



Louisiana Statewide Survey
Republican Presidential Primary
WWL-TV • November 2011

CONDUCTED FOR





SURVEY INFORMATION AND METHODOLOGY

CLIENT

WWL-TV

SAMPLE UNIVERSE

Likely voters in Louisiana

SAMPLE SIZE/MOE

Representative, scientifically-selected sample of 300 registered voters statewide in Louisiana who are self-identified Republicans. Margin of error is +/- 5.6 percent.

INTERVIEW DATES

November 20-22, 2011

INTERVIEWING

Live telephone interviewing (both landline and cell)

CONDUCTED BY

Clarus Research Group
Dr. Ron Faucheux, President/Chief Analyst
Michael Hutshneker, Analyst

KEY FINDINGS:

- In the six weeks between the two Louisiana statewide polls of Republican voters, Gingrich has surged from fourth place to first place, moving up 27 points. Romney has gone from third place to second place, adding 6 points.

- Perry, governor of neighboring Texas, has dropped from first place to fourth place, shedding over half of his support. Cain has fallen from second to third, dropping 9 points.

- Paul and Bachmann improved slightly between the two polls. Former Louisiana governor Roemer, already in low single digits, slipped one point.

LOUISIANA: REPUBLICAN PRESIDENTIAL PRIMARY

If the Louisiana primary for the Republican presidential nomination were held today, which ONE of the following candidates would you most likely vote for (ROTATE) Mitt Romney, Rick Perry, Michelle Bachmann, Newt Gingrich, Herman Cain, Ron Paul, Jon Huntsman, Rick Santorum, or Buddy Roemer?

	November 20-22 2011	October 5-7 2011	Change
Newt Gingrich	31	4	+27
Mitt Romney	23	17	+6
Herman Cain	12	21	-9
Rick Perry	11	23	-12
Ron Paul	6	4	+2
Michelle Bachmann	4	3	+1
Buddy Roemer	2	3	-1
John Huntsman	1	1	-
Rick Santorum	*	*	-
Undecided/Other/None (VOLUNTEERED)	10	24	-14