

**InsiderAdvantage/Majority Opinion Research  
Conducted for NEWSMAX**

**Florida Republican Presidential Primary Poll – 1.29.12**

**Among Registered Voters Who Will be Voting in Florida's Republican Presidential Primary**

1. If the Florida Republican presidential primary were held today, for whom have you voted or would you vote for?

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(646)	(65)	(181)	(187)	(213)	(491)	(32)	(104)	(19)	(317)	(329)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Romney	35.7	7.0	27.0	40.1	44.8	37.0	12.3	29.0	42.9	27.5	41.6
Gingrich	31.1	54.2	29.5	27.6	31.4	32.2	6.9	42.4	13.9	38.1	26.2
Santorum	12.4	.0	14.2	16.8	11.0	12.2	35.5	4.9	22.6	7.3	17.5
Paul	12.2	25.9	20.8	8.9	3.7	7.8	45.2	23.7	8.2	20.6	4.2
Someone else	2.0	6.5	1.7	1.6	1.3	2.5	.0	.0	4.2	.5	3.5
No opinion	6.6	6.5	6.8	5.0	7.8	8.3	.0	.0	8.2	6.0	7.1

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2. Age

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(646)	(65)	(181)	(187)	(213)	(491)	(32)	(104)	(19)	(317)	(329)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	10.1	100.0	.0	.0	.0	6.7	39.8	14.1	23.8	16.5	3.8
30-44	28.0	.0	100.0	.0	.0	22.8	29.9	53.8	18.5	33.9	22.4
45-64	28.9	.0	.0	100.0	.0	30.5	13.7	24.3	41.2	22.4	35.3
65+	33.0	.0	.0	.0	100.0	40.0	16.6	7.8	16.5	27.2	38.5

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**3. Race**

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(646)	(65)	(181)	(187)	(213)	(491)	(32)	(104)	(19)	(317)	(329)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	76.0	50.8	61.9	80.0	92.2	100.0	.0	.0	.0	68.7	83.0
Black	5.0	19.6	5.3	2.3	2.5	.0	100.0	.0	.0	8.3	1.8
Hispanic	16.1	22.6	30.9	13.5	3.8	.0	.0	100.0	.0	20.3	12.1
Other	2.9	7.0	1.9	4.2	1.5	.0	.0	.0	100.0	2.7	3.1

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4. Gender

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(646)	(65)	(181)	(187)	(213)	(491)	(32)	(104)	(19)	(317)	(329)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Male	49.1	80.6	59.3	37.9	40.5	44.4	81.9	61.9	45.7	100.0	.0
Female	50.9	19.4	40.7	62.1	59.5	55.6	18.1	38.1	54.3	.0	100.0

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5. What area of the state do you consider yourself to live in or nearest to?

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(646)	(65)	(181)	(187)	(213)	(491)	(32)	(104)	(19)	(317)	(329)
	%	%	%	%	%	%	%	%	%	%	%
Central	33.0	12.9	35.8	34.9	34.9	36.3	29.9	20.6	19.7	27.0	38.7
Southeast	20.7	22.6	15.6	17.9	26.9	16.2	16.6	46.1	4.2	23.5	18.0
First Coast	16.5	33.0	12.1	17.3	14.5	16.1	46.5	2.5	53.2	19.0	14.1
Panhandle	14.9	25.2	18.9	17.0	6.7	18.5	.0	4.9	3.3	18.9	11.1
Southwest	14.9	6.3	17.6	12.9	17.0	12.9	6.9	26.0	19.8	11.6	18.1