

**EPIC-MRA APRIL STATEWIDE POLL OF ACTIVE AND LIKELY NOVEMBER VOTERS
[FREQUENCY REPORT OF SURVEY RESPONSES – 600 SAMPLE – ERROR ±4.0%]
Polling Dates: March 31, 2012 through April 3, 2012**

Overall, would you say that things in the United States are generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

April '12	Nov '11	Oct '11	Aug '11
35% Right Direction	19%	14%	14%
55% Wrong track	71%	71%	75%
10% Undecided	10%	15%	11%

April Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Right Direction	35	62	30	11	66	60	33	25	11	11
Wrong Track	55	28	57	81	30	27	53	62	81	81
Undecided	10	10	13	8	4	13	14	13	8	8

Comment: While a majority of Michigan voters still think the country is off on the “wrong track,” the percentage saying the country is headed in the “right direction” has improved by 16 points since November of last year, and the percentage saying the country is off on the “wrong track” has dropped by 16 points as well.

The percentage of Democrats saying “right direction” has increased by 24 percent, Independent voters increased by 14 percent, and Republicans increased by 8 points.

How about in Michigan – are things generally headed in the right direction, or, have things pretty seriously gotten off on the wrong track?

April '12	Nov '11	Oct '11	Aug '11
44% Right Direction	33%	30%	31%
43% Wrong track	54%	52%	54%
13% Undecided	13%	18%	15%

April '11 Partisan Breakdown	All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Right Direction	44	30	41	62	29	31	37	46	66	57
Wrong Track	43	58	45	26	64	55	49	40	23	28
Undecided	13	12	14	12	7	14	14	14	11	14

Comment: Opinion among Michigan voters on the direction of the state has shifted dramatically since November of last year, when it was last tested. The percentage saying “right direction” increased by 11 points, as did the percentage saying “wrong track.” This coincides with a dramatic increase in the percentage saying that the economy in Michigan is improving.

The percentage of Democrats saying “right direction” has increased by 8 points, Independent voters increased by 19 points, and Republicans increased by 12 points.

Now, I would like to read the names of several political figures. For each one, please tell me if you have a favorable or unfavorable opinion of that person. If you do not recognize a name, please tell me and we can move on. The first name is _____? "Do you have a favorable or unfavorable opinion of (him/her)?" [IF FAVORABLE/UNFAVORABLE, ASK: Would that be very or generally?] AND CODE BEST RESPONSE]

[ROTATE]	<u>DO NOT</u> <u>RECOG</u>	<u>VERY</u> <u>FAVOR</u>	<u>TOTAL</u> <u>FAVOR</u>	<u>TOTAL</u> <u>UNFAV</u>	<u>VERY</u> <u>UNFAV</u>	<u>REF</u> <u>UNDEC</u>				
<i>Apr '11 - Barack Obama</i>	---	27%	50%	46%	33%	4%				
Jan '12 Barack Obama	---	28%	52%	44%	26%	4%				
Nov '11 Barack Obama	---	25%	48%	46%	31%	6%				
Oct '11 Barack Obama	---	22%	46%	47%	32%	7%				
April '11 Partisan Breakdown										
	All	Dems	Ind	Gop	Dem Men	Dem	Ind	Ind	Gop	Gop
Favorable	50	91	48	62	91	91	50	44	8	10
Unfavorable	46	7	43	26	8	6	40	46	90	88
<i>Apr '12 - Rick Snyder</i>	---	14%	48%	39%	23%	13%				
Jan '12 Rick Snyder	1%	14%	46%	40%	21%	13%				
Nov '11 Rick Snyder	1%	13%	39%	44%	26%	16%				
Oct '11 Rick Snyder	1%	13%	43%	42%	28%	14%				
April '12 Partisan Breakdown										
	All	Dems	Ind	Gop	Dem Men	Dem	Ind	Ind	Gop	Gop
Favorable	48	24	46	77	25	23	49	42	77	76
Unfavorable	39	67	35	12	66	67	33	38	13	12
<i>Apr '12 - Mitt Romney</i>	---	10%	41%	45%	26%	14%				
Jan '12 Mitt Romney	2%	8%	39%	43%	19%	16%				
Nov '11 Mitt Romney	2%	8%	39%	35%	15%	24%				
Oct '11 Mitt Romney	2%	9%	40%	34%	17%	24%				
April '12 Partisan Breakdown										
	All	Dems	Ind	Gop	Dem Men	Dem	Ind	Ind	Gop	Gop
Favorable	41	12	43	71	11	12	39	48	68	74
Unfavorable	45	81	36	13	81	80	43	27	18	9

[ROTATE]	<u>DO NOT RECOG</u>	<u>VERY FAVOR</u>	<u>TOTAL FAVOR</u>	<u>TOTAL UNFAV</u>	<u>VERY UNFAV</u>	<u>REF UNDEC</u>
<i>Apr'12 - Debbie Stabenow</i>	1%	15%	45%	40%	21%	14%
Jan '12 Debbie Stabenow	2%	16%	52%	35%	18%	11%
Nov '11 Debbie Stabenow	1%	17%	47%	39%	20%	13%
Oct'11 Debbie Stabenow	3%	16%	50%	36%	22%	11%

April '12 Partisan Breakdown					Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Favorable	All	Dems	Ind	Gop	77	78	37	42	13	15
Unfavorable	45	78	39	14	12	8	40	44	73	71

<i>Apr'12 -- Pete Hoekstra</i>	18%	5%	28%	23%	12%	31%
Jan '12 Pete Hoekstra	26%	8%	29%	21%	9%	24%
Nov '11 Pete Hoekstra	23%	9%	26%	17%	8%	34%
Oct'11 Pete Hoekstra	22%	10%	30%	21%	11%	27%

April '12 Partisan Breakdown					Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Don't recognize	All	Dems	Ind	Gop	19	26	17	19	10	12
Favorable	18	23	18	11	10	11	26	29	48	48
Unfavorable	28	10	27	48	53	31	20	19	9	7
Undecided	23	40	20	8	19	32	37	33	33	32

Overall, how would you rate the job being done by Barack Obama as President -- would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

April '12		Jan '12	Nov '11	Oct '11	Aug '11
15%	Excellent	13%	9%	9%	10%
29%	Pretty good	30%	28%	29%	24%
44%	Total Positive	43%	37%	38%	34%
19%	Just fair	23%	25%	26%	25%
36%	Poor	33%	37%	35%	40%
55%	Total Negative	56%	62%	61%	65%

April '12 Partisan Breakdown					Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Positive	All	Dems	Ind	Gop	81	84	40	38	11	7
Negative	44	83	39	9	19	16	60	60	88	92

Overall, how would you rate the job Rick Snyder has done as Michigan's Governor – would you give him a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

April '12		Jan '12	Nov '11	Oct '11	Sept '11	Aug '11
8%	Excellent	11%	5%	7%	5%	9%
33%	Pretty good	30%	32%	31%	31%	28%
41%	TOTAL POSITIVE	41%	37%	36%	36%	37%
30%	Just fair	29%	31%	29%	29%	29%
23%	Poor	25%	28%	30%	20%	25%
53%	TOTAL NEGATIVE	54%	59%	59%	59%	54%
6%	Undecided/Refused	5%	4%	5%	5%	9%

April Partisan Breakdown		All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Positive		41	19	34	68	23	17	34	33	71	65
Negative		53	75	57	29	74	77	57	58	28	30

How would you rate the job Debbie Stabenow has done as Michigan United States Senator – would you give her a positive rating of excellent or pretty good, or a negative rating of just fair or poor?

April '12		Jan '12	Nov '11	Oct '11	Sept '11	Aug '11
11%	Excellent	11%	5%	7%	5%	9%
27%	Pretty good	30%	32%	31%	31%	28%
38%	TOTAL POSITIVE	41%	37%	36%	36%	37%
26%	Just fair	29%	31%	29%	29%	29%
25%	Poor	25%	28%	30%	20%	25%
51%	TOTAL NEGATIVE	54%	59%	59%	59%	54%
11%	Undecided/Refused	5%	4%	5%	5%	9%

April Partisan Breakdown		All	Dems	Ind	Gop	Dem Men	Dem Wom	Ind Men	Ind Wom	Gop Men	Gop Wom
Positive		41	19	34	68	23	17	34	33	71	65
Negative		53	75	57	29	74	77	57	58	28	30

Thinking about Michigan's economy, do you believe the state economy... [READ 1 TO 3]

April '12		Jan '12	Nov '11	Sept '11	Aug '11
58%	Has already bottomed out and is starting to improve	49%	39%	35%	31%
23%	Is at the bottom but is not yet getting any better	30%	36%	30%	34%
16%	Has not yet bottomed out and will still get worse	19%	23%	31%	31%
3%	Undecided/Refused	2%	2%	4%	4%

April Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Improving	58	65	51	57	69	61	49	54	60	55
No better	23	21	25	25	16	24	27	21	25	25
Will get worse	16	12	22	22	12	13	23	21	15	15

Comment: Michigan voters continue to feel more optimistic about the state economy, with the percentage saying the Michigan economy is starting to improve increasing by nine points since January of this year, and 19 points since November of last year. The improved perception of the economy in Michigan is having a positive impact on the favorability ratings and job ratings of both President Obama and Governor Snyder, and it has also helped to turn things around in the race for president. While this month shows some slippage for Obama in the race against Romney, 2012 and an improved view about the Michigan economy has helped to turn a Romney advantage for more than a year of poll testing into an Obama advantage now.

Thinking about this year's November general election for president.....

If the election for President were held today and the candidates were Barack Obama and Mitt Romney, would you vote for [ROTATE] Mitt Romney the Republican or Barack Obama the Democrat?

[IF UNDECIDED, ASK: "Well, if the election were held today and you had to decide right now, would you lean toward voting for [ROTATE] Mitt Romney the Republican or Barack Obama the Democrat?" AND CODE BEST RESPONSE]

April '12		Jan '12	Nov '11	Aug '11	Jul '11	Feb '11
44%	Vote for Barack Obama the Democrat	46%	39%	39%	39%	38%
3%	Lean toward Barack Obama the Democrat	2%	2%	3%	3%	3%
47%	TOTAL OBAMA	48%	41%	42%	42%	41%
39%	Vote for Mitt Romney the Republican	36%	41%	36%	34%	38%
4%	Lean toward Mitt Romney the Republican	4%	5%	9%	12%	8%
43%	TOTAL ROMNEY	40%	46%	45%	46%	46%
10%	Undecided/Refused	12%	13%	12%	12%	13%

April Partisan Breakdown					Dem	Dem	Ind	Ind	Gop	Gop
	All	Dems	Ind	Gop	Men	Wom	Men	Wom	Men	Wom
Obama	47	91	39	7	94	90	40	37	8	7
Romney	43	3	41	86	4	2	41	40	84	88

Comment: President Obama leads Mitt Romney by 4 points, which is a closer matchup than in January when Obama led Romney 48 to 40 percent. The biggest change from January came from Independent voters, who supported Obama then by a 49 to 28 percent plurality. Now, that lead has evaporated and Romney narrowly leads by 2 points, 41 to 39 percent.

Republicans also firmed up in their support of Romney, increasing their support from 79 to 10 percent, to 86 to 7 percent. GOP voters are becoming more accepting of the fact that Romney is the likely Republican nominee.

Democrats slipped by three points in their support of Obama from 94 to 91 percent.

When the 10 percent of undecided voters are apportioned to the two candidates based on their partisan leanings, Obama leads Romney by a 49 to 45 percent plurality, with 6 percent undecided.

Obama leads Romney by 53 to 36 percent in Wayne, Oakland and Macomb Counties as a region, by 51 to 42 percent in the Bay County region, and by a 47 to 37 percent plurality in the outer metro region. Romney has the strongest lead in western Michigan, where he leads Obama by a 52 to 37 percent majority, in Northern Michigan by a 52 to 41 percent majority, and in Central Michigan by a bare 50 to 48 percent majority.

Obama leads Romney among voters who say the Michigan economy is improving by a 53 to 44 percent majority. Obama leads among those voters who say the economy is not getting better yet by a bare 46 to 45 percent plurality, while Romney leads among voters who say the economy may still get worse by 49 to 45 percent. Clearly, this further shows that the improved perception among voters that the economy is improving has benefited Obama, even though the race has tightened this month.

Obama leads among union members by 56 to 37 percent, and among respondents who say someone else is a union member by 57 to 41 percent, while Romney narrowly leads among non-union households 48 to 46 percent.

Obama leads among Tea Party opponents 83 to 13 percent, Romney leads among Tea Party supporters 86 to 11 percent, and Romney also leads among voters who are unsure about their views of the Tea Party movement by a 47 to 40 percent plurality.

Romney leads among voters age 40 and under by a 49 to 44 percent plurality. Obama leads among all other age groups, with the strongest support coming from voters 65 and over (54 to 41 percent), followed by a 50 to 46 percent lead among voters age 50 to 55, with a 49 to 45 percent lead among voters age 56 to 64, and a 48 to 45 percent lead among voters age 41 to 49. Voters under age 50 support Romney by a narrow 44 to 43 percent, while voters age 59 and over support Obama 50 to 42 percent.

Voters with a high school or less education support Obama over Romney 58 to 35 percent, voters with a post high school technical education support Obama 49 to 45 percent, and college educated voters support Romney by a narrow 49 to 47 percent plurality.

Pro-choice voters support Obama 69 to 26 percent, while pro-life voters support Romney 66 to 28 percent.

Protestants support Obama by a bare 49 to 48 percent, Catholics support Romney 50 to 43 percent (which is a shift in support), while voters with other affiliations or no religious affiliation support Obama 55 to 38 percent.

Whites vote for Romney 49 to 46 percent, African Americans support Obama 94 to 2 percent, while other races, including Hispanics, voters support Romney 50 to 37 percent.

Voters with incomes under \$50K support Obama 55 to 42 percent, as do voters with incomes of \$50K to \$100K by 48 to 46 percent, while voters with incomes over \$100K support Romney 55 to 35 percent.

Men are split between the candidates at 45 percent each, while women support Obama 49 to 41 percent.

Voters with school age or younger children support Romney 51 to 34 percent, while voters without children support Obama by 51 to 40 percent.

Based on your personal experience or what you know or have heard or read, do you support or oppose the efforts of the Tea Party movement? [IF SUPPORT OR OPPOSE, ASK: 'Do you strongly or somewhat (SUPPORT/OPPOSE) the Tea Party movement?' AND CODE BEST RESPONSE]

April '12		Jan '12
15%	Strongly supports Tea Party movement	14%
19%	Somewhat supports Tea Party movement	23%
34%	TOTAL SUPPORT	37%
10%	Somewhat opposes Tea Party movement	12%
36%	Strongly opposes Tea Party movement	35%
46%	TOTAL OPPOSE	47%
20%	Undecided/Refused	16%

Finally, I would like to ask you a few questions about yourself for statistical purposes.

Do you think of yourself as pro-choice, meaning that you support allowing women to have the right to an abortion, or do you consider yourself pro-life, meaning that you oppose abortions except where it is necessary to save the life of the mother?

April '12		Jan '12
49%	Pro-choice	45%
44%	Pro-life	48%
7%	Undecided/Refused	7%

Generally speaking, do you consider yourself a Republican or a Democrat?

(IF DEM) Do you consider yourself a strong Democrat or a not very strong Democrat?

(IF INDEP) Do you consider yourself closer to the Republican or Democratic Party?

(IF REP) Do you consider yourself a strong Republican or not a very strong Republican?

21%	Strong Democrat
4%	Not Strong Democrat
13%	Independent-Lean Democrat
38%	TOTAL DEMOCRAT
21%	Independent
37%	TOTAL REPUBLICAN
14%	Independent-Lean Republican
5%	Not Strong Republican
18%	Strong Republican
4%	Other/Undecided/Refused