

Question 4E

We'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them.

E. Hillary Clinton

Base = Total Sample

	Total	Men	Women	White	Non-White	Reg. Voters		
Favorable Opinion	67%	62%	72%	61%	83%	68%		
Unfavorable Opinion	28%	34%	23%	34%	14%	28%		
Heard of, no Opinion	4%	3%	4%	4%	1%	3%		
Never heard of	1%	*	1%	*	1%	*		
No opinion	*	*	*	*	*	*		
Sampling Error	+/-3.0	+/-4.5	+/-4.5	+/-3.5	+/-6.5	+/-3.0		
	Total	18-34	35-49	50-64	65+	Under 50	50 and Older	
Favorable Opinion	67%	79%	62%	67%	57%	71%	63%	
Unfavorable Opinion	28%	17%	33%	30%	37%	24%	33%	
Heard of, no Opinion	4%	2%	5%	2%	5%	4%	3%	
Never heard of	1%	1%	1%	*	*	1%	*	
No opinion	*	1%	*	*	*	*	*	
Sampling Error	+/-3.0	+/-8.0	+/-7.0	+/-5.5	+/-5.0	+/-5.5	+/-4.0	
	Total	Under \$50K	\$50K or more	No College	Attended College			
Favorable Opinion	67%	69%	67%	64%	70%			
Unfavorable Opinion	28%	26%	29%	29%	27%			
Heard of, no Opinion	4%	4%	4%	5%	2%			
Never heard of	1%	1%	*	1%	*			
No opinion	*	*	*	*	1%			
Sampling Error	+/-3.0	+/-4.5	+/-5.0	+/-5.5	+/-3.5			
	Total	Demo- crat	Indep- endent	Repub- lican	Lib- eral	Mod- erate	Conser- vative	
Favorable Opinion	67%	94%	63%	41%	88%	77%	45%	
Unfavorable Opinion	28%	4%	33%	52%	6%	19%	50%	
Heard of, no Opinion	4%	2%	3%	6%	5%	3%	4%	
Never heard of	1%	*	1%	1%	1%	1%	*	
No opinion	*	*	1%	*	*	*	1%	
Sampling Error	+/-3.0	+/-5.5	+/-4.5	+/-6.0	+/-7.0	+/-5.0	+/-5.0	
	Total	North east	Mid- west	South	West	Urban	Sub- urban	Rural
Favorable Opinion	67%	72%	74%	61%	66%	78%	68%	51%
Unfavorable Opinion	28%	23%	22%	35%	28%	19%	29%	42%
Heard of, no Opinion	4%	4%	2%	3%	4%	2%	3%	4%
Never heard of	1%	*	1%	1%	*	1%	*	2%
No opinion	*	*	*	*	1%	*	*	*
Sampling Error	+/-3.0	+/-6.5	+/-6.5	+/-5.5	+/-6.5	+/-5.5	+/-4.5	+/-6.5

* percentage less than 1%