

GWU Battleground 2008 (XXXIII)

FINAL

STUDY #11518

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered "likely" voters

Field Dates: December 9-12, 2007

SPLIT SAMPLE A/B

Hello, I'm _____ of The Tarrance Group, a national survey research firm. We're talking to people long distance today about public leaders and issues facing us all. May I please speak with a (male/female) in the household who is registered to vote?

A. Are you registered to vote in your state?

IF "NO," ASK: Is there someone else at home who is registered to vote?
(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)

Yes (CONTINUE)

No (THANK AND TERMINATE)

Now thinking ahead to the elections that will be held next year --

B. What is the likelihood of your voting in the elections to be held next year -- are you extremely likely, very likely, somewhat likely, or not very likely at all to vote?

(CONTINUE)

Extremely Likely 74%

Very Likely 21%

Somewhat Likely 6%

(THANK AND TERMINATE)

Not Very Likely

UNSURE (DNR)

(UPELECT)

C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)

No (CONTINUE)

Now, thinking for a moment about things in the country--

1. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

IF CHOICE MADE, ASK: And do you feel strongly or somewhat about that?

Right direction/strongly 12%

Right direction/somewhat 10%

UNSURE (DNR) 8%

Wrong track/somewhat 13%

Wrong track/strongly 58%

(DIRECT)

* = Less than .5%

Now, even though the 2008 elections are a long way off...

2. If the election for PRESIDENT were being held today, and you had to make a choice, would you be voting for -- (ROTATE) --
- the Republican candidate or
 - the Democrat candidate?

IF "UNDECIDED", ASK: And which party's candidate do you lean toward at this time?

Republican 37%
Lean Republican..... 4%
UNDECIDED (DNR) 12%
Lean Democrat 5%
Democrat 42%

(GENERPT)

And, still thinking about the 2008 elections...

3. If the election for CONGRESS were being held today, and you had to make a choice, would you be voting for -- (ROTATE) --
- the Republican candidate or
 - the Democrat candidate, in your Congressional district?

IF "UNDECIDED", ASK: And which party's candidate do you lean toward at this time?

Republican 37%
Lean Republican..... 4%
UNDECIDED (DNR) 14%
Lean Democrat 4%
Democrat 42%

(GENERC G)

Still thinking about things here in the U.S. --

4. What do you think is the number one problem facing this part of the country today -- that is, what is the problem that you and your family are most concerned about? **(DO NOT READ RESPONSES, JUST RECORD)**

NOTE TO INTERVIEWER: After completion of interview, double check this question for proper coding. Try to fit "Others" into a pre-existing category.

Abortion	1%	Lawsuits/Litigation	*
Agriculture/farming/ranching	*	Loss of Industry	*
AIDS		Medicare/Medicaid	1%
Auto insurance		Moral/religious concerns	3%
Budget deficit	*	National Defense	
Bush (President George W.)	1%	Pensions	*
Campaign finance reform		Politicians/incumbents	1%
Child care	*	Pollution	*
College/affording		Prescription drugs	*
Congress	*	Property taxes	
Cost of living	2%	Racism	
Crime	2%	Republicans	*
Cuts to government programs	*	Retirement	*
Deficit	1%	Roads/highways	
Democrats		Schools/school choice	1%
Drugs	1%	Senior citizens	*
Economy	15%	Social security	1%
Education	2%	Stock Market	*
Energy costs (gasoline for automobiles)	4%	Taxes	3%
Energy costs (home heating)	1%	Tax increases	*
Environment	2%	Television/violence & sex	*
Foreign affairs	1%	Terrorism	2%
Gangs		Tobacco	
Government/size/regulation	1%	Trade	*
Government spending	*	Traffic	
Growth/overdevelopment	*	Unemployment	1%
Guns	*	Unions	*
Health care (cost/quality of)	8%	Values	1%
Health insurance (cost/lack of)	2%	Violence	1%
Homeless/poverty	1%	Wages	*
Housing (costs/lack of)	1%	Welfare (reform)	*
Immigration	11%	Water (shortage/quality)	
Inflation	1%	War in Iraq	13%
Interest rates	*	OTHER	7%
Jobs	4%	UNSURE	3%
Job training			

(ISSUE)

Still thinking about Congress...

(ROTATE Qs 5-6)

Now, thinking specifically about Congressional Democrats...

5. How would you rate the job Congressional Democrats have been doing this year? Do you approve or disapprove of the job they are doing?

<u>IF CHOICE MADE, ASK:</u>	Approve/strongly	16%
And do you feel <i>strongly</i>	Approve	19%
about that?	UNSURE (DNR)	11%
	Disapprove.....	14%
	Disapprove/strongly	40%

(CGDEMJA)

Now, thinking specifically about Congressional Republicans...

6. How would you rate the job Congressional Republicans have been doing this year? Do you approve or disapprove of the job they are doing?

<u>IF CHOICE MADE, ASK:</u>	Approve/strongly	12%
And do you feel <i>strongly</i>	Approve	15%
about that?	UNSURE (DNR)	11%
	Disapprove.....	14%
	Disapprove/strongly	47%

(CGGOPJA)

Now, turning to President George W. Bush...

7. How would you rate the job George W. Bush has been doing as President? Do you approve or disapprove of the job he is doing?

<u>IF CHOICE MADE, ASK:</u>	Approve/strongly	24%
And do you feel <i>strongly</i>	Approve	14%
about that?	UNSURE (DNR)	4%
	Disapprove.....	7%
	Disapprove/strongly	51%

(GWBJA)

And,

8. Whether you approve of disapprove of the way George W. Bush is handling his job as President, what is your impression of George W. Bush as a person? Do you approve or disapprove of him?

IF CHOICE MADE, ASK:

And do you *strongly*
(approve/disapprove)
or *somewhat* (approve/
disapprove)?

Approve/strongly..... 39%
Approve/somewhat..... 17%
UNSURE (DNR)..... 9%
Disapprove/somewhat 8%
Disapprove/strongly 29%

(GWBPA)

Now, thinking now about the war in Iraq –

9. All in all, do you think the war in Iraq is worth fighting, or not?

IF CHOICE MADE, ASK: And
do you feel strongly or
somewhat strongly about that?

Worth fighting/strongly..... 34%
Worth fighting/somewhat..... 9%
UNSURE/REFUSED (DNR) 5%
Not worth fighting/somewhat 8%
Not worth fighting/strongly..... 44%

(IRAQYN)

Still thinking about the Iraq war –

10. Do you believe that the situation in Iraq has – **(ROTATE, FRONT TO BACK, BACK TO FRONT)** -- • gotten better, • stayed the same, or • gotten worse – over the past six months?

Gotten better 43%
Stayed the same 30%
Gotten worse..... 23%

UNSURE/REFUSED (DNR) 4%

(IRAQST)

Now I would like to read you the names of several individuals and organizations who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them. If you do not recognize the name, just say so.

WAIT FOR RESPONSE, THEN ASK: Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?

(ROTATE NAMES)		FAVORABLE		UNFAVORABLE		NO	NEVER
		<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	<u>OPIN.</u>	<u>HEARD</u>
11.	George W. Bush (GWBID)	25%	18%	12%	43%	2%	
12.	The Republicans in Congress (GOPID)	9%	26%	21%	30%	10%	3%
13.	The Democrats in Congress (DEMID)	13%	27%	20%	29%	9%	3%

(END ROTATION)

Now I would like to read you the names of several other individuals who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of them. If you do not recognize the name, just say so.

WAIT FOR RESPONSE, THEN ASK: Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?

(ROTATE NAMES)		FAVORABLE		UNFAVORABLE		NO	NEVER
		<u>Strng</u>	<u>Smwht</u>	<u>Smwht</u>	<u>Strng</u>	<u>OPIN.</u>	<u>HEARD</u>
14.	Mitt Romney (MRID)	14%	28%	16%	16%	14%	13%
15.	Rudy Giuliani (RWGID)	15%	34%	17%	26%	6%	2%
16.	Barack Obama (BOID)	22%	35%	13%	20%	7%	3%
17.	John McCain (JMID)	18%	40%	18%	11%	8%	5%
18.	Hillary Clinton (HRCID)	26%	22%	10%	40%	2%	
19.	John Edwards (JEID)	16%	34%	15%	21%	8%	5%
20.	Fred Thompson (FTID)	10%	25%	16%	15%	13%	22%

(END ROTATION)

21. In which party's Presidential primary election do you plan to vote -- the Republican primary or the Democrat primary?

Republican primary **(TO Q21-R)** 42%
 Democrat primary **(TO Q21-D)**..... 44%
 UNSURE/USUALLY DON'T VOTE
 IN PRIMARY **(DNR) (TO Q22)**..... 14%

(PRIM)

IF "REPUBLICAN" IN Q21, THEN ASK:

21-R. If the Republican primary election for President was held today and you had to make a choice from this list of candidates, for whom would you vote... **(ROTATE FIRST FOUR NAMES ONLY)**

- Rudy Giuliani,
 - John McCain,
 - Mitt Romney,
 - Fred Thompson,
- ** END ROTATION ****

- Ron Paul,
- Mike Huckabee,
- Duncan Hunter, OR
- Tom Tancredo ("TAN-CRAY-DOH"),

IF "UNDECIDED", ASK: And which candidate do you lean toward slightly?

IF CHOICE MADE, ASK:
 Would you say that you are definitely going to vote for him, or probably going to vote for him?

Giuliani/definitely.....	9%
Giuliani /probably.....	11%
Giuliani /lean	2%
McCain/definitely.....	5%
McCain /probably.....	9%
McCain /lean	1%
Romney/definitely	5%
Romney /probably	9%
Romney /lean.....	2%
F. Thompson/definitely	3%
F. Thompson/probably	5%
F. Thompson/lean.....	1%
Paul/definitely.....	3%
Paul/probably.....	2%
Paul/lean	1%
Huckabee/definitely.....	10%
Huckabee /probably.....	12%
Huckabee/lean	2%
Hunter/definitely.....	1%
Hunter/probably.....	*
Hunter/lean	*
Tancredo/definitely	1%
Tancredo/probably.....	*
Tancredo/lean	
OTHER (Record _____)	
UNDECIDED (DNR).....	7%

(GOPBAL1)

IF "DEMOCRAT" IN Q21, THEN ASK:

21-D. If the Democratic primary for President was held today and you had to make a choice from this list of candidates, for whom would you vote... **(ROTATE FIRST THREENAMES ONLY)**

- Hillary Clinton,
 - Barack Obama,
 - John Edwards,
- ** END ROTATION ****

- Joe Biden,
- Chris Dodd,
- Dennis Kucinich, OR
- Bill Richardson

IF "UNDECIDED", ASK: And which candidate do you lean toward slightly?

IF CHOICE MADE, ASK:
Would you say that you are definitely going to vote for him, or probably going to vote for him?

Clinton/definitely.....	29%
Clinton /probably.....	16%
Clinton /lean	2%
Obama/definitely	12%
Obama/probably	10%
Obama/lean.....	1%
Edwards/definitely.....	5%
Edwards/probably.....	7%
Edwards/lean	1%
Biden/definitely	1%
Biden/probably	2%
Biden/lean	
Dodd/definitely	
Dodd/probably	
Dodd/lean.....	
Kucinich/definitely	1%
Kucinich/probably	1%
Kucinich/lean.....	*
Richardson/definitely	1%
Richardson/probably	3%
Richardson/lean	*
OTHER (Record _____)	
UNDECIDED (DNR)	8%

(DEMBAL1)

Now, thinking about the 2008 GENERAL election that will be held in November...

22. Is there one candidate running for the Presidency who you would NOT vote for no matter what? In other words, is there one candidate who you would never consider voting for? If so, which one? **(DO NOT READ LIST, JUST RECORD)**

Giuliani	15%
McCain	2%
Romney.....	5%
Fred Thompson.....	3%
Ron Paul	1%
Mike Huckabee.....	2%
Duncan Hunter	*
Tom Tancredo	*
Clinton	37%
Obama.....	5%
Edwards	2%
Joe Biden	*
Chris Dodd.....	*
Dennis Kucinich.....	1%
Bill Richardson	*
UNSURE (DNR)	15%
NONE (DNR).....	12%

(VTNO)

SPLIT SAMPLE A

Now, even though it is a long way off, as you think about the election for President that will held in 2008 –

23A. If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote... **(ROTATE NAMES)**

- Rudy Giuliani, the Republican, OR
- Hillary Clinton, the Democrat?

IF "UNDECIDED", ASK: And which candidate do you lean toward slightly?

Giuliani/definitely.....	33%
Giuliani/probably.....	9%
Giuliani/lean	2%

UNDECIDED (DNR)..... 6%

IF CHOICE MADE, ASK: Would you say that you are definitely going to vote for him/her, or probably going to vote for him/her?

Clinton/lean	1%
Clinton/probably.....	12%
Clinton/definitely.....	37%

(PRES1)

24A. If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...
(ROTATE NAMES)

- Mitt Romney, the Republican, OR
- Hillary Clinton, the Democrat?

IF "UNDECIDED", ASK: And which candidate do you lean toward slightly?

Romney/definitely 34%
 Romney /probably 8%
 Romney/lean..... 2%

UNDECIDED (DNR) 7%

IF CHOICE MADE, ASK:
 Would you say that you are definitely going to vote for him/her, or probably going to vote for him/her?

Clinton/lean *
 Clinton/probably 13%
 Clinton/definitely 37%

(PRES2)

*****SPLIT SAMPLE B*****

Now, even though it is a long way off, as you think about the election for President that will held in 2008 –

23B. If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...
(ROTATE NAMES)

- Rudy Giuliani, the Republican, OR
- Barack Obama, the Democrat?

IF "UNDECIDED", ASK: And which candidate do you lean toward slightly?

Giuliani/definitely 28%
 Giuliani/probably 13%
 Giuliani/lean 2%

UNDECIDED (DNR) 11%

IF CHOICE MADE, ASK:
 Would you say that you are definitely going to vote for him, or probably going to vote for him?

Obama/lean 1%
 Obama/probably 14%
 Obama/definitely 31%

(PRES3)

SPLIT SAMPLE B

Now, even though it is a long way off, as you think about the election for President that will held in 2008 –

24B. If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...
(ROTATE NAMES)

- Mitt Romney, the Republican, OR
- Barack Obama, the Democrat?

IF "UNDECIDED", ASK: And which candidate do you lean toward slightly?

Romney/definitely	25%
Romney/probably	15%
Romney/lean.....	2%

UNDECIDED (DNR)..... 11%

IF CHOICE MADE, ASK: Would you say that you are definitely going to vote for him, or probably going to vote for him?

Obama/lean.....	2%
Obama/probably	14%
Obama/definitely	32%

(PRES4)

SPLIT SAMPLE A

And, switching subjects to think about the national economy for a moment –

25A. In thinking about the economy, how would you rate the current state of the economy?
(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)

Excellent	6%
Good	20%
Just Fair	39%
Poor	36%
UNSURE/REFUSED (DNR)	

(NATEC)

SPLIT SAMPLE B

25B. In thinking about the economy, how would you rate your personal economic situation?
(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)

Excellent.....	13%
Good	45%
Just Fair	31%
Poor	11%
UNSURE/REFUSED (DNR)	1%

(PEREC)

*****ASK OF EVERYONE*****

26. Thinking about your own situation, what current economic issue is most important in determining your vote for President?

(READ AND ROTATE)

Losing your job	4%
Rising health care costs.....	25%
Higher taxes	12%
A secure retirement	8%
Expenses like child care or college tuition.....	2%
The federal budget deficit and national debt.....	14%
The rising cost of gasoline and fuel	14%
The mortgage crisis.....	3%
Lack of jobs that pay a wage that allows you to support a family	10%
The decline of the stock market	2%
Other (Specify _____)	2%
UNSURE/REFUSED (DNR).....	4%

(ECIMP)

Now, I would like to read you a list of statements that some people made. Please listen carefully as I read each statement and tell me if you would agree or disagree with that particular statement.

(READ AND ROTATE)

IF CHOICE MADE, ASK: Is that strongly (agree/disagree) or somewhat (agree/disagree)?

	AGREE			DISAGREE	
	<u>strng</u>	<u>smwht</u>	<u>UNSURE (DNR)</u>	<u>smwht</u>	<u>strng</u>
27. In America, anyone can get ahead if they work hard enough. (PROMPT: DO YOU AGREE OR DISAGREE WITH THIS STATEMENT?)	41%	23%	1%	17%	19%
28. I think the next generation will have a better quality of life than I do now.	12%	16%	6%	27%	40%
29. Our economy makes it too tough for the middle class to make ends meet.	49%	20%	2%	14%	14%
30. I am optimistic about where I will be financially five years from now.	39%	30%	4%	15%	14%

(AGR1-AGR4)

(END ROTATION)

31. Thinking now about the American Dream and what that means to you and your family, which of these statements best describes your view about the American Dream:
(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

- I have obtained the American Dream,
- The Americans Dream is obtainable but I have not obtained it,
- I may not be able to obtain The American Dream, OR
- I know I will not be able to obtain The American Dream

I have obtained the American Dream	49%
American Dream is obtainable/I have not obtained it	29%
May not be able to obtain American Dream.....	9%
Will not be able to obtain American Dream.....	7%
UNSURE/REFUSED (DNR)	7%

(AMDRM)

Still thinking about these issues...

32. When thinking about your own life, which of these is your TOP priority:
(ROTATE CHOICES)

- Ensuring the financial security for you and your family, even if this mean working long hours
OR
- Having enough time to do the things you want to do, even if this means earning less money
sometimes?

<u>IF CHOICE MADE, ASK:</u>	
And do you feel strongly about that?	
Financial security/strongly	40%
Financial security	7%
UNSURE/NEITHER (DNR)	9%
Time.....	8%
Time /strongly	36%

(FINTIM)

Now, thinking about the future...

33. Do you believe that in the future your children will be...

(ROTATE CHOICES -- TOP TO BOTTOM, BOTTOM TO TOP)

- Better off
- About the same, OR
- Worse off

than you are right now?

Better off (TO 33-1)	39%
About the same (TO 33-2)	26%
Worse off (TO 33-3)	30%
UNSURE/REFUSED DNR) (TO 34)	4%
DOES NOT APPLY TO ME (DNR)(TO 34)	2%

(BETOFF)

IF "BETTER OFF" IN QUESTION 33, ASK:

33-1. Being as specific as you can, what are the one or two most important reasons why you believe that your children will be better off in the future than you are right now?

(PROBE: PLEASE TELL ME MORE ABOUT THAT)

	Frequency	Percent	Valid Percent
BETTER EDUCATION	130	12.9	32.9
MORE OPTIONS/OPPORTUNITIES	44	4.4	11.2
CHILDREN ARE BENEFICIARIES OF PERSONAL WILL/ FINANCIAL PREPARATION	40	3.9	10.0
BETTER JOBS	30	2.9	7.5
THE NEXT GENERATION IS ALWAYS BETTER THAN THE PREVIOUS	25	2.4	6.2
OTHER	21	2.1	5.4
BECAUSE THIS IS THE UNITED STATES OF AMERICA	20	1.9	5.0
BETTER ECONOMY	18	1.8	4.5
BETTER TECHNOLOGY	18	1.8	4.5
BECAUSE OF STRONG CHRISTIAN VALUES	17	1.7	4.2
CHILDREN WILL HAVE HIGHER INCOME	16	1.5	3.9
REFUSED	12	1.2	3.0

(BETOE)

IF "ABOUT THE SAME" IN QUESTION 33, ASK:

33-2. Being as specific as you can, what are the one or two most important reasons why you believe that your children will be about the same in the future as you are right now?

(PROBE: PLEASE TELL ME MORE ABOUT THAT)

	Frequency	Percent	Valid Percent
GOOD FOUNDATION	81	8.0	31.1
STABLE STANDARD OF LIVING/ STATUS QUO	41	4.0	15.5
RISING COST OF LIVING, INCLUDING HEALTH CARE	38	3.7	14.4
REFUSED	19	1.9	7.4
OTHER	16	1.6	6.2
RISING TAXES	14	1.4	5.3
PRESENCE OF MORAL/CHRISTIAN VALUES	14	1.4	5.3
BECAUSE OF THE IDEA OF THE AMERICAN DREAM	13	1.3	5.0
LACK OF JOBS	10	1.0	3.9
RISING ENERGY COSTS	8	0.8	3.2
DECLINE OF MORAL VALUES/ INTERNATIONAL REPUTATION	7	0.7	2.7

(SMOE)

IF "WORSE OFF" IN QUESTION 33, ASK:

33-3. Being as specific as you can, what are the one or two most important reasons why you believe that your children will be worse off in the future than you are right now?

(PROBE: PLEASE TELL ME MORE ABOUT THAT)

	Frequency	Percent	Valid Percent
LACK OF SOCIAL SECURITY AND/ OR ECONOMIC DECLINE	75	7.4	25.3
RISING COST OF LIVING	36	3.5	12.0
LACK OF JOBS/HOUSING	32	3.1	10.6
LACK OF MORAL/FAMILY/CHRISTIAN VALUES	29	2.8	9.7
MISTAKES OF THE CURRENT ADMINISTRATION AND CONGRESS	25	2.5	8.4
UNABLE TO COMPETE IN THE GLOBAL MARKET/ OUTSOURCING	25	2.4	8.3
GLOBAL WARMING/ WORSENING ENVIRONMENT	24	2.3	8.0
OTHER	23	2.3	7.8
RISING COST OF HEALTH CARE	19	1.9	6.3
RISING TAXES	8	0.8	2.6

(WRSOE)

*****SPLIT SAMPLE A*****

34A. How much of a difference can the next president make in creating an America where every American family has a chance to become part of the middle class – a lot, some, a little, or not much at all?

A lot	29%
Some	35%
A little	20%
Not much at all.....	14%
UNSURE/REFUSED (DNR)	3%

(MIDCLA1)

*****SPLIT SAMPLE B*****

34B. How much of a difference can the next president make in creating an America where your family has a chance to become part of the middle class – a lot, some, a little, or not much at all?

A lot	36%
Some	28%
A little	11%
Not much at all.....	16%
UNSURE/REFUSED (DNR)	4%
ALREADY MIDDLE CLASS OR HIGHER (DNR).....	4%

(MIDCLA2)

Now, just a few final questions for statistical purposes only --

D1. What is your age, please?

18-24	3%
25-29	3%
30-34	5%
35-39	7%
40-44	7%
45-54	23%
55-64	21%
65-69	10%
70-74	8%
75-79	6%
80-84	4%
85-89	2%
90 or over	*
REFUSED	2%

(AGE)

D2. What is the highest level of education you have completed?

(DO NOT READ, JUST RECORD)

Some grade school (1-8)	1%
Some high school (9-11)	5%
Graduated high school (12)	20%
Technical/vocational (12)	3%
Some college (13-15)	24%
Graduated college (16)	26%
Graduate/professional school (16 or more)	21%
Unsure/Refused	*

(EDUC)

D3. When thinking about politics and government, do you consider yourself to be...

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Very conservative	19%
Somewhat conservative	39%
MODERATE (DNR)	3%
Somewhat liberal	27%
Very liberal	9%
UNSURE/REFUSED (DNR)	3%

(IDEOL)

D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

IF REPUBLICAN OR DEMOCRAT,
ASK: Would you call yourself a strong or a not very strong (Republican/Democrat)?

Republican/strong..... 23%
 Republican/not strong 11%
 Lean Republican..... 7%

Independent 16%

Lean Democrat 6%
 Democrat/not strong..... 9%
 Democrat/strong 27%

IF INDEPENDENT OR ANYTHING ELSE, ASK: Do you think of yourself as closer to the Republican or Democrat Party?

NO PREFERENCE (DNR) 1%
 OTHER (DNR) *
 UNSURE/REFUSED (DNR) *

(PARTYID)

D5. Which of these statements best describes how you have usually voted in past elections?

(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

Straight Republican 11%
 Mostly Republican 24%
 A few more Republicans than Democrats..... 12%
 INDEPENDENT/THE PERSON (DNR) 3%
 A few more Democrats than Republicans..... 10%
 Mostly Democrat 22%
 Straight Democrat 15%
 UNSURE/REFUSED (DNR) 3%

(PARTY)

D6. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

IF NO, THEN ASK: Is anyone in your household a member of one of these types of labor unions?

Labor Union Member..... 15%
 Labor Union Household..... 4%
 Non-Union Household 80%
 UNSURE/REFUSED (DNR) 1%

(UNION)

D7. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single	13%
Married	65%
Separated	2%
Divorced	10%
Widowed	10%
UNSURE/REFUSED (DNR)	*

(MARITAL)

D8. Do you have children under the age of 18 living at home?

Yes	29%
No.....	71%
UNSURE/REFUSED (DNR)	*

(CHILD)

D9. What is the church you or your family attends most often?
IF BAPTIST, ASK: Is that Southern Baptist or some other Baptist church?
(DO NOT READ RESPONSES, JUST RECORD)

AME (Africa Methd. Episcopal).....	1%	Lutheran	6%
Assemblies of God	1%	Mennonite	*
Baptist/American	2%	Methodist/United Methodist	8%
Baptist/Missionary or Indep. or Primitive or other	5%	Mormon/Latter Day Saints.....	2%
Baptist/Southern	8%	Nazarene	*
Bible Church.....	*	Non-denominational	3%
Christian Church.....	4%	Other Protestant.....	3%
Christian Reformed Church		Pentecostal/Charismatic	3%
Church of Christ	1%	Presbyterian/United Presb	4%
Church of God	1%	Quaker/Amish	*
Disciples of Christ	*	Reformed Church in America	*
Episcopalian	2%	Roman Catholic.....	20%
Evangelical	1%	Seventh Day Adventist.....	*
Friends	*	United Church of Christ	*
Fundamentalist		OTHER (SPECIFY).....	2%
Eastern/Greek Orthodox.....	*	None (TO D10).....	17%
Jewish	2%	UNSURE/REFUSED (TO D10)	3%

(DENOM)

IF ANY RELIGIOUS AFFILIATION IN D9, ASK:

D9-1. And how often do you attend church (or synagogue)?

More than once a week.....	18%
Once a week	36%
Several times a month.....	15%
Once a month.....	6%
Several times a year.....	15%
Only on holidays.....	8%
NEVER/DON'T ATTEND	1%
UNSURE/REFUSED	1%

(DENOMFRQ)

IF ANY RELIGION NAMED IN D9 EXCEPT CODE 17, THEN ASK:

D9-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical.....	47%
Not born-again.....	46%
REFUSED (DNR).....	7%

(BORN)

****ASK OF EVERYONE****

D10. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	80%
Black/African-American	11%
Hispanic/Latino (TO D11).....	4%
Asian/Pacific American.....	1%
Native American.....	2%
Other (Specify _____).....	*
UNSURE/REFUSED (DNR)	2%

(RACE)

FOR ALL RESPONSES EXCEPT “HISPANIC/LATINO,” ASK:

D10-1. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes	4%
No.....	95%
UNSURE/REFUSED (DNR)	1%

(HISP)

D11. Sex/Emp (BY OBSERVATION)

ASK OF EVERYONE: Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed	28%
Male/homemaker.....	*
Male/retired	15%
Male/not in labor force	1%
Female/employed	28%
Female/homemaker	7%
Female/retired.....	18%
Female/not in labor force	1%
MALE/REFUSED (DNR).....	*
FEMALE/REFUSED (DNR)	*

(SEXEMP)

D12. On average, which of the following best describes how often you are on the Internet?
(READ LIST)

Several hours per day	27%
Almost every day.....	28%
At least once per week.....	13%
A few times per month	5%
Every month or so.....	1%
Rarely	7%
Never	18%
UNSURE/REFUSED (DNR)	1%

(INTERNET)

D13. RECORD REGION CODE FROM SAMPLE _____

D14. RECORD STATE/COUNTY CODE FROM SAMPLE _____

D15. RECORD DMA FROM SAMPLE _____

D16. RECORD CD CODE FROM SAMPLE _____

D17. RECORD URBAN/SUBURBAN/RURAL CODE _____
