

InsiderAdvantage/Majority Opinion Research

South Carolina December Governor's Poll – 12.16.09

1. Would you say South Carolina is headed in the right direction or wrong direction?

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(770)	(100)	(230)	(246)	(193)	(540)	(185)	(39)	(7)	(369)	(401)	(309)	(230)	(230)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Right direction	32	36.3	28.9	33.4	30.4	30.7	27.2	65.8	41.3	32.5	30.9	38.8	21.1	32.7
Wrong direction	39	25.2	45.9	42.0	33.6	40.4	41.6	7.6	23.6	41.0	36.9	30.1	51.7	37.8
No opinion	29	38.6	25.3	24.6	36.0	29.0	31.3	26.6	35.1	26.5	32.2	31.1	27.2	29.5

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2. Which of the following statements best represents your view?

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(770)	(100)	(230)	(246)	(193)	(540)	(185)	(39)	(7)	(369)	(401)	(309)	(230)	(230)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The General Assembly should stop wasting its time over Gov. Sanford's ethical lapses and get down to real work benefiting the state's citizens	51	44.6	51.4	54.1	51.5	58.1	39.4	13.5	63.8	46.8	55.7	58.7	33.0	60.1
Gov. Mark Sanford should resign from office for his ethical lapses	23	16.5	29.4	19.9	22.5	19.0	33.4	31.5	5.0	25.5	20.6	17.8	35.7	17.0
The General Assembly should impeach Gov. Sanford and vote to remove him from office	14	34.5	8.0	12.6	10.2	9.1	17.2	55.0	16.9	15.6	11.5	15.7	16.4	7.5
The General Assembly should punish Gov. Sanford by officially censuring him, but let him finish his term	11	4.3	9.2	12.4	14.8	13.0	7.5	.0	11.0	11.5	10.5	7.6	13.7	12.9
No opinion	1	.0	2.0	1.1	1.0	.8	2.5	.0	3.3	.6	1.8	.2	1.2	2.5

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3. Thinking about next year's primary elections for governor, are you more likely to vote in the Democratic primary or the Republican primary?

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(770)	(100)	(230)	(246)	(193)	(540)	(185)	(39)	(7)	(369)	(401)	(309)	(230)	(230)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Democratic	40	28.7	37.1	45.0	42.4	31.0	70.6	12.6	54.1	33.7	45.5	8.0	92.6	29.8
Republican	48	55.5	51.2	43.0	47.3	58.2	17.1	59.8	28.1	52.4	44.3	83.8	4.6	44.0
Neither	10	11.5	10.3	10.6	9.2	8.5	11.5	27.6	16.2	11.7	8.9	7.6	2.0	22.2
No opinion	2	4.3	1.4	1.4	1.1	2.2	.7	.0	1.6	2.2	1.3	.7	.9	4.0

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4. (DEMOCRATIC PRIMARY ONLY) If the Democratic gubernatorial primary election were held today, which of these candidates would you vote for...

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(306)	(61)	(83)	(89)	(73)	(147)	(153)	(3)	(3)	(144)	(162)	(32)	(202)	(71)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Rex	21	20.7	26.9	23.3	10.5	32.7	9.8	.0	7.4	34.6	8.4	48.3	16.6	19.7
Drake	15	39.7	4.9	12.7	10.0	12.2	17.3	57.3	28.7	11.0	19.2	13.4	16.6	12.6
Sheheen	8	12.5	.0	10.0	9.9	9.4	6.5	.0	.0	6.2	9.1	.0	6.4	15.1
Ford	6	.0	9.8	6.3	7.2	4.3	7.5	.0	42.0	1.8	10.2	3.1	6.6	6.4
McLeod	6	.0	8.7	2.1	10.8	7.6	2.8	42.7	5.5	8.8	2.6	11.1	4.5	5.9
No opinion	44	27.2	49.6	45.6	51.7	33.7	56.1	.0	16.4	37.6	50.5	24.0	49.2	40.3

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5. (REPUBLICAN PRIMARY ONLY) If the Republican gubernatorial primary were held today, which of these candidates would you vote for ...

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(371)	(56)	(96)	(119)	(100)	(349)	(11)	(7)	(4)	(175)	(196)	(280)	(7)	(84)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
McMaster	22	19.8	17.7	19.7	30.7	22.3	29.9	.0	28.7	21.2	23.0	21.4	4.9	26.1
Bauer	22	53.0	23.6	11.4	15.2	21.7	40.8	.0	26.1	22.6	21.3	24.0	72.3	10.4
Haley	13	5.5	17.6	12.5	13.5	12.1	23.0	46.4	.0	14.3	11.9	9.4	8.5	25.7
Barrett	9	14.5	2.8	12.5	9.0	9.8	.0	.0	10.1	12.1	6.8	10.6	.0	6.0
Grooms	6	.0	5.6	9.0	5.6	6.1	3.1	.0	.0	6.3	5.4	6.5	.0	4.0
No opinion	28	7.1	32.6	35.0	26.0	27.9	3.1	53.6	35.1	23.5	31.6	28.1	14.3	27.7

Age

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(770)	(100)	(230)	(246)	(193)	(540)	(185)	(39)	(7)	(369)	(401)	(309)	(230)	(230)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	13	100.0	.0	.0	.0	7.3	15.1	81.6	12.0	16.5	9.8	17.8	6.8	12.6
30-44	30	.0	100.0	.0	.0	30.7	33.0	.0	52.7	35.8	24.5	28.0	19.0	43.5
45-64	32	.0	.0	100.0	.0	33.4	31.9	13.5	26.1	26.0	37.5	29.3	42.4	25.3
65+	25	.0	.0	.0	100.0	28.5	20.0	5.0	9.2	21.7	28.2	24.9	31.8	18.6

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Race

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(770)	(100)	(230)	(246)	(193)	(540)	(185)	(39)	(7)	(369)	(401)	(309)	(230)	(230)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	70	39.7	72.0	73.2	79.5	100.0	.0	.0	.0	72.2	68.1	88.2	43.5	72.2
Black	24	28.0	26.5	24.0	19.2	.0	100.0	.0	.0	19.1	28.6	4.3	52.8	21.8
Hispanic	5	31.5	.0	2.1	1.0	.0	.0	100.0	.0	7.6	2.6	6.9	2.1	5.4
Other	1	.8	1.5	.7	.3	.0	.0	.0	100.0	1.2	.6	.6	1.5	.5

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Gender

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(770)	(100)	(230)	(246)	(193)	(540)	(185)	(39)	(7)	(369)	(401)	(309)	(230)	(230)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Male	48	60.8	57.3	39.0	41.4	49.4	38.0	72.6	65.2	100.0	.0	53.3	36.4	52.3
Female	52	39.2	42.7	61.0	58.6	50.6	62.0	27.4	34.8	.0	100.0	46.7	63.6	47.7

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Political Affiliation

	Total	Age				Race				Gender		Party		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female	Republican	Democrat	Independent
(Base)	(770)	(100)	(230)	(246)	(193)	(540)	(185)	(39)	(7)	(369)	(401)	(309)	(230)	(230)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Republican	40	55.2	37.5	36.7	39.8	50.6	7.1	55.0	29.0	44.6	36.0	100.0	.0	.0
Democrat	30	15.7	19.0	39.6	38.0	18.6	65.8	12.6	52.1	22.7	36.6	.0	100.0	.0
Independent	30	29.1	43.5	23.6	22.2	30.9	27.1	32.4	18.9	32.6	27.4	.0	.0	100.0