



**FOR IMMEDIATE RELEASE  
INTERVIEWS AND QUESTIONS:**

**August 31, 2010  
DAVID FLAHERTY 303-861-8585**

**COLORADO STATEWIDE ELECTIONS SURVEY RELEASE**  
**GOVERNOR: HICKENLOOPER 46%, MAES 27%, TANCREDO 17%,  
 "OTHER CANDIDATE" 3%, UNDECIDED 7%**  
**ATTORNEY GENERAL: SUTHERS 47%, GARNETT 32%, UNDECIDED 21%**  
**TREASURER: STAPLETON 42%, KENNEDY 38%, UNDECIDED 20%**  
**SECRETARY OF STATE: GESSLER 37%, BUESCHER 31%, OTHER 15%,  
 UNDECIDED 17%**

**Louisville, CO** – Magellan Data and Mapping Strategies today released the results of a 954N automated survey of likely general election voters in Colorado conducted August 25<sup>th</sup> and 26<sup>th</sup>. This survey has a margin of error of +/- 3.2% at the 95% confidence interval. The survey included image ratings and a ballot test in the election for Governor, and ballot tests in the elections for Treasurer, Attorney General and Secretary of State.

**Colorado Governor Ballot Test**

In the election for Colorado Governor, among likely voters, Denver Mayor John Hickenlooper leads Republican nominee Dan Maes by 19 points, 46% to 27%, and former Congressman Tom Tancredo is third with 17%. The generic “another candidate” receives 3% support, and 7% are undecided. These results are not much of a surprise, confirming Denver Mayor John Hickenlooper, at this time, is in good position to win in a three way race with Dan Maes and Tom Tancredo. Looking at how the Republican vote breaks, we find Dan Maes leading Tom Tancredo by 32 points, 55% to 23%, and John Hickenlooper with 13%. Among unaffiliated voters, John Hickenlooper leads by 26 points over Tom Tancredo, 49% to 23%, and Dan Maes is third with 17%. The ballot test results by major voting subgroup are below.

**Colorado Governor Ballot Test by Voter Subgroup**

<b><u>Candidate</u></b>	<b><u>All Voters</u></b>	<b><u>Men</u></b>	<b><u>Wom</u></b>	<b><u>All GOP</u></b>	<b><u>All Dem</u></b>	<b><u>Unaf Voters</u></b>
Hickenlooper Lead	+19	+16	+23	-42	+77	+26
Hickenlooper	46%	44%	49%	13%	81%	49%
Maes	27%	28%	26%	55%	4%	17%
Tancredo	17%	19%	16%	23%	7%	23%
Other Candidate	3%	4%	2%	2%	2%	4%
Undecided	7%	5%	7%	7%	6%	7%

**Candidate Image Ratings**

*“Do you have a favorable or unfavorable opinion of John Hickenlooper/Dan Maes/Tom Tancredo?”*

Among the three candidates for Governor, John Hickenlooper has the strongest image with 49% of respondents having a favorable opinion of him and 32% having an unfavorable opinion. Among unaffiliated voters, his image is slightly better than the state overall, with 48% having a favorable opinion of him and 27% having an unfavorable opinion. Both Dan Maes and Tom Tancredo’s image ratings are “upside down” with more voters having an unfavorable opinion than a favorable opinion. Among all voters, 27% have a favorable opinion of Dan Maes, and 39% have an unfavorable opinion. Tom Tancredo’s image rating among all voters is 27% favorable and 52% unfavorable.

**Colorado Attorney General Ballot Test**

Among all voters, incumbent Attorney General John Suthers leads Boulder District Attorney Stan Garnett by 15 points, 47% to 32%, and 21% of voters are undecided. John Suthers has a strong lead among unaffiliated voters and men, 15 points and 17 points respectively. What is interesting is the intensity of support for each candidate within their respective parties, with 84% of Republicans supporting John Suthers and only 69% of Democrats supporting Stan Garnett. We expect Stan Garnett’s numbers to improve among his Democrat base as he begins spending resources and introducing himself to voters. Below is the ballot test by voter subgroup.

<b><u>Candidate</u></b>	<b><u>All Voters</u></b>	<b><u>Men</u></b>	<b><u>Wom</u></b>	<b><u>All GOP</u></b>	<b><u>All Dem</u></b>	<b><u>Unaf Voters</u></b>
Suthers Lead	+15	+17	+12	+81	-57	+15
Suthers	47%	48%	45%	84%	12%	39%
Garnett	32%	31%	33%	3%	69%	24%
Undecided	21%	21%	22%	13%	19%	37%

**Colorado Treasurer Ballot Test**

The Republican candidate for Treasurer, Walker Stapleton, currently has a slim four point lead on incumbent Democrat Cary Kennedy, 42% to 38%, and 20% of voters are undecided. Among men, Walker Stapleton leads by 8 points and is tied among women. Republicans are slightly more energized than Democrats to vote for the candidate of their own party, with 83% of Republicans supporting Walker Stapleton and 76% of Democrats supporting Cary Kennedy.

<b><u>Candidate</u></b>	<b><u>All Voters</u></b>	<b><u>Men</u></b>	<b><u>Wom</u></b>	<b><u>All GOP</u></b>	<b><u>All Dem</u></b>	<b><u>Unaf Voters</u></b>
Stapleton Lead	+4	+8	0	+77	-69	-5
Stapleton	42%	45%	39%	83%	7%	28%
Kennedy	38%	37%	39%	6%	76%	33%
Undecided	20%	18%	22%	11%	17%	39%



### **Colorado Secretary of State Ballot Test**

In the race for Colorado Secretary of State, Republican candidate Scott Gessler leads Democrat incumbent Bernie Buescher by 6 points, 37% to 31%, 15% support “another candidate,” and 17% are undecided. Among unaffiliated voters, it is a tight race with Scott Gessler, Bernie Buescher and the generic “another candidate” in a statistical tie.

<b><u>Candidate</u></b>	<b><u>All Voters</u></b>	<b><u>Men</u></b>	<b><u>Wom</u></b>	<b><u>All GOP</u></b>	<b><u>All Dem</u></b>	<b><u>Unaf Voters</u></b>
Gessler Lead	+6	+8	+5	+72	-62	+2
Gessler	37%	38%	36%	75%	6%	24%
Buescher	31%	30%	31%	3%	68%	22%
Other Candidate	15%	18%	12%	9%	12%	27%
Undecided	17%	14%	21%	13%	14%	27%

### **Survey Methodology**

This survey was conducted using automated telephone touch tone technology. The sample was randomly drawn from a Colorado voter file among households containing at least one registered voter. The response data was weighted to reflect past general election voter demographics from the 2008, 2006, 2004 and 2002 election cycles. The 954 interviews of likely general election voters were conducted on Wednesday, August 25<sup>th</sup> and Thursday, August 26<sup>th</sup> between 5:30pm and 8:00pm. This survey has a margin of error of 3.2% at the 95 percent confidence interval.

The survey topline results and crosstabs are included in this document. The survey presentation and all documents related to this survey can be downloaded at our website at [www.MagellanStrategies.com](http://www.MagellanStrategies.com) under the “Survey Archives” section. Any questions regarding this survey and its methodology should be directed to David Flaherty at 303-861-8585 or [dflaherty@magellanstrategies.com](mailto:dflaherty@magellanstrategies.com).

### **Survey Commissioned By**

This survey was conducted by Magellan Data and Mapping Strategies and was not paid for by any candidate or organization.

### **About Magellan Data and Mapping Strategies**

*Magellan CEO David Flaherty has extensive experience in survey research, and applying political data and technology to political campaign decision making gained throughout his 18 year career at the Republican National Committee, the U.S. House of Representatives, and public affairs firms specializing in influencing public opinion. The Magellan team has extensive knowledge constructing and building voter registration databases, performing data analysis, applying GIS mapping technology, conducting quantitative live and automated survey research, predictive modeling analysis, and redistricting technology. Visit our website at [MagellanStrategies.com](http://MagellanStrategies.com) for more information.*





**August 31, 2010**

**MEMORANDUM**

**TO: INTERESTED PARTIES**

**FR: DAVID FLAHERTY**

**MAGELLAN DATA AND MAPPING STRATEGIES**

**RE: COLORADO GENERAL ELECTION AUTO SURVEY TOPLINE RESULTS**

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Magellan Data and Mapping Strategies are pleased to present the topline results of a 954N autodial survey of likely 2010 general election voters within the state of Colorado. The interviews were conducted August 25<sup>th</sup> and August 26<sup>th</sup>, 2010. This survey has a margin of error of +/- 3.17% at the 95 percent confidence interval. This survey was weighted based upon voter turnout demographics from the 2008, 2006, 2004 and 2002 general election cycles.

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T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

Republican.....	38%
Democrat .....	35%
Unaffiliated.....	27%

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T2. How likely are you to vote in the November election for Governor, US Senate and the State Legislature?

Extremely likely .....	89%
Very likely.....	7%
Somewhat likely.....	4%

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Thinking now about people active in government.....

T3. Do you have a favorable or unfavorable opinion of John Hickenlooper?

Favorable ..... 49%  
Unfavorable ..... 32%  
No opinion ..... 16%

Name ID ..... 97%  
Hard Name ID ..... 81%  
Never heard of ..... 3%

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T4. Do you have a favorable or unfavorable opinion of Dan Maes?

Favorable ..... 27%  
Unfavorable ..... 39%  
No opinion ..... 25%

Name ID ..... 91%  
Hard Name ID ..... 66%  
Never heard of ..... 9%

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T5. Do you have a favorable or unfavorable opinion of Tom Tancredo?

Favorable ..... 27%  
Unfavorable ..... 52%  
No opinion ..... 15%

Name ID ..... 94%  
Hard Name ID ..... 79%  
Never heard of ..... 6%

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T6. If the election for Governor was being held today, for whom would you vote if the candidates were John Hickenlooper, Democrat, Dan Maes, Republican, Tom Tancredo, American Constitution Party, or another candidate?

John Hickenlooper ..... 46%  
Dan Maes ..... 27%  
Tom Tancredo ..... 17%  
Another Candidate ..... 3%  
Undecided ..... 7%

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T7. If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican?

John Suthers ..... 47%  
Stan Garnett..... 32%  
Undecided..... 21%

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T8. If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican?

Walker Stapleton..... 42%  
Cary Kennedy..... 38%  
Undecided..... 20%

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T9. If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate?

Scott Gessler ..... 37%  
Bernie Buescher..... 31%  
Some Other Candidate ..... 15%  
Undecided..... 17%

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T10. For statistical purposes, are you a man or a woman?

Female..... 53%  
Male..... 47%

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T11. Which of the following age groups applies to you?

18-34..... 12%  
35-44..... 16%  
45-54..... 23%  
55-64..... 24%  
65+..... 25%

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T12. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

White .....	82%
Hispanic/Latino .....	9%
Black/African American.....	2%
Other .....	7%

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Table 1-2

T1. Are you registered to vote as a Republican, a Democrat or an unaffiliated voter?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		MAES IMG RATING		UN FAV		HICK LOOP		MAES REDO		TANC REDO		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST																	
	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND														
TOTAL	465	100.0	304	100.0	259	100.0	373	100.0	255	100.0	498	100.0	442	100.0	258	100.0	166	100.0	61	100.0	302	100.0	302	100.0	446	100.0	205	100.0	361	100.0	399	100.0	194	100.0	293	100.0	352	100.0	140	100.0	169	100.0
REPUBLICAN	80	38.0	201	66.3	170	65.4	84	22.5	148	58.2	140	28.0	45	10.2	201	77.8	83	50.0	25	40.6	11	3.8	11	3.8	306	68.5	45	22.1	22	6.1	302	75.6	39	20.2	11	3.8	11	27.2	33	23.5	47	27.6
DEMOCRAT	262	33.4	34	11.0	32	12.4	192	51.5	45	17.5	228	45.8	270	61.0	15	5.6	24	14.5	19	30.8	229	75.8	40	8.9	40	8.9	65	31.7	253	70.1	25	6.3	55	28.6	226	77.3	19	5.3	39	27.7	50	29.6
UNAFFILIATED	123	27.0	69	22.6	58	22.3	97	26.0	62	24.4	131	26.2	127	28.8	43	16.5	59	35.5	17	28.6	62	20.5	101	22.6	101	22.6	95	46.2	86	18.1	72	51.3	99	19.0	56	17.4	61	48.8	72	42.8		

Table 2-1

T2: How likely are you to vote in the November election for Governor, US Senate and the state legislature?

	GEND		GEN-PTY										AGE						GEN-AGE																								
	TOTAL	MEN	WOM	TOT		GOP		DEM		TOT		IND		18-34		35-44		45-54		55-64		65 PLUS		MEN 18-54		WOM 18-54		WOM 55+															
				100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0												
TOTAL	954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	204	242	264	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0													
EXTREMELY LIKELY	851	408	442	340	158	182	292	120	171	220	130	89	97	137	201	208	209	219	190	190	216	227	89.2	91.1	87.5	93.7	94.1	93.4	87.3	91.4	84.7	85.3	87.4	82.2	84.5	89.5	91.7	90.7	87.4	89.5	92.9	89.1	86.0
VERY LIKELY	63	25	38	14	6	8	29	8	21	20	11	9	6	8	10	16	24	12	13	13	12	26	6.6	5.6	7.5	3.8	3.6	3.9	8.6	6.0	10.3	7.9	7.5	8.5	4.9	5.0	4.6	6.8	10.0	4.7	6.6	4.8	9.9
SOMEWHAT LIKELY	40	15	25	9	4	5	14	3	10	18	8	10	12	8	8	6	6	14	1	1	15	11	4.2	3.3	5.0	2.5	2.4	2.7	4.1	2.6	5.0	6.8	5.1	9.3	10.6	5.5	3.7	2.5	2.5	5.7	0.5	6.0	4.1

Table 2-2

T2: How likely are you to vote in the November election for Governor, US Senate and the state legislature?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST																												
	FAV	UND	FAV	UND	UN FAV	UN FAV	MAES	HICK LOOP	MAES	TANC REDO	UND	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND																						
TOTAL	465	304	259	373	498	442	258	166	61	302	446	205	361	399	194	293	352	140	169	100.0	100.0	100.0	100.0																				
EXTREMELY LIKELY	851	409	246	353	454	383	244	159	43	270	420	162	321	376	154	262	341	115	133	89.2	88.0	96.7	94.9	94.8	94.9	97.2	248	353	454	383	244	159	43	270	420	162	321	376	154	262	341	115	133
VERY LIKELY	63	33	9	14	3	31	10	4	10	25	19	20	26	16	21	24	6	12	20	6.6	7.1	1.5	3.7	1.2	6.2	8.0	3.9	2.3	16.2	8.1	4.2	9.5	7.1	4.0	10.9	8.2	1.7	8.8	12.0				
SOMEWHAT LIKELY	40	23	5	6	4	13	4	3	8	8	8	8	24	4	3	8	24	15	16	4.2	4.9	1.8	1.5	1.6	2.7	5.4	1.6	2.0	12.7	2.7	1.8	11.7	4.2	1.7	9.5	2.4	1.3	9.1	9.4				





Table 4-1

T4. Do you have a favorable or unfavorable opinion of Dan Maes?

	GEND		GEN-PTY				AGE							GEN-AGE																												
	TOTAL	MEN	WOM	TOT		DEM		TOT		IND	IND	WOM	IND	65			MEN	WOM	WOM																							
				GEN	PT	18-34	35-44	45-54	55-64					PLUS	18-54	55+				18-54	55+																					
TOTAL	954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	242	264	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0										
FAVORABLE	259	134	126	170	76	94	32	16	16	58	42	16	32	38	69	61	60	69	65	70	56	27.2	29.8	24.9	46.8	45.4	48.0	9.6	12.1	8.0	22.4	28.0	14.8	27.8	25.0	31.3	26.7	25.0	28.2	31.8	28.9	21.2
UNFAVORABLE	373	192	181	84	51	33	192	77	115	97	64	33	41	56	84	103	89	107	85	74	107	39.1	42.7	35.8	23.1	30.2	17.0	57.5	58.2	57.1	37.6	43.1	30.0	35.9	36.7	38.3	44.8	37.3	43.7	41.6	30.7	40.5
NO OPINION	240	93	147	84	32	52	77	25	53	78	36	42	22	42	50	53	73	47	46	68	79	25.1	20.7	29.0	23.3	19.3	26.8	23.2	18.9	26.0	30.2	24.0	38.7	19.5	27.6	22.6	23.2	30.5	19.0	22.7	27.9	30.1
NAME ID	872	418	454	338	159	179	302	117	184	232	142	91	95	136	202	217	221	222	196	212	242	91.4	93.3	89.7	93.2	94.9	91.8	90.3	89.2	91.1	90.2	95.1	83.5	83.2	89.4	92.3	94.7	92.7	90.9	96.1	87.5	91.7
HARD NAME ID	632	325	307	253	127	127	224	93	132	155	106	49	73	94	153	164	148	176	150	144	162	66.3	72.6	60.7	69.9	75.6	65.0	67.1	70.3	65.0	60.0	71.1	44.8	63.7	61.8	69.6	71.5	62.2	71.9	73.4	59.6	61.6
NEVER HEARD OF	82	30	52	25	9	16	32	14	18	25	7	18	19	16	17	12	17	22	8	30	22	8.6	6.7	10.3	6.8	5.1	8.2	9.7	10.8	8.9	9.8	4.9	16.5	10.6	7.7	5.3	7.3	9.1	3.9	12.5	8.3	

Table 4-2

T4. Do you have a favorable or unfavorable opinion of Dan Maes?

	HICKNLOPR IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST					
	UN FAV	UN FAV	UN FAV	UN FAV	HICK LOOP	MAES REDO	TANC REDO	UND	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	954 100.0	465 100.0	304 100.0	259 100.0	373 100.0	255 100.0	498 100.0	166 100.0	61 100.0	302 100.0	446 100.0	205 100.0	399 100.0	194 100.0	293 100.0	352 100.0	140 100.0	169 100.0
FAVORABLE	259 27.2	75 16.2	154 50.8	259 100.0	373 100.0	106 41.6	120 24.1	33 19.9	8 12.5	33 10.9	204 45.7	22 10.9	188 47.2	29 15.1	27 9.1	187 53.3	26 18.7	19 11.4
UNFAVORABLE	373 39.1	258 55.5	94 30.8	100.0	373 100.0	94 36.8	265 53.2	11 4.3	9 15.5	191 63.1	113 25.3	69 33.7	101 25.2	57 29.4	188 64.2	79 22.3	58 41.5	48 28.3
NO OPINION	240 25.1	95 20.5	49 16.1	100.0	373 100.0	38 15.0	95 19.0	33 19.8	40 65.8	59 19.7	103 23.1	77 37.6	80 20.1	78 40.2	56 19.2	68 19.3	47 33.4	69 40.5
NAME ID	872 91.4	429 92.2	297 97.7	100.0	373 100.0	239 93.5	480 96.3	148 89.1	57 93.7	283 93.7	420 94.1	169 82.2	369 92.6	164 84.7	271 92.5	334 95.0	131 93.6	136 80.2
HARD NAME ID	632 66.3	334 71.8	248 81.6	100.0	373 100.0	200 78.4	385 77.3	115 69.3	17 28.0	224 74.0	317 71.0	91 44.6	289 72.4	86 44.5	215 73.3	266 75.7	85 60.2	67 39.6
NEVER HEARD OF	82 8.6	36 7.8	7 2.3	100.0	373 100.0	17 6.5	18 3.7	18 10.9	4 6.3	19 6.3	26 5.9	37 17.8	30 7.4	30 15.3	22 7.5	18 5.0	9 6.4	34 19.8





Table 5-2

T5. Do you have a favorable or unfavorable opinion of Tom Tancredo?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV FAV		TANCREDO IMG RATING		GOV BALLOT TEST			ATT. GEN BALLOT TEST			TREAS BALLOT TEST			SOS BALLOT TEST		
	TOTAL	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	HICK LOOP	MAES REDO	TANC UNDO	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	954 100.0	465 100.0	304 100.0	259 100.0	373 100.0	255 100.0	498 100.0	442 100.0	258 100.0	166 100.0	61 100.0	205 100.0	361 100.0	399 100.0	194 100.0	293 100.0	352 100.0	140 100.0	169 100.0	
FAVORABLE	255 26.8	75 16.1	153 50.4	106 40.9	94 25.2	255 100.0	35 7.8	65 25.2	145 87.0	10 16.7	36 11.9	184 41.1	36 17.4	47 42.6	38 19.7	30 10.2	158 45.1	37 26.4	30 17.7	
UNFAVORABLE	498 52.2	328 70.5	128 42.1	120 46.3	265 71.2	498 100.0	339 76.7	119 46.2	5 3.1	18 29.3	228 75.3	179 40.1	92 44.6	155 38.8	76 39.4	223 76.3	139 39.6	63 44.7	73 43.3	
NO OPINION	143 15.0	44 9.5	20 6.6	29 11.3	12 3.2	48 10.8	56 12.9	11 21.9	6.6 36.3	22 36.3	27 9.1	64 14.3	52 25.3	32 9.0	55 28.3	28 9.5	38 10.9	30 21.6	47 27.7	
NAME ID	897 94.0	447 96.1	301 99.0	256 98.5	371 99.6	255 100.0	422 95.3	241 93.3	161 96.7	50 82.3	291 96.3	427 95.6	179 87.3	347 96.0	169 87.4	281 96.0	336 95.5	130 92.6	150 88.6	
HARD NAME ID	754 79.0	402 86.5	281 92.5	226 87.2	359 96.4	255 100.0	374 84.5	184 71.4	150 90.1	28 46.0	264 87.3	363 81.3	127 62.0	314 87.0	114 59.1	253 86.5	298 84.7	100 71.0	103 61.0	
NEVER HEARD OF	57 6.0	18 3.9	3 1.0	4 1.5	1 0.4	21 4.7	17 4.7	6 6.7	3.3 17.7	11 17.7	11 3.7	20 4.4	26 12.7	14 4.0	18 4.5	24 12.6	12 4.0	16 4.5	10 7.4	19 11.4



Table 6-2

T6. If the election for Governor was being held today, for whom would you vote if the candidates were John Hickenlooper, Democrat, Dan Maes, Republican, Tom Tancredo, American Constitution Party, or another candidate?

	HICKENLOPER IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST							
	UN	FAV	UN	FAV	UN	FAV	HICK LOOP	MAES REDO	TANC UNDO	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND	
TOTAL	954	465	304	259	373	255	498	442	258	166	302	446	205	361	399	194	293	352	140	169
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
HICKENLOOPER	442	390	8	39	260	35	339	442			268	64	111	311	43	89	265	32	63	82
	46.4	83.9	2.7	14.8	69.7	13.6	68.1	100.0			88.5	14.2	54.2	86.0	10.7	45.9	90.6	9.1	45.2	48.3
MAES	258	32	155	174	11	65	119	258			5	235	18	6	223	29	6	214	15	24
	27.1	6.9	51.0	67.1	3.0	25.4	23.9	100.0			1.8	52.5	8.9	1.7	55.8	15.1	2.0	60.8	10.6	13.9
TANCREDO	166	26	108	33	82	145	5				15	111	40	25	102	40	12	87	40	28
	17.4	5.5	35.5	12.8	22.1	56.7	1.0				5.0	24.8	19.7	6.8	25.5	20.6	4.1	24.8	28.3	16.2
OTHER	26	4	14	6	10	1	17				7	16	4	11	13	3	5	6	12	3
	2.8	0.9	4.7	2.4	2.8	0.3	3.4				2.4	3.5	1.7	3.0	3.3	1.4	1.8	1.7	8.7	1.8
UNDECIDED	61	13	18	8	9	10	18				7	22	32	9	19	33	4	13	10	33
	6.4	2.7	6.0	2.9	2.5	4.0	3.6				61	4.9	15.5	2.5	4.7	17.0	1.4	3.7	7.2	19.7
											100.0	2.3	4.9	2.5	4.7	17.0	1.4	3.7	7.2	19.7

Table 7-1

T7. If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican?

	GEND		GEN-PTY										AGE						GEN-AGE																								
	TOTAL	MEN	WOM	TOT		GOP		DEM		TOT		IND		18-34		35-44		45-54		55-64		65 PLUS		MEN 18-54		WOM 18-54		WOM 55+															
				100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0												
TOTAL	954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	204	242	264	100.0	100.0	100.0	100.0	100.0	100.0	100.0														
SUTHERS	446	217	229	306	142	163	40	19	21	101	55	45	38	76	102	115	116	103	114	114	112	117	46.8	48.4	45.4	84.3	84.9	83.9	11.9	14.6	10.2	39.2	37.2	41.9	32.9	49.8	46.4	50.3	48.5	42.2	55.8	46.4	44.4
GARNETT	302	137	166	11	6	5	229	86	143	62	44	18	42	49	65	76	70	86	51	51	71	95	31.7	30.5	32.8	3.1	3.6	2.8	68.6	65.6	70.5	24.0	29.7	16.2	36.6	32.3	29.6	33.2	29.4	35.0	25.0	29.1	36.1
UNDECIDED	205	95	111	45	19	26	65	26	39	95	49	45	35	27	53	38	53	56	39	39	59	51	21.5	21.1	21.9	12.5	11.6	13.3	19.5	19.8	19.3	36.8	33.1	41.9	30.5	17.8	24.0	16.5	22.1	22.7	19.2	24.5	19.5

Table 7-2

T7. If the election for Colorado Attorney General was being held today, for whom would you vote if the candidates were Stan Garnett, Democrat, or John Suthers, Republican?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		MAES FAV		HICK LOOP		GOV BALLOT TEST		ATT. GEN BALLOT TEST		KENN EDY LTON		STAP LTON		TREAS BALLOT TEST		BUES CHER		GESS LER		SOS BALLOT TEST							
	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN	FAV	UN						
TOTAL	465	304	259	373	255	498	442	442	258	166	61	302	446	205	361	399	194	293	352	140	169	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
SUTHERS	109	246	204	113	184	179	64	235	111	22	446	100.0	446	205	39	361	47	23	332	47	45	46.8	23.4	81.1	78.7	30.3	71.9	36.0	14.4	90.9	66.6	36.2	100.0	100.0
GARNETT	250	22	33	191	36	228	268	5	15	7	302	100.0	268	205	283	14	6	255	11	20	16	31.7	53.8	7.2	12.7	51.2	14.1	45.7	60.5	2.1	9.1	11.3	100.0	100.0
UNDECIDED	106	35	22	69	36	92	111	18	40	32	100.0	100.0	205	39	39	24	141	15	9	74	108	21.5	22.7	11.6	8.6	18.6	14.0	18.4	25.2	7.0	24.3	52.5	100.0	100.0

Table 8-1

T8: If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican?

	GEND		GEN-PTY				AGE						GEN-AGE																												
	TOTAL	MEN	WOM	TOT		DEM		TOT		IND		65		MEN	WOM	WOM																									
				DEM	REP	DEM	REP	IND	REP	PLUS	55-64	45-54	18-54				55+																								
TOTAL	954	448	506	363	168	195	334	132	132	149	108	114	153	219	229	239	244	204	242	264	100.0	100.0	100.0																		
STAPLETON	399	201	198	302	141	161	25	13	13	48	24	38	65	94	102	100	97	105	100	98	41.8	44.9	39.1	83.2	83.9	82.5	7.6	9.6	6.2	28.0	32.1	22.5	33.3	42.4	42.7	44.7	42.1	39.6	51.2	41.2	37.2
KENNEDY	361	165	197	22	9	13	253	99	154	86	30	44	60	77	91	89	97	68	85	112	37.9	36.7	38.9	6.0	5.6	6.4	75.8	75.2	76.2	33.4	37.7	27.5	38.7	39.3	35.3	39.7	37.3	39.5	33.4	35.1	42.3
UNDECIDED	194	82	111	39	18	21	55	20	35	99	54	32	28	48	36	49	51	31	57	54	20.3	18.4	22.0	10.8	10.5	11.0	16.6	15.1	17.5	38.5	30.2	50.1	28.0	18.4	22.0	15.7	20.7	20.9	15.4	23.7	20.4

Table 8-2

T8: If the election for Colorado Treasurer was being held today, for whom would you vote if the candidates were Cary Kennedy, Democrat, or Walker Stapleton, Republican?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		KENN EDY		STAP LTON		TREAS BALLOT TEST		SOS BALLOT TEST	
	FAV	UN	FAV	UN	FAV	UN	FAV	UN	HICK LOOP	MAES REDO	TANC UNDO	GARN ETT	SUTH ERS	UND	UND	UND	UND	UND	BUES CHER	GESS LER
TOTAL	954 100.0	465 100.0	304 100.0	259 100.0	373 100.0	498 100.0	255 100.0	442 100.0	166 100.0	61 100.0	302 100.0	446 100.0	205 100.0	361 100.0	399 100.0	194 100.0	293 100.0	352 100.0	140 100.0	169 100.0
STAPLETON	399 41.8	78 16.7	239 78.9	188 72.6	101 27.0	170 66.6	155 31.1	43 9.6	223 86.3	102 61.2	19 30.9	14 4.5	361 80.9	24 11.9	399 100.0	16 5.6	321 91.4	34 24.0	28 16.3	
KENNEDY	361 37.9	296 63.7	31 10.2	42 16.1	215 57.7	47 18.5	267 53.6	311 70.3	6 2.4	25 14.8	9 14.7	283 93.7	39 8.7	39 19.2	361 100.0	264 90.2	20 5.6	41 28.9	37 21.8	
UNDECIDED	194 20.3	91 19.5	33 10.9	29 11.3	57 15.3	38 14.9	76 15.3	89 20.1	29 11.3	40 24.0	33 54.4	6 1.8	47 10.4	141 68.9	194 100.0	12 4.2	11 3.0	66 47.0	105 61.9	

Table 9-1

T9. If the election for Colorado Secretary of State was being held today, for whom would you vote if the candidates were Bernie Buescher, Democrat, Scott Gessler, Republican or another candidate?

	GEND		GEN-PTY				AGE								GEN-AGE											
	TOTAL	MEN	WOM	TOT		DEM		TOT		IND		18-34		35-44		45-54		55-64		65 PLUS		MEN		WOM		
				100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
TOTAL	954	448	506	363	168	195	334	132	202	258	149	108	114	153	219	229	239	244	204	242	264	204	242	264	100.0	100.0
GESSLER	352	171	181	272	122	149	19	10	9	61	38	23	30	55	83	98	86	78	92	90	91	45.3	37.0	34.6	100.0	100.0
BUESCHER	293	135	158	11	4	7	226	90	136	56	40	15	43	49	53	78	70	78	57	67	91	27.8	27.5	34.6	100.0	100.0
OTHER	140	79	62	33	19	14	39	19	19	68	40	29	22	20	35	26	38	50	29	28	34	14.3	11.4	13.0	100.0	100.0
UNDECIDED	169	64	105	47	22	25	50	11	39	72	31	41	19	28	49	28	45	38	26	58	47	12.7	24.0	17.8	100.0	100.0





Table 10-1

T10. For statistical purposes, are you a man or a woman?

	GEND		GEN-PTY						AGE						GEN-AGE							
	TOTAL	MEN	WOM	TOT		DEM		IND		TOT	IND		WOM		IND	65		WOM	WOM		WOM	
				WOM	DEM	WOM	WOM	IND	IND		IND	IND	IND	IND		IND	IND		IND	IND		IND
TOTAL	954	448	506	363	168	195	334	132	132	258	149	108	108	108	108	108	108	204	204	204	264	264
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	506		506	195		195	202		108		108		108		108		139				242	264
	53.0		100.0	53.7		100.0	60.6		42.1		100.0		100.0		100.0		58.1				100.0	100.0
MALE	448	448		168	168		132	132	149	149							100	104	244	204		
	47.0	100.0		46.3	100.0		39.4	100.0	57.9	100.0							41.9	45.5	100.0	100.0		

Table 10-2

T10. For statistical purposes, are you a man or a woman?

	HICKNLOPR IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST			ATT. GEN BALLOT TEST			TREAS BALLOT TEST			SOS BALLOT TEST			
	FAV	UN FAV	FAV	UN FAV	FAV	UN FAV	HICK LOOP	MAES REDO	TANC UNDO	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	465	304	259	373	255	498	442	258	166	302	446	205	361	399	194	293	352	140	169
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
FEMALE	259	136	126	181	116	260	245	133	81	166	229	111	197	198	111	158	181	62	105
	55.7	44.9	48.4	48.6	45.3	52.1	55.4	51.5	48.8	54.8	51.4	53.8	54.4	49.6	57.5	53.9	51.4	44.0	62.1
MALE	206	167	134	192	140	239	197	125	85	137	217	95	165	201	82	135	171	79	64
	44.3	55.1	51.6	51.4	54.7	47.9	44.6	48.5	51.2	45.2	48.6	46.2	45.6	50.4	42.5	46.1	48.6	56.0	37.9



Table 11-2

T11. Which of the following age groups applies to you?

	HICKNLOPR IMG RATING		MAES IMG RATING		TANCREDO IMG RATING		GOV BALLOT TEST		ATT. GEN BALLOT TEST		TREAS BALLOT TEST		SOS BALLOT TEST							
	UN FAV	UN FAV	UN FAV	UN FAV	UN FAV	UN FAV	HICK LOOP	MAES REDO	TANC REDO	UND	GARN ETT	SUTH ERS	UND	KENN EDY	STAP LTON	UND	BUES CHER	GESS LER	OTH ER	UND
TOTAL	954 100.0	465 100.0	304 100.0	259 100.0	373 100.0	255 100.0	498 100.0	258 100.0	166 100.0	61 100.0	302 100.0	446 100.0	205 100.0	361 100.0	399 100.0	194 100.0	293 100.0	352 100.0	140 100.0	169 100.0
18-34	114 12.0	64 13.8	25 8.2	32 12.3	41 11.0	32 12.7	51 10.3	31 12.1	16 9.4	6 10.4	42 13.9	38 8.4	35 17.0	44 12.3	38 9.6	32 16.6	43 14.7	30 8.5	22 16.0	19 11.3
35-44	153 16.0	79 17.1	42 13.9	38 14.7	56 15.1	35 13.6	90 18.1	41 15.7	22 13.1	9 14.0	49 16.3	76 17.0	27 13.3	60 16.6	65 16.2	28 14.5	49 16.8	55 15.8	20 14.0	28 16.8
45-54	219 23.0	97 20.9	80 26.3	69 26.5	84 22.6	58 22.8	118 23.6	58 22.5	45 27.2	14 22.9	65 21.5	102 22.8	53 25.6	77 21.4	94 23.5	48 25.0	53 18.0	83 23.6	35 24.9	49 28.9
55-64	229 24.0	107 23.0	85 28.1	61 23.5	103 27.5	68 26.7	120 24.2	59 22.7	45 26.8	18 29.4	76 25.1	115 25.8	38 18.4	91 25.1	102 25.6	36 18.5	78 26.5	98 27.8	26 18.3	28 16.5
65 PLUS	239 25.0	117 25.3	72 23.6	60 22.9	89 23.9	62 24.3	119 23.9	70 27.0	39 23.5	14 23.2	70 23.2	116 25.9	53 25.7	89 24.6	100 25.2	49 25.4	70 24.0	86 24.4	38 26.8	45 26.5



Table 12-2

T12. For statistical purposes only, what is your race? Are you white, Hispanic or Latino, black or African American, or another ethnic group?

	HICKNLOPR IMG RATING		MAES IMG RATING		UN FAV		TANCREDO IMG RATING		UN FAV		HICK LOOP		MAES REDO		TANC REDO		UN FAV		GARN ETT		SUTH ERS		KENN EDY		STAP LTON		UND		BUES CHER		GESS LER		OTH ER		SOS BALLOT TEST						
	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND	FAV	UND							
TOTAL	465	304	259	373	255	498	442	258	166	61	302	446	205	361	399	194	293	352	140	169	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0							
WHITE	377	255	212	313	211	420	361	217	134	48	239	382	161	292	341	150	242	307	104	129	82.0	81.1	84.1	84.1	82.7	84.3	81.5	84.0	80.4	78.4	79.1	85.6	78.3	80.7	85.4	77.4	82.6	87.5	73.8	76.4	
HISPANIC LATINO	46	24	24	33	21	40	47	18	15	6	45	22	19	44	23	19	38	17	15	16	9.0	10.0	8.0	9.0	8.4	8.1	10.7	7.0	8.9	9.6	14.8	4.9	9.5	12.2	5.7	9.8	12.9	4.9	10.8	9.3	
BLACK AFRICAN AMERICAN	11	7	5	8	5	8	11	3	4	9	6	5	12	5	5	2	7	4	6	2	2.0	2.4	2.1	1.8	2.3	2.1	1.6	2.6	1.3	2.3	0.8	2.8	1.3	2.3	3.3	1.4	0.9	2.5	1.3	4.1	0.9
ANOTHER ETHNIC GROUP	30	17	18	17	17	30	23	20	14	7	10	37	20	14	30	23	6	22	16	23	6.7	6.5	5.7	7.0	4.7	6.8	6.0	5.2	7.8	8.4	11.2	3.3	8.2	9.9	7.5	11.8	2.0	6.4	11.3	13.4	