

**FOR IMMEDIATE RELEASE**

**June 28, 2010**

**INTERVIEWS: DEAN DEBNAM 888-621-6988 / 919-880-4888 (serious media inquiries only please, other questions can be directed to Tom Jensen)**

**QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312**

## **Close Race for Governor in Ohio**

**Raleigh, N.C.**— As the Ohio Gubernatorial election nears, Democratic incumbent Ted Strickland is inching closer to former U.S. Representative John Kasich. 43% of voters prefer Kasich and 41% Strickland on PPP's newest survey, in comparison to a March poll where Kasich had 42% and Strickland 37%.

The Governor is lagging behind because Ohioans want change. Kasich is still relatively unknown, even amongst his own party. 41% of Republicans have no opinion of their party's gubernatorial nominee. However, Strickland is generally disliked. Only 37% of Ohioans approve of the Governor. Voters may be asking for someone new even if they don't know them.

"There is still a lot of time and a lot of undecided voters left in this election," said Dean Debnam, President of Public Policy Polling. "But if Kasich gets his name out there and proves that he is change, he could win this election."

PPP surveyed 482 Ohio voters from June 26-27. The survey's margin of error is +/- 4.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

If you would like an interview regarding this release, please contact Dean Debnam at (888) 621-6988 or 919-880-4888.



## Ohio Survey Results

- Q1** Do you approve or disapprove of Governor Ted Strickland's job performance?  
*Approve*..... 37% *Not Sure*..... 15%  
*Disapprove*..... 48%
- Q2** Do you have a favorable or unfavorable opinion of John Kasich?  
*Favorable*.....28% *Not Sure*.....41%  
*Unfavorable* .....30%
- Q3** If the candidates for Governor this fall were Republican John Kasich and Democrat Ted Strickland, who would you vote for?  
*John Kasich* ..... 43%  
*Ted Strickland*..... 41%  
*Undecided*..... 16%
- Q4** Who did you vote for President last year?  
*John McCain*..... 44%  
*Barack Obama*..... 50%  
*Someone Else/Don't Remember*..... 6%
- Q5** Would you describe yourself as a liberal, moderate, or conservative?  
*Liberal*..... 18%  
*Moderate*..... 45%  
*Conservative*..... 37%
- Q6** If you are a woman, press 1, if a man, press 2.  
*Woman* ..... 50%  
*Man*..... 50%
- Q7** If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.  
*Democrat* ..... 44%  
*Republican*..... 38%  
*Independent/Other*..... 18%
- Q8** If you are white, 1. If African American, press 2. If other, press 3.  
*White* ..... 84%  
*African American* ..... 12%  
*Other*..... 4%
- Q9** If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.  
*18 to 29*..... 4%  
*30 to 45*..... 27%  
*46 to 65*..... 43%  
*Older than 65*..... 27%





**Crosstabs**

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Strickland Approval</b>				
<b>Approve</b>	37%	12%	60%	23%
<b>Disapprove</b>	48%	72%	26%	58%
<b>Not Sure</b>	15%	15%	14%	19%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Kasich Favorability</b>				
<b>Favorable</b>	28%	50%	9%	19%
<b>Unfavorable</b>	30%	12%	47%	29%
<b>Not Sure</b>	41%	38%	44%	52%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone Else/Don't Remember
<b>Kasich/Strickland</b>				
<b>John Kasich</b>	43%	77%	13%	40%
<b>Ted Strickland</b>	41%	9%	72%	23%
<b>Undecided</b>	16%	14%	15%	37%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Strickland Approval</b>				
<b>Approve</b>	37%	68%	45%	11%
<b>Disapprove</b>	48%	13%	41%	74%
<b>Not Sure</b>	15%	19%	14%	15%





**Crosstabs**

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Kasich Favorability</b>				
Favorable	28%	9%	22%	45%
Unfavorable	30%	46%	41%	10%
Not Sure	41%	44%	37%	45%

	Base	Ideology		
		Liberal	Moderate	Conservative
<b>Kasich/Strickland</b>				
John Kasich	43%	14%	30%	74%
Ted Strickland	41%	75%	54%	8%
Undecided	16%	10%	16%	18%

	Base	Gender	
		Woman	Man
<b>Strickland Approval</b>			
Approve	37%	36%	37%
Disapprove	48%	47%	50%
Not Sure	15%	18%	12%

	Base	Gender	
		Woman	Man
<b>Kasich Favorability</b>			
Favorable	28%	22%	35%
Unfavorable	30%	25%	36%
Not Sure	41%	53%	30%





**Crosstabs**

	Base	Gender	
		Woman	Man
<b>Kasich/Strickland</b>			
<b>John Kasich</b>	43%	43%	44%
<b>Ted Strickland</b>	41%	40%	42%
<b>Undecided</b>	16%	17%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Strickland Approval</b>				
<b>Approve</b>	37%	61%	9%	36%
<b>Disapprove</b>	48%	22%	79%	47%
<b>Not Sure</b>	15%	17%	12%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kasich Favorability</b>				
<b>Favorable</b>	28%	13%	46%	30%
<b>Unfavorable</b>	30%	41%	19%	29%
<b>Not Sure</b>	41%	46%	36%	41%

	Base	Party		
		Democrat	Republican	Independent/Other
<b>Kasich/Strickland</b>				
<b>John Kasich</b>	43%	16%	73%	45%
<b>Ted Strickland</b>	41%	72%	12%	26%
<b>Undecided</b>	16%	12%	14%	28%





**Crosstabs**

	Base	Race		
		White	African American	Other
<b>Strickland Approval</b>				
<b>Approve</b>	37%	35%	44%	50%
<b>Disapprove</b>	48%	51%	31%	41%
<b>Not Sure</b>	15%	14%	25%	9%

	Base	Race		
		White	African American	Other
<b>Kasich Favorability</b>				
<b>Favorable</b>	28%	30%	19%	9%
<b>Unfavorable</b>	30%	28%	44%	45%
<b>Not Sure</b>	41%	42%	38%	45%

	Base	Race		
		White	African American	Other
<b>Kasich/Strickland</b>				
<b>John Kasich</b>	43%	48%	13%	32%
<b>Ted Strickland</b>	41%	34%	81%	59%
<b>Undecided</b>	16%	17%	6%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Strickland Approval</b>					
<b>Approve</b>	37%	42%	25%	38%	44%
<b>Disapprove</b>	48%	37%	60%	47%	40%
<b>Not Sure</b>	15%	21%	15%	14%	16%





**Crosstabs**

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kasich Favorability</b>					
<b>Favorable</b>	28%	32%	28%	29%	26%
<b>Unfavorable</b>	30%	21%	32%	30%	31%
<b>Not Sure</b>	41%	47%	40%	41%	43%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Kasich/Strickland</b>					
<b>John Kasich</b>	43%	42%	50%	42%	38%
<b>Ted Strickland</b>	41%	42%	37%	41%	44%
<b>Undecided</b>	16%	16%	13%	16%	18%

