

# Results of SurveyUSA Election Poll #17323



Geography: Delaware  
 Data Collected: 10/11/2010 - 10/12/2010  
 Release Date: 10/13/2010

Sponsor:  
 University of Delaware Center for Political Communication ( )

## 1 Are you registered to vote in the state of Delaware?

| 3200 Adults                       | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |       | Party Affiliation |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|-------------------|--------|---------|
| Margin of Sampling Error: +/-1.1% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Other | Republi           | Democr | Indepen |
| Yes                               | 89%  | 90%    | 88%    | 80%   | 89%   | 93%   | 94%  | 85%       | 93%  | 90%   | 87%   | **      | **    | 92%               | 92%    | 87%     |
| No                                | 10%  | 9%     | 12%    | 19%   | 11%   | 7%    | 5%   | 14%       | 6%   | 9%    | 12%   | **      | **    | 8%                | 8%     | 12%     |
| Not Sure                          | 1%   | 1%     | 1%     | 1%    | 1%    | 1%    | 1%   | 1%        | 1%   | 0%    | 1%    | **      | **    | 0%                | 0%     | 1%      |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%  | 100%              | 100%   | 100%    |
| Composition of Adults             | 100% | 47%    | 53%    | 24%   | 29%   | 24%   | 22%  | 53%       | 47%  | 77%   | 17%   | 4%      | 3%    | 30%               | 44%    | 22%     |

## 1 Are you registered to vote in the state of Delaware?

| 3200 Adults                       | All  | Ideology |       |         | Opinion Of Tea Party |         |         |        | Tea Party Effect |         | County |      |        | College |        | Income  |         |
|-----------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|------|--------|---------|--------|---------|---------|
| Margin of Sampling Error: +/-1.1% |      | Conser   | Moder | Liberal | Favora               | Unfavor | Neutral | No Opi | Positive         | Negativ | New Ca | Kent | Sussex | Degree  | No Deg | < \$50K | > \$50K |
| Yes                               | 89%  | 92%      | 92%   | 86%     | 92%                  | 93%     | 87%     | 75%    | 91%              | 92%     | 92%    | 84%  | 85%    | 93%     | 85%    | 84%     | 93%     |
| No                                | 10%  | 7%       | 7%    | 13%     | 8%                   | 6%      | 12%     | 23%    | 8%               | 8%      | 8%     | 15%  | 13%    | 6%      | 14%    | 14%     | 7%      |
| Not Sure                          | 1%   | 0%       | 0%    | 1%      | 1%                   | 1%      | 1%      | 2%     | 1%               | 1%      | 0%     | 1%   | 2%     | 1%      | 1%     | 1%      | 0%      |
| Total                             | 100% | 100%     | 100%  | 100%    | 100%                 | 100%    | 100%    | 100%   | 100%             | 100%    | 100%   | 100% | 100%   | 100%    | 100%   | 100%    | 100%    |
| Composition of Adults             | 100% | 30%      | 41%   | 18%     | 24%                  | 43%     | 17%     | 16%    | 32%              | 51%     | 61%    | 19%  | 20%    | 52%     | 48%    | 31%     | 63%     |

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Geography: Delaware

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**2** On a scale of 1 to 10, how likely are you to vote in the November election for US Senate ... where 10 means you are certain to vote ...and 1 means you are certain NOT to vote.

| 2843 Registered Voters            | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |       | Party Affiliation |        |         |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|-------------------|--------|---------|
| Margin of Sampling Error: +/-1.7% |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Other | Republi           | Democr | Indepen |
| 1                                 | 10%  | 7%     | 12%    | 13%   | 8%    | 7%    | 11%  | 10%       | 9%   | 9%    | 10%   | **      | **    | 9%                | 9%     | 11%     |
| 2                                 | 1%   | 1%     | 2%     | 2%    | 1%    | 1%    | 1%   | 1%        | 1%   | 1%    | 2%    | **      | **    | 1%                | 1%     | 2%      |
| 3                                 | 1%   | 1%     | 1%     | 1%    | 0%    | 1%    | 1%   | 1%        | 1%   | 1%    | 1%    | **      | **    | 0%                | 1%     | 1%      |
| 4                                 | 0%   | 0%     | 0%     | 0%    | 0%    | 0%    | 0%   | 0%        | 0%   | 0%    | 0%    | **      | **    | 0%                | 0%     | 0%      |
| 5                                 | 4%   | 3%     | 5%     | 7%    | 3%    | 2%    | 3%   | 5%        | 3%   | 3%    | 7%    | **      | **    | 3%                | 4%     | 4%      |
| 6                                 | 1%   | 1%     | 1%     | 1%    | 1%    | 0%    | 1%   | 1%        | 0%   | 1%    | 0%    | **      | **    | 0%                | 1%     | 1%      |
| 7                                 | 1%   | 1%     | 1%     | 2%    | 1%    | 1%    | 0%   | 2%        | 1%   | 1%    | 2%    | **      | **    | 1%                | 1%     | 2%      |
| 8                                 | 3%   | 3%     | 3%     | 4%    | 5%    | 2%    | 2%   | 5%        | 2%   | 3%    | 3%    | **      | **    | 3%                | 3%     | 5%      |
| 9                                 | 8%   | 9%     | 7%     | 11%   | 8%    | 8%    | 5%   | 9%        | 7%   | 8%    | 9%    | **      | **    | 7%                | 8%     | 8%      |
| 10                                | 72%  | 74%    | 70%    | 59%   | 73%   | 78%   | 75%  | 67%       | 77%  | 74%   | 66%   | **      | **    | 77%               | 73%    | 67%     |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%  | 100%              | 100%   | 100%    |
| Composition of Registered Voters  | 100% | 48%    | 52%    | 22%   | 29%   | 26%   | 24%  | 51%       | 49%  | 78%   | 16%   | 3%      | 3%    | 31%               | 45%    | 22%     |
| Averages                          | 8.6  | 8.9    | 8.4    | 7.9   | 8.8   | 9.0   | 8.5  | 8.4       | 8.8  | 8.7   | 8.3   | 7.5     | 7.8   | 8.8               | 8.7    | 8.4     |

**2** On a scale of 1 to 10, how likely are you to vote in the November election for US Senate ... where 10 means you are certain to vote ...and 1 means you are certain NOT to vote.

| 2843 Registered Voters            | All  | Ideology |        |         | Opinion Of Tea Party |         |         |        | Tea Party Effect |         | County |      |        | College |        | Income  |         |
|-----------------------------------|------|----------|--------|---------|----------------------|---------|---------|--------|------------------|---------|--------|------|--------|---------|--------|---------|---------|
| Margin of Sampling Error: +/-1.7% |      | Conser   | Modera | Liberal | Favora               | Unfavor | Neutral | No Opi | Positive         | Negativ | New Ca | Kent | Sussex | Degree  | No Deg | < \$50K | > \$50K |
| 1                                 | 10%  | 8%       | 9%     | 7%      | 8%                   | 8%      | 10%     | 18%    | 8%               | 8%      | 9%     | 12%  | 10%    | 7%      | 12%    | 14%     | 7%      |
| 2                                 | 1%   | 1%       | 1%     | 1%      | 1%                   | 1%      | 2%      | 3%     | 1%               | 1%      | 1%     | 2%   | 1%     | 1%      | 2%     | 2%      | 1%      |
| 3                                 | 1%   | 0%       | 1%     | 1%      | 0%                   | 0%      | 1%      | 1%     | 0%               | 0%      | 1%     | 1%   | 0%     | 0%      | 1%     | 1%      | 1%      |
| 4                                 | 0%   | 0%       | 0%     | 0%      | 0%                   | 0%      | 0%      | 0%     | 0%               | 0%      | 0%     | 0%   | 0%     | 0%      | 0%     | 0%      | 0%      |
| 5                                 | 4%   | 3%       | 4%     | 2%      | 2%                   | 2%      | 7%      | 8%     | 2%               | 3%      | 4%     | 4%   | 3%     | 2%      | 5%     | 6%      | 3%      |
| 6                                 | 1%   | 0%       | 1%     | 1%      | 0%                   | 0%      | 2%      | 1%     | 1%               | 1%      | 1%     | 0%   | 1%     | 1%      | 1%     | 1%      | 0%      |
| 7                                 | 1%   | 0%       | 1%     | 1%      | 0%                   | 1%      | 2%      | 3%     | 1%               | 1%      | 2%     | 1%   | 0%     | 1%      | 1%     | 2%      | 1%      |
| 8                                 | 3%   | 3%       | 3%     | 3%      | 2%                   | 2%      | 6%      | 5%     | 2%               | 3%      | 3%     | 3%   | 3%     | 2%      | 4%     | 3%      | 3%      |
| 9                                 | 8%   | 7%       | 8%     | 10%     | 6%                   | 8%      | 6%      | 11%    | 7%               | 8%      | 8%     | 8%   | 8%     | 8%      | 8%     | 9%      | 7%      |
| 10                                | 72%  | 77%      | 73%    | 74%     | 81%                  | 77%     | 64%     | 49%    | 79%              | 74%     | 73%    | 68%  | 74%    | 78%     | 65%    | 63%     | 77%     |
| Total                             | 100% | 100%     | 100%   | 100%    | 100%                 | 100%    | 100%    | 100%   | 100%             | 100%    | 100%   | 100% | 100%   | 100%    | 100%   | 100%    | 100%    |
| Composition of Registered Voters  | 100% | 31%      | 42%    | 17%     | 24%                  | 45%     | 17%     | 14%    | 33%              | 52%     | 62%    | 18%  | 19%    | 54%     | 46%    | 29%     | 65%     |
| Averages                          | 8.6  | 8.8      | 8.7    | 8.9     | 9.0                  | 8.9     | 8.2     | 7.3    | 8.9              | 8.8     | 8.7    | 8.3  | 8.6    | 9.0     | 8.2    | 8.0     | 8.9     |

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**3** [Candidate names rotated]<br>If you were filling out your ballot for U.S. Senator today, would you vote for ... Christine O'Donnell, the Republican? Chris Coons, the Democrat? Some other candidate? Or, are you undecided?

| 2355 Likely Voters                | All  | Gender |        | Age   |       |       |      | <50 / 50+ |      | Race  |       |         |       | Party Affiliation |        |         |  |
|-----------------------------------|------|--------|--------|-------|-------|-------|------|-----------|------|-------|-------|---------|-------|-------------------|--------|---------|--|
|                                   |      | Male   | Female | 18-34 | 35-49 | 50-64 | 65+  | 18-49     | 50+  | White | Black | Hispani | Other | Republi           | Democr | Indepen |  |
| Margin of Sampling Error: +/-2.1% |      |        |        |       |       |       |      |           |      |       |       |         |       |                   |        |         |  |
| O'Donnell (R)                     | 33%  | 41%    | 25%    | 36%   | 33%   | 30%   | 33%  | 34%       | 31%  | 36%   | 14%   | **      | **    | 64%               | 10%    | 36%     |  |
| Coons (D)                         | 54%  | 49%    | 58%    | 48%   | 54%   | 59%   | 52%  | 52%       | 56%  | 50%   | 79%   | **      | **    | 19%               | 81%    | 48%     |  |
| Other                             | 5%   | 4%     | 5%     | 7%    | 4%    | 3%    | 4%   | 5%        | 4%   | 5%    | 1%    | **      | **    | 6%                | 3%     | 3%      |  |
| Undecided                         | 9%   | 7%     | 11%    | 9%    | 9%    | 8%    | 10%  | 9%        | 9%   | 9%    | 7%    | **      | **    | 11%               | 6%     | 12%     |  |
| Total                             | 100% | 100%   | 100%   | 100%  | 100%  | 100%  | 100% | 100%      | 100% | 100%  | 100%  | 100%    | 100%  | 100%              | 100%   | 100%    |  |
| Composition of Likely Voters      | 100% | 50%    | 50%    | 19%   | 30%   | 27%   | 23%  | 49%       | 51%  | 80%   | 15%   | 3%      | 2%    | 32%               | 45%    | 21%     |  |

**3** [Candidate names rotated]<br>If you were filling out your ballot for U.S. Senator today, would you vote for ... Christine O'Donnell, the Republican? Chris Coons, the Democrat? Some other candidate? Or, are you undecided?

| 2355 Likely Voters                | All  | Ideology |       |         | Opinion Of Tea Party |         |         |        | Tea Party Effect |         | County |      |        | College |        | Income  |         |
|-----------------------------------|------|----------|-------|---------|----------------------|---------|---------|--------|------------------|---------|--------|------|--------|---------|--------|---------|---------|
|                                   |      | Conser   | Moder | Liberal | Favora               | Unfavor | Neutral | No Opi | Positive         | Negativ | New Ca | Kent | Sussex | Degree  | No Deg | < \$50K | > \$50K |
| Margin of Sampling Error: +/-2.1% |      |          |       |         |                      |         |         |        |                  |         |        |      |        |         |        |         |         |
| O'Donnell (R)                     | 33%  | 68%      | 21%   | 4%      | 88%                  | 2%      | 41%     | 22%    | 77%              | 5%      | 28%    | 40%  | 41%    | 31%     | 35%    | 32%     | 33%     |
| Coons (D)                         | 54%  | 18%      | 66%   | 87%     | 4%                   | 89%     | 35%     | 45%    | 13%              | 82%     | 60%    | 41%  | 45%    | 57%     | 49%    | 53%     | 55%     |
| Other                             | 5%   | 4%       | 4%    | 4%      | 2%                   | 4%      | 6%      | 10%    | 2%               | 5%      | 4%     | 7%   | 3%     | 4%      | 5%     | 4%      | 5%      |
| Undecided                         | 9%   | 9%       | 9%    | 4%      | 5%                   | 5%      | 19%     | 23%    | 7%               | 7%      | 8%     | 12%  | 11%    | 8%      | 11%    | 10%     | 7%      |
| Total                             | 100% | 100%     | 100%  | 100%    | 100%                 | 100%    | 100%    | 100%   | 100%             | 100%    | 100%   | 100% | 100%   | 100%    | 100%   | 100%    | 100%    |
| Composition of Likely Voters      | 100% | 32%      | 43%   | 18%     | 26%                  | 47%     | 16%     | 11%    | 35%              | 54%     | 63%    | 18%  | 19%    | 57%     | 43%    | 26%     | 68%     |

\*\* Too few respondents of this type were interviewed for this data to be meaningful.

**Statement of Methodology:** About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.