

InsiderAdvantage/Poll Position

Thursday, September 11, 2008

518 likely voters

Dates of interviewing 9/10

Maximum sampling error +/- 4.2

Nevada General Election Poll

	<u>%</u>
McCain	46
Obama	45
Other	1
Undecided	<u>8</u>
	100

	<u>McCain</u>	<u>Obama</u>
Age		
18-29	35%	60%
30-44	45%	43%
45-64	57%	35%
65+	48%	46%
Race		
Caucasian/White	51%	38%
African-American/Black	73%	26%
Hispanic	38%	59%
Gender		
Male	45%	46%
Female	48%	44%
Political Party		
Democrat	16%	76%
Republican	83%	12%
Independent	45%	40%

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

For a subscription to internals and cross-tabulations through the election, contact tricia@insideradvantage.com