

InsiderAdvantage/Poll Position

Thursday, September 11, 2008

503 likely voters

Dates of interviewing 9/10

Maximum sampling error +/- 4.3

Ohio General Election Poll

	<u>%</u>
McCain	48
Obama	47
Other	2
Undecided	<u>3</u>
	100

	<u>McCain</u>	<u>Obama</u>
Age		
18-29	41%	55%
30-44	57%	38%
45-64	43%	51%
65+	52%	41%
Race		
Caucasian/White	52%	42%
African-American/Black	23%	48%
Hispanic	9%	88%
Gender		
Male	56%	41%
Female	42%	51%
Political Party		
Democrat	15%	81%
Republican	93%	5%
Independent	51%	34%

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

For a subscription to internals and cross-tabulations through the election, contact tricia@insideradvantage.com