

InsiderAdvantage/Poll Position

Thursday, September 18, 2008

508 likely voters

Dates of interviewing 9/17

Maximum sampling error +/- 4.3

Colorado General Election Poll

	<u>%</u>
McCain	41
Obama	51
Other	2
Undecided	<u>6</u>
	100

	<u>McCain</u>	<u>Obama</u>
Age		
18-29	40%	51%
30-44	39%	51%
45-64	39%	54%
65+	58%	34%
Race		
Caucasian/White	46%	44%
African-American/Black	26%	70%
Hispanic	19%	79%
Gender		
Male	42%	50%
Female	39%	52%
Political Party		
Democrat	11%	85%
Republican	80%	14%
Independent	42%	41%

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InsiderAdvantage/Poll Position polls are conducted by telephone with registered voters. Like all other major polling firms, data are weighted by age, race, gender and political party affiliation.

Poll Position Chief Pollsters Matt Towery and Jeff Shusterman have been independent pollsters for nearly 20 years.

For a subscription to internals and cross-tabulations through the election, contact tricia@insideradvantage.com