

**THE SENATE RACE IN NEW JERSEY**  
**October 20-25, 2006**

It's a horse race in the contest for U.S. Senate in New Jersey. Democrat Robert Menendez may be the most vulnerable Senate Democrats, and his defeat could keep Democrats from having any chance of taking control of the Senate. Although New Jersey voters' negative opinions of the war in Iraq and their dislike for President George W. Bush should favor Menendez, he is being hurt by a negative assessment of him personally and concerns about corruption and taxes.

In this poll, Republican challenger Thomas Kean Jr. is running just about even with Menendez among likely voters. 39% of likely voters say they will vote for Kean, while 40% plan to vote for Menendez. The race is a dead heat when those who "lean" one way or the other are included: 43% would vote for Kean, and 43% would vote for Menendez.

**NEW JERSEY SENATE VOTE**

(Among Likely Voters)

Menendez	40%
Kean	39
Depends (vol.)	6
Don't know	10

Despite the closeness of the race, 47% of likely voters expect Menendez to win, while 28% think Kean will win.

This has been a very negative campaign, and with less than two weeks until Election Day, 16% of New Jersey likely voters are still undecided. And while most of those with a choice - 65% - say they've made up their mind about who their Senate candidate will be, 35% say it is still too early to say for sure. Over six in 10 of each candidate's supporters say their mind is made up.

**IS YOUR MIND MADE UP?...**

(Among Likely Voters with a choice)

	All	Menendez	Kean
	Voters	Voters	Voters
Yes	65%	63%	65%
No	35	36	34

Allegations levied against Menendez that he is corrupt appear to be sticking. When asked to name the first thing that comes to mind when they hear the name Robert Menendez, the top answer given is "corruption" or "crooked," volunteered by 21% of likely voters. This is followed by the mention of "He's a Democrat" with 10%, and

"Generally like him" with 8%. Thomas Kean, Jr. is most often associated with his father, former Governor Thomas Kean, Sr. 34% of likely voters in New Jersey think of his connection to his father first when they hear his name.

**1<sup>st</sup> THING THAT COMES TO MIND WHEN YOU HEAR THE NAME...?**

(Among Likely Voters)

<u>Robert Menendez</u>		<u>Thomas Kean, Jr.</u>	
Corruption	21%	Son of Former Governor	34%
He's a Democrat	10	He's a Republican	9
Generally like him	8	Generally like him	6

Menendez remains competitive because of his party. More than half of Menendez backers say they are supporting him because he's a Democrat, 39% say it's because of his stands on the issues, while just 2% choose Menendez' personal qualities. Kean supporters are more likely to say they are backing him because of his stands on the issues: 48% say they are. 31% are voting for him because he's a Republican, while 14% say it's due to Kean's personal qualities.

**WHY ARE YOU SUPPORTING ... FOR U.S. SENATE?**

(Among Likely Voters)

	Menendez Voters	Kean Voters
Personal qualities	2%	14%
Issues	39	48
Party ID	55	31

Still, neither candidate's backers say they "strongly favor" their candidate. Many - both Menendez voters and Kean voters - have reservations about their choice.

**U.S. SENATE: CANDIDATE SUPPORT**

(Among Likely Voters)

	Menendez Voters	Kean Voters
Strongly favor	27%	29%
Support with reservations	45	42
Dislike other candidate	17	23

34% say their vote for Senate is specifically one to help put Democrats in control of the U.S. Senate, while 17% think of it as a vote to keep Republicans in control. Democratic voters are more likely than Republican voters to think of their Senate vote as helping to put their party in control of the U.S. Senate. By more than two to one, Independents think of their vote as one to help put Democrats in control of the Senate but most of them - 58% - say their vote is not about control of the Senate. Among those voters who say their vote is not about Senate control, Kean leads Menendez by 45% to 23%.

**SENATE VOTE WILL BE TO:**

(Among Likely Voters)

	All	Reps	Dems	Inds
Put Democrats in control	34%	3%	65%	27%
Keep Republicans in control	17	50	1	11
Neither	45	46	32	58

While this poll indicates that President George W. Bush is a negative factor in the election for U.S. Senate in New Jersey, most likely voters say their vote for Senate will not be about the President. Just 13% of likely voters say they think of their Senate vote as one in support of the President, while twice as many - 30% - say theirs will be a vote against him. Most - 53% - say their vote will not be about President Bush.

**SENATE VOTE WILL BE:**

(Among Likely Voters)

For Bush	13%
Against Bush	30
Not about Bush	53

President George W. Bush's job approval ratings are about the same in New Jersey as they are nationwide: 33% of New Jerseyans approve, and the rating is similar among registered voters. Bush has a 34% approval rating among all Americans in the most recent nationwide CBS News/New York Times poll.

The President's New Jersey supporters are solidly in Kean's corner. Menendez, meanwhile, has the backing of most likely voters who disapprove of President Bush - though nearly one in five of them is voting for Kean.

**THE ISSUES: IRAQ, CORRUPTION AND TAXES**

In this close Senate race, New Jersey voters are divided as to whether national or local issues will have the greater impact on their vote -- and that choice seems to influence their vote preference. The war in Iraq is the most influential national issue, and Menendez leads among those voters. But many voters say taxes will be the most important statewide issue in their vote, and Kean takes those voters.

National issues are dominated by the war in Iraq. When voters are asked which one national issue will matter most in their Senate vote, 31% mention the war. Far fewer name the economy and jobs (10%) or terrorism (9%).

**WHICH NATIONAL ISSUE WILL MATTER MOST IN YOUR SENATE VOTE?**

(Among Likely Voters)

Iraq	31%
Economy and jobs	10
Terrorism	9

## **IRAQ**

The war in Iraq is working for Menendez; most voters who name it as the most important national issue in their Senate vote say they will support Menendez. However, voters whose priority is the economy and jobs or terrorism are supporting Kean.

### **IRAQ IS NATIONAL ISSUE THAT WILL MATTER MOST IN SENATE VOTE**

(Among Likely Voters)

Vote for Menendez	60%
Vote for Kean	25

Most New Jersey voters (and most New Jerseyans overall) think the U.S. should have stayed out of Iraq.

### **WAR IN IRAQ**

(Among Registered Voters)

Right thing	36%
Stayed out	61

Six in 10 voters would like to see some or even all U.S. troops brought back from Iraq, and far more voters see Menendez as the candidate who will do that. 61% think Menendez would decrease or remove all U.S. troops from Iraq, while just 17% think Kean would do the same. Half think Kean would increase or maintain the same number of U.S. troops there. Three in 10 aren't sure what each candidate would do.

### **U.S. TROOPS IN IRAQ**

(Among Registered Voters)

	Would Like	Menendez would	Kean would
Increase	14%	3%	16%
Keep same	18	6	38
Decrease	29	25	13
Remove all	31	36	4
Don't know	8	30	29

Only 26% of New Jerseyans approve of how President Bush is handling the Iraq war, lower than the 30% Bush receives from Americans nationwide. Menendez gets a majority of likely voters who disapprove of Bush's handling of Iraq.

### **BUSH HANDLING IRAQ AND NJ SENATE VOTE**

(Among Likely Voters)

	<u>Senate vote</u>	
	Menendez	Kean
Approve of Bush handling Iraq	6%	77
Disapprove of Bush handling Iraq	55%	22

## TAXES

By a wide margin, taxes are the most important statewide issue. Almost half of likely voters say taxes will be the local issue that matters most in their vote for Senate.

### WHICH STATE ISSUE WILL MATTER MOST IN YOUR SENATE VOTE?

(Among Likely Voters)

Taxes	48%
Economy and jobs	12
Education	5

And the Republican candidate holds the advantage among these voters. Those who cite taxes as the most important state issue in their vote choose Kean over Menendez by 44% to 35%.

### TAXES ARE STATEWIDE ISSUE THAT WILL MATTER MOST IN SENATE VOTE

(Among Likely Voters)

Vote for Kean	44%
Vote for Menendez	35

Three quarters of registered voters think that the local property taxes they pay are too high, including 58% who think they are much too high.

### LOCAL PROPERTY TAXES ARE:

(Among Registered Voters)

Much too high	58%
A little too high	18
About right	22

But few voters expect that party control of Congress will affect their taxes; 42% think that if Democrats control Congress taxes will increase, and 43% expect that to happen if Republicans control Congress.

### WHAT WILL HAPPEN TO TAXES IF EACH CONTROLS CONGRESS?

(Among Registered Voters)

	Dems	Reps
Increase	42%	43%
Decrease	10	6
Same	43	47

## CORRUPTION

Although few voters volunteer corruption as an important issue in their Senate vote, most think it pervades New Jersey politics. 69% of likely voters think it is widespread in New Jersey. Voters who see corruption as widespread support Kean over Menendez by 43% to 34%.

**HOW COMMON IS POLITICAL CORRUPTION IN NEW JERSEY?**

(Among Likely Voters)

	All	Vote for Menendez	Vote for Kean
Widespread	69%	34%	43
Limited	25	52%	32

Views of corruption as widespread are most common among Independent voters; fully 77% see it that way -- and they are supporting Kean over Menendez by a wide margin.

**HOW COMMON IS POLITICAL CORRUPTION IN NEW JERSEY?**

(Among Likely Voters)

	All	Reps	Dems	Inds
Widespread	69%	76%	56%	77%
Limited	25	20	36	17

Although perceptions of corruption are hurting Menendez - it's the first thing voters say when they think of him - it's a problem that's not limited to his party. 40% of likely voters think it affects politicians from both parties equally. 17% think the Republicans are more corrupt, while 26% think the Democrats are more corrupt. 48% of Independents think both parties are equally corrupt.

But that's not the way it has to be, according to these voters. 63% of likely voters think local government in New Jersey can be run without corruption, while a third sees it as part of the way things work there.

Not surprisingly, corruption may be causing some pessimism among voters in New Jersey. More than six in 10 likely voters think New Jersey is headed off on the wrong track -- and three quarters of them think corruption in New Jersey politics is widespread.

**OTHER ISSUES**

Ratings of the national economy are fairly rosy among New Jersey voters -- 60% think it's very or fairly good, the same as views nationally. But New Jersey's registered voters have mixed feelings about their own state's economy; 49% think it is good, and 49% think it is bad.

**NEW JERSEY ECONOMY VS. NATIONAL ECONOMY**

(Among Registered Voters)

	New Jersey	U.S.
Good	49%	60%
Bad	49	37

Views of the state economy are related to vote preference; among those voters who see it as good, 44% are supporting Kean, while 38% favor Menendez. Voters who think the economy is bad prefer Menendez over Kean by 41% to 35%.

Terrorism comes in third on the list of national issues voters say will matter in their vote for Senate; just 28% say they are personally very concerned about an attack where they live, while 71% are not concerned. Two thirds say the government has not done all it could to improve port and airport security in New Jersey since September 11, 2001, but neither Menendez nor Kean holds an advantage on the issue. About one in three voters think each would do a better job improving port and airport security. However, Kean holds a large advantage among the one in 10 voters who say terrorism is the most important national issue in their vote; he receives 56% of those voters, compared to Menendez's 24%.

**WHO'S VOTING FOR WHOM?**

In this poll, Kean is ahead among men, while Menendez captures the women's vote. Each candidate does well with his base: Majorities of Democrats and liberals back Menendez, while conservatives and Republicans support Kean.

Kean, however, does have an advantage among the coveted voting group of Independents. Among Independents, Kean beats Menendez 39% to 31%. Moderates, however, are split: 39% for Kean and 38% for Menendez. Menendez gets the support of 47% of union households, while Kean gets 29%. A majority of young voters say they'll vote for Menendez, and he narrowly wins the support of seniors. Kean has the support of voters between ages 30-64.

**NEW JERSEY SENATE VOTE - DEMOGRAPHICS**

(Among Likely Voters)

	Menendez	Kean
Men	31%	47
Women	47%	32
Age		
18-29	48%	28
30-44	35%	39
45-64	39%	41
65+	42%	39
Republicans	5%	81
Democrats	73%	9
Independents	31%	39
Liberals	71%	10
Moderates	38%	39
Conservatives	17%	64
Union Households	47%	29
President 2004		
Kerry Voters	74%	11
Bush Voters	9%	71

As is the case nationally, Democrats in New Jersey are more enthusiastic about voting this year than their Republican counterparts. Still, Democrats in the Garden State are not quite as excited as Democrats nationwide - perhaps reflecting their concerns about Menendez.

42% of Democrats in New Jersey say they are more enthusiastic than usual, compared to 29% of Republican voters. Nationally, 50% of Democratic voters are enthusiastic, compared to 35% of Republicans.

**ENTHUSIASM COMPARED TO PAST CONGRESSIONAL ELECTIONS**

(Among Likely Voters)

	New Jersey				U.S.
	All	Reps	Dems	Inds	(10/9/2006)
More	34%	29%	42%	31%	43%
Less	37	45	31	36	35
Same(vol.)	27	26	26	28	20

**THE CAMPAIGN**

Most New Jersey registered voters are paying at least some attention to the Senate campaign, but less attention than they did at this point in the 2002 race. Right now 25% are paying a lot of attention and 48% are paying some. In 2002 36% were paying a lot of attention to that year's race, and 38% were paying some.

**ATTENTION TO THE CAMPAIGN**

(Among Registered Voters)

	Now	10/2002
A lot	25%	36%
Some	48	38
Not much/none	26	26

More New Jersey registered voters - 50% - call the race dull than call it interesting; just 39% find it interesting.

As the candidates continue to saturate the airwaves with commercials, an overwhelming majority of New Jersey's registered voters have seen television ads for both men: 69% have. Only 17% can't recall seeing any ads.

Both candidates are seen as doing more attacking of their opponent than explaining their own positions. 59% say Menendez is mostly attacking, and slightly more, 64%, say Kean is spending most of his time attacking.



**WHAT HAVE THE CANDIDATES BEEN DOING?**

(Among Registered Voters)

	Menendez	Kean
Explaining own positions	20%	16%
Attacking their opponent	59	64

**COMPARING THE CANDIDATES**

With less than two weeks before the general election, slightly more than half of all registered voters either don't know or are undecided when asked to form an opinion of either Menendez or Kean. Among voters who do have an opinion, Kean has the edge. 24% of New Jersey voters have a favorable opinion of him, as opposed to only 18% of voters who have a favorable opinion of Robert Menendez.

**VIEWS OF THE CANDIDATES**

(Among Registered Voters)

	Menendez	Kean
Favorable	18%	24%
Not favorable	28	22
Undecided/ Haven't heard enough	53	54

Still, Menendez has the advantage among New Jersey voters in terms of both understanding their problems and having the right kind of experience for the job of United States Senator. But when asked if the candidates have enough honesty and integrity for the job, Kean has the advantage. A majority (55%) says he does, compared to 45% who say the same of Menendez.

**CANDIDATE'S PERSONAL QUALITIES**

(Among Registered Voters)

	Menendez	Kean
Understands your needs and problems	43%	36%
Right kind of experience	59%	48%
Has enough integrity for the Senate	45%	55%

Nearly 1 out 4 New Jersey voters think Kean has more honesty and integrity than most people in public life, compared to only 14% who think the same of Menendez. Only 8% of voters think Kean has less honesty and integrity than most people in public life, compared to more than twice as many (18%) who think the same about Menendez. 4 out 10 voters think both Menendez and Kean have about the same honesty and integrity as most people in public life.

**COMPARED TO MOST PEOPLE IN PUBLIC LIFE,  
MENENDEZ/KEAN HONESTY & INTEGRITY IS...**

(Among Registered Voters)

	Menendez	Kean
More	14%	24%
About same	39	38
Less	18	8

In terms of ideology, 40% of voters perceive Menendez as a liberal, 33% describe him as a moderate, while just 8% think he's a conservative. Kean is perceived as a conservative by 36% of voters. 34% say he's a moderate, and 9% think he's a liberal.

**CANDIDATES' POLITICAL PHILOSOPHY**

(Among Registered Voters)

	Menendez	Kean
Liberal	40%	9%
Moderate	33	34
Conservative	8	36

**SENATORS AND GOVERNORS**

38% of all New Jerseyans approve of the way Robert Menendez is handling his job as United States Senator, while 34% disapprove. Frank Lautenberg, the senior Senator from New Jersey who is not running this year, fares somewhat better: 44% of New Jerseyans approve of the way he is handling his job. 28% of New Jerseyans don't know enough about either Senator to say either way.

**JOB APPROVAL**

	Menendez	Lautenberg	Corzine
Approve	38%	44%	49%
Disapprove	34	28	35
Don't Know	28	28	16

Governor John Corzine gets a 49% job approval rating from New Jersey residents. 35% disapprove. Most likely voters who approve of Corzine are voting for Menendez, but three in 10 of those who approve are backing Kean.

Two former governors elicit very different opinions from New Jerseyans. Former Governor James McGreevey is seen unfavorably by a 2-to-1 margin. Former Governor Tom Kean Sr., meanwhile, is seen favorably by four to one.

**VIEWS OF FORMER NJ GOVERNORS**

	Favorable	Unfavorable	Undecided/Haven't heard
Jim McGreevey	23%	45	29
Tom Kean Sr.	43%	10	46

29% of likely voters say that the elder Kean makes them think more favorably of Tom Kean Jr., and that is borne out in vote choice as well. Most likely voters with a favorable view of his father are backing Tom Kean Jr.

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This poll was conducted among a statewide random sample of 1023 adults in New Jersey, interviewed by telephone October 20-25, 2006. The sample included 849 registered voters. The error due to sampling for results based on the entire sample could be plus or minus three percentage points and plus or minus three points among registered voters. Each registered voter is assigned a probability of voting, which is used to calculate the likely voter results. The sum of these probabilities is the effective number of likely voters. The effective number of likely voters is 522. The error due to sampling for likely voters could be plus or minus four points.

**CBS NEWS/NEW YORK TIMES POLL**  
**The Senate Race in New Jersey**  
**October 20-25, 2006**

q1 How much attention have you been able to pay to the 2006 Senate campaign in New Jersey this year -- a lot, some, not much, or no attention so far?

	*** REGISTERED VOTERS ***			
	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
A lot	25	31	23	23
Some	48	47	48	49
Not much	19	16	19	21
No attention	7	6	9	5
DK/NA	1	0	1	2

q2 How likely is it that you will vote in the 2006 election in November -would you say you will definitely vote, probably vote, probably not vote, or definitely not vote in the election?

Definitely vote	74	79	72	72
Probably vote	18	15	20	17
Probably not vote	6	4	5	7
Definitely not vote	2	1	2	3
Already voted (Vol.)	0	1	0	0
DK/NA	0	0	1	1

q3 Compared to previous Congressional elections, this year are you more enthusiastic about voting than usual, or less enthusiastic?

More	30	25	36	27
Less	42	48	39	42
Same (vol.)	25	24	24	26
DK/NA	3	3	1	5

q4 Is your opinion of Robert Menendez favorable, not favorable, undecided or haven't you heard enough about Robert Menendez to have an opinion?

Favorable	18	3	30	16
Not favorable	28	55	10	28
Undecided	29	22	33	30
Haven't heard enough	24	19	26	25
Refused	1	1	1	1

q5 Is your opinion of Thomas Kean, Jr. favorable, not favorable, undecided or haven't you heard enough about Thomas Kean, Jr. yet to have an opinion?

Favorable	24	47	9	24
Not favorable	22	10	29	22
Undecided	31	24	37	30
Haven't heard enough	23	19	25	24
Refused	0	0	0	0

q6 If the 2006 election for U.S. Senate were being held today, would you vote for Robert Menendez, the Democratic candidate, OR for Thomas Kean, Jr., the Republican candidate?

***** LIKELY VOTERS *****				
***** Party ID *****				
	Total	Rep	Dem	Ind
	%	%	%	%
Menendez	40	5	73	31
Kean	39	81	9	39
Someone else/Neither/Other	3	5	2	3
Won't Vote (Vol)	2	0	1	2
Depends (Vol.)	6	4	5	8
DK/NA	10	5	10	17

q7 Well as of today, do you lean more towards Robert Menendez, or more towards Thomas Kean, Jr.?

Menendez	43	6	77	36
Kean	43	86	13	42
Someone else/Neither/Other	3	5	2	3
Won't Vote (Vol)	2	0	1	2
DK/NA	19	3	7	17

q8 And is your mind made up, or is it too early to say for sure?

	Total	Menendez Voters	Kean Voters
Mind made up	65	63	65
Too early to say	35	36	34
DK/NA	0	1	1

q9 Would you describe your support for Robert Menendez as strongly favoring him, or do you like Robert Menendez but with reservations, or do you support Robert Menendez because you dislike Thomas Kean, Jr.?

** MENENDEZ VOTERS **				
***** Party ID *****				
	Total	Rep	Dem	Ind
	%	%	%	%
Strongly favor	27	43	30	20
Reservations	45	14	42	54
Dislike others	17	43	14	21
DK/NA	11	0	14	5

q9a Would you describe your support for Thomas Kean, Jr. as strongly favoring him, or do you like Thomas Kean, Jr. but with reservations, or do you support Thomas Kean, Jr. because you dislike Robert Menendez?

** KEAN VOTERS **				
Strongly favor	29	36	6	24
Reservations	42	37	56	46
Dislike others	23	22	25	25
DK/NA	6	5	13	5

q10 What's the main reason you're supporting Robert Menendez: 1. His personal qualities, or 2. His stands on the issues, or 3. Because he's a Democrat?

\*\* MENENDEZ VOTERS \*\*

\*\*\*\* Party ID \*\*\*\*

	Total	Rep	Dem	Ind
	%	%	%	%
Personal qualities	2	0	1	5
Issues	39	83	31	52
Party ID	55	17	64	39
DK/NA	4	0	4	4

q10a What's the main reason you're supporting Thomas Kean, Jr.?: 1. His personal qualities, or 2. His stands on the issues, or 3. Because he's a Republican?

\*\* KEAN VOTERS \*\*

Personal qualities	14	9	18	19
Issues	48	41	71	53
Party ID	31	46	0	17
DK/NA	7	4	11	11

q11 Regardless of how you intend to vote, do you expect Robert Menendez or Thomas Kean, Jr. to finally win the election for U.S. Senate in November?

\*\*\*\*\* LIKELY VOTERS \*\*\*\*\*

Menendez	47	33	59	45
Kean	28	48	14	26
DK/NA	25	19	27	29

q12 If the 2006 election for U.S. House of Representatives were being held today, would you vote for the Republican candidate or the Democratic candidate in your district

Republican	35	85	9	26
Democratic	46	4	83	38
Other (Vol.)	1	0	0	3
Won't vote (Vol.)	1	1	1	3
Depends (Vol.)	7	6	1	13
DK/NA	10	4	6	17

q13 Regardless of how you intend vote in November, which will matter to you more when you vote -- your state's local issues or national issues?

State's local issues	40	43	38	40
National issues	45	41	50	43
Both (Vol.)	14	13	11	16
DK/NA	1	3	1	1

q14-17 BLANK

q18 Do you approve or disapprove of the way George W. Bush is handling his job as President?

\*\*\* TOTAL RESPONDENTS \*\*\*

Approve	33	70	11	31
Disapprove	60	24	86	58
DK/NA	7	6	3	11

q19 How about the economy? Do you approve or disapprove of the way George W. Bush is handling the economy?

\*\*\* TOTAL RESPONDENTS \*\*\*

\*\*\*\* Party ID \*\*\*\*

	Total	Rep	Dem	Ind
	%	%	%	%
Approve	38	73	17	36
Disapprove	56	20	78	56
DK/NA	6	7	5	8

q20 Do you approve or disapprove of the way George W. Bush is handling the situation with Iraq?

Approve	26	53	10	24
Disapprove	69	41	89	68
DK/NA	5	6	1	8

q21 Do you approve or disapprove of the way George W. Bush is handling the campaign against terrorism?

Approve	46	79	22	48
Disapprove	47	18	73	41
DK/NA	7	3	5	11

q22 Do you approve or disapprove of the way Congress is handling its job?

Approve	24	33	18	23
Disapprove	65	57	70	65
DK/NA	11	10	12	12

q23 Do you approve or disapprove of the way Jon Corzine is handling his job as Governor?

Approve	49	34	69	39
Disapprove	35	52	17	42
DK/NA	16	14	14	19

q24 Do you approve or disapprove of the way Frank Lautenberg is handling his job as United States Senator?

Approve	44	31	53	44
Disapprove	28	42	16	31
DK/NA	28	27	31	25

q25 Do you approve or disapprove of the way Robert Menendez is handling his job as United States Senator?

Approve	38	19	54	36
Disapprove	34	56	20	34
DK/NA	28	25	26	30

q26 Do you feel things in New Jersey are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

Right direction	31	20	40	29
Wrong track	63	75	53	66
DK/NA	6	5	7	5

q27 Think for a minute about issues and problems facing the COUNTRY. Which ONE would you say will be most important in your vote for U.S. SENATE?

\*\*\*\*\* LIKELY VOTERS \*\*\*\*\*

	***** Party ID *****			
	Total	Rep	Dem	Ind
	%	%	%	%
War in Iraq	31	17	37	33
Economy and Jobs	10	12	10	9
Terrorism	9	17	7	6
Illegal Immigration	5	6	2	8
Defense/Military	5	6	4	4
Taxes/IRS	4	6	2	4
Health Care	3	1	5	2
Homeland Security/Safety	3	4	2	3
Education	2	1	3	1
Social Security	2	1	2	2
Politicians/Government	2	4	1	1
President/George W. Bush	2	3	0	2
Other	10	10	14	13
DK/NA	12	12	11	12

q28 Now think for a minute about issues and problems facing NEW JERSEY. Which ONE would you say will be most important in your vote for U.S. Senate?

Taxes/IRS	48	52	39	53
Economy and Jobs	12	7	14	15
Education	5	2	8	3
Politicians/Government	3	6	1	3
Budget Deficit/Natl. Debt	3	6	3	2
Health Care	2	2	2	2
Other	15	16	18	12
DK/NA	12	9	15	10

q29 Do you think of your vote for U.S. Senator this fall as a vote for George W. Bush, a vote against George W. Bush, or don't you think of your vote this fall as being about George W. Bush's presidency?

For Bush	13	27	5	10
Against Bush	30	2	52	29
Not about Bush	53	66	40	56
DK/NA	4	5	3	5

q30 Do you think of your vote for Senate this fall as a vote to help put Democrats in control of the Senate, a vote to help keep Republicans in control of the Senate, or will your vote be about something else?

Put Democrats in	34	3	65	27
Keep Republicans in	17	50	1	11
Something else	45	46	32	58
Dk/NA	4	1	2	4

q31 So far, would you be more likely to describe the 2006 election campaign for Senator from New Jersey as interesting or dull?

	*** REGISTERED VOTERS ***			
	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
Interesting	39	40	41	38
Dull	50	51	48	51
DK/NA	11	9	11	11

q32 What is the first thing that comes to mind when you hear the name Robert Menendez?

	***** LIKELY VOTERS *****			
Corruption/crooked	21	37	8	23
Democrat	10	9	14	8
Generally like	8	3	13	5
Generally don't like	5	7	2	5
Negative campaigning	4	4	2	6
Hispanic	3	2	6	2
Hudson County politician	2	3	1	2
Honesty	2	2	2	1
Other	19	14	24	19
DK/NA	26	19	28	29

q33 What is the first thing that comes to mind when you hear the name Thomas Kean, Jr.?

His father	34	31	37	34
Republican	9	12	11	6
Generally like	6	13	2	6
Generally don't like	5	3	7	5
Negative campaigning	4	1	4	5
Honesty	3	5	1	3
Inexperienced	3	1	4	3
Rich	2	4	2	1
His campaign ads	2	1	4	2
Connection to Bush	2	2	3	2
Other	14	16	7	15
DK/NA	16	11	18	18

q34 Do you think Robert Menendez has more honesty and integrity than most people in public life? IF NO, ASK: Do you think Robert Menendez has less honesty and integrity than most people in public life or about the same honesty and integrity as most people in public life?

	*** REGISTERED VOTERS ***			
More	14	8	22	11
Less	18	28	8	22
Same	39	40	40	38
DK/NA	29	24	30	29

q35 Do you think Robert Menendez understands the needs and problems of people like yourself, or not?

Yes	43	24	62	37
No	37	57	20	41
DK/NA	20	19	18	22



q36 Do you think Robert Menendez has the right kind of experience to be a Senator from New Jersey?

\*\*\* REGISTERED VOTERS \*\*\*  
 \*\*\*\* Party ID \*\*\*\*

	Total	Rep	Dem	Ind
	%	%	%	%
Yes	59	47	75	52
No	20	33	9	22
DK/NA	21	20	16	26

q37 Do you think of Robert Menendez as more of a liberal, a moderate, or a conservative?

Liberal	40	57	29	39
Moderate	33	22	41	32
Conservative	8	6	13	4
DK/NA	19	15	17	25

q38 Regardless of how you intend to vote, are you satisfied that Robert Menendez has the honesty and integrity to serve effectively as a Senator from New Jersey?

Yes	45	24	66	39
No	34	57	15	37
DK/NA	21	19	19	24

q39 Do you think Robert Menendez agrees with President Bush on issues too often, not often enough or about the right amount?

Too often	6	1	9	5
Not often enough	33	64	15	32
Right amount	36	16	50	36
DK/NA	25	19	26	27

q40 After Jon Corzine was elected governor last year, Robert Menendez was appointed to finish Corzine's term as U.S. Senator. Does that make you feel more favorably toward Robert Menendez, less favorably toward him, or does it not have an effect on your view of Robert Menendez?

More favorably	13	5	24	9
Less favorably	14	25	5	17
No effect	71	67	71	73
DK/NA	2	3	0	1

q43 Do you think Thomas Kean, Jr. has more honesty and integrity than most people in public life? IF NO, ASK: Do you think Thomas Kean, Jr. has less honesty and integrity than most people in public life or about the same honesty and integrity as most people in public life?

More	24	39	16	23
Less	8	3	13	7
Same	38	36	41	36
DK/NA	30	22	30	34

q44 Do you think Thomas Kean, Jr. understands the needs and problems of people like yourself, or not?

Yes	36	59	21	34
No	46	27	58	45
DK/NA	18	14	21	21

q45 Do you think Thomas Kean, Jr. has the right kind of experience to be a Senator from New Jersey?

\*\*\* REGISTERED VOTERS \*\*\*  
 \*\*\*\* Party ID \*\*\*\*

	Total	Rep	Dem	Ind
	%	%	%	%
Yes	48	66	36	48
No	28	16	40	24
DK/NA	24	18	24	28

q46 Regardless of how you intend to vote, are you satisfied that Thomas Kean, Jr. has the honesty and integrity to serve effectively as a Senator from New Jersey?

Yes	55	78	42	52
No	24	8	34	23
DK/NA	21	14	24	25

q47 Do you think of Thomas Kean, Jr. as more of a liberal, a moderate, or a conservative?

Liberal	9	10	10	6
Moderate	34	44	26	36
Conservative	36	38	42	30
DK/NA	21	8	22	28

q48 Do you think Thomas Kean, Jr. agrees with President Bush on issues too often, not often enough or about the right amount?

Too often	36	13	53	34
Not often enough	6	8	3	7
Right amount	39	66	26	35
DK/NA	19	13	18	24

q49 Thomas Kean, Jr. is the son of former Governor Thomas Kean, SENIOR. Does that make you feel more favorably toward Thomas Kean, Jr., less favorably toward him, or does it not have an effect on your view of Thomas Kean, Jr.?

More favorably	27	41	18	27
Less favorably	11	8	17	8
No effect	61	50	65	63
DK/NA	1	1	0	2

q50-51 BLANK

q52 If the Democrats take control of Congress in November, do you think your taxes would increase, decrease, or stay about the same?

Increase	42	75	19	45
Decrease	10	1	17	8
Same	43	20	61	41
DK/NA	5	4	3	6

q53 If the Republicans keep control of Congress in November, do you think your taxes would increase, decrease, or stay about the same?

	*** REGISTERED VOTERS ***			
	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
Increase	43	22	54	45
Decrease	6	11	5	5
Same	47	63	38	45
DK/NA	4	4	3	5

q54 Have you seen any commercials on television for Robert Menendez or Thomas Kean, Jr.? IF YES: Which candidate?

Menendez	6	6	5	7
Kean	6	3	10	3
Both (vol.)	69	73	68	67
No, neither (vol.)	17	16	16	20
DK/NA	2	2	1	3

q55 What do you think Robert Menendez has been spending more time doing in his campaign-- explaining what he would do as Senator or attacking Thomas Kean, Jr.?

Explaining	20	13	30	15
Attacking	59	70	47	64
Don't know/No answer	21	17	23	21

q56 What do you think Thomas Kean, Jr. has been spending more time doing in his campaign -- explaining what he would do as Senator or attacking Robert Menendez?

Explaining	16	22	16	14
Attacking	64	60	66	65
Don't know/No answer	20	18	18	21

q57 Do you think either of these candidates for U.S. Senate -- Robert Menendez or Thomas Kean, Jr. -- has attacked the other UNFAIRLY? IF YES: Who attacked unfairly?

Menendez	7	11	5	6
Kean	12	7	17	10
Both equal (vol.)	29	21	30	32
No, neither	29	36	24	29
DK/NA	23	25	24	23

q58 Who's more responsible for the negative campaigning there has been this year in the race for U.S. Senator -- Robert Menendez or Thomas Kean, Jr.?

Menendez	21	34	16	18
Kean	30	15	44	26
Both equal (vol.)	21	24	14	26
No, neither	2	2	1	3
DK/NA	26	25	25	27

q59 Which one of the following issues will matter most to you when you decide how to vote in the race for U.S. Senate: the economy and jobs, terrorism, Iraq, health care, or something else?

\*\*\* REGISTERED VOTERS \*\*\*

	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
Economy and jobs	37	36	37	38
Terrorism	15	25	6	16
Iraq	22	15	28	22
Healthcare	14	10	18	14
Something else	9	12	10	8
DK/NA	3	2	1	2

q60 How would you rate the condition of the national economy these days? Is it very good, fairly good, fairly bad or very bad?

Very good	9	20	2	10
Fairly good	51	62	44	52
Fairly bad	27	14	36	26
Very bad	10	4	14	10
DK/NA	3	0	4	2

q61 How would you rate the condition of the New Jersey economy these days? Is it very good, fairly good, fairly bad or very bad?

Very good	4	7	1	4
Fairly good	45	42	47	44
Fairly bad	34	33	34	35
Very bad	15	15	14	15
DK/NA	2	3	4	2

q62 Looking back, do you think the United States did the right thing in taking military action against Iraq, or should the US have stayed out?

Right thing	36	68	17	34
Stayed out	61	30	81	61
Don't know/No answer	3	2	2	5

q63 From what you have seen or heard about the situation in Iraq, what should the United States do now--should the US increase the number of US troops in Iraq, keep the same number of US troops in Iraq as there are now, decrease the number of US troops in Iraq, or remove all its troops from Iraq?

Increase	14	23	12	10
Keep the same number	18	31	8	18
Decrease	29	27	28	31
Remove all troops	31	13	45	30
Don't know/No answer	8	6	7	11

q64 What do you think Robert Menendez would like the U.S. to do now? Do you think Robert Menendez would like the U.S. to increase the number of U.S. troops in Iraq, keep the same number of U.S. troops in Iraq as there are now, decrease the number of U.S. troops in Iraq, or would Robert Menendez like to remove all U.S. troops from Iraq?

*** REGISTERED VOTERS ***				
**** Party ID ****				
	Total	Rep	Dem	Ind
	%	%	%	%
Increase	3	3	2	4
Keep the same number	6	2	9	4
Decrease	25	21	35	18
Remove all troops	36	51	24	39
Don't know/No answer	30	23	30	35

q65 What do you think Thomas Kean, Jr. would like the U.S. to do now? Do you think Thomas Kean, Jr. would like the U.S. to increase the number of U.S. troops in Iraq, keep the same number of U.S. troops in Iraq as there are now, decrease the number of U.S. troops in Iraq, or would Thomas Kean, Jr. like to remove all U.S. troops from Iraq?

Increase	16	12	20	14
Keep the same number	38	53	33	32
Decrease	13	12	14	12
Remove all troops	4	3	4	5
Don't know/No answer	29	20	29	37

q66 Do you think of the war with Iraq as part of the war on terrorism, or do you think of it as separate from the war on terrorism? IF YES, ASK: Is it a major part of the war on terrorism, or a minor part of the war on terrorism?

*** TOTAL RESPONDENTS ***				
Major part	32	55	19	31
Minor part	11	13	10	10
Not part	53	29	68	53
DK/NA	4	3	3	6

q67 As a result of the United States' military action against Iraq, do you think the threat of terrorism against the United States has increased, decreased, or stayed about the same?

Increased	47	31	56	47
Decreased	14	29	7	12
Stayed about the same	38	39	36	39
DK/NA	1	1	1	2

q68 How common do you think corruption is in New Jersey politics -- is it widespread, or is it limited to a few isolated incidents?

*** LIKELY VOTERS ***				
Widespread	69	76	56	77
Limited	25	20	36	17
DK/NA	6	4	8	6

q69 Which political party in New Jersey do you think has more corrupt politicians -- the Republican party or the Democratic party?

*** REGISTERED VOTERS ***				
	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
Republican	20	4	33	16
Democratic	24	53	7	22
Both equal (vol.)	38	29	35	48
Neither (vol.)	0	0	0	0
DK/NA	18	14	25	14

q70 Do you think corruption in local government is a part of the way things work in New Jersey, or do you think local government can be run without corruption?

Way things work	32	37	23	38
Can be run without corruption	64	60	73	58
DK/NA	4	3	4	4

q71 In your community, how serious a problem is illegal immigration -- is it very serious, somewhat serious, not too serious, or not at all serious?

*** TOTAL RESPONDENTS ***				
Very serious	19	19	16	21
Somewhat serious	23	25	24	20
Not too serious	31	30	31	32
Not at all serious	23	22	25	22
DK/NA	4	4	4	5

q72 As you probably know, property taxes provide a variety of local services, such as education and police. Do you think the local property taxes you pay are too high or are they about right? IF TOO HIGH, ASK: Are they much too high or just a little too high?

*** REGISTERED VOTERS ***				
Much too high	58	63	49	63
A little too high	18	15	21	17
About right	22	20	28	17
Too low (vol.)	0	0	0	0
DK/NA	2	2	2	3

q73 Would you say you personally are very concerned about a terrorist attack in the area where you live, or not?

Yes	28	30	26	29
No	71	69	73	70
DK/NA	1	1	1	1

q74 Do you think New Jersey is adequately prepared to deal with another terrorist attack, or not?

*** TOTAL RESPONDENTS ***				
Prepared	30	34	31	28
Not	60	57	61	61
DK/NA	10	9	8	11

q75 Do you think the Federal Government has done all it could reasonably be expected to do to improve port and airport security in New Jersey since September 11, 2001, or could it have done more?

	*** REGISTERED VOTERS ***			
	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
Done all it could	31	42	20	34
Could have done more	66	56	77	62
DK/NA	3	2	3	4

q76 Regardless of how you intend to vote, which Senate candidate -- Robert Menendez or Thomas Kean, Jr. -- do you think would do a better job of making sure the Federal Government improves port and airport security in New Jersey?

Menendez	34	10	56	28
Kean	34	64	14	33
Both (vol.)	2	1	2	2
Neither (vol.)	4	6	2	5
DK/NA	26	19	26	32

q77 Think about past elections in which you have voted, including national and statewide elections. Would you say you always vote Republican, usually vote Republican, vote about equally for both parties, usually vote Democratic, or always vote Democratic?

	*** TOTAL RESPONDENTS ***			
Always vote Republican	6	23	0	0
Usually vote Republican	20	57	2	13
Split vote evenly	34	18	17	59
Usually vote Democratic	26	0	53	16
Always vote Democratic	12	0	28	3
Never vote (Vol.)	0	0	0	1
DK/NA	2	2	0	8

q78 BLANK

q79 Is your opinion of former Governor Jim McGreevey favorable, not favorable, undecided or haven't you heard enough about Jim McGreevey yet to have an opinion?

Favorable	23	10	37	19
Not favorable	45	71	28	46
Undecided	20	13	25	20
Haven't heard enough	9	4	8	12
Refused	3	2	2	3

q80 Is your opinion of former Governor Thomas Kean SENIOR favorable, not favorable, undecided, or haven't you heard enough about Tom Kean, Sr. yet to have an opinion?

Favorable	43	60	37	38
Not favorable	10	9	12	8
Undecided	22	11	29	22
Haven't heard enough	24	18	21	29
Refused	1	2	1	3

q81 Think about your household income, would say that it is more than enough so that you can save and buy some extras, just enough to meet your bills and obligations, or it is not enough to meet your bills and obligations?

	*** TOTAL RESPONDENTS ***			
	**** Party ID ****			
	Total	Rep	Dem	Ind
	%	%	%	%
More than enough	24	33	19	22
Just enough	50	51	56	45
Not enough	24	12	24	30
DK/NA	2	4	1	3

	<u>UNWEIGHTED</u>	<u>WEIGHTED</u>
Total Respondents	1023	
Total Republicans	244	229
Total Democrats	363	358
Total Independents	416	436
Registered Voters	849	777
*Likely Voters		522

\*Every registered voter is included in the likely voter model, and is assigned a probability of voting, which is used to calculate the likely voter results. The sum of these probabilities is the effective number of likely voters.