

CNN/ORC International Poll -- June 28 to July 1, 2012

Question 5A

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

A. Barack Obama

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg to Vote	Battleground States	
							Yes	No
Favorable Opinion	55%	50%	59%	44%	80%	54%	49%	58%
Unfavorable Opinion	44%	49%	39%	54%	18%	45%	48%	41%
Heard of, no Opinion	1%	1%	2%	1%	1%	1%	2%	1%
Never heard of	*	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-2.5	+/-3.5	+/-3.5	+/-3.0	+/-5.5	+/-2.5	+/-4.0	+/-3.0
		18-	35-	50-		Under	50 and	
	Total	34	49	64	65+	50	Older	
Favorable Opinion	55%	66%	56%	50%	43%	61%	47%	
Unfavorable Opinion	44%	32%	43%	49%	55%	37%	51%	
Heard of, no Opinion	1%	2%	*	1%	1%	1%	1%	
Never heard of	*	*	*	*	*	*	*	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-2.5	+/-6.5	+/-5.5	+/-4.5	+/-4.5	+/-4.5	+/-3.0	
		Under	\$50K	No	Attended			
	Total	\$50K	or more	College	College			
Favorable Opinion	55%	58%	54%	52%	57%			
Unfavorable Opinion	44%	40%	45%	46%	42%			
Heard of, no Opinion	1%	2%	1%	2%	1%			
Never heard of	*	*	*	*	*			
No opinion	*	*	*	*	*			
Sampling Error	+/-2.5	+/-4.0	+/-4.0	+/-4.5	+/-3.0			
		Demo-	Indep-	Repub-	Lib-	Mod-	Conser-	
	Total	crat	endent	lican	eral	erate	vative	
Favorable Opinion	55%	93%	49%	18%	82%	60%	33%	
Unfavorable Opinion	44%	6%	49%	80%	18%	37%	66%	
Heard of, no Opinion	1%	1%	2%	1%	*	2%	1%	
Never heard of	*	*	*	*	*	*	*	
No opinion	*	*	*	*	*	*	*	
Sampling Error	+/-2.5	+/-4.5	+/-4.0	+/-4.5	+/-5.5	+/-4.0	+/-4.0	
		North	Mid-	South	West	Urban	Sub-	Rural
	Total	east	west				urban	
Favorable Opinion	55%	68%	52%	49%	55%	67%	52%	42%
Unfavorable Opinion	44%	32%	46%	49%	44%	32%	47%	55%
Heard of, no Opinion	1%	*	2%	2%	1%	1%	1%	3%
Never heard of	*	*	*	*	*	*	*	*
No opinion	*	*	*	*	*	*	*	*
Sampling Error	+/-2.5	+/-5.5	+/-5.5	+/-4.5	+/-5.5	+/-4.5	+/-4.0	+/-5.0
		Tea Pty	Tea Pty	Tea Pty				
	Total	Support	Neutral	Oppose				
Favorable Opinion	55%	21%	50%	88%				
Unfavorable Opinion	44%	77%	48%	11%				
Heard of, no Opinion	1%	1%	2%	1%				
Never heard of	*	*	*	*				
No opinion	*	*	*	*				
Sampling Error	+/-2.5	+/-5.0	+/-4.0	+/-4.5				

* percentage less than 1%