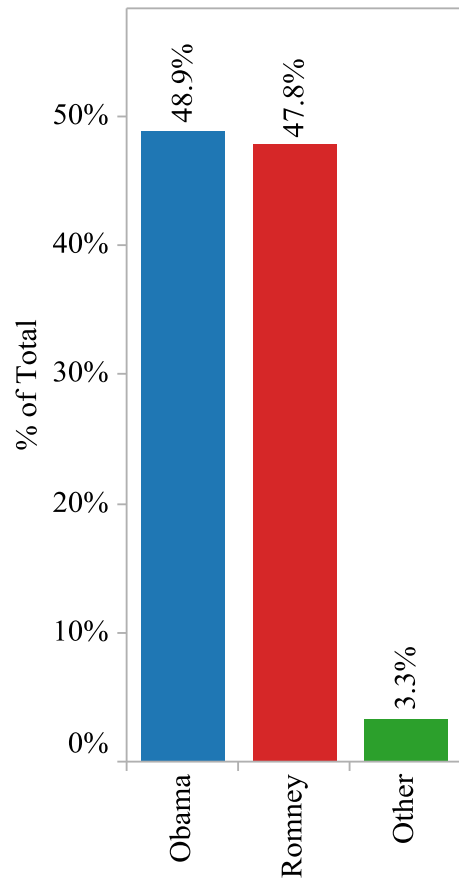
Executive Summary

Last evening, October 3rd, Gravis Marketing, a non-partisan research firm conducted a survey of 1,006 likely voters in Nevada regarding their likely vote for a given presidential candidate. The poll carries a margin of error of 3.1%.

Overall, among likely voters, Obama holds a 1.1% lead at 48.9% compared to Romney's 47.8%, with 3.3% of likely voters still undecided.

In the Senate race, Heller holds a 52.5%

Presidential race



to 35.8% advantage.

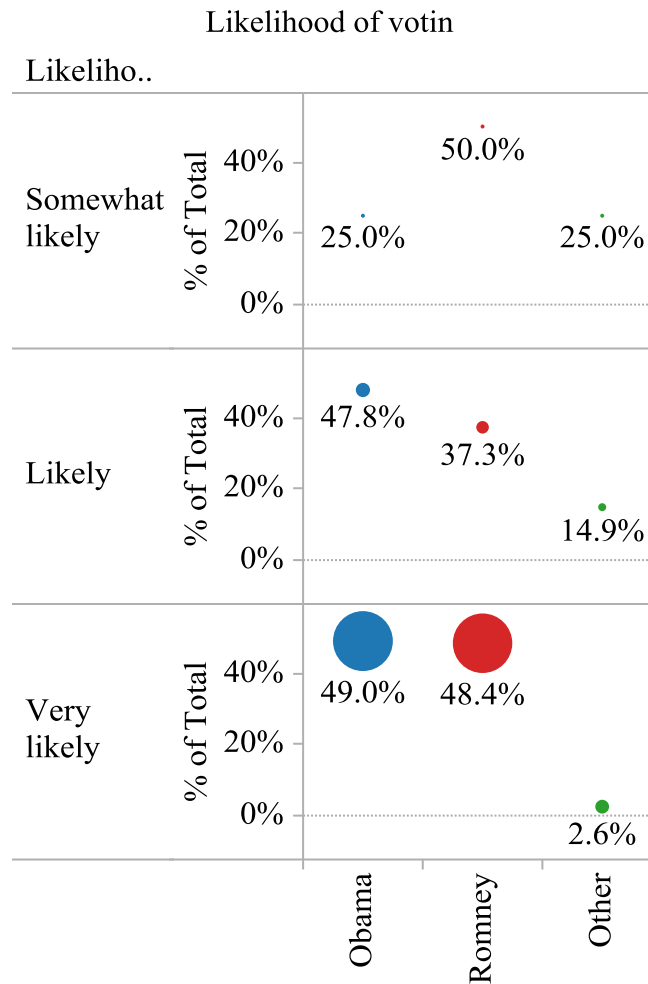
A summary of the results is presented in the following pages.

Survey Questions

1. Are you registered to vote? (Yes, No)

No crosstabs available for this question because if an individual answered no, the questionnaire stopped.

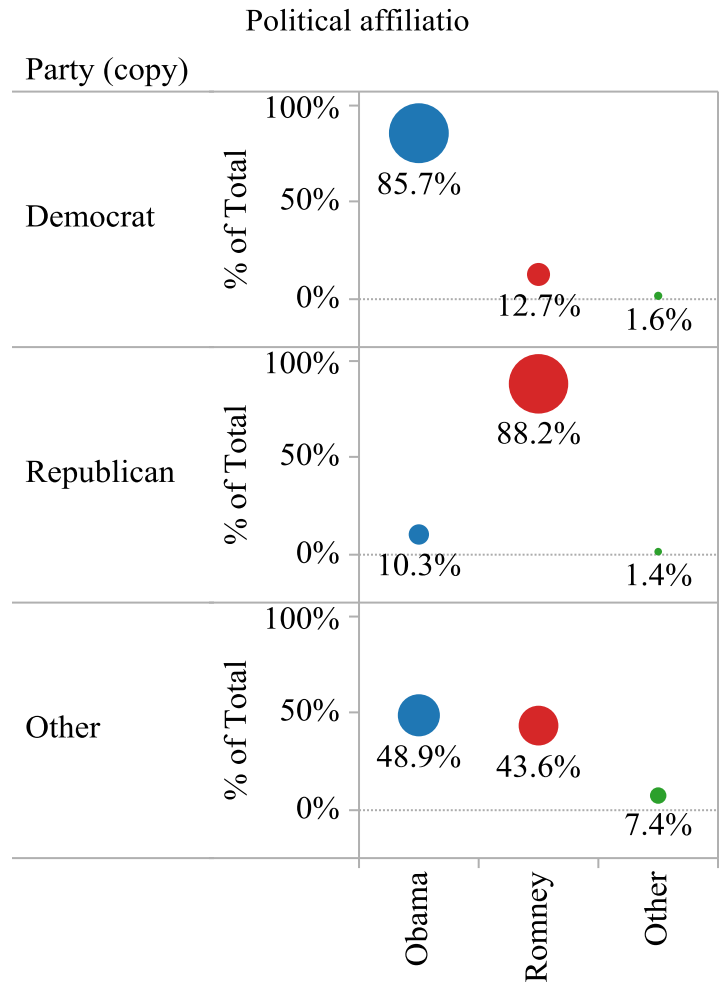
2. How likely are you to vote in this year's presidential elections? (Very unlikely, Unlikely, Somewhat unlikely, Somewhat likely, Likely, Very likely)



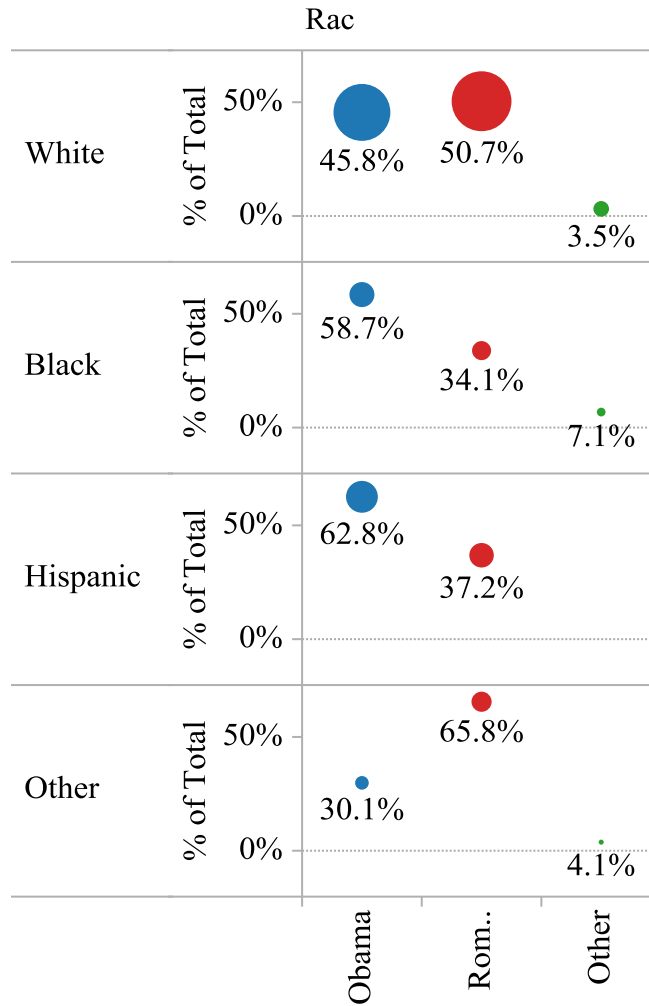
Notes: Each label represents a given candidates' take of the overall row, while the size of the dot represents the overall percent of the total sample. Essentially, Obama has a 49% to 48.4% lead among "very likely" voters, and this category is by far the largest group.

3. In which party are you either registered to vote or do you consider yourself a member of?
 (Democrat, Republican, independent or minority party)

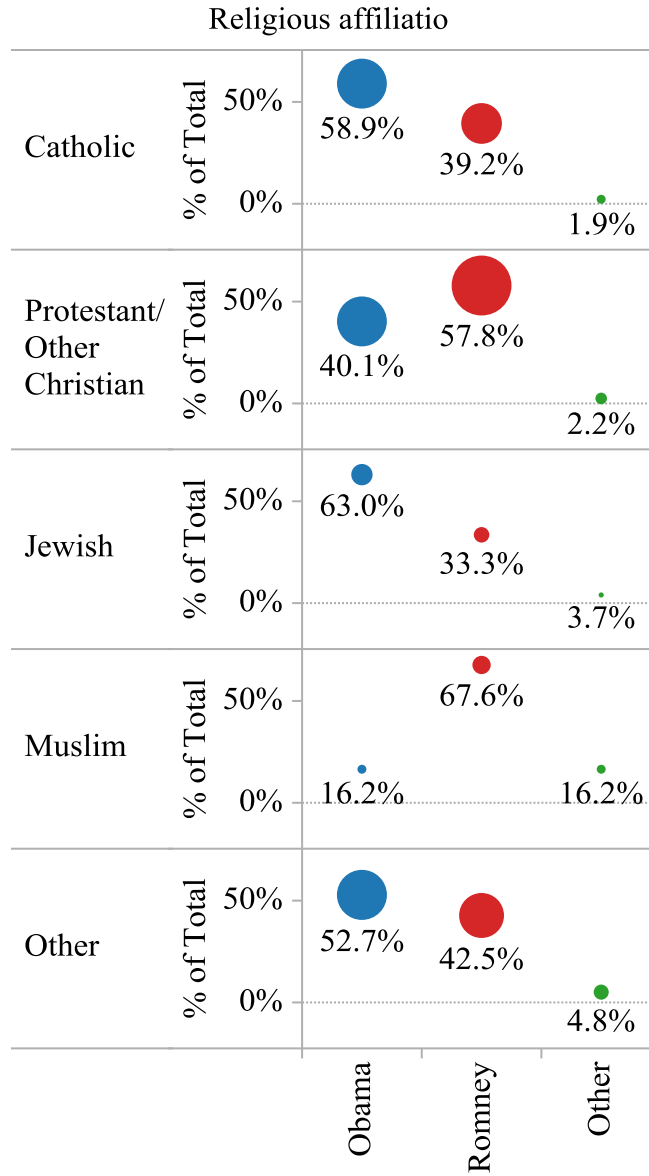
Obama holds the lead among Independents (48.9% to 43.6%), while Romney holds a lead among party switchers (12.7% to 10.3%).



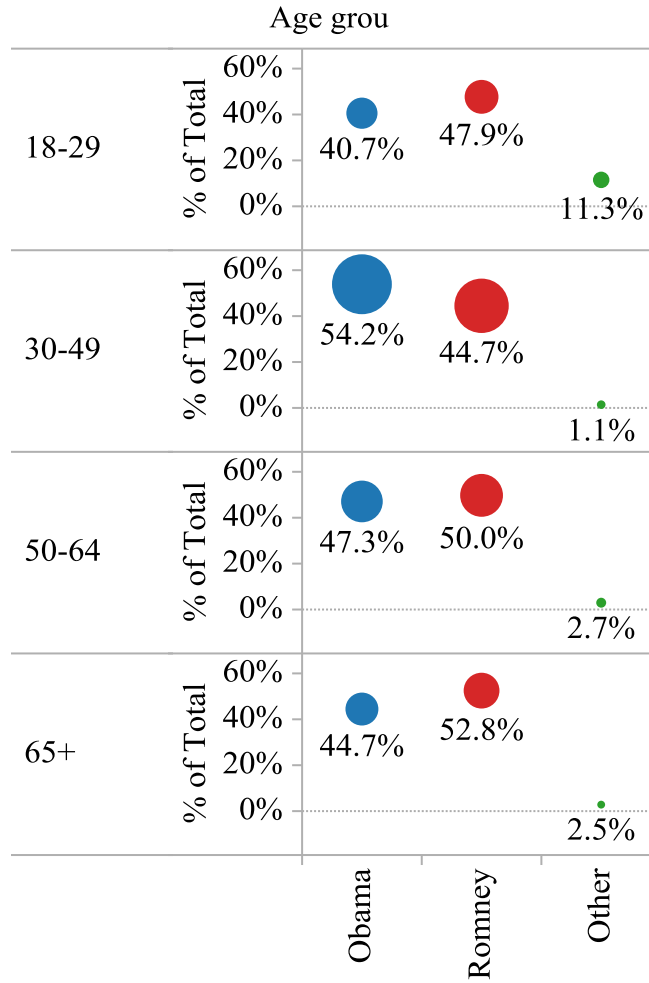
4. What race do you identify yourself as? (White/Caucasian, African-American, Hispanic, Asian, Other)



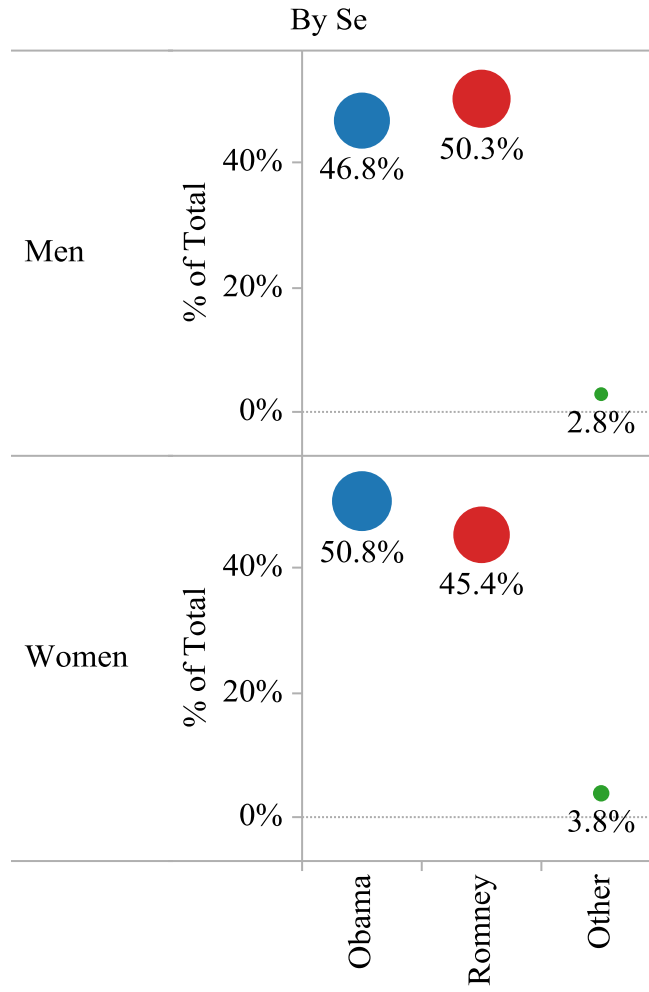
5. Which of the following best represents your religious affiliation? (Roman Catholic, Protestant/other non-denominational Christian, Jewish, Muslim, Other/no affiliation)



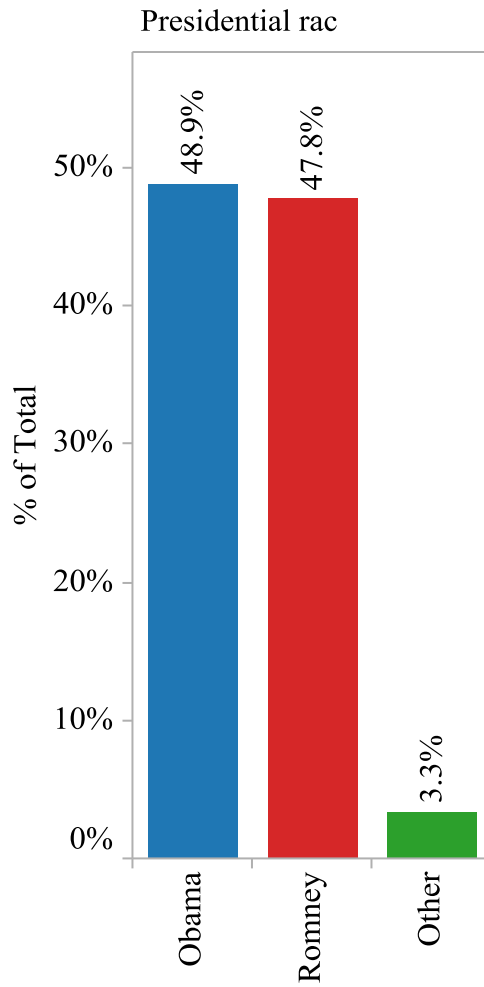
6. How old are you? (18-29, 30-49, 50-64, Over 65)



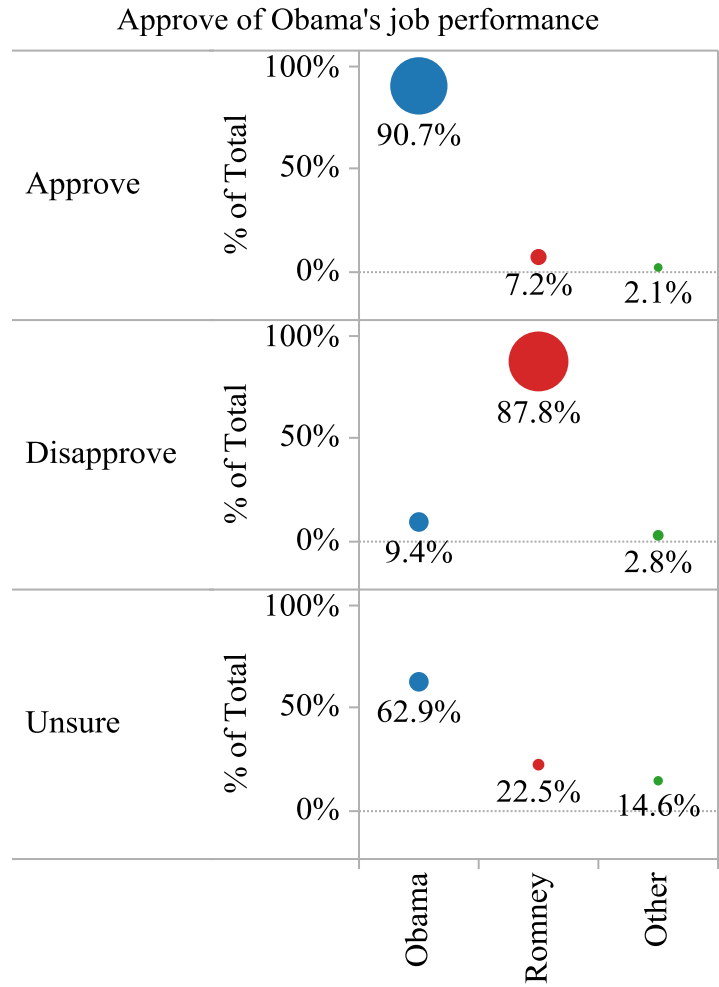
7. What is your Gender? (Male, Female)



8. If the presidential election were held today, whom would you vote for? (Very likely Obama, Likely Obama, Somewhat likely Obama, Undecided, Somewhat likely Romney, Likely Romney, Very likely Romney)

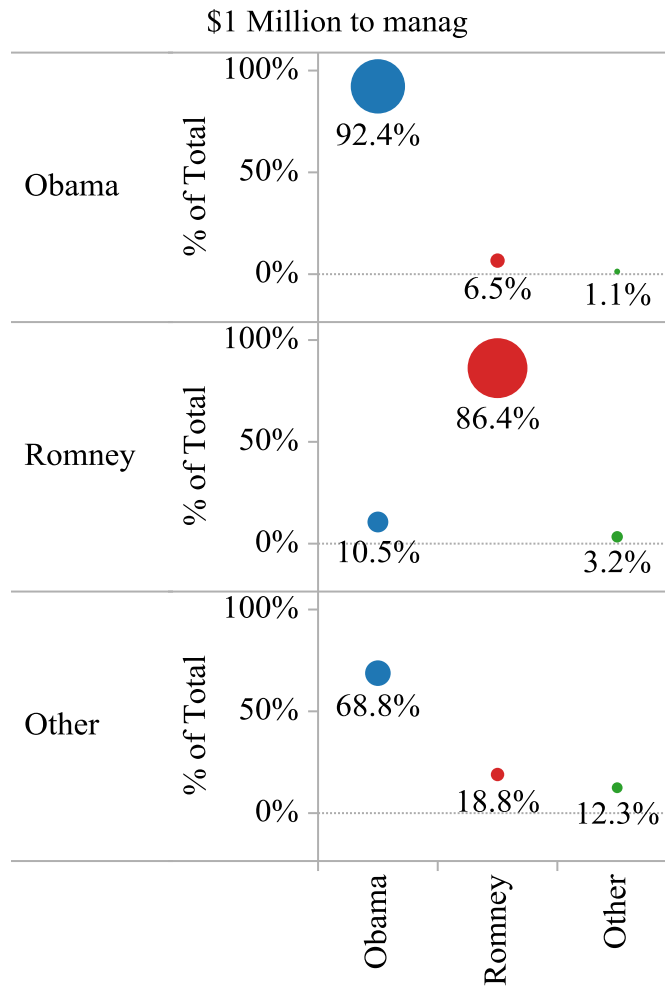


9. Approve of Obama's job performance?

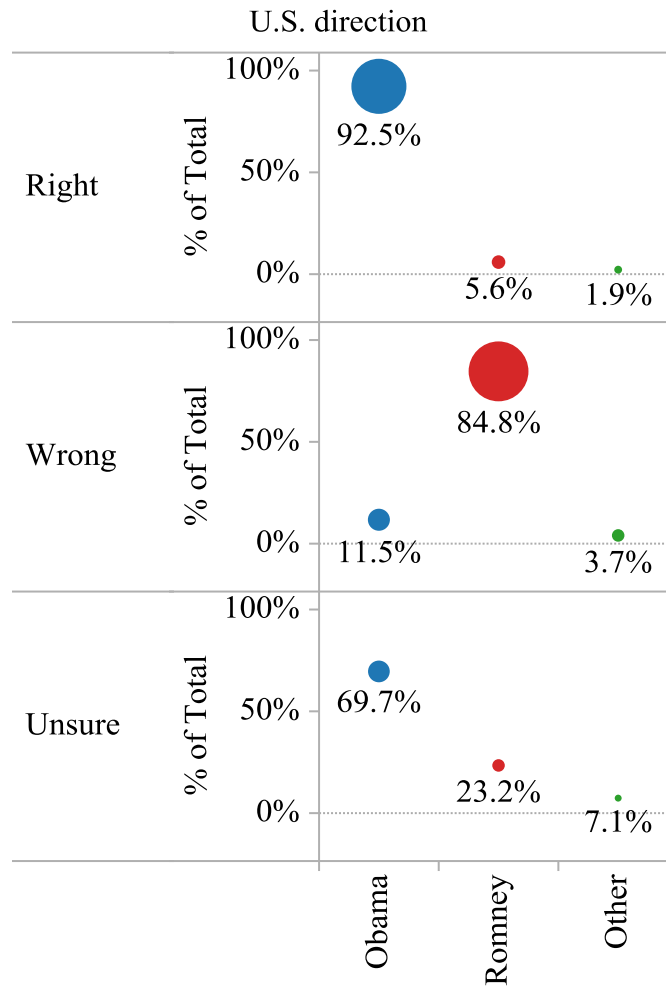


10. If you had \$1 million that needed to be managed, whom would you trust to manage your

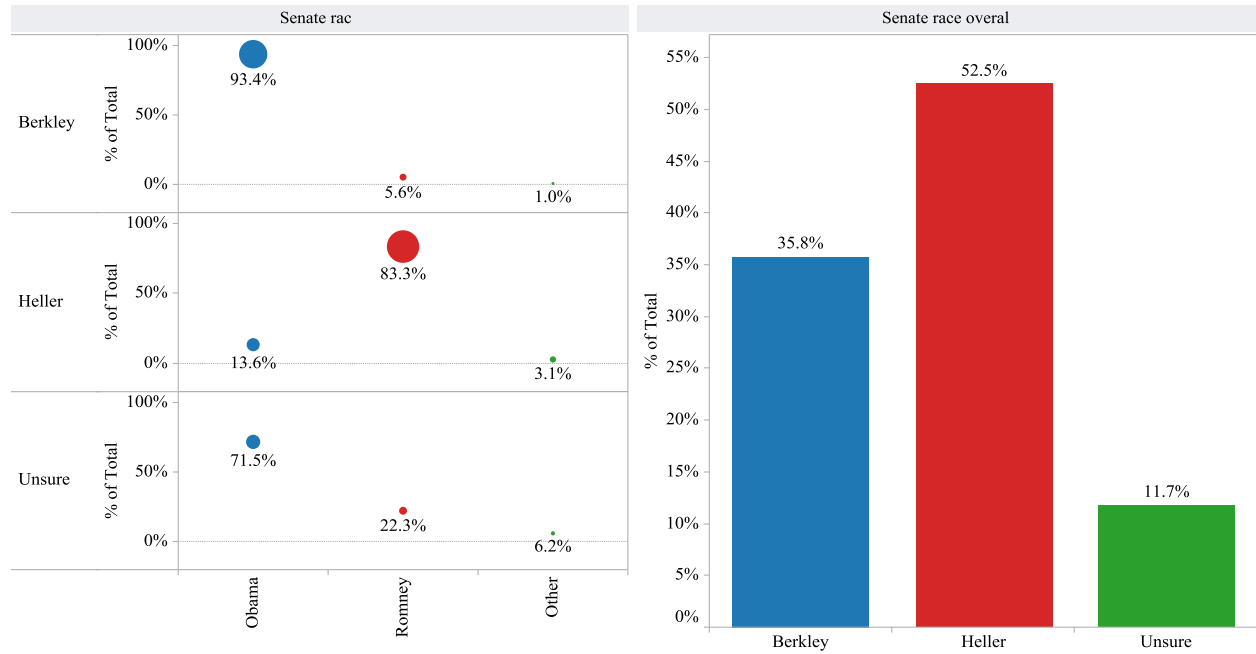
money more?



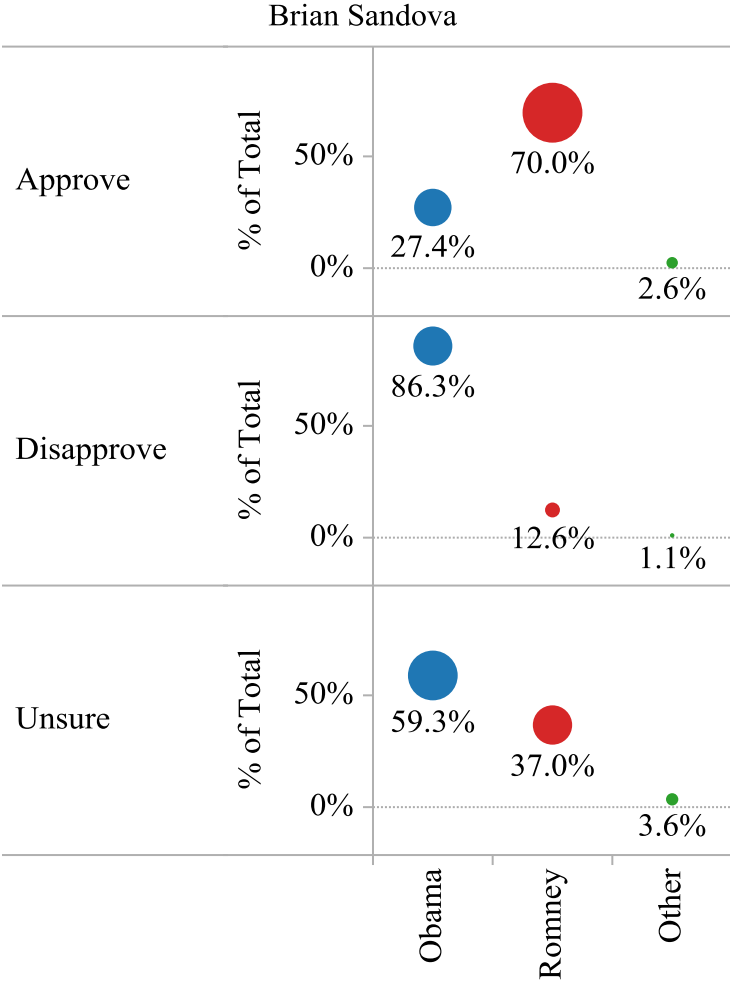
11. Is the U.S. headed in the right or wrong direction?



12. If the election were held today for Nevada Senate between Democrat Shelley Berkley and Republican Dean Heller, whom would you vote for?



13. Do you approve of Brian Sandoval's job performance?



Note: the statistical methodology comprised weighing sex and age for anticipated voting proportions for the 2012 General Election.