

THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
UPELECT LIKELIHOOD OF VOTING IN UPCOMING ELECTION	Extremely likely	73.4%	77.9%	76.2%	82.0%	77.4%
	Very likely	23.2%	19.6%	18.4%	15.5%	19.2%
	Somewhat likely	3.3%	2.5%	5.4%	2.5%	3.4%
N=		208	204	199	204	815
UNAI DP UN AIDED PRESIDENTIAL BALLOT	John McCain	43.7%	39.6%	40.0%	45.7%	42.3%
	Barack Obama	36.1%	45.9%	41.7%	38.6%	40.5%
	Bob Barr	.3%	.3%	.5%		.3%
	Ralph Nader	.3%			.6%	.2%
	Named other	.6%		3.7%	.3%	1.1%
	Unsure / refused	19.0%	14.2%	14.1%	14.8%	15.5%
N=		208	204	199	204	815
GENERC G GENERIC CONGRESSIONAL BALLOT	Republican	38.8%	33.2%	36.4%	41.8%	37.6%
	Lean Republican	3.5%	2.5%	.9%	3.6%	2.6%
	Undecided	10.5%	11.8%	13.0%	13.3%	12.1%
	Lean Democrat	2.8%	1.8%	3.7%	1.6%	2.5%
	Democrat	44.4%	50.8%	46.0%	39.7%	45.2%
N=		208	204	199	204	815
RGENERC G GENERIC CONGRESSIONAL BALLOT/C	Republican	42.3%	35.7%	37.3%	45.4%	40.2%
	Undecided	10.5%	11.8%	13.0%	13.3%	12.1%
	Democrat	47.1%	52.5%	49.7%	41.3%	47.7%
N=		208	204	199	204	815
CONGIS1 MOST IMPORTANT ISSUE	War in Iraq	7.0%	8.4%	11.9%	8.1%	8.8%
	Illegal immigration	3.5%	4.2%	5.3%	5.9%	4.7%
	Taxes	2.7%	3.1%	3.6%	3.1%	3.1%
	Terrorism & HS	10.3%	8.1%	7.3%	10.9%	9.2%
	Education	5.2%	6.8%	4.9%	5.4%	5.6%
	Health care costs	11.8%	9.8%	8.7%	7.3%	9.4%
	Federal budget deficit	4.8%	4.6%	6.7%	2.4%	4.6%
	Economy & jobs	25.6%	24.4%	31.9%	31.8%	28.4%
	Gas & energy prices	5.2%	7.2%	8.1%	8.6%	7.3%
	Mortgage crisis	3.1%	.3%	.7%	3.9%	2.0%
	Retirement security & SS	5.9%	6.8%	7.0%	4.0%	5.9%
	Combo / equally	12.4%	15.5%	3.1%	5.9%	9.3%
	Other	1.6%	.3%	.9%	1.3%	1.0%
	Unsure / refused	.8%	.4%		1.4%	.7%
N=		208	204	199	204	815
CONGJA CONGRESSIONAL JOB APPROVAL	Approve / strongly	6.9%	9.4%	8.3%	9.9%	8.6%
	Approve / somewhat	13.0%	12.5%	12.8%	6.6%	11.2%
	Unsure	6.6%	8.6%	10.1%	7.7%	8.2%
	Disapprove / somewhat	11.2%	15.0%	11.4%	11.0%	12.2%
	Disapprove / strongly	62.3%	54.5%	57.5%	64.8%	59.8%

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		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
N=		208	204	199	204	815
RCONGJA CONGRESSIONAL JOB APPROVAL/C	Approve	19.9%	21.9%	21.1%	16.5%	19.8%
	Unsure	6.6%	8.6%	10.1%	7.7%	8.2%
	Disapprove	73.5%	69.6%	68.8%	75.8%	71.9%
N=		208	204	199	204	815
BOID BARACK OBAMA NAME ID	Favorable / strongly	35.9%	43.4%	42.3%	37.5%	39.7%
	Favorable / somewhat	22.0%	19.1%	18.8%	13.0%	18.2%
	Unfavorable / somewhat	8.5%	11.2%	11.2%	7.5%	9.6%
	Unfavorable / strongly	25.7%	19.9%	24.1%	37.4%	26.8%
	No opinion	7.6%	5.9%	3.6%	4.6%	5.5%
	Never heard of	.3%	.4%			.2%
N=		208	204	199	204	815
RBOID BARACK OBAMA NAME ID/C	Favorable	57.8%	62.5%	61.1%	50.5%	58.0%
	Unfavorable	34.3%	31.1%	35.3%	44.9%	36.4%
	No opinion	7.6%	5.9%	3.6%	4.6%	5.5%
	Never heard of	.3%	.4%			.2%
N=		208	204	199	204	815
JMID JOHN MCCAIN NAME ID	Favorable / strongly	35.0%	28.7%	31.3%	32.5%	31.9%
	Favorable / somewhat	23.0%	23.0%	26.3%	27.4%	24.9%
	Unfavorable / somewhat	11.1%	17.0%	10.3%	12.7%	12.8%
	Unfavorable / strongly	23.9%	26.5%	25.7%	24.7%	25.2%
	No opinion	5.1%	4.2%	6.4%	2.7%	4.6%
	Never heard of	1.9%	.6%			.6%
N=		208	204	199	204	815
RJMID JOHN MCCAIN NAME ID/C	Favorable	58.0%	51.7%	57.7%	59.9%	56.8%
	Unfavorable	35.0%	43.5%	36.0%	37.4%	38.0%
	No opinion	5.1%	4.2%	6.4%	2.7%	4.6%
	Never heard of	1.9%	.6%			.6%
N=		208	204	199	204	815
LIKE	Favorable both	24.0%	17.7%	22.1%	14.9%	19.7%
	Fav McCain, unfav Obama	31.6%	29.6%	33.7%	42.6%	34.4%
	Fav Obama, unfav McCain	30.9%	42.0%	34.6%	34.3%	35.4%
	Unfavorable both	2.5%	1.5%	.8%	2.2%	1.8%
	Other / mixed	11.1%	9.2%	8.7%	5.9%	8.7%
N=		208	204	199	204	815
JBID JOE BIDEN NAME ID	Favorable / strongly	24.3%	33.2%	26.4%	28.6%	28.1%
	Favorable / somewhat	20.8%	22.0%	20.7%	19.0%	20.6%
	Unfavorable / somewhat	16.4%	13.2%	12.0%	10.8%	13.1%
	Unfavorable / strongly	17.9%	9.8%	18.9%	25.7%	18.1%
	No opinion	10.6%	14.1%	9.9%	9.4%	11.0%
	Never heard of	10.1%	7.7%	12.1%	6.5%	9.1%
N=		208	204	199	204	815

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		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
RJBID JOE BIDEN NAME ID/C	Favorable	45.0%	55.1%	47.1%	47.6%	48.7%
	Unfavorable	34.3%	23.0%	30.9%	36.5%	31.2%
	No opinion	10.6%	14.1%	9.9%	9.4%	11.0%
	Never heard of	10.1%	7.7%	12.1%	6.5%	9.1%
N=		208	204	199	204	815
SPID SARAH PALIN NAME ID	Favorable / strongly	37.8%	30.8%	34.6%	41.3%	36.2%
	Favorable / somewhat	15.2%	18.5%	20.6%	15.4%	17.4%
	Unfavorable / somewhat	8.4%	7.5%	9.3%	5.9%	7.8%
	Unfavorable / strongly	19.7%	28.9%	24.4%	30.6%	25.9%
	No opinion	7.3%	9.2%	7.4%	5.5%	7.3%
	Never heard of	11.5%	5.1%	3.7%	1.3%	5.4%
N=		208	204	199	204	815
RSPID SARAH PALIN NAME ID/C	Favorable	53.0%	49.3%	55.2%	56.8%	53.6%
	Unfavorable	28.1%	36.4%	33.7%	36.5%	33.7%
	No opinion	7.3%	9.2%	7.4%	5.5%	7.3%
	Never heard of	11.5%	5.1%	3.7%	1.3%	5.4%
N=		208	204	199	204	815
PRESBN PRESIDENTIAL / VP BALLOT	McCain-Palin / definitely	40.2%	36.1%	37.4%	43.2%	39.3%
	McCain-Palin / probably	5.6%	6.3%	8.3%	8.5%	7.2%
	McCain-Palin / lean	1.0%	.3%	.3%	1.7%	.8%
	Obama-Biden / definitely	33.8%	43.7%	40.3%	33.6%	37.8%
	Obama-Biden / probably	7.3%	7.5%	4.9%	5.3%	6.3%
	Obama-Biden / lean	.5%	.3%	1.4%	1.4%	.9%
	Barr-Root / definitely		.3%		.6%	.2%
	Barr-Root / probably	.3%	.9%	1.0%		.6%
	Barr-Root / lean	.3%				.1%
	Nader-Gonzalez / definitely		.5%			.1%
	Nader-Gonzalez / probably	.8%	.3%	2.5%	.8%	1.1%
	Nader-Gonzalez / lean	.3%				.1%
	Undecided	9.8%	3.9%	3.7%	4.8%	5.6%
N=		208	204	199	204	815
RPRESBN PRESIDENTIAL / VP BALLOT/C	McCain-Palin	46.8%	42.6%	46.1%	53.4%	47.2%
	Obama-Biden	41.6%	51.4%	46.6%	40.4%	45.0%
	Barr-Root	.6%	1.2%	1.0%	.6%	.9%
	Nader-Gonzalez	1.1%	.8%	2.5%	.8%	1.3%
	Undecided	9.8%	3.9%	3.7%	4.8%	5.6%
N=		208	204	199	204	815
NBFP PRESIDENTIAL BALLOT / 2ND CHOICE IF 3RD PARTY	Obama-Biden				79.0%	79.0%
	Unsure				21.0%	21.0%
N=					3	3

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RRPRESBN 2-WAY BALLOT	McCain-Palin	46.8%	42.6%	46.1%	53.4%	47.2%
	Obama-Biden	41.6%	51.4%	46.6%	41.5%	45.3%
	Undecided	11.5%	5.9%	7.3%	5.1%	7.5%
N=		208	204	199	204	815
CANSAT SATISFIED WITH CHOICE OF CANDIDATES THIS YEAR	Satisfied / very	30.3%	32.9%	23.1%	28.7%	28.8%
	Satisfied / somewhat	38.4%	39.7%	49.0%	39.2%	41.5%
	Unsure	2.9%	2.8%	2.3%	1.4%	2.3%
	Dissatisfied / somewhat	20.2%	17.7%	16.4%	23.6%	19.5%
	Dissatisfied / very	8.1%	7.0%	9.1%	7.1%	7.8%
N=		208	204	199	204	815
RCANSAT SATISFIED WITH CHOICE OF CANDIDATES THIS YEAR/C	Satisfied	68.8%	72.5%	72.2%	67.9%	70.3%
	Unsure	2.9%	2.8%	2.3%	1.4%	2.3%
	Dissatisfied	28.3%	24.6%	25.6%	30.7%	27.3%
N=		208	204	199	204	815
FNCOM COMFORTABLE / AFRICAN AMERICAN	Extremely comfortable	21.7%	19.9%	15.7%	12.3%	17.4%
	Very comfortable	37.7%	28.9%	27.7%	31.2%	31.4%
	Somewhat comfortable	26.3%	33.5%	33.4%	36.7%	32.4%
	Not at all comfortable	4.8%	6.0%	4.5%	4.9%	5.0%
	Unsure	9.5%	11.8%	18.6%	14.9%	13.7%
N=		208	204	199	204	815
RFNCOM COMFORTABLE / AFRICAN AMERICAN/C	Very comfortable	59.5%	48.7%	43.4%	43.5%	48.9%
	Somewhat comfortable	26.3%	33.5%	33.4%	36.7%	32.4%
	Not at all comfortable	4.8%	6.0%	4.5%	4.9%	5.0%
	Unsure	9.5%	11.8%	18.6%	14.9%	13.7%
N=		208	204	199	204	815
FNCOM2 COMFORTABLE / 72 YEARS OLD	Extremely comfortable	10.0%	5.4%	4.4%	8.8%	7.2%
	Very comfortable	17.4%	15.8%	16.0%	23.4%	18.2%
	Somewhat comfortable	39.0%	41.0%	42.4%	32.3%	38.7%
	Not at all comfortable	26.2%	29.0%	23.7%	23.7%	25.7%
	Unsure	7.3%	8.7%	13.4%	11.8%	10.3%
N=		208	204	199	204	815
RFNCOM2 COMFORTABLE / 72 YEARS OLD/C	Very comfortable	27.4%	21.2%	20.4%	32.2%	25.4%
	Somewhat comfortable	39.0%	41.0%	42.4%	32.3%	38.7%
	Not at all comfortable	26.2%	29.0%	23.7%	23.7%	25.7%
	Unsure	7.3%	8.7%	13.4%	11.8%	10.3%
N=		208	204	199	204	815
JMIMP VOTE MCCAIN / WHAT YOU SRH	More likely / strongly	32.2%	30.4%	41.2%	36.9%	35.1%
	More likely / somewhat	14.9%	11.7%	7.8%	12.1%	11.7%
	Unsure	7.0%	5.9%	.9%	3.3%	4.3%
	No difference	3.8%	3.2%	3.8%	1.6%	3.1%
	Less likely / somewhat	7.2%	5.1%	3.7%	5.5%	5.4%
	Less likely / strongly	34.9%	43.7%	42.6%	40.6%	40.4%

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		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
N=		208	204	199	204	815
RJMIMP VOTE MCCAIN / WHAT YOU SRH/C	More likely	47.1%	42.1%	49.0%	49.0%	46.8%
	Unsure	7.0%	5.9%	.9%	3.3%	4.3%
	No difference	3.8%	3.2%	3.8%	1.6%	3.1%
	Less likely	42.1%	48.8%	46.3%	46.1%	45.8%
N=		208	204	199	204	815
RRJMIMP VOTE MCCAIN / WHAT YOU SRH/C	More likely / strongly	32.2%	30.4%	41.2%	36.9%	35.1%
	More likely / somewhat	14.9%	11.7%	7.8%	12.1%	11.7%
	Unsure / no diff	10.8%	9.1%	4.7%	4.9%	7.4%
	Less likely / somewhat	7.2%	5.1%	3.7%	5.5%	5.4%
	Less likely / strongly	34.9%	43.7%	42.6%	40.6%	40.4%
N=		208	204	199	204	815
BOIMP VOTE OBAMA / WHAT YOU SRH	More likely / strongly	36.4%	47.8%	39.9%	36.1%	40.0%
	More likely / somewhat	8.5%	7.6%	8.9%	6.8%	8.0%
	Unsure	6.8%	4.3%	2.9%	3.6%	4.4%
	No difference	3.5%	2.1%	1.9%	1.7%	2.3%
	Less likely / somewhat	7.7%	8.1%	7.9%	5.6%	7.3%
	Less likely / strongly	37.2%	30.1%	38.4%	46.3%	38.0%
N=		208	204	199	204	815
RBOIMP VOTE OBAMA / WHAT YOU SRH/C	More likely	44.9%	55.4%	48.9%	42.9%	48.0%
	Unsure	6.8%	4.3%	2.9%	3.6%	4.4%
	No difference	3.5%	2.1%	1.9%	1.7%	2.3%
	Less likely	44.9%	38.2%	46.3%	51.9%	45.3%
N=		208	204	199	204	815
RRBOIMP VOTE OBAMA / WHAT YOU SRH/C	More likely / strongly	36.4%	47.8%	39.9%	36.1%	40.0%
	More likely / somewhat	8.5%	7.6%	8.9%	6.8%	8.0%
	Unsure / no diff	10.2%	6.4%	4.8%	5.2%	6.7%
	Less likely / somewhat	7.7%	8.1%	7.9%	5.6%	7.3%
	Less likely / strongly	37.2%	30.1%	38.4%	46.3%	38.0%
N=		208	204	199	204	815
PRESNEG WHO RUNNING MORE NEGATIVE CAMPAIGN	McCain / strongly	27.9%	33.7%	35.3%	31.4%	32.0%
	McCain / somewhat	13.5%	11.2%	16.9%	12.5%	13.5%
	Both	12.6%	15.1%	10.7%	9.6%	12.0%
	Neither / no diff	8.6%	5.7%	3.8%	2.6%	5.2%
	Undecided	9.6%	8.7%	6.7%	8.5%	8.4%
	Obama / somewhat	10.1%	10.1%	12.8%	14.7%	11.9%
	Obama / strongly	17.6%	15.5%	13.9%	20.7%	17.0%
N=		208	204	199	204	815
RPRESNEG WHO RUNNING MORE NEGATIVE CAMPAIGN/C	McCain	41.5%	44.9%	52.2%	43.9%	45.6%
	Both	12.6%	15.1%	10.7%	9.6%	12.0%
	Neither / no diff	8.6%	5.7%	3.8%	2.6%	5.2%
	Undecided	9.6%	8.7%	6.7%	8.5%	8.4%
	Obama	27.7%	25.6%	26.7%	35.4%	28.9%

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 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
N=		208	204	199	204	815
HAND1 BETTER REPRESENTS / STRONG LEADER	McCain	49.6%	47.5%	50.1%	54.9%	50.5%
	Obama	36.3%	43.0%	38.4%	35.0%	38.2%
	Both	7.4%	3.7%	8.0%	5.1%	6.0%
	Neither	3.6%	1.7%	2.0%	1.3%	2.1%
	Unsure	3.0%	4.2%	1.5%	3.8%	3.1%
N=		208	204	199	204	815
HAND2 BETTER REPRESENTS / SHARES YOUR VALUES	McCain	44.0%	40.7%	45.2%	46.7%	44.1%
	Obama	45.8%	50.7%	45.2%	42.7%	46.1%
	Both	4.7%	4.3%	4.3%	3.1%	4.1%
	Neither	1.4%	1.1%	4.5%	4.1%	2.8%
	Unsure	4.2%	3.1%	.8%	3.3%	2.9%
N=		208	204	199	204	815
HAND4 BETTER REPRESENTS / FIGHTS FOR PEOPLE LIKE ME	McCain	41.2%	36.7%	37.0%	40.7%	38.9%
	Obama	47.5%	53.1%	50.8%	48.2%	49.9%
	Both	4.2%	3.4%	2.3%	1.5%	2.9%
	Neither	2.8%	3.3%	6.2%	4.2%	4.1%
	Unsure	4.4%	3.4%	3.7%	5.4%	4.2%
N=		208	204	199	204	815
HAND5 BETTER REPRESENTS / WILL UNITE THE COUNTRY	McCain	37.3%	35.3%	34.6%	42.9%	37.5%
	Obama	45.2%	53.5%	46.0%	46.3%	47.7%
	Both	4.9%	1.2%	2.1%	1.8%	2.5%
	Neither	6.1%	6.2%	9.7%	7.3%	7.3%
	Unsure	6.6%	3.8%	7.6%	1.7%	4.9%
N=		208	204	199	204	815
HAND14 BETTER REPRESENTS / WILL BRING CHANGE TO WASHINGTON	McCain	32.6%	28.2%	33.1%	36.3%	32.5%
	Obama	52.8%	57.3%	58.5%	50.7%	54.8%
	Both	8.5%	6.0%	2.9%	3.4%	5.3%
	Neither	4.0%	6.3%	4.8%	7.6%	5.7%
	Unsure	2.2%	2.3%	.6%	2.0%	1.8%
N=		208	204	199	204	815
HAND7 BETTER REPRESENTS / SAYS WHAT HE BELIEVES	McCain	41.1%	39.3%	41.8%	46.7%	42.2%
	Obama	41.6%	44.9%	43.2%	39.0%	42.2%
	Both	11.2%	10.2%	11.7%	10.2%	10.8%
	Neither	2.5%	1.5%	1.2%	2.5%	1.9%
	Unsure	3.7%	4.0%	2.2%	1.6%	2.9%
N=		208	204	199	204	815
HAND13 BETTER HANDLE / HEALTH CARE	McCain	32.4%	27.8%	35.2%	35.2%	32.6%
	Obama	53.8%	56.7%	49.6%	50.9%	52.8%
	Both	1.4%	3.0%	.8%	2.5%	1.9%
	Neither	3.8%	4.3%	6.7%	4.7%	4.9%
	Unsure	8.6%	8.2%	7.7%	6.7%	7.8%
N=		208	204	199	204	815

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THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
HAND9 BETTER HANDLE / GAS AND ENERGY PRICES	McCain	37.4%	29.6%	37.6%	40.7%	36.3%
	Obama	35.2%	41.0%	36.2%	39.2%	37.9%
	Both	4.0%	4.0%	2.7%	.6%	2.8%
	Neither	14.3%	17.1%	16.5%	14.0%	15.5%
	Unsure	9.0%	8.4%	7.1%	5.6%	7.5%
N=		208	204	199	204	815
HAND10 BETTER HANDLE / KEEP AMERICA PROSPEROUS	McCain	43.6%	38.4%	42.6%	43.4%	42.0%
	Obama	41.0%	48.3%	44.7%	40.0%	43.5%
	Both	2.4%	4.2%	3.0%	2.4%	3.0%
	Neither	4.2%	4.3%	5.2%	7.1%	5.2%
	Unsure	8.8%	4.9%	4.5%	7.2%	6.4%
N=		208	204	199	204	815
HAND11 BETTER HANDLE / JOBS AND ECONOMY	McCain	42.0%	34.5%	38.0%	41.0%	38.9%
	Obama	44.6%	54.3%	50.1%	46.1%	48.8%
	Both	3.1%	3.2%	2.2%	.7%	2.3%
	Neither	3.9%	2.7%	5.0%	8.1%	4.9%
	Unsure	6.4%	5.3%	4.6%	4.2%	5.1%
N=		208	204	199	204	815
HAND15 BETTER HANDLE / KEEP AMERICA SAFE AND SECURE	McCain	59.0%	50.4%	57.1%	60.0%	56.6%
	Obama	32.3%	39.0%	31.6%	32.1%	33.7%
	Both	4.5%	5.4%	4.6%	4.3%	4.7%
	Neither	1.6%	1.7%	3.7%	2.2%	2.3%
	Unsure	2.6%	3.6%	3.0%	1.4%	2.6%
N=		208	204	199	204	815
AGE RESPONDENT'S AGE	18-24	2.9%	4.7%	7.5%	1.7%	4.2%
	25-29	3.8%	2.9%	2.5%	2.8%	3.0%
	30-34	8.0%	6.3%	10.5%	5.3%	7.5%
	35-39	7.9%	4.9%	8.0%	5.9%	6.7%
	40-44	8.6%	3.8%	3.9%	7.3%	5.9%
	45-54	21.4%	17.5%	19.3%	23.4%	20.4%
	55-64	19.7%	19.8%	19.9%	20.8%	20.0%
	65-69	9.8%	13.0%	8.8%	8.8%	10.1%
	70-74	5.7%	7.3%	6.5%	8.6%	7.0%
	75-79	4.6%	7.8%	4.5%	6.0%	5.7%
	80-84	4.3%	5.7%	3.7%	4.7%	4.6%
	85-89	2.0%	4.0%	2.5%	1.7%	2.5%
	90 or over	.3%	.8%	1.4%	1.1%	.9%
Unsure / refused	1.1%	1.4%	1.1%	2.0%	1.4%	
N=		208	204	199	204	815

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THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
RAGE RESPONDENT'S AGE/C	18-34	14.7%	13.9%	20.5%	9.8%	14.7%
	35-44	16.5%	8.8%	11.8%	13.2%	12.6%
	45-64	41.0%	37.3%	39.2%	44.1%	40.4%
	65 or over	26.7%	38.6%	27.4%	30.9%	30.9%
	Unsure / refused	1.1%	1.4%	1.1%	2.0%	1.4%
N=		208	204	199	204	815
RRAGE RESPONDENT'S AGE/C	18-29	6.7%	7.6%	10.0%	4.5%	7.2%
	30-39	15.9%	11.3%	18.4%	11.2%	14.2%
	40-49	18.5%	12.0%	14.1%	17.6%	15.5%
	50-59	20.6%	16.6%	15.5%	23.1%	19.0%
	60-69	20.3%	25.5%	22.3%	19.6%	21.9%
	70 or over	16.9%	25.6%	18.6%	22.1%	20.8%
	Unsure / refused	1.1%	1.4%	1.1%	2.0%	1.4%
N=		208	204	199	204	815
EDUC RESPONDENT'S EDUCATION	Some grade school	.5%	2.5%	.6%		.9%
	Some high school	3.3%	3.2%	.3%		1.7%
	High school graduate	20.3%	24.3%	17.3%	17.9%	20.0%
	Technical / vocational	3.1%	.9%	3.1%	2.9%	2.5%
	Some college	25.7%	26.0%	25.3%	24.6%	25.4%
	Graduated college	28.4%	27.8%	34.9%	36.3%	31.8%
	Grad / prof school	18.3%	14.7%	17.7%	18.3%	17.3%
	Unsure / refused	.4%	.6%	.8%		.4%
N=		208	204	199	204	815
REDUC RESPONDENT'S EDUCATION/C	Less than high school	4.3%	6.3%	1.6%		3.1%
	High school graduate	23.3%	25.2%	20.4%	20.8%	22.4%
	Some college	25.7%	26.0%	25.3%	24.6%	25.4%
	College graduate	46.7%	42.5%	52.7%	54.6%	49.1%
N=		208	204	199	204	815
IDEOL RESPONDENT'S IDEOLOGY	Very conservative	17.0%	18.7%	17.6%	24.0%	19.3%
	Somewhat conservative	43.4%	37.5%	37.8%	36.0%	38.7%
	Moderate	3.1%	1.9%	4.5%	5.4%	3.7%
	Somewhat liberal	25.3%	28.8%	27.9%	22.0%	26.0%
	Very liberal	5.9%	10.1%	8.4%	7.8%	8.0%
	Unsure / refused	5.3%	3.1%	3.8%	4.8%	4.3%
N=		208	204	199	204	815
RIDEOL RESPONDENT'S IDEOLOGY/C	Conservative	60.4%	56.2%	55.4%	60.0%	58.0%
	Moderate	8.4%	5.0%	8.4%	10.2%	8.0%
	Liberal	31.2%	38.8%	36.3%	29.8%	34.0%
N=		208	204	199	204	815
RRIDEOL RESPONDENT'S IDEOLOGY/C	Very conservative	17.0%	18.7%	17.6%	24.0%	19.3%
	Somewhat conservative	43.4%	37.5%	37.8%	36.0%	38.7%
	Moderate / liberal	39.6%	43.8%	44.6%	40.0%	42.0%

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THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
N=		208	204	199	204	815
PARTYID PARTY IDENTIFICATION	Republican / strongly	20.6%	16.1%	20.3%	20.7%	19.4%
	Republican	11.1%	10.8%	12.9%	15.7%	12.6%
	Lean Republican	4.7%	6.3%	5.1%	11.7%	6.9%
	Independent	17.1%	18.9%	17.9%	12.2%	16.5%
	Lean Democrat	4.5%	4.4%	7.0%	7.4%	5.8%
	Democrat	9.4%	9.5%	7.9%	4.1%	7.7%
	Democrat / strongly	29.3%	31.3%	26.3%	26.7%	28.4%
	No preference	1.5%	1.2%	1.3%	.9%	1.3%
	Other	.2%		.3%		.1%
	Unsure / refused	1.6%	1.3%	1.0%	.6%	1.1%
N=		208	204	199	204	815
RPARTYID PARTY IDENTIFICATION/C	Republican	36.4%	33.3%	38.3%	48.2%	39.0%
	Independent	20.5%	21.4%	20.5%	13.6%	19.0%
	Democrat	43.2%	45.3%	41.3%	38.2%	42.0%
N=		208	204	199	204	815
PARTY USUAL VOTE BEHAVIOR	Straight GOP	8.3%	5.9%	5.5%	6.1%	6.5%
	Mostly GOP	26.8%	20.2%	26.6%	31.3%	26.2%
	More GOP than DEM	10.1%	12.7%	12.0%	15.0%	12.5%
	Ticket splitter	2.1%	5.2%	1.8%	4.9%	3.5%
	More DEM than GOP	11.1%	11.3%	10.0%	8.8%	10.3%
	Mostly DEM	20.4%	24.9%	25.8%	19.5%	22.6%
	Straight DEM	18.3%	16.0%	13.0%	11.3%	14.7%
	Unsure / refused	3.0%	3.7%	5.3%	3.2%	3.8%
N=		208	204	199	204	815
RPARTY USUAL VOTE BEHAVIOR/C	Republican	45.1%	38.8%	44.1%	52.4%	45.1%
	Ticket splitter	5.1%	8.9%	7.1%	8.0%	7.3%
	Democrat	49.8%	52.3%	48.8%	39.6%	47.6%
N=		208	204	199	204	815
UNION MEMBER OF LABOR UNION	Labor union member	12.8%	13.3%	12.0%	6.3%	11.1%
	Labor union household	1.9%	2.0%	2.8%	2.1%	2.2%
	Non-union household	84.3%	84.2%	83.3%	90.8%	85.6%
	Unsure / refused	1.0%	.5%	1.9%	.8%	1.0%
N=		208	204	199	204	815
RUNION MEMBER OF LABOR UNION/C	Union household	14.7%	15.3%	14.8%	8.4%	13.3%
	Non-union household	85.3%	84.7%	85.2%	91.6%	86.7%
N=		208	204	199	204	815
MARITAL MARITAL STATUS	Single	17.6%	11.9%	18.1%	10.6%	14.5%
	Married	62.8%	61.2%	58.3%	64.5%	61.7%
	Separated	1.2%	2.2%	1.2%	1.3%	1.5%
	Divorced	10.0%	8.7%	11.1%	8.0%	9.4%
	Widowed	8.0%	15.9%	9.8%	15.5%	12.3%
	Unsure / refused	.4%		1.5%		.5%

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THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
N=		208	204	199	204	815
RMARITAL MARITAL STATUS/C	Single	17.6%	11.9%	18.1%	10.6%	14.5%
	Married	62.8%	61.2%	58.3%	64.5%	61.7%
	No longer married	19.6%	26.8%	23.7%	24.8%	23.7%
N=		208	204	199	204	815
CHILD HAVE CHILDREN LIVING AT HOME	Yes	30.1%	22.6%	30.2%	21.9%	26.2%
	No	69.9%	77.4%	69.8%	78.1%	73.8%
N=		208	204	199	204	815
RCHILD HAVE CHILDREN LIVING AT HOME/C	Yes	30.1%	22.6%	30.2%	21.9%	26.2%
	No	69.9%	77.4%	69.8%	78.1%	73.8%
N=		208	204	199	204	815
MOMDAD PARENTS	Dad	42.0%	37.3%	40.9%	53.0%	43.0%
	Mom	58.0%	62.7%	59.1%	47.0%	57.0%
N=		63	46	60	45	214
BUNDY MARITAL STATUS / CHILDREN	Married / children	21.1%	17.4%	20.2%	17.7%	19.1%
	Married / no children	41.7%	43.8%	38.0%	46.9%	42.6%
	Divorced / children	2.5%	1.5%	3.9%	1.1%	2.2%
	Divorced / no children	7.5%	7.3%	7.2%	6.8%	7.2%
	Single / children	5.8%	2.0%	4.4%	2.0%	3.6%
	Single / no children	11.8%	9.9%	13.6%	8.6%	11.0%
	Other / mixed	9.7%	18.1%	12.6%	16.8%	14.3%
N=		208	204	199	204	815
DENOM RESPONDENT'S CHURCH	Catholic / Roman Catholic	25.5%	22.6%	26.4%	26.8%	25.3%
	Baptist	17.5%	16.9%	7.8%	16.2%	14.7%
	Methodist	8.8%	10.8%	6.6%	12.3%	9.6%
	Episcopalian	1.7%	1.9%	1.8%	2.1%	1.9%
	Evangelical / Fundamentalist	1.7%	2.4%	1.1%	1.1%	1.6%
	Presbyterian	3.5%	1.7%	4.7%	2.7%	3.1%
	Lutheran	4.7%	4.0%	5.4%	5.2%	4.8%
	Other Protestant	10.8%	17.3%	7.1%	13.2%	12.1%
	Pentecostal	1.1%	2.4%	3.8%		1.8%
	Greek Orthodox	.2%	.5%	.3%	.6%	.4%
	Jewish	1.5%	1.6%	.5%	2.6%	1.6%
	Mormon / LDS	.9%		1.2%	.9%	.7%
	Quaker / Amish		.8%			.2%
	Other	4.1%	3.2%	17.0%	1.3%	6.3%
None	17.9%	13.8%	16.3%	15.0%	15.8%	
N=		208	204	199	204	815

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THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
RDENOM RESPONDENT'S CHURCH/C	Catholic	25.5%	22.6%	26.4%	26.8%	25.3%
	Mainline Protestant	29.5%	35.7%	25.5%	35.4%	31.6%
	Baptist	17.5%	16.9%	7.8%	16.2%	14.7%
	Fundamentalist / Pentecostal	2.8%	4.8%	4.9%	1.1%	3.4%
	Other	6.7%	6.1%	19.1%	5.4%	9.2%
	None	17.9%	13.8%	16.3%	15.0%	15.8%
N=		208	204	199	204	815
DENOMFRQ HOW OFTEN DO YOU ATTEND CHURCH	More than once a week	10.1%	24.6%	17.9%	17.2%	17.5%
	Once a week	39.1%	25.6%	27.9%	34.4%	31.8%
	Several times a month	22.2%	14.3%	16.0%	18.0%	17.6%
	Once a month	4.9%	6.7%	9.7%	6.6%	7.0%
	Several times a year	11.3%	16.3%	15.3%	11.8%	13.7%
	Only on holidays	7.9%	7.7%	7.5%	8.4%	7.9%
	Never / don't attend	2.0%	3.4%	3.1%	2.1%	2.6%
	Unsure / refused	2.5%	1.3%	2.6%	1.4%	1.9%
N=		174	179	168	173	694
RDENOMFR HOW OFTEN DO YOU ATTEND CHURCH/C	At least once a week	49.2%	50.2%	45.8%	51.6%	49.2%
	At least once a month	27.2%	21.0%	25.7%	24.6%	24.6%
	Infrequently	19.2%	24.1%	22.9%	20.2%	21.6%
	Never	4.4%	4.7%	5.6%	3.6%	4.6%
N=		174	179	168	173	694
RRDENOMF HOW OFTEN DO YOU ATTEND CHURCH/C	More than once a week	10.1%	24.6%	17.9%	17.2%	17.5%
	Other	89.9%	75.4%	82.1%	82.8%	82.5%
N=		174	179	168	173	694
ACTIVE ACTIVE RELIGIOUS	Active Catholic	16.8%	8.9%	13.5%	13.9%	13.3%
	Active Mainline Protestant	11.0%	20.5%	9.9%	19.3%	15.2%
	Active Baptist	7.8%	10.3%	4.5%	7.3%	7.5%
	Active Fundamentalist / Pentecostal	1.4%	3.2%	3.5%	1.1%	2.3%
	Active other	3.9%	.9%	7.2%	2.3%	3.5%
	Non-active	59.1%	56.2%	61.4%	56.1%	58.2%
N=		208	204	199	204	815
BORN BORN-AGAIN / EVANGELICAL	Born-again / evangelical	46.6%	48.6%	36.0%	44.8%	44.1%
	Not born-again	49.6%	47.6%	59.0%	52.3%	52.1%
	Refused	3.8%	3.8%	5.0%	2.9%	3.9%
N=		171	175	167	168	682
SEXBORN GENDER AND BORN AGAIN	Male born again / evangelicals	17.8%	18.5%	14.5%	15.6%	16.6%
	Male not evangelical	27.3%	27.7%	31.9%	30.0%	29.2%
	Female born again / evangelicals	20.6%	23.2%	15.7%	21.4%	20.3%
	Female not evangelical	34.2%	30.6%	38.0%	33.0%	33.9%
N=		208	204	199	204	815

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THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
RACEVANG RACE / EVANGELICAL	White Evangelical	59.9%	73.1%	69.4%	73.7%	69.0%
	Non-white Evangelical	40.1%	26.9%	30.6%	26.3%	31.0%
N=		80	85	60	75	300
IDEOVAN IDEOLOGY / EVANGELICAL CHRISTIANS	White conservative Christians	51.6%	56.3%	46.3%	52.4%	52.0%
	Non-white conservative Christians	18.6%	13.1%	18.3%	14.0%	15.8%
	White non-conservative Christians	8.4%	16.8%	23.2%	21.3%	17.0%
	Non-white non-conservative Christians	21.5%	13.8%	12.2%	12.3%	15.2%
N=		80	85	60	75	300
RACE RESPONDENT'S RACE	White	72.9%	79.2%	79.9%	82.4%	78.6%
	Black / African American	16.3%	11.2%	8.3%	8.8%	11.2%
	Hispanic / Latino	7.0%	4.9%	7.6%	4.7%	6.0%
	Asian / Pacific American	.2%	.4%	1.4%	.8%	.7%
	Native American	.8%	1.2%	1.2%	1.2%	1.1%
	Unsure / refused	2.7%	3.2%	1.7%	2.1%	2.4%
N=		208	204	199	204	815
HISP HISPANIC PROBE	Yes	1.0%	3.2%	4.1%	.9%	2.3%
	No	97.9%	96.5%	95.9%	99.1%	97.4%
	Unsure	1.1%	.3%			.4%
N=		190	192	182	190	754
RRACE RESPONDENT'S RACE/C	White	72.0%	76.7%	77.7%	81.6%	77.0%
	Black / African American	16.3%	11.2%	7.5%	8.8%	11.0%
	Hispanic / Latino	7.9%	7.4%	11.3%	5.5%	8.0%
	Other	3.7%	4.7%	3.5%	4.1%	4.0%
N=		208	204	199	204	815
WHITE SENIORS		100.0%	100.0%	100.0%	100.0%	100.0%
N=		47	59	49	56	211
SEXEMP RESPONDENT'S SEX / EMPLOYMENT	Male / employed	29.2%	24.0%	26.8%	31.4%	27.9%
	Male / homemaker		.5%	.3%		.2%
	Male / retired	14.9%	19.9%	16.7%	12.1%	15.9%
	Male / not in labor force	.6%	1.2%	2.1%	1.5%	1.3%
	Female / employed	31.8%	19.2%	25.9%	23.1%	25.0%
	Female / homemaker	6.6%	9.6%	8.9%	8.4%	8.4%
	Female / retired	15.4%	22.5%	18.1%	20.7%	19.2%
	Female / not in labor force	1.0%	2.5%	.7%	2.3%	1.6%
	Male / refused	.5%	.5%	.5%	.5%	.5%
N=		208	204	199	204	815

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THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
RSEXEMP RESPONDENT'S SEX / EMPLOYMENT/C	Male / employed	29.2%	24.0%	26.8%	31.4%	27.9%
	Male / not employed	16.0%	22.2%	19.6%	14.2%	18.0%
	Female / employed	31.8%	19.2%	25.9%	23.1%	25.0%
	Female / not employed	23.1%	34.6%	27.8%	31.3%	29.2%
N=		208	204	199	204	815
SEX RESPONDENT'S SEX	Male	45.2%	46.2%	46.4%	45.6%	45.8%
	Female / home	23.1%	34.6%	27.8%	31.3%	29.2%
	Female / employed	31.8%	19.2%	25.9%	23.1%	25.0%
N=		208	204	199	204	815
GENDER GENDER	Male	45.2%	46.2%	46.4%	45.6%	45.8%
	Female	54.8%	53.8%	53.6%	54.4%	54.2%
N=		208	204	199	204	815
GENRACE RACE BY GENDER	White men	33.3%	38.4%	36.3%	40.9%	37.2%
	White women	41.6%	42.2%	44.2%	44.2%	43.0%
	Black men	6.7%	5.3%	3.6%	3.3%	4.8%
	Black women	10.2%	6.4%	4.2%	5.8%	6.7%
	Hispanic men	4.5%	2.9%	6.3%	1.8%	3.9%
	Hispanic women	3.7%	4.8%	5.3%	4.0%	4.5%
N=		200	195	192	195	782
SEXEDUC SEX / EDUCATION	College men	32.2%	30.0%	37.5%	38.4%	34.5%
	Non-college men	13.0%	16.2%	8.8%	7.2%	11.3%
	College women	40.2%	38.6%	40.4%	40.9%	40.0%
	Non-college women	14.6%	15.3%	13.2%	13.6%	14.2%
N=		208	204	199	204	815
MARSEX MARITAL STATUS BY SEX	Married men	31.9%	33.7%	29.7%	33.0%	32.1%
	Married women	30.9%	27.5%	28.6%	31.6%	29.7%
	Unmarried men	13.3%	12.5%	16.7%	12.6%	13.7%
	Unmarried women	23.9%	26.3%	25.0%	22.8%	24.5%
N=		208	204	199	204	815
RR96 AGE / SEX	Male / under 45	12.5%	9.6%	15.1%	13.9%	12.7%
	Male / 45+	32.6%	36.6%	31.3%	31.7%	33.1%
	Female / under 45	18.7%	13.1%	17.3%	9.2%	14.6%
	Female / 45+	36.2%	40.7%	36.3%	45.3%	39.6%
N=		208	204	199	204	815
RPTYID89 SEX / PARTY ID	Male / GOP	14.0%	15.2%	19.7%	23.8%	18.1%
	Female / GOP	22.3%	18.1%	18.6%	24.4%	20.9%
	Male / DEM	19.8%	20.6%	15.8%	12.8%	17.3%
	Female / DEM	23.4%	24.7%	25.4%	25.4%	24.7%
	Male / IND	11.3%	10.4%	10.9%	9.0%	10.4%
	Female / IND	9.1%	11.0%	9.6%	4.7%	8.6%
N=		208	204	199	204	815

(cont.)

THE TARRANCE GROUP, INC.
 Battleground Tracking #11840: Weighted Marginals / Day 7

		Sept. 10	Sept. 11	Sept. 14	Sept. 17	TOTAL
RPTYID90 AGE / PARTY ID	Under 45 / GOP	12.0%	4.4%	13.1%	12.8%	10.6%
	45 & over / GOP	24.4%	28.9%	25.2%	35.3%	28.4%
	Under 45 / DEM	15.7%	12.8%	14.3%	7.0%	12.5%
	45 & over / DEM	27.5%	32.5%	26.9%	31.2%	29.5%
	Under 45 / IND	3.5%	5.5%	4.9%	3.1%	4.3%
	45 & over / IND	16.9%	16.0%	15.6%	10.5%	14.7%
N=		208	204	199	204	815
RPTYID98 TARGET GROUPS	Republican	36.4%	33.3%	38.3%	48.2%	39.0%
	Independent	20.5%	21.4%	20.5%	13.6%	19.0%
	Conservative DEM	17.0%	14.7%	11.5%	10.6%	13.5%
	Mod / lib DEM	26.2%	30.5%	29.8%	27.7%	28.5%
N=		208	204	199	204	815
MCOBST2 2008 PRESIDENTIAL STATES	McCain states	29.3%	26.0%	24.9%	25.3%	26.4%
	Toss-up states	36.0%	40.1%	39.7%	44.4%	40.0%
	Obama states	34.7%	33.9%	35.4%	30.3%	33.6%
N=		208	204	199	204	815
RG1 GEOGRAPHIC AREAS ONE	Northeast	20.8%	20.4%	20.6%	21.4%	20.8%
	Midwest	18.4%	16.8%	15.6%	16.7%	16.9%
	South	25.6%	26.7%	24.4%	23.3%	25.0%
	South Central	8.7%	8.6%	9.8%	10.1%	9.3%
	Central Plains	7.0%	7.2%	8.0%	7.6%	7.4%
	Mountain States	5.8%	6.4%	6.7%	6.7%	6.4%
	West	13.8%	14.0%	14.9%	14.4%	14.3%
N=		208	204	199	204	815
RG2 GEOGRAPHIC AREAS TWO	California	9.6%	11.3%	12.2%	11.7%	11.2%
	Florida	7.8%	12.6%	12.8%	9.1%	10.5%
	Texas	3.4%	6.1%	6.1%	5.8%	5.3%
	New York	8.8%	7.1%	7.4%	4.4%	6.9%
	Rest of country	70.4%	63.1%	61.6%	69.0%	66.1%
N=		208	204	199	204	815
U.S. SENATE REPRESENTATION	2 GOP U.S. Senators	39.3%	40.7%	36.4%	40.6%	39.3%
	Mixed U.S. Senate delegation	21.8%	22.3%	23.0%	24.8%	23.0%
	2 DEM U.S. Senators	38.9%	37.0%	40.6%	34.6%	37.8%
N=		206	204	199	204	813
URBAN URBAN CODE	Rural	22.2%	20.6%	20.0%	20.9%	20.9%
	Suburban	53.6%	50.6%	54.1%	52.6%	52.7%
	Urban	24.2%	28.9%	26.0%	26.5%	26.4%
N=		208	204	199	204	815
RURACE RURAL RESIDENTS BY RACE	Rural whites	17.5%	18.2%	17.4%	16.7%	17.5%
	Rural non-whites	4.7%	2.4%	2.5%	4.3%	3.5%
	Other	77.8%	79.4%	80.0%	79.1%	79.1%
N=		208	204	199	204	815