

# TIME/ABT SRBI – February 1-4 2008 Survey

FINAL DATA-February 5, 2008

BASE= 1165 Adults Except Where Noted

Q1. TO START WITH, MANY PEOPLE HAVEN'T HAD A CHANCE TO REGISTER TO VOTE YET. ARE YOU REGISTERED TO VOTE IN THE DISTRICT WHERE YOU LIVE RIGHT NOW, OR NOT?

ALL  
RESPONDENTS  
=====

YES, REGISTERED TO VOTE	83%
NO, NOT REGISTERED TO VOTE	16%
NO ANSWER/DON'T KNOW	1%

Q2. AT THIS POINT, WOULD YOU SAY YOU'LL DEFINITELY VOTE IN THE PRESIDENTIAL ELECTION, PROBABLY VOTE, MAY OR MAY NOT VOTE DEPENDING UPON HOW YOU FEEL AT THE TIME, PROBABLY NOT VOTE, OR DEFINITELY NOT VOTE IN THE PRESIDENTIAL ELECTION?  
BASE: REGISTERED VOTERS (1002)

ALL  
RESPONDENTS  
=====

DEFINITELY VOTE	87%
PROBABLY VOTE	9%
MAY OR MAY NOT VOTE	2%
PROBABLY NOT VOTE	1%
DEFINITELY NOT VOTE	1%
NO ANSWER/DON'T KNOW	1%

Q3. GENERALLY SPEAKING, DO YOU USUALLY THINK OF YOURSELF AS A REPUBLICAN, A DEMOCRAT, AN INDEPENDENT, OR SOMETHING ELSE?  
BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

A REPUBLICAN	31%
A DEMOCRAT	38%
AN INDEPENDENT	22%
SOMETHING ELSE	7%
NO ANSWER/DON'T KNOW	2%

Q4. DO YOU LEAN MORE TOWARD THE REPUBLICAN PARTY OR MORE TOWARD THE DEMOCRATIC PARTY?  
BASE: INDEPENDENT/UNSURE REGISTERED LIKELY VOTERS (231)

ALL  
RESPONDENTS  
=====

LEAN MORE TOWARD REPUBLICAN PARTY	26%
LEAN MORE TOWARD DEMOCRATIC PARTY	43%
DON'T LEAN/INDEPENDENT/ SOMETHING ELSE	23%
NO ANSWER/DON'T KNOW	8%

\* = less than 1%

- = question not asked/zero respondents

# TIME/ABT SRBI – February 1-4, 2008 Survey

FINAL DATA-February 5, 2008

BASE= 1065 Adults Except Where Noted

Q3. GENERALLY SPEAKING, DO YOU USUALLY THINK OF YOURSELF AS A REPUBLICAN, A DEMOCRAT, AN INDEPENDENT, OR SOMETHING ELSE?

Q4. DO YOU LEAN MORE TOWARD THE REPUBLICAN PARTY OR MORE TOWARD THE DEMOCRATIC PARTY?

BASE: REGISTERED LIKELY VOTERS (958)

	ALL RESPONDENTS =====
REPUBLICAN/LEAN REPUBLICAN	37%
DEMOCRAT/LEAN DEMOCRAT	48%
DON'T LEAN/INDEPENDENT/ SOMETHING ELSE	5%
SOMETHING ELSE	7%
NO ANSWER/DON'T KNOW	2%

Q5. WHAT IF YOUR CHOICES FOR THE DEMOCRATIC PARTY NOMINATION FOR PRESIDENT WERE CLINTON OR BARACK OBAMA, WHICH ONE WOULD YOU VOTE FOR IF YOU HAD TO DECIDE TODAY?

BASE: REGISTERED DEMOCRATIC LIKELY VOTERS (439)

	ALL RESPONDENTS =====
HILLARY CLINTON	45%
BARACK OBAMA	39%
OTHER	*
WOULD NOT VOTE FOR EITHER	3%
UNDECIDED/NO ANSWER/ DON'T KNOW	12%

Q6. DO YOU LEAN MORE TOWARD HILLARY CLINTON OR MORE TOWARD BARACK OBAMA?

BASE: UNDECIDED REGISTERED DEMOCRATIC LIKELY VOTERS (57)

	ALL RESPONDENTS =====
LEAN MORE TOWARD HILLARY CLINTON	25%
LEAN MORE TOWARD BARACK OBAMA	22%
WOULD NOT VOTE FOR EITHER	2%
UNDECIDED/NO ANSWER/ DON'T KNOW	51%

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Q5. WHAT IF YOUR CHOICES FOR THE DEMOCRATIC PARTY NOMINATION FOR PRESIDENT WERE CLINTON OR BARACK OBAMA, WHICH ONE WOULD YOU VOTE FOR IF YOU HAD TO DECIDE TODAY?

Q6. DO YOU LEAN MORE TOWARD HILLARY CLINTON OR MORE TOWARD BARACK OBAMA?

BASE: REGISTERED DEMOCRATIC LIKELY VOTERS (439)

ALL  
RESPONDENTS  
=====

HILLARY CLINTON/LEAN HILLARY CLINTON	48%
BARACK OBAMA/LEAN BARACK OBAMA	42%
OTHER	*
WOULD NOT VOTE FOR EITHER	3%
UNDECIDED/NO ANSWER/ DON'T KNOW	6%

Q8. WHAT IF HILLARY CLINTON WERE TO WIN THE DEMOCRATIC PARTY NOMINATION FOR PRESIDENT? WOULD YOU PERSONALLY WANT HILLARY CLINTON TO CHOOSE BARACK OBAMA AS HER VICE-PRESIDENTIAL RUNNING MATE, OR WOULD YOU WANT HER TO CHOOSE SOMEONE ELSE?

BASE: REGISTERED DEMOCRATIC LIKELY VOTERS (439)

ALL  
RESPONDENTS  
=====

WOULD WANT CLINTON TO CHOOSE OBAMA	62%
CHOOSE SOMEONE ELSE	24%
UNDECIDED/NO ANSWER/ DON'T KNOW	14%

Q9. WHAT IF BARACK OBAMA WERE TO WIN THE DEMOCRATIC PARTY NOMINATION FOR PRESIDENT. WOULD YOU PERSONALLY WANT BARACK OBAMA TO CHOOSE HILLARY CLINTON AS HIS VICE-PRESIDENTIAL RUNNING MATE, OR WOULD YOU WANT HIM TO CHOOSE SOMEONE ELSE?

BASE: REGISTERED DEMOCRATIC LIKELY VOTERS (439)

ALL  
RESPONDENTS  
=====

WOULD WANT OBAMA TO CHOOSE CLINTON	51%
CHOOSE SOMEONE ELSE	36%
UNDECIDED/NO ANSWER/ DON'T KNOW	13%

Q10. IF THE CANDIDATES WERE HILLARY CLINTON, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN AND YOU HAD TO CHOOSE, FOR WHICH OF THESE CANDIDATES WOULD YOU VOTE?

BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

HILLARY CLINTON	44%
JOHN MCCAIN	44%
OTHER	2%
WOULD NOT VOTE	3%
UNDECIDED/DON'T KNOW/NO ANSWER	8%

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Q10A. DO YOU LEAN MORE TOWARD HILLARY CLINTON, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN?  
BASE: UNDECIDED REGISTERED LIKELY VOTERS (82)

ALL  
RESPONDENTS  
=====

LEAN MORE TOWARD HILLARY CLINTON	27%
LEAN MORE TOWARD JOHN MCCAIN	20%
WOULD NOT VOTE FOR EITHER	7%
UNDECIDED/DON'T KNOW/NO ANSWER	46%

Q10. IF THE CANDIDATES WERE HILLARY CLINTON, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN AND YOU HAD TO CHOOSE, FOR WHICH OF THESE CANDIDATES WOULD YOU VOTE?

Q10A. DO YOU LEAN MORE TOWARD HILLARY CLINTON, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN?  
BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

HILLARY CLINTON/LEAN HILLARY CLINTON	46%
JOHN MCCAIN/LEAN JOHN MCCAIN	46%
OTHER	2%
WOULD NOT VOTE FOR EITHER	4%
UNDECIDED/DON'T KNOW/NO ANSWER	4%

Q10B. WHAT IF HILLARY CLINTON WERE TO CHOOSE BARACK OBAMA AS HER VICE-PRESIDENTIAL RUNNING MATE, DO YOU THINK THAT WOULD HURT CLINTON'S CHANCES FOR ELECTION, HELP HER CHANCES, OR NOT HAVE ANY EFFECT?  
BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

HELP CLINTON'S CHANCES TO BE ELECTED	55%
HURT CLINTON'S CHANCES TO BE ELECTED	11%
NO EFFECT	24%
NO ANSWER/DON'T KNOW	10%

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Q11. IF THE CANDIDATES WERE BARACK OBAMA, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN AND YOU HAD TO CHOOSE, FOR WHICH OF THESE CANDIDATES WOULD YOU VOTE?

BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

BARACK OBAMA	46%
JOHN MCCAIN	39%
OTHER	2%
WOULD NOT VOTE	3%
UNDECIDED/DON'T KNOW/NO ANSWER	11%

Q11A. DO YOU LEAN MORE TOWARD BARACK OBAMA, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN?

BASE: UNDECIDED REGISTERED LIKELY VOTERS (115)

ALL  
RESPONDENTS  
=====

LEAN MORE TOWARD BARACK OBAMA	15%
LEAN MORE TOWARD JOHN MCCAIN	23%
OTHER	1%
WOULD NOT VOTE FOR EITHER	6%
UNDECIDED/DON'T KNOW/NO ANSWER	54%

Q11. IF THE CANDIDATES WERE BARACK OBAMA, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN AND YOU HAD TO CHOOSE, FOR WHICH OF THESE CANDIDATES WOULD YOU VOTE?

Q11A. DO YOU LEAN MORE TOWARD BARACK OBAMA, THE DEMOCRAT, AND JOHN MCCAIN, THE REPUBLICAN?

BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

BARACK OBAMA/LEAN BARACK OBAMA	48%
JOHN MCCAIN/LEAN JOHN MCCAIN	41%
OTHER	2%
WOULD NOT VOTE FOR EITHER	3%
UNDECIDED/DON'T KNOW/NO ANSWER	6%

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Q11B. WHAT IF BARACK OBAMA WERE TO CHOOSE HILLARY CLINTON AS HIS VICE-PRESIDENTIAL RUNNING MATE, DO YOU THINK THAT WOULD HURT OBAMA'S CHANCES FOR ELECTION, HELP HIS CHANCES, OR NOT HAVE ANY EFFECT?  
BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

HELP OBAMA'S CHANCES TO BE ELECTED	38%
HURT OBAMA'S CHANCES TO BE ELECTED	31%
NO EFFECT	21%
NO ANSWER/DON'T KNOW	10%

Q12. FORMER PRESIDENT BILL CLINTON HAS BEEN ACTIVELY CAMPAIGNING FOR HIS WIFE HILLARY CLINTON. DO YOU THINK, OVERALL, THAT BILL CLINTON'S CAMPAIGNING HAS HELPED HILLARY CLINTON'S CHANCES TO GET THE DEMOCRATIC NOMINATION, HURT HER CHANCES, OR REALLY HASN'T HAD MUCH EFFECT AT ALL?  
BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

BILL CLINTON HAS HELPED	35%
BILL CLINTON HAS HURT	34%
NOT MUCH EFFECT	26%
NO ANSWER/DON'T KNOW	4%

Q13. HAS BILL CLINTON'S CAMPAIGNING MADE YOU MORE LIKELY TO VOTE FOR HILLARY CLINTON, LESS LIKELY, OR HAS IT HAD NO INFLUENCE ON YOU PERSONALLY?  
BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

MORE LIKELY	9%
LESS LIKELY	19%
NO INFLUENCE	70%
NO ANSWER/DON'T KNOW	2%

Q14. IF HILLARY CLINTON WERE ELECTED TO THE PRESIDENCY, DO YOU BELIEVE THAT BILL CLINTON WILL BE HELPFUL TO HILLARY'S PRESIDENCY, HARMFUL, OR NOT MUCH OF A FACTOR?  
BASE: REGISTERED LIKELY VOTERS (958)

ALL  
RESPONDENTS  
=====

HELPFUL	57%
HARMFUL	20%
NOT MUCH OF A FACTOR	18%
NO ANSWER/DON'T KNOW	5%

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Q14A. IF HILLARY CLINTON WERE ELECTED, WOULD IT BE MORE OF A CO-PRESIDENCY WITH HER HUSBAND, OR DO YOU THINK THAT HILLARY WOULD BE FULLY IN CHARGE?

BASE: REGISTERED LIKELY VOTERS (958)

	ALL RESPONDENTS =====
CO-PRESIDENCY WITH HER HUSBAND	31%
HILLARY WOULD BE FULLY IN CHARGE	64%
NO ANSWER/DON'T KNOW	5%

Q15. HOW INTERESTED ARE YOU IN MOVIES OR DOCUMENTARIES ABOUT POLITICAL ISSUES?

	ALL RESPONDENTS =====
VERY INTERESTED	18%
SOMEWHAT INTERESTED	35%
SOMEWHAT UNINTERESTED	9%
NOT AT ALL INTERESTED	36%
NO ANSWER/DON'T KNOW	2%

Q16. HAS A MOVIE OR DOCUMENTARY EVER INSPIRED YOU TO...?

A) CONTACT A POLITICIAN

	ALL RESPONDENTS =====
YES	10%
NO	89%
NO ANSWER/DON'T KNOW	1%

Q16. HAS A MOVIE OR DOCUMENTARY EVER INSPIRED YOU TO...?

B) DONATE MONEY TO A CHARITY

	ALL RESPONDENTS =====
YES	16%
NO	82%
NO ANSWER/DON'T KNOW	2%

Q16. HAS A MOVIE OR DOCUMENTARY EVER INSPIRED YOU TO...?

C) VOLUNTEER FOR A CAUSE

	ALL RESPONDENTS =====
YES	14%
NO	84%
NO ANSWER/DON'T KNOW	2%

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Q16. HAS A MOVIE OR DOCUMENTARY EVER INSPIRED YOU TO...?  
D) VOTE DIFFERENTLY

ALL  
RESPONDENTS  
=====

YES	11%
NO	87%
NO ANSWER/DON'T KNOW	2%

Q16. HAS A MOVIE OR DOCUMENTARY EVER INSPIRED YOU TO...?  
E) CHANGE YOUR MIND ABOUT AN ISSUE

ALL  
RESPONDENTS  
=====

YES	28%
NO	70%
NO ANSWER/DON'T KNOW	2%

Q16A. WHICH MOVIE OR DOCUMENTARY WAS THAT?

A) CONTACT A POLITICIAN

BASE: HAVE BEEN INSPIRED BY MOVIE/DOCUMENTARY (119)  
(MULTIPLE RECORD)

ALL  
RESPONDENTS  
=====

AN INCONVENIENT TRUTH	30%
SICKO	17%
FAHRENHEIT 9/11	3%
BOWLING FOR COLUMBINE	1%
BLOOD DIAMOND	9%
ANOTHER (SPECIFY)	12%
NO ANSWER/DON'T KNOW	34%

Q16A. WHICH MOVIE OR DOCUMENTARY WAS THAT?

B) DONATE MONEY TO A CHARITY

BASE: HAVE BEEN INSPIRED BY MOVIE/DOCUMENTARY (182)  
(MULTIPLE RECORD)

ALL  
RESPONDENTS  
=====

AN INCONVENIENT TRUTH	26%
SICKO	5%
FAHRENHEIT 9/11	3%
ROGER AND ME	*
BLOOD DIAMOND	13%
ANOTHER (SPECIFY)	20%
NO ANSWER/DON'T KNOW	36%

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Q16A. WHICH MOVIE OR DOCUMENTARY WAS THAT?

C) VOLUNTEER FOR A CAUSE

BASE: HAVE BEEN INSPIRED BY MOVIE/DOCUMENTARY (143)

(MULTIPLE RECORD)

ALL  
RESPONDENTS  
=====

AN INCONVENIENT TRUTH	23%
SICKO	9%
FAHRENHEIT 9/11	8%
BOWLING FOR COLUMBINE	1%
BLOOD DIAMOND	11%
ANOTHER (SPECIFY)	21%
NO ANSWER/DON'T KNOW	34%

Q16A. WHICH MOVIE OR DOCUMENTARY WAS THAT?

D) VOTE DIFFERENTLY

BASE: HAVE BEEN INSPIRED BY MOVIE/DOCUMENTARY (115)

(MULTIPLE RECORD)

ALL  
RESPONDENTS  
=====

AN INCONVENIENT TRUTH	23%
SICKO	9%
FAHRENHEIT 9/11	12%
BOWLING FOR COLUMBINE	2%
BLOOD DIAMOND	14%
ANOTHER (SPECIFY)	13%
NO ANSWER/DON'T KNOW	33%

Q16A. WHICH MOVIE OR DOCUMENTARY WAS THAT?

E) CHANGE YOUR MIND ABOUT AN ISSUE

BASE: HAVE BEEN INSPIRED BY MOVIE/DOCUMENTARY (293)

(MULTIPLE RECORD)

ALL  
RESPONDENTS  
=====

AN INCONVENIENT TRUTH	26%
SICKO	8%
FAHRENHEIT 9/11	6%
BOWLING FOR COLUMBINE	2%
ROGER AND ME	*
BLOOD DIAMOND	21%
ANOTHER (SPECIFY)	16%
NO ANSWER/DON'T KNOW	26%

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BASE= 1065 Adults Except Where Noted

## A. GENDER

	ALL RESPONDENTS =====
MALE	48%
FEMALE	52%

## QF1. WHAT IS YOUR AGE?

	ALL RESPONDENTS =====
18-24	7%
25-29	9%
30-34	10%
35-39	7%
40-44	9%
45-54	23%
55-64	14%
65 OR OLDER	19%
NO ANSWER/DON' T KNOW	2%

## QF2. WHAT IS THE HIGHEST GRADE OF SCHOOLING THAT YOU'VE COMPLETED? (READ LIST ONLY IF NECESSARY)

	ALL RESPONDENTS =====
8TH GRADE OR LESS	2%
SOME HIGH SCHOOL	4%
HIGH SCHOOL GRADUATE	23%
SOME COLLEGE	26%
COLLEGE GRADUATE	28%
POSTGRADUATE STUDY/LAW OR MEDICAL SCHOOL	17%
NO ANSWER/DON' T KNOW	1%

## QF3. ARE YOU OF HISPANIC ORIGIN OR DESCENT?

	ALL RESPONDENTS =====
YES	9%
NO	89%
NO ANSWER/DON' T KNOW	2%

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QF4. WHAT IS YOUR RACE? ARE YOU WHITE, BLACK, ASIAN, OR SOMETHING ELSE?

	ALL RESPONDENTS =====
WHI TE	75%
BLACK	10%
ASI AN	2%
HI SPANI C	5%
OTHER	5%
DON' T KNOW/NO ANSWER	2%

QF7. IN POLITICS AS OF TODAY, DO YOU CONSIDER YOURSELF TO BE VERY CONSERVATIVE, SOMEWHAT CONSERVATIVE, MODERATE, SOMEWHAT LIBERAL, OR VERY LIBERAL?

	ALL RESPONDENTS =====
VERY CONSERVATIVE	15%
SOMEWHAT CONSERVATIVE	25%
MODERATE	28%
SOMEWHAT LIBERAL	16%
VERY LIBERAL	9%
SOMETHING ELSE	2%
DON' T KNOW/NO ANSWER	5%

QF9. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

	ALL RESPONDENTS =====
YES	37%
NO	60%
DON' T KNOW/NO ANSWER	3%

QF10. JUST FOR CLASSIFICATION PURPOSES, WAS YOUR TOTAL FAMILY INCOME BEFORE TAXES LAST YEAR?

	ALL RESPONDENTS =====
LESS THAN \$20,000	10%
\$20,000 TO JUST UNDER \$35,000	13%
\$35,000 TO JUST UNDER \$50,000	15%
\$50,000 TO JUST UNDER \$75,000	17%
\$75,000 TO JUST UNDER \$100,000	14%
\$100,000 OR MORE	18%
NO ANSWER/DON' T KNOW	13%

\* = less than 1%

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