
512 likely voters

Dates of interviewing; Sept 29, 2008

Maximum sampling error +/- 4%

Ohio General Election Poll

	%
Obama	47%
McCain	45%
Other	1%
Undecided	<u>7%</u>
	100

Text

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

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Analysis: Sen. McCain lost ground in two critical demographic groups. Among independent voters Obama now leads 48%-46; McCain has lost ground among males as well, now leading by only 48%-to-44%. Ironically, the undecided percentage remains the same as in our last survey of Ohio, suggesting a shift among voters who previously stated they were supporting McCain.