

QUESTION: If the 2010 election for Governor were held today, for whom would you vote for if the choices were between Alex Sink, the Democrat, and Bill McCollum, the Republican?

McCollum [R]: 35%

Sink [D]: 33%

Undecided: 32%

QUESTION: If the 2010 election for U.S. Senate were held today, for whom would you vote for if the choices were between Kendrick Meek, the Democrat, and Charlie Crist, the Republican?

Crist [R]: 50%

Meek [D]: 33%

Undecided: 17%

QUESTION: If the 2010 election for U.S. Senate were held today, for whom would you vote for if the choices were between Kendrick Meek, the Democrat, and Marco Rubio, the Republican?

Meek [D] 38%

Rubio [R]: 30%

Undecided: 32%

Republican only: QUESTION: If the 2010 Republican Primary for U.S. Senate were held today, which of the following would get your vote? (ROTATED):

Charlie Crist 47%

Marco Rubio 37%

Undecided: 16%

Methodology

FLORIDA RESULTS – NOVEMBER 2009

The Research 2000 Florida Poll was conducted from November 16 through November 18, 2009. A total of 600 likely voters who vote regularly in state elections were interviewed statewide by telephone.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized in order to ensure an accurate reflection of the state. Quotas were assigned to reflect the voter registration of distribution by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4% percentage points. This means that there is a 95 percent probability that the “true” figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as for gender or party affiliation.

NOTE: There was an over sample conducted among Republican primary voters totaling 400. The margin of error is 5%.