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437 likely voters

Dates of interviewing: September 30, 2008

Maximum sampling error +/- 5%

## Nevada General Election Poll

|           |           |
|-----------|-----------|
|           | <u>%</u>  |
| Obama     | 48%       |
| McCain    | 47%       |
| Other     | 1%        |
| Undecided | <u>4%</u> |
|           | 100       |

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

For a subscription to internals and cross-tabulations through the election, contact [tricia@insideradvantage.com](mailto:tricia@insideradvantage.com)

**Analysis:** "In Nevada Sen. Obama gained ground with men and, in the first instance we have noticed, gained a statically significant 21% of voters who describe themselves as Republican. We have not seen this occur in any of our recent polls. Regardless, the race remains tight, but follows the general trend towards Sen. Obama in these key swing states." Matt Towery